

Feline Probiotic. Complementary pet food for cats and kittens to help support intestinal health and balance.

RECOMMENDED FOR &  
NOT RECOMMENDED FOR

- ✓ Gastrointestinal disturbance and loose stools associated with microflora imbalance
- ✓ Loose stools associated with stress, antibiotic use or diet change
- ✓ Poor faecal quality in cats of all ages from weaning
- ✓ Palatability enhancement for cats with poor appetite
- ✗ Cats with specific food allergies



KEY  
BENEFITS



**Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) ( $5 \times 10^8$  CFU\*/g).**

The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract



**Proven to help promote a strong immune system and help support intestinal health and balance for cats of all ages -**

Contains the lactic acid bacteria *Enterococcus faecium* (SF68), at levels proven to support intestinal health and microflora balance in cats



**Great taste**

Can be easily sprinkled on all cat foods with great acceptance

ADDITIONAL BENEFITS  
& CHARACTERISTICS

### Highly palatable

Highly palatable formula – PRO PLAN® FortiFlora® can also act as a palatability enhancer

### Easy & convenient

Sachets can be easily sprinkled on all cats food, once daily.

Chews are very convenient to use, to be given once a day, any time, anywhere.

### Helps reduce free radicals

High levels of vitamins C and E

### Helps maintain good faecal quality

Can be used for GI disturbances associated with stress, antibiotic use or diet change

### Safely used from weaning for kittens and for pregnant and lactating cats

\* CFU: Colony Forming Units.

## COMPOSITION

Meat and animal derivatives\*, minerals.

\* Pork and poultry.

## KEY NUTRIENT VALUES\*

	Sachet	Chew
<i>Enterococcus faecium</i> SF68NCIMB 10415 (4b1705) Live microencapsulated microorganisms†	Minimum 5×10 <sup>8</sup> CFU/g	Minimum 5×10 <sup>8</sup> CFU/g
Protein	55%	28.7%
Fat	19%	12.5%
Crude fibre	1%	2.5%
Vitamin E	5344 IU/kg	value to come
Vitamin C	1450 mg/kg	value to come
Taurine	2480 mg/kg	-
Selenium	-	value to come
Metabolisable energy (ME)†	4376 kcal/kg	3880 kcal/kg

\* Typical analysis in the final product as fed.

\*\* Minimum guaranteed level at the end of shelf life.

† Calculated following NRC 2006 equations.

Keep between 2 and 25°C.



## FEEDING GUIDELINES

FortiFlora® can be used daily on a long-term basis.



Give FortiFlora® every day, sprinkled on top of the regular food or as a chew, until at least 1 week after the return to normal stool quality.



To improve immune system function, give FortiFlora® every day.



When feeding to restore intestinal microflora balance due to antibiotic use, give FortiFlora® every day during the antibiotic course and until 1 week after the last dose of antibiotic.

