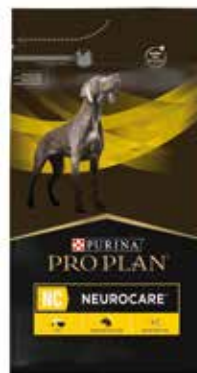


A complete dry pet food for adult and senior dogs, containing medium chain triglyceride (MCT) oil and a specific combination of nutrients proven to have a beneficial effect on brain function.

RECOMMENDED FOR &
NOT RECOMMENDED FOR

- ✓ Brain function
- ✓ Age-related cognitive decline
- ✗ Growth and reproduction
- ✗ Situations where a low fat diet or low protein diet is required



3 kg and 12 kg

KEY
BENEFITS



Brain function

Formulated with MCT and neuroprotective nutrients, clinically proven to help enhance canine brain function



Cognitive function

Specially formulated to help support cognitive function in senior dogs. Visible results in 30 days



Containing MCTs (medium chain triglycerides)

Ketogenic diet providing an alternative source of energy for the brain

ADDITIONAL BENEFITS
& CHARACTERISTICS

Help nutritionally support brain metabolism

Contains a specific combination of nutrients (Arginine, EPA+DHA, antioxidants, B-vitamins and selenium)

Helps support brain function

Added omega-3 fatty acids (EPA and DHA)

Helps reduce oxidative stress

Added antioxidants (Vitamins C and E, Selenium)

Provides an alternative source of energy for the brain, proven to support brain function

Our only canine diet to contain 6.5% added MCTs and B vitamins

COMPOSITION

Corn, dried poultry protein, wheat flour, dried salmon protein, medium chain triglycerides oil (6.5%), dried beet pulp, rice, dried egg, corn protein meal, digest, fish oil, minerals.

KEY NUTRIENT VALUES*

Moisture	7.5%
Protein	30%
Fat - MCT	15% 6.5%
Carbohydrates	38.5%
Crude fibre	1.5%
EPA + DHA	0.4%
Vitamin E	519 IU/kg
Arginine	2.2%
Selenium	0.053 mg/100g
B vitamin	340.7 mg/kg
Metabolisable energy (ME) [†]	3919 kcal/kg

* Typical analysis in the final product as fed.

[†] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

PURINA® PRO PLAN® NC NeuroCare™ provides complete and balanced nutrition for adult and senior dogs for Brain function support and Age-related cognitive decline.

DAILY FEEDING QUANTITY

Body weight (kg)	Adult maintenance (g/day)	Senior (g/day)
2.5	65	55
5	105	90
10	165	145
15	220	190
25	305	265
35	385	335
45	455	395
70	610	530

Water should be available at all times.