PURINA®

PRO PLAN®

VETERINARY PRODUCT GUIDE





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FOR VETERINARIANS ONLY

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PURINA®
PRO PLAN®

SPECIALISED NUTRITIONAL SUPPORT

This introductory section outlines our history of pioneering pet nutrition, our commitment to supporting veterinary professionals with specialised nutrition and expertise, and provides practical product page mapping, feeding guidelines and tools to support everyday clinical care.

CONTENTS

- A history of pioneering pet nutrition
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PURINA® PRO PLAN®. For vets. And for our love of pets.

At PURINA® PRO PLAN®, our team of over 500 scientists, nutritionists, and pet care experts share a mission to provide life-changing nutrition for pets. Together, we have produced ground-breaking innovations that have redefined the pet industry's nutritional standards, all supported by our frontline partners in veterinary care.

A history of pioneering pet nutrition

1894 — William H. Danforth founds PURINA®



1926 — PURINA® opens the first dedicated pet nutrition research centre



1986 — PURINA® PRO PLAN® is born

1993 — The scientifically-validated Body Condition Score system is launched



1994 — PRO PLAN® begins using Medium Chain Triglycerides (MCTs) to aid digestive health



1998 — Diets using hydrolysed protein to support nutrient and ingredient intolerances are introduced



2006 — PRO PLAN® develops the first probiotic containing the exclusive SF68® strain



2010 — Medium Chain Triglycerides (MCTs) are used to aid brain health



2018 — The PURINA® Institute is launched, sharing cutting-edge pet nutrition science

2019 — The Canine Cognitive Assessment Scale (CCAS) is developed by CAWEC for PURINA®



2020 — LiveClear™ — the first diet that helps reduce allergens on cat hair is developed



2021 — Hydracare™ — a new concept for cat hydration is unveiled



2026 — Calming Care – the first probiotic authorised in EU to help dogs maintain calm behaviour



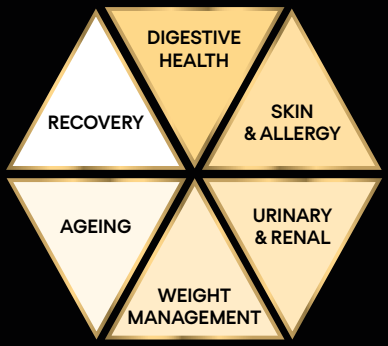
PURINA® continues to redefine the limits of pet nutrition

PURINA PRO PLAN VETERINARY DIETS

Supporting pet health with specialised nutrition

As a veterinary healthcare professional, you support patients with diverse and evolving health needs across all life stages. PRO PLAN® Veterinary Diets offers a comprehensive range of specialised diets designed to provide targeted nutritional support across key areas of care.

This Veterinary Product Guide brings together clear product information to support confident nutritional recommendations, while also reflecting PRO PLAN®'s commitment to supporting veterinarians beyond nutrition. The appendix includes practical tools for everyday consultations, such as the Body Condition Score chart, the Faecal Score chart, and the Canine Cognitive Assessment Scale.



PURINA®'s commitment to pet care professionals

In addition to nutritional innovations, PURINA® actively promotes research and education initiatives, helping pet care professionals like you stay up-to-date with the latest advances in pet nutrition.

PURINA® Institute
Advancing Science for Pet Health

Enhance your confidence when discussing nutrition with online resources & publications that transform nutrition science into actionable information.

PURINA VetCenter

Explore the latest information on nutrition and pet care with technical product information, in-clinic tools, and training with CPD accreditations.

Scan me for more details

In-depth nutritional information at your fingertips

Each product section provides detailed information on the PRO PLAN® VETERINARY DIETS and related products to help you support your patients with the adapted nutritional solution

Easy to navigate

Product name

Packaging, size, and kibble image

Key nutritional benefits

Additional benefits

Canine or feline product

Product recommendation

Product description



Details at a glance

Key nutrient values

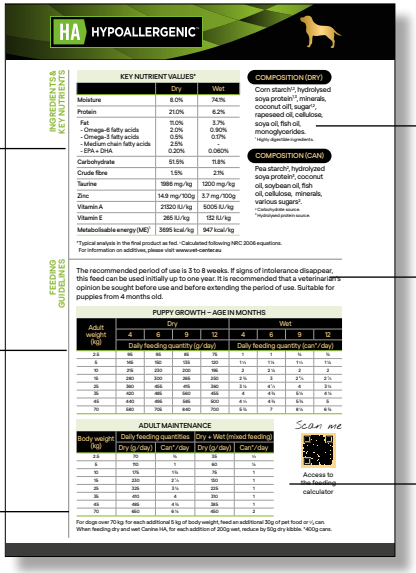
Additional nutritional information

Scientific references

Ingredients

Feeding guidelines

Daily portion calculator



Using the PRO PLAN® feeding guides

The feeding tables on our packs and in this guide offer general daily feeding amounts for an average cat or dog. However, to provide more precise guidance, we've developed two tools, catering to both pet owners and veterinarians.

TAILORED FEEDING CALCULATOR

For in-clinic use, this user-friendly tool will help assist nurses and vets to provide accurate feeding recommendations and downloadable reports for patients.

DAILY PORTION CALCULATOR

The Daily Portion Calculator helps pet owners calculate the recommended feeding amount based on the size, breed, weight, age, and activity level of their pet.

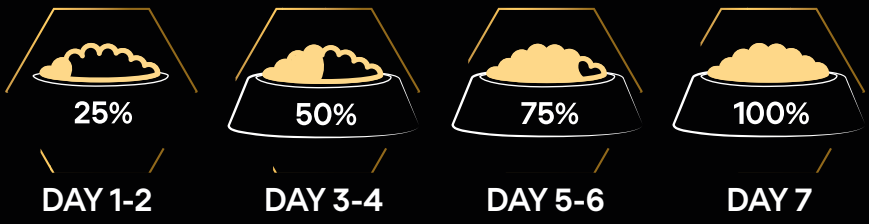


Tailored Feeding Calculator

Daily Portion Calculator

NEW DIET TRANSITION GUIDE

When transitioning to a new food, we recommend pet owners make the change gradually, over a one-week schedule.



WATER INTAKE CALCULATOR

Pet owners may not always be fully aware of their pet's hydration requirements or accurately assess daily water intake; the Water Intake Calculator supports veterinarians by estimating recommended daily water intake for dogs and cats as part of overall health and wellbeing.

Scan me

Water Intake Calculator

PRO PLAN® VETERINARY DIETS & RELATED PRODUCTS



Meet the needs of dogs with specific conditions with the PRO PLAN® VETERINARY DIETS range and related products.

CN CONVALESCENCE™

Diet with high digestibility, concentrations of essential nutrients and energy density for the nutritional restoration and convalescence.

UR URINARY™

Formulated for the dissolution and reduction of recurrence of all types of urinary struvite stones.

DRM DERMATOSIS™

Diet with increased levels of specific nutrients to support skin function in the case of dermatosis. With selected and limited protein sources.

OM OBESITY MANAGEMENT

Low calorie diet proven to promote effective and steady weight loss.

HA HYPOALLERGENIC™

Formulated with single hydrolysed vegetal protein and purified carbohydrates to help reduce ingredient and nutrient intolerances.

JM JOINT MOBILITY

Specialised diet to help support joint mobility and reduce joint inflammation.

EN GASTROINTESTINAL

Formulated with easy to digest ingredients to help reduce the workload of the gut and to promote good faecal quality in case of intestinal absorptive disorders.

DM DIABETES MANAGEMENT

Formulated for blood glucose control with a low level of carbohydrates for the nutritional support of diabetes mellitus.

EN GASTROINTESTINAL™ LOW FAT

Low fat and highly digestible diet for dogs with compromised fat metabolism.

NC NEUROCARE™

Specialised diet for the support of brain function and age-related cognitive decline.

HP HEPATIC™

Formulated for the nutritional support of liver function in case of chronic liver insufficiency and for reduction of copper in the liver in cases of accumulation.

CC CARDIOCARE™

Formulated to support heart function in case of chronic cardiac insufficiency.

NF RENAL FUNCTION

Formulated for the nutritional support of renal function in case of chronic kidney disease.

PRO PLAN® CANINE VETERINARY DIETS

CLASSIFIED BY HEALTHCARE AREA



	CN	DRM	HA	EN	EN	HP	NF	UR	OM	JM	DM	NC	CC
BRAIN HEALTH													
Brain function													
Cognitive decline													
CARDIAC HEALTH													
Chronic cardiac insufficiency							1						
CONVALESCENCE													
Critical care													
Malnutrition													
DIABETES MANAGEMENT													
Diabetes mellitus									2				
DIGESTIVE HEALTH													
Acute diarrhoea													
Chronic enteropathies			1										
Colitis													
Copper metabolism disorder													
Exocrine pancreatic insufficiency (EPI)			1										
Gastritis													
Hard and dry stools													
Hepatic disease with encephalopathy)							2						
Hepatic disease without encephalopathy)				3			2						
High fibre requirements													
Hyperlipidemia									1				
Lymphangiectasia													
Pancreatitis			1										
Portosystemic shunt							2						
Protein losing enteropathy (PLE)			1										
Vomiting			1										
FOOD SENSITIVITIES													
Adverse reactions to food													
Elimination diet for food trials													
Gastroenteritis associated with food allergy													
Dermatitis associated with food allergy													
JOINT HEALTH													
Joint health													
SKIN HEALTH													
Atopic dermatitis													
Dermatitis (other)													
Dermatitis associated with food allergy													
Otitis externa													
URINARY & RENAL HEALTH													
Chronic kidney disease													
Urolithiasis – calcium oxalate													
Urolithiasis – cystine							1						
Urolithiasis – struvite stones													
Urolithiasis – urate							1						
WEIGHT MANAGEMENT													
Obesity													

1 Dry formula only. 2 Indicates secondary option. 3 Does not apply to EN Small & Mini.

PRO PLAN® VETERINARY DIETS & RELATED PRODUCTS

Meet the needs of cats with specific conditions with the PRO PLAN® VETERINARY DIETS range and related products.

CN CONVALESCENCE™

Diet with high digestibility, concentrations of essential nutrients and energy density for the nutritional restoration and convalescence.

UR St/Ox URINARY™

Formulated for the dissolution and reduction of recurrence of all types of urinary struvite stones.

HA St/Ox HYPOALLERGENIC

Formulated with limited hydrolyzed protein sources and purified carbohydrates to help reduce ingredient and nutrient intolerances.

OM St/Ox OBESITY™ MANAGEMENT

Low calorie and high protein diet for an efficient weight loss.

EN St/Ox GASTROINTESTINAL™

Formulated with easy to digest ingredients to help reduce the workload of the gut and to promote good fecal quality in case of intestinal absorptive disorders.

DM St/Ox DIABETES MANAGEMENT

Formulated for blood glucose control with a low level of carbohydrates for the nutritional support of diabetes mellitus.

HP St/Ox HEPATIC™

Formulated with low copper levels and for the nutritional support of liver function in the case of chronic liver insufficiency.

NF RENAL FUNCTION™ EARLY CARE

Formulated for the nutritional support of renal function in case of early stages (IRIS I and II) of feline chronic kidney disease.

NF RENAL FUNCTION™ ADVANCED CARE

Formulated for the nutritional support of renal function in case of advanced stages (IRIS III and IV) of feline chronic kidney disease.

PRO PLAN® FELINE VETERINARY DIETS

CLASSIFIED BY HEALTHCARE AREA

	CN	HA	EN	HP	NF	NF	UR	OM	DM
CONVALESCENCE									
Critical care									
Malnutrition									
CARDIAC HEALTH									
Chronic cardiac insufficiency					1	1			
DIABETES MANAGEMENT									
Diabetes mellitus								2	
DIGESTIVE HEALTH									
Acute diarrhoea									
Chronic enteropathies									
Colitis									
Exocrine pancreatic insufficiency (EPI)								1	
Feline hepatic lipidosis									
Gastritis									
Hard and dry stools									
Hepatic disease (with encephalopathy)					1,2	1,2			
Hepatic disease (without encephalopathy)			1,2		1,2	1,2			
High fibre requirements									
Hyperlipidaemia									
Lymphangiectasia									
Pancreatitis									
Portosystemic shunt					1,2	1,2			
Protein losing enteropathy (PLE)									
Vomiting									
FOOD SENSITIVITIES									
Adverse reactions to food			1,2						
Dermatitis associated with food allergy									
Elimination diet trials									
Gastroenteritis associated with food allergy									
SKIN HEALTH									
Dermatitis associated with food allergy									
URINARY & RENAL HEALTH									
Chronic Kidney disease IRIS 1&2									
Chronic Kidney disease IRIS 3&4									
Feline Lower Urinary Tract Disease (FLUTD)									
Idiopathic cystitis									
Urolithiasis – struvite									
Urolithiasis – calcium oxalate					1	1			
Urolithiasis – urate									
WEIGHT MANAGEMENT									
Obesity									

1 Dry of rmula only. 2 Indicates secondary option

PURINA PRO PLAN VETERINARY DIETS & RELATED PRODUCTS

NUTRITIONAL SUPPORT FOR GASTROINTESTINAL DISORDERS

HARD AND DRY STOOLS

Colonic motility conserved

- YES
  - OM
  - OM ST/OX
- NO
  - EN
  - EN ST/OX

DIARRHOEA AND/OR VOMITING

Hypo/anorexia >3 days

NO

Small bowel signs

Fat sensitive

- YES
  - EN LOW FAT
  - HA
- NO
  - EN

Additional gastrointestinal support

FortiFlora®

Probiotic for cats and dogs all ages

Help support intestinal balance and a strong immune system

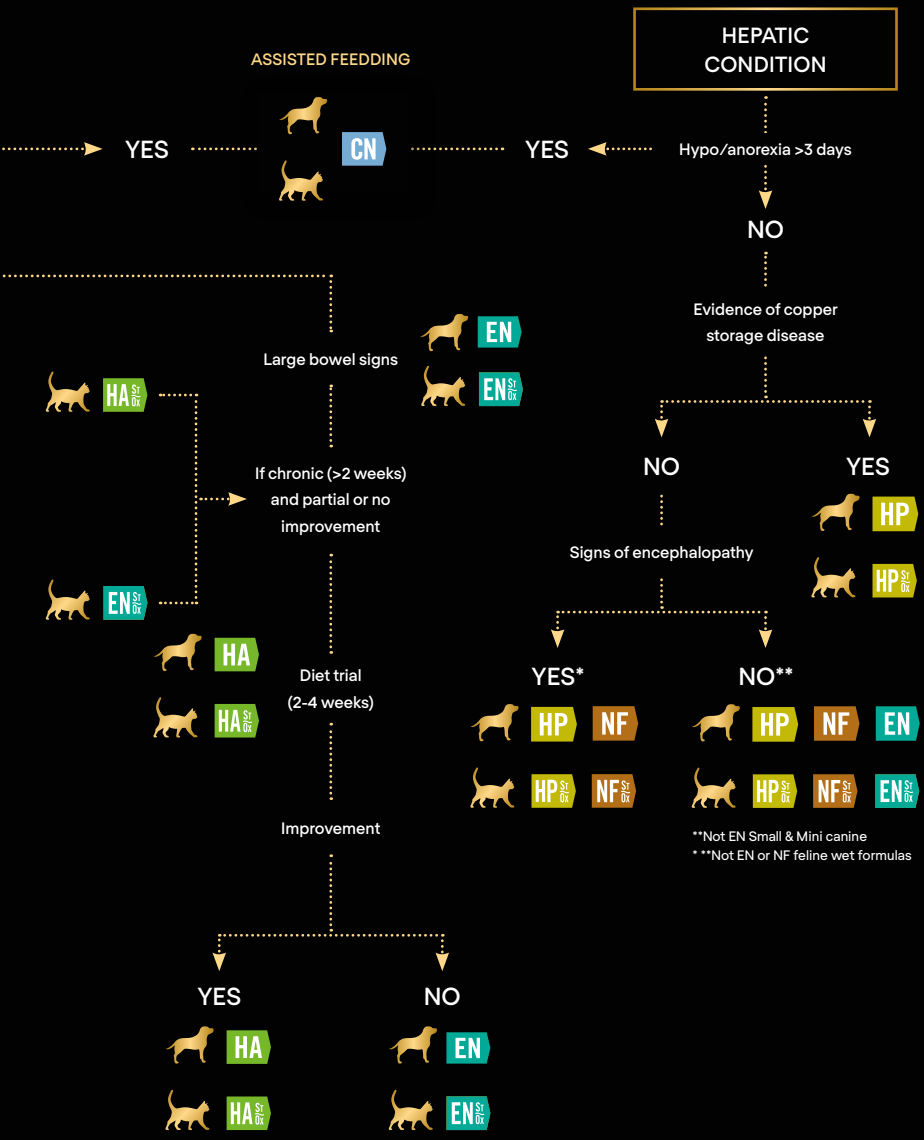
FortiFlora® PLUS

Prebiotic and probiotic for cats and dogs all ages

Help maintain a healthy intestinal microbiome and long-term health

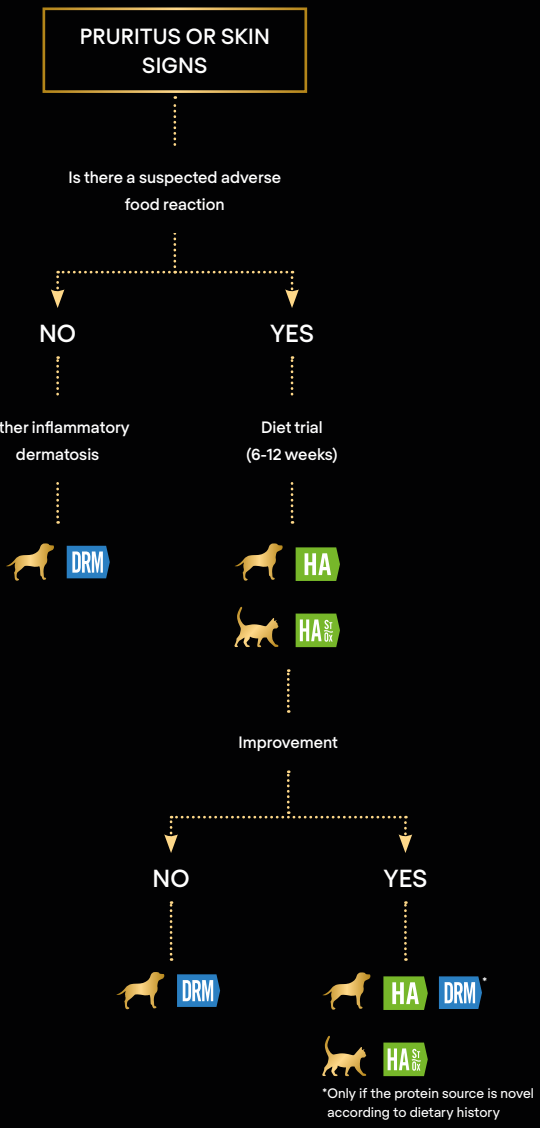
PURINA PRO PLAN VETERINARY DIETS & RELATED PRODUCTS

NUTRITIONAL SUPPORT FOR GASTROINTESTINAL DISORDERS



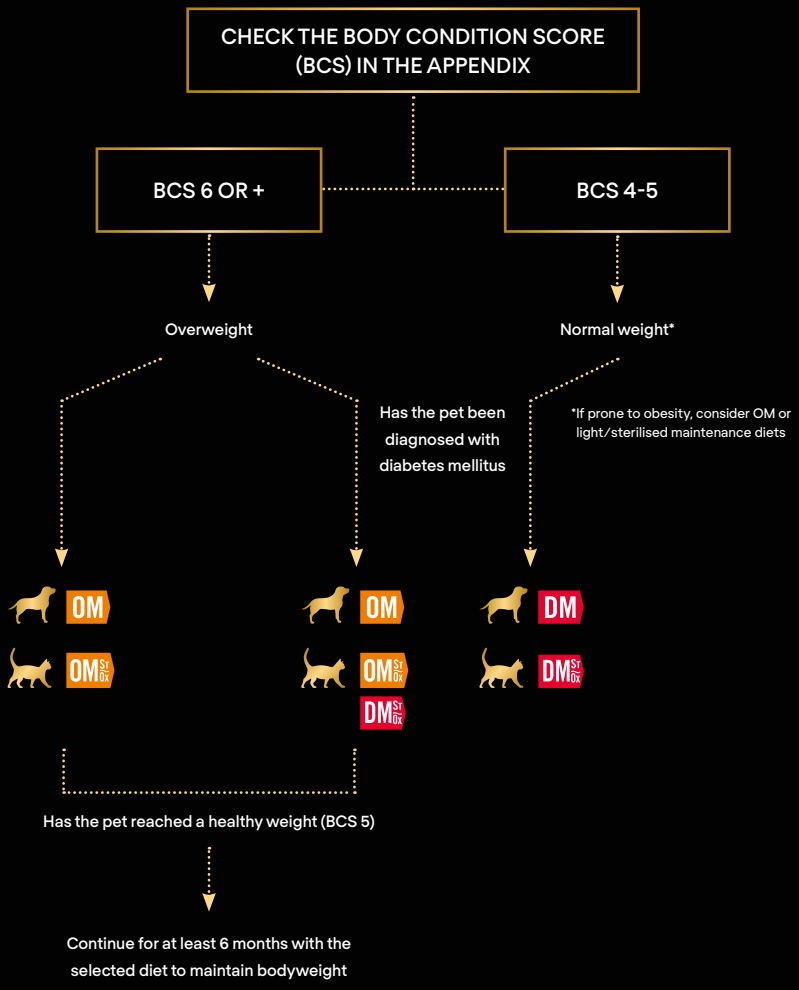
PURINA PRO PLAN VETERINARY DIETS
& RELATED PRODUCTS

NUTRITIONAL SUPPORT FOR SKIN CONDITIONS



PURINA PRO PLAN VETERINARY DIETS & RELATED PRODUCTS

NUTRITIONAL SUPPORT FOR OVERWEIGHT PETS AND DIABETIC ANIMALS



PURINA PRO PLAN VETERINARY DIETS
& RELATED PRODUCTS

NUTRITIONAL SUPPORT FOR RENAL AND URINARY ISSUES

CHRONIC RENAL INSUFFICIENCY

Check IRIS stage

IRIS stages 1 & 2

- NF
- NF EARLY CARE

IRIS stages 3 & 4

- NF
- NF ADVANCED CARE

LOWER URINARY TRACT SIGNS

UTI IDIOPATHIC CYSTITIS

- UR
- UR St/Ox

UROLITHIASIS

Struvite

- UR
- UR St/Ox

Calcium oxalate

- NF
- NF* ADVANCED CARE
- NF* EARLY CARE

Urate

- NF*
- NF ADVANCED CARE
- NF EARLY CARE

Cystine

- NF*

*Dry only

Support your patient's hydration

PRO PLAN® Water Intake Calculator

Scan and show your clients how much water their pets need for optimal hydration.

PRO PLAN® HydraCare™



Proven to increase cat's total liquid-intake by 50% than tap water alone*.

*Compared to cats consuming only tap water in addition to dry feeding. Cats must consume at least 25 ml/kg of bodyweight daily for benefit.

NUTRITIONAL SUPPORT FOR CANINE BRAIN HEALTH

YOUR CANINE PATIENT IS >7 YEARS OLD

Check the Canine Cognitive Assessment Scale (CCAS) in the Appendix or scan the QR code

- CCAS score = 0-7 — Normal ageing → Feed maintenance diets formulated for senior dogs such as PRO PLAN® Age Defence
- CCAS score = 8-40 — Mild cognitive impairment
- CCAS score = 41-69 — Severe cognitive impairment

→ NC

Discover your canine patient's cognitive score

Try the PRO PLAN® Cognitive Assessment Scale

CAWEC — Developed by experts in animal welfare and behaviour



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VETERINARY DIETS

CANINE PRO PLAN® VETERINARY DIETS

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VETERINARY DIETS

CANINE PRO PLAN® VETERINARY DIETS



PRO PLAN® is dedicated to advancing veterinary nutritional science, to help drive innovations in care and nutrition. Explore our complete range of **PRO PLAN® VETERINARY DIETS** to help your clients provide adapted nutrition to their dogs.

CONTENTS

CANINE PRO PLAN® VETERINARY DIETS

- Canine CN Convalescence™
- Canine DRM Dermatosis™
- Canine HA Hypoallergenic™
- Canine HA Hypoallergenic™ Small & Mini
- Canine EN Gastrointestinal™
- Canine EN Gastrointestinal™ Small & Mini
- Canine EN Gastrointestinal™ Low Fat
- Canine HP Hepatic™
- Canine NF Renal Function™
- Canine UR Urinary™
- Canine OM Obesity Management™
- Canine OM Obesity Management™ Small & Mini
- Canine JM Joint Mobility™
- Canine DM Diabetes Management™
- Canine NC NeuroCare™
- Canine CC CardioCare™



CN CONVALESCENCE™

PRODUCT DESCRIPTION



195 g

- ✓ Critical care and recovery
- ✓ Peri-operative
- ✓ Nutritional stress including:
  - Lactation
  - Malnutrition
  - Anorexia
- ✗ Conditions associated with the need of a low protein diet (advanced stage of chronic renal insufficiency or hepatic encephalopathy) or low fat diet (fat malassimilation)

Complete dietetic wet pet food for dogs of all ages for nutritional restoration and convalescence.

KEY BENEFITS

ESSENTIAL NUTRIENTS

High concentrations of essential nutrients

HIGH ENERGY DENSITY

High energy density to provide energy for recovery (60% energy from fat, 36% from protein)

HIGH DIGESTIBILITY

High digestibility
formulated with highly digestible ingredients

ADDITIONAL BENEFITS

Helps ensure maximum compliance even in fussy anorectic and convalescing dogs
High palatability

Helps support skin and immune function
Increased zinc and arginine

Providing additional anti-oxidant support during recovery
Increased vitamin E

Helps support natural anti-inflammatory processes
Added omega-3 fatty acids

Can be used for all life stages
Suitable for use in puppies and pregnant or lactating bitches

CN CONVALESCENCE™



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	77.0%
Protein - Arginine - Taurine	10.8% 0.58% 1700 mg/kg
Fat - Omega-6 fatty acids - Omega-3 fatty acids	7.4% 1.70% 0.19%
Carbohydrate	1.7%
Crude fibre	0.1%
Zinc	4.2 mg/100g
Vitamin A	28947 IU/kg
Vitamin E	191 IU/kg
Metabolisable energy (ME)[1]	1143 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Pork kidney*, liver*, lung and plasma, turkey, salmon*, sunflower oil*, minerals, corn starch, fish oil*, various sugars.

* Highly digestible ingredients.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® VETERINARY DIETS CN Convalescence™ Feline and Canine Formula is recommended until recovery or convalescence is complete. Warming food to room temperature can help enhance palatability. The product can be diluted with water (1:1) and mixed with a blender for tube feeding administration if desired.

When blended 1:1 with water, Feline and Canine CN Convalescence™ provides 0.56 kcal/ml and will readily pass through feeding tubes ≥ 14 French. For smaller tubes the mixture must first be passed through a fine sieve.

PUPPY GROWTH – AGE IN MONTHS					
Expected adult weight (kg)	1.5 – 3	4 – 5	6 – 8	9 – 11	12 +
	Daily feeding quantity (can/day)				
2.5	1 – 1½	1½ – 1⅔	1½ – 1⅓	1⅓ – 1¼	1¼
5	1½ – 2¼	2⅓ – 2½	2½ – 2	2	2
10	2 – 3¼	3½ – 3¾	3¾ – 3¼	3¼	3¼
15	2⅓ – 4¼	4⅔ – 5	5 – 4⅓	4⅓ – 4	4
25	2⅔ – 5½	6 – 7	7½ – 7¼	7 – 6½	6
35	3⅓ – 5⅔	7 – 7½	8 – 9	9¼ – 8⅔	7½
45	3⅔ – 5½	7¼ – 7¾	8¼ – 9	9⅔ – 9¼	8⅓
70	5 – 8	9½ – 10¾	11¾ – 13	14 – 13¼	11½

ADULT		
Body weight (kg)	Adult daily feeding quantity (can/day)	
	For hospitalised dogs	For maintenance
2.5	⅔	1¼
5	1	2
10	1¾	3
15	2½	4
25	3½	5½
35	4½	6¾
45	5½	8
70	7⅔	10¾

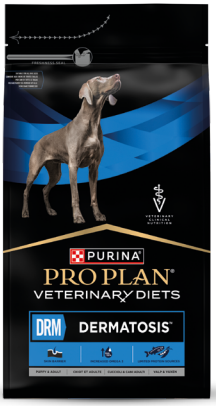
For dogs over 70kg: For both maintenance and hospitalised dogs, add ½ can for each additional 5kg of body weight. Fresh clean drinking water should be always available.

Scan me

Access to the feeding calculator

DRM DERMATOSIS™

PRODUCT DESCRIPTION



1.5 kg, 3 kg and 12 kg

Complete dietetic dry pet food for puppies and adult dogs for the support of skin function in the case of dermatosis and excessive loss of hair.

- ✓ Inflammatory or allergic dermatoses
- ✓ Atopic dermatitis
- ✓ Flea allergic dermatitis
- ✓ Adverse reactions to food
- ✓ Otitis externa
- ✓ Skin construction and maintenance

- ✗ Conditions associated with hypercatabolic state (advanced heart failure, CRI IRIS stages 3 and 4).

KEY BENEFITS



Increased levels of specific nutrients to help support skin barrier



High in omega-3 fatty acids to support the skin's natural anti-inflammatory processes



Selected and limited protein sources to help reduce ingredient and nutrient intolerances

ADDITIONAL BENEFITS

Helps support skin regeneration and immune function
High levels of arginine

Essential building blocks of collagen (principal component of the dermis)
Rich in proline, glycine, lysine and arginine

Helps support the cutaneous barrier function and helps prevent transepidermal water loss
High levels of omega-6 fatty acids

Contains novel protein sources
Rapeseed meal, pea protein and herring

Helps reduce eicosanoids associated with inflammation
High levels of EPA+DHA, switching the production of pro-inflammatory mediators towards non-inflammatory prostaglandins and leukotrienes



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*			
Moisture	7.5%	Zinc	11.5 mg/100g
Protein - Lysine - Methionine - Cysteine	30.0% 2.11% 0.58% 0.40%	Vitamin A	23668 IU/kg
		Vitamin E	563 IU/kg
Fat - Omega-6 fatty acids - Linoleic acid - Omega-3 fatty acids - EPA (eicosapentaenoic acid) - DHA (docosahexaenoic acid)	18.0% 2.5% 2.3% 1.4% 0.6% 0.5%	B-vitamins - Riboflavin B2 - Niacin B3 - Pantothenic acid B5 - Pyridoxin B6 - Biotin B8 - Folic acid B9 - Cobalamin B12	 17.5 mg/kg 149.5 mg/kg 46.9 mg/kg 14.5 mg/kg 0.1 mg/kg 5.0 mg/kg 257 µg/kg
Carbohydrate	34.5%		
Crude fibre	2.5%	Metabolisable energy (ME)[1]	3984 kcal/Kg

* Typical analysis in the final product as fed. [1] Calculated following NRC 2006 equations.

COMPOSITION

Corn starch[1], rapeseed meal[1,2], pea protein[1,2], dried herring protein[2], pork fat, digest[2], fish oil, minerals, rapeseed oil. [1]Carbohydrate sources, [2]Protein sources.

For information on additives, please visit **www.vet-center.eu**

FEEDING GUIDELINES

Depending on the individual condition, a gradual introduction of the new diet over a few days may be valuable. The recommended period of use is initially up to 2 months. Canine DRM Dermatosis™ provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs.

PUPPY GROWTH – AGE IN MONTHS					
Adult weight (kg)	1.5 – 3	4 – 5	6 – 8	9 – 11	12 +
	Daily feeding quantity (g/day)				
2.5	55	85	85	75	70
5	80	130	135	125	110
10	105	195	210	185	180
15	130	255	275	245	230
25	150	330	420	380	330
35	185	385	445	515	420
45	200	405	455	535	460
70	280	530	645	775	645

ADULT	
Body weight (kg)	Daily feeding quantity (g/day)
2.5	65
5	100
10	165
15	215
25	300
35	375
45	445
70	600

For dogs over 70kg: For both maintenance and hospitalised dogs, add ½ can for each additional 5kg of body weight. Fresh clean drinking water should be always available.

Scan me

Access to the feeding calculator

HA HYPOALLERGENIC™

PRODUCT DESCRIPTION



1.3 kg, 3 kg, 7 kg and 11 kg | 400 g | 195 g

Complete dietetic pet food for puppies[1] and adult dogs for the reduction of ingredient and nutrient intolerances with hydrolysed protein and selected carbohydrate sources.

- ✓ Elimination diet for food trials
- ✓ Long-term management of adverse reactions to food including:
  - Food intolerances
  - Food allergies
- ✓ Dermatitis and/or gastroenteritis associated with food allergy
- ✓ Chronic enteropathies[2]
- ✓ Protein losing enteropathy[2]
- ✓ Exocrine pancreatic insufficiency (EPI)[2]
- ✓ Hyperlipidaemia[2]
- ✓ Low fermentable fibre requirements

KEY BENEFITS

kDa HYDROLYSED PROTEIN — **Single hydrolysed vegetal protein** with low molecular weight to help reduce ingredient intolerances

PURIFIED CARB — **Purified carbohydrates** sources to help reduce allergenic load

DHA/EPA OMEGA 3 — **Omega-3 fatty acids** to help support natural anti-inflammatory processes for healthy skin and gastrointestinal system

ADDITIONAL BENEFITS

Contains MCFA (medium-chain fatty acids)
A lipid energy source which is much easier[3] to digest and absorb

Highly digestible formula
Supports dogs with compromised GI function by ensuring improved nutrient absorption thanks to high digestibility

Helps maintain the epidermal integrity
Thanks to zinc, omega-3 and -6 fatty acids and vitamin A

Helps ensure long-term compliance
Good palatability

Formulated for dogs of all life stages including puppies[1]

1. Suitable for nutritional management during growth and maintenance from 16 weeks onwards
2. Dry Formula only. 3. Versus other lipid sources containing much less MCFA.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry	Wet
Moisture	8.0%	74.1%
Protein	21.0%	6.2%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - Medium chain fatty acids - EPA + DHA	11.0% 2.0% 0.5% 2.5% 0.20%	3.7% 0.90% 0.17% - 0.060%
Carbohydrate	51.5%	11.8%
Crude fibre	1.5%	2.1%
Taurine	1986 mg/kg	1200 mg/kg
Zinc	14.9 mg/100g	3.7 mg/100g
Vitamin A	21320 IU/kg	5005 IU/kg
Vitamin E	265 IU/kg	132 IU/kg
Metabolisable energy (ME)[1]	3695 kcal/kg	947 kcal/kg

COMPOSITION (DRY)

Corn starch[1,2], hydrolysed soya protein[1,3], minerals, coconut oil1, sugar[1,2], rapeseed oil, cellulose, soya oil, fish oil, monoglycerides.

[1] Highly digestible ingredients.

COMPOSITION (CAN)

Pea starch[2], hydrolyzed soya protein[3], coconut oil, soybean oil, fish oil, cellulose, minerals, various sugars[2].

[2] Carbohydrate source.
[3] Hydrolysed protein source.

*Typical analysis in the final product as fed. [1] Calculated following NRC 2006 equations.
For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

The recommended period of use is 3 to 8 weeks. If signs of intolerance disappear, this feed can be used initially up to one year. It is recommended that a veterinarian's opinion be sought before use and before extending the period of use. Suitable for puppies from 4 months old.

PUPPY GROWTH – AGE IN MONTHS

Adult weight (kg)	Dry				Wet			
	4	6	9	12	4	6	9	12
	Daily feeding quantity (g/day)				Daily feeding quantity (can*/day)			
2.5	95	95	85	75	1	1	¾	¾
5	145	150	135	120	1 ⅓	1 ½	1 ⅓	1 ¼
10	215	230	200	195	2	2 ¼	2	2
15	280	300	265	250	2 ¾	3	2 ⅔	2 ⅓
25	360	455	415	360	3 ½	4 ⅓	4	3 ½
35	420	485	560	455	4	4 ¾	5 ½	4 ½
45	440	495	585	500	4 ⅓	4 ¾	5 ¾	5
70	580	705	840	700	5 ¾	7	8 ¼	6 ¾

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantities		Dry + Wet (mixed feeding)	
	Dry (g/day)	Can*/day	Dry (g/day)	Can*/day
2.5	70	¾	35	⅓
5	110	1	60	½
10	175	1 ¾	75	1
15	230	2 ⅓	130	1
25	325	3 ¼	225	1
35	410	4	310	1
45	485	4 ¾	385	1
70	650	6 ½	450	2

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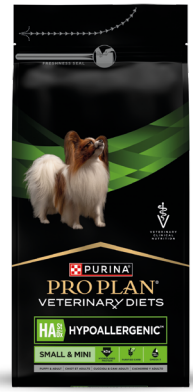
Access to the feeding calculator

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 30g of pet food or ⅓ can.
When feeding dry and wet Canine HA, for each addition of 200g wet, reduce by 50g dry kibble. *400g cans.

HA HYPOALLERGENIC™

PRODUCT DESCRIPTION



1.4 kg and 3.7 kg

Complete dry dietetic pet food for puppies* and adult dogs for the reduction of ingredient and nutrient intolerances with hydrolysed protein and selected carbohydrate sources.

- ✓ Elimination diet for food trials
- ✓ Long-term management of adverse reactions to food including:
  - Food intolerances
  - Food allergies
- ✓ Dermatitis and/or gastroenteritis associated with food allergy
- ✓ Chronic enteropathies
- ✓ Protein losing enteropathy
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Hyperlipidaemia
- ✓ Low fermentable fibre requirements

KEY BENEFITS



With **hydrolysed protein** with **low molecular weight** to help reduce ingredient intolerances



Purified carbohydrates sources to help reduce allergenic load



Omega-3 fatty acids to help support natural anti-inflammatory processes for healthy skin and gastrointestinal system

ST/OX: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Specific formula for Small & Mini dogs
Small kibble and adapted recipe to support their nutritional needs

Contains MCFA (medium-chain fatty acids)a
A lipid energy source which is much easier[1] to digest and absorb

Highly digestible formulay
Supports dogs with compromised GI function by ensuring improved nutrient absorption thanks to high digestibility

Helps maintain the epidermal integritye
Thanks to zinc, omega-3 and -6 fatty acids and vitamin A

Delicious taste

*Puppies from 4 months old.
1. versus other lipid sources containing much less MCFA.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	8%
Protein	24%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - Medium chain fatty acids - EPA + DHA	11.5% 2.0% 0.5% 2.5% 0.15%
Carbohydrate	47%
Crude fibre	2%
Zinc	16.3 mg/100g
Vitamin A	21933 IU/kg
Vitamin E	262 IU/kg
Metabolisable energy (ME)[1]	3678 kcal/kg

*Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Corn starch[1,3], hydrolysed soya protein[2,3], minerals, coconut oil[3], sugar[1,3], digest[2], soybean oil, cellulose, animal fats, fish oil, monoglycerides.

[1] Purified carbohydrate sources.
[2] Hydrolysed protein source.
[3] Highly digestible ingredients.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

Depending on the individual condition, a gradual introduction of the new diet over a few days may be valuable. Feeding small quantities of food several times a day helps optimize digestion and absorption. Suitable for puppies from 4 months old. The recommended period of use for ingredient and nutrient intolerances is 3 to 8 weeks. If signs of intolerance disappear, this feed can be used initially up to one year. It is recommended that a veterinarian's opinion be sought before use and before extending the period of use. Water should always be available.

PUPPY GROWTH – AGE IN MONTHS				
Adult weight (kg)	4	6	9	12
	Daily feeding quantity (g/day)			
1	55	55	45	40
2.5	95	95	85	75
5	145	150	135	120
7.5	180	190	170	160
10	215	230	200	195

ADULT MAINTENANCE			
Body weight (kg)	Daily feeding quantities		
	Dry only (g/day)	Dry + can combined	
		Dry (g/day)	Can (g/day)
1	40	15	90
2.5	70	20	195
5	110	35	300
7.5	145	45	390
10	175	60	460

For adult, feed an additional 21g of dry food per day for each additional 2kg of body weight.

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Access to the feeding calculator

EN GASTROINTESTINAL™

PRODUCT DESCRIPTION



1.5 kg, 5 kg and 12 kg | 400 g | 195 g

- ✓ Acute diarrhoea / gastroenteritis
- ✓ Chronic diarrhoea / chronic enteropathies
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Malabsorption and maldigestion
- ✓ Colitis
- ✓ Hepatic disease not associated with encephalopathy[1]
- ✓ Hyperlipidaemia, Pancreatitis and Vomiting

Complete dietetic pet food for puppies and adult dogs, highly digestible, with low fibre and increased sodium and potassium, for reduction of intestinal absorptive disorders, compensation for maldigestion and exocrine pancreatic insufficiency.

KEY BENEFITS

EASY TO DIGEST — Formulated with **easy to digest ingredients** to help reduce the workload of the gut and to promote good faecal quality

MICROBIOME SUPPORT — **Added prebiotic** (inulin) to improve microbiome balance and digestive health

MCT LIMITED FAT — Limited fat content, including coconut oil high in **Medium Chain Triglycerides** (MCTs) for easy gut fat absorption

ADDITIONAL BENEFITS

Improves microbial balance, stimulates the growth of beneficial bacteria and provides short-chain fatty acids for the enterocytes
Added prebiotics (purified inulin). Increased levels of soluble fibre

Helps support dogs with colitis associated with compromised mucosa and inflammation
Soluble fibres and omega-3 fatty acids

Promotes good faecal quality
Thanks to a balance of soluble and insoluble fibres

Promotes good patient compliance
High palatability

1. Dry Formula only.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry	Wet
Moisture	7.5%	74.0%
Protein - Arginine	24.0% 1.75%	8.0% 0.56%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - Medium chain fatty acids	10.5% 1.8% 0.3% 2.3%	4.7% 0.72% 0.09% 0.67%
Carbohydrate	49.5%	9.5%
Crude fibre	2.0%	1.0%
Soluble fibre	1.8%	0.1%
Insoluble fibre	5.6%	1.0%
Sodium	0.35%	0.17%
Potassium	0.68%	0.2%
Zinc	12 mg/100g	4.0 mg/100g
Copper	1.5 mg/100g	0.4 mg/100g
Vitamin E	524 IU/kg	151 IU/kg
Metabolisable energy (ME)[1]	3686 kcal/kg	1055 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.
For information on additives, please visit www.vet-center.eu

COMPOSITION (DRY)

Rice[1,2], corn[2], pea protein[1,2], soya protein[2], dried poultry protein[1,2], dried beet pulp[2], digest[2], coconut oil[1] (4%), minerals, animal fats, fish oil, monoglycerides, chicory inulin (0.5%), soya oil.

COMPOSITION (CAN)

Meat and animal derivatives (pork, chicken)[1], cereals (rice flour)[1], derivatives of vegetable origin (cellulose, 0.55% inulin), oils and fats (1.1% coconut oil)[1], fish oil), eggs and egg derivatives (dried egg)[1], minerals.

[1] Highly digestible ingredients.
[2] Protein sources.

FEEDING GUIDELINES

Depending on the individual condition, a gradual introduction of the new diet over a few days may be valuable. Feeding small quantities of food several times a day helps to optimise digestion and absorption. PURINA® PRO PLAN® VETERINARY DIETS EN Gastrointestinal™ provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs.

PUPPY GROWTH – AGE IN MONTHS

Adult weight (kg)	Dry					Wet			
	1.5 – 3	4 – 5	6 – 8	9 – 11	12 +	4	6	9	12
	Daily feeding quantity (g/day)					Daily feeding quantity (can*/day)			
2.5	60	90	95	85	75	¾	¾	¾	¾
5	85	140	145	135	120	1 ¼	1 ⅓	1 ¼	1
10	110	210	225	200	195	1 ¾	2	1 ¾	1 ¾
15	145	275	300	265	245	2 ½	2 ⅔	2 ⅓	2
25	160	355	450	410	355	3	4	3 ⅔	3
35	200	420	485	560	455	3 ⅔	4 ¼	4 ¾	4
45	215	440	490	580	490	3 ¾	4 ⅓	5	4 ⅓
70	300	575	700	835	695	5	6	7 ⅓	6

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantities		Dry + Wet (mixed feeding)	
	Dry (g/day)	Can./day	Dry (g/day)	Can./day
2.5	70	½	30	⅓
5	110	1	50	½
10	175	1 ½	50	1
15	230	2	105	1
25	325	2 ¾	200	1
35	405	3 ½	280	1
45	480	4 ¼	355	1
70	645	5 ½	395	2

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Access to the feeding calculator

For dogs over 70kg: for each additional 5kg of body weight, feed an additional 35g of dry pet food. For dogs over 70 kg, add ⅓ can for each 5kg of body weight. When feeding dry and wet Canine EN, for each addition of 200g wet, reduce by 60g dry kibble. *400 g cans.

EN GASTROINTESTINAL™

PRODUCT DESCRIPTION



1.5 kg and 4 kg

- ✓ Acute diarrhoea / gastroenteritis
- ✓ Chronic diarrhoea / chronic enteropathies
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Malabsorption and maldigestion
- ✓ Colitis

Complete dietetic dry pet food for adult dogs to support lipid metabolism in the case of hyperlipidaemia with low level of fat.

KEY BENEFITS

MICROBIOME SUPPORT

Added prebiotic (inulin) to improve microbiome balance and digestive health

MCT LIMITED FAT

Limited fat content and high in **Medium Chain Triglycerides** (MCTs) for an easy gut fat absorption

EASY TO DIGEST

Formulated with **easy to digest ingredients** to help reduce the workload of the gut and to promote good faecal quality

ST/OX: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Specific formula for Small & Mini dogs
Small kibble and adapted recipe to support their nutritional needs

Promotes good faecal quality
Thanks to a balance of soluble and insoluble fibres

Source of soluble fibres and omega-3 fatty acids
Helps assist colon sensitive mucosa and support natural anti-inflammatory processes

Great taste

EN GASTROINTESTINAL™

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein - Arginine	26.0% 1.95%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - Medium chain fatty acids	11.4% 1.69% 0.39% 2.3%
Carbohydrate	46.1%
Crude fibre	2.0%
Soluble fibre	1.8%
Insoluble fibre	6.0%
Vitamin E	421 IU/kg
Metabolisable energy (ME)[1]	3717 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Rice*, corn, dried poultry protein*, pea protein*, soya protein*, digest, refined coconut oil * (source of MCTs), corn starch*, dried beet pulp, minerals, monoglycerides, fish oil, animal fats, chicory inulin (0.55%), refined soybean oil.

* Highly digestible ingredients.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

Depending on the individual condition, a gradual introduction of the new diet over a few days may be valuable. Feeding small quantities of food several times a day helps optimize digestion and absorption. Suitable for puppies from 1.5 months old. The recommended period of use is initially up to 12 weeks and lifetime in the case of chronic pancreatic insufficiency. It is recommended that a veterinarian's opinion be sought before use or before extending the period of use. For mix of dry and wet Gastrointestinal EN™ formulas please check the feeding table.

PUPPY GROWTH – AGE IN MONTHS					
Adult weight (kg)	1.5 – 3	4 – 5	6 – 8	9 – 11	12 +
	Daily feeding quantity (g/day)				
1	60	90	95	85	¾
2.5	85	140	145	135	1
5	110	210	225	200	1 ¾
7.5	215	440	490	580	4 ⅓
10	300	575	700	835	6

ADULT MAINTENANCE			
Body weight (kg)	Daily feeding quantities		
	Dry only (g/day)	Dry + can combined	
		Dry (g/day)	Can (g/day)
1	35	10	90
2.5	70	10	190
5	110	30	250
7.5	145	50	300
10	175	50	400

For adult, feed an additional 21g of dry food per day for each additional 2kg of body weight.

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Access to the feeding calculator

EN GASTROINTESTINAL™

LOW FAT

PRODUCT DESCRIPTION



1.3 kg, 3.5 kg and 11 kg

400 g

- ✓ Hyperlipidaemia
- ✓ Pancreatitis
- ✓ Protein losing enteropathy - Lymphangiectasia
- ✓ Gastritis
- ✓ Vomiting

Complete dietetic dry and wet pet food food for adult dogs to support lipid metabolism in the case of hyperlipidaemia with low level of fat.

KEY BENEFITS



Low fat and highly digestible[1] diet for dogs with compromised fat metabolism



Contains a special fat source high in **Medium Chain Triglycerides** (MCTs) for easy absorption[1]



Added prebiotic (inulin) to improve microbiome balance and digestive health

ADDITIONAL BENEFITS

Promotes good faecal quality
Thanks to a balance of soluble and insoluble fibres

Meets dog's energy needs
Despite a low fat formula

Helps natural anti-inflammatory processes
With added long-chain omega-3 fatty acids

Helps reduce oxidative stress
Thanks to high levels of vitamin C[1] and E

1. Dry Formula only.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Dry	Wet
Moisture	7.5%	74.0%
Protein - Arginine	24.0% 1.74%	7.7% 0.48%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - Medium chain fatty acids	7.5% 1.37% 0.35% 0.75%	2.0% 0.50% 0.06% -
Carbohydrate	51.5%	12.3%
Crude fibre	2.0%	1.1%
Soluble fibre	1.5%	0.6%
Insoluble fibre	5.8%	1.5%
Vitamin E	487 IU/kg	252 IU/kg
Vitamin C	98 mg/kg	-
Metabolisable energy (ME)[1]	3510 kcal/kg	920 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Rice, corn, pea protein, dried poultry protein, corn starch, soya protein, minerals, digest, dried beet pulp, barley, refined coconut oil (source of MCTs), animal fats, fish oil, chicory inulin (0.55%), monoglycerides.

COMPOSITION (CAN)

Meat and animal derivatives (pork, poultry), cereals (rice), minerals, derivatives of vegetable origin (cellulose, 0.58% inulin), oils and fats (fish oil).

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

Depending on the individual condition, a gradual introduction of the new diet over a few days may be valuable. Feeding small quantities of food several times a day helps optimize digestion and absorption. The recommended period of use is initially up to 2 months.

It is recommended that a veterinarian's opinion be sought before use or before extending the period of use.

ADULT	
Body weight (kg)	Daily feeding quantity (g/day)
2.5	75
5	115
10	185
15	245
25	340
35	430
45	505
70	680

For dogs over 70kg: for each additional 5kg of body weight, feed an additional 31g of dry pet food. Fresh clean drinking water should always be available.

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Access to the feeding calculator

ADULT	
Body weight (kg)	Daily feeding quantity (cans/day)
UP TO 5	⅓ – 1
5-10	1 – 1 ¾
10-20	1 ¾ – 2 ¾
20-30	2 ¾ – 3 ⅔
30-40	3 ⅔ – 4 ½
40+*	> 4 ½

*For dogs over 40 kg, add 145g for each 5 kg of body weight.

MIXED FEEDING		
Body weight (kg)	Dry (g)	Can
2.5	40	⅓
5	65	½
10	80	1
15	135	1
25	235	1
35	325	1
45	400	1
70	470	2

HP HEPATIC™

PRODUCT DESCRIPTION



3 kg and 12 kg

Complete dietetic dry pet food for puppies* and adult dogs for support of liver function in case of chronic liver insufficiency and for reduction of copper in the liver in cases of accumulation.

- ✓ Hepatic disease / Liver failure
- ✓ Chronic liver insufficiency
- ✓ Portosystemic shunt
- ✓ Copper metabolism disorder
- ✓ Cholangitis / Cholestasis
- ✓ Hepatic encephalopathy

- ✗ Not suitable during pregnancy and growth in puppies before 14 weeks of age
- ✗ Pancreatitis
- ✗ Hyperlipidaemia

KEY BENEFITS



Low copper to reduce hepatic copper accumulation



High energy content to help maintain positive energy balance



With highly digestible protein (at least 90% from plant & egg origin) to help maintain liver function

ADDITIONAL BENEFITS

Helps support natural anti-flammatory processes
Long-chain omega-3 fatty acids from fish oil

Helps reduce ammonia production and reabsorption in the large intestine
Added prebiotic and selected protein sources (62% plant, 33% egg)

Helps protect hepatic tissue
Increased levels of antioxidants (Vit E and C)

Helps maintain a steady glucose supply
Added prebiotics and moderate carbohydrate level

An easy to digest fat source
Added Medium-Chain Fatty Acids

Helps counteract deficiency that may occur in liver disease
Added zinc



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	19.0%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	18.0% 2.2% 0.5%
Carbohydrate	46.0%
Sodium	0.23%
Linoleic acid	2.1%
Arachidonic acid	0.22%
Alpha linolenic	0.16%
DHA	0.15%
Crude fibre	3.5%
Vitamin E	409 IU/kg
Total Copper	0.5 mg/100g
Zinc	20.8 mg/100g
Metabolisable energy (ME)[1]	2924 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Corn[1,2], dried egg[1], soya meal[1], dried beet pulp[1], pork fat, digest[1], minerals, fish oil, coconut oil, dried chicory root, cellulose.

[1] Protein sources.
[2] Highly digestible carbohydrate sources.

For information on additives, please visit **www.vet-center.eu**

FEEDING GUIDELINES

Suitable for puppies from 4 months old. The recommended period of use is initially up to 6 months for copper reduction in liver and 4 months for chronic liver insufficiency.

PUPPY GROWTH – AGE IN MONTHS

Adult weight (kg)	4	6	9	12
	Daily feeding quantity (g/day)			
2.5	95	85	80	70
5	135	140	125	115
10	200	215	185	180
15	275	300	270	235
25	335	425	385	335
35	395	455	525	425
45	415	465	545	465
70	455	660	790	745

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantity (g/day)
2.5	65
5	105
10	165
15	215
25	305
35	385
45	455
70	610

For adult dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 20g of dry pet food.

Scan me

Access to the feeding calculator

NF RENAL FUNCTION™

PRODUCT DESCRIPTION



1.5 kg, 3 kg and 12 kg | 400 g | 195 g

Complete dietetic pet food for adult dogs for the support of renal function in case of chronic renal insufficiency, and for reduction of urate[1], cystine[1] and calcium oxalate stones formation.

- ✓ Chronic renal insufficiency / Chronic Kidney Disease (CKD)
- ✓ Hepatic disease associated with encephalopathy
- ✓ Restricted dietary sodium requirement[1]
- ✓ Reduction of urate[1], cystine[1] and calcium oxalate urinary stones formation
- ✓ Early stage of heart disease[1]
- ✗ Conditions that require high protein or phosphorus intake
- ✗ Not suitable for growth and reproduction

KEY BENEFITS

LOW PHOSPHORUS — **Low phosphorus** to nutritionally support chronic renal insufficiency, along with controlled levels of **high-quality protein** to help support muscle mass maintenance

DELICIOUS TASTE — **Delicious taste** to encourage food intake in dogs with little appetite

DHA /EPA OMEGA 3 — **With omega-3 fatty acids** to help the kidneys' natural anti-inflammatory processes[1]

ADDITIONAL BENEFITS

Helps minimise the metabolic acidosis associated with chronic kidney disease
Non acidifying diet

Helps manage calcium oxalate urolithiasis
Low level of calcium and vitamin D3. Non acidifying to promote a neutral urine pH (6.7 to 7.5)

Reduction of urate stones formation1
With low levels of purines. Low levels of high quality protein

Reduction of cystine stones formation1
Moderate level of sulphur amino acids. Urine alkalising properties. Low level of high quality protein

Helps with compliance in inappetent or anorexic patients and for long term use
Highly palatable for better acceptance

1. Dry Formula only.

NF RENAL FUNCTION™



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Dry	Wet
Moisture	7.5%	72.0%
Protein - Total sulphur amino acids	13.0% 0.67%	6.0% -
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA + DHA	14.5% 2.5% 0.4% 0.22%	7.6% 1.46% 0.12% 0.060%
Carbohydrates	58.5%	12.2%
Crude fibre	2%	0.2%
Calcium	0.80%	0.27%
Phosphorus	0.4%	0.12%
Potassium	0.8%	0.45%
Magnesium	0.09%	0.01%
Sodium	0.2%	0.09%
Chlorides	0.60%	0.41%
Sulfur	0.21%	0.12%
Vitamin E	265 IU/kg	143 IU/kg
Vitamin D3	1046 IU/kg	267 IU/kg
Purines	0.06%	0.05%
Metabolisable energy (ME)[1]	3904 kcal/kg	1349 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Corn*, rice*, dried egg*, dried whey*, pork fat, sugar, digest*, dried beet pulp*, minerals, soybean oil, fish oil.

Urine alkalising substance: calcium carbonate.

COMPOSITION (CAN)

Pork (liver, heart)*, turkey by products*, rice flour*, corn meal*, egg powder*, minerals, pork fat, fish oil, sunflower oil, various sugars.

Urine alkalising substance: calcium carbonate.
* Protein sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

Dogs with chronic renal insufficiency should be fed PURINA® PRO PLAN® VETERINARY DIETS Canine NF Renal Function™ for life.

DAILY FEEDING QUANTITY				
Body weight (kg)	Dry (g/day)	Can*/day	Dry + can combined	
			Dry (g/day)	Can*/day
2.5	65	½	20	1/3
5	105	¾	35	½
10	165	1 ¼	30	1
15	220	1 ¾	80	1
25	310	2 1/3	170	1
35	385	2 ¾	250	1
45	455	3 ¾	320	1
70	615	5	340	2

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 25g of dry pet food. When feeding dry and wet, for each addition of 100g Canine NF wet can, reduce by 35g dry kibble. For dogs over 70 kg, add ¼ can for each 5 kg of body weight. *400g cans.

Scan me

Access to the feeding calculator

UR URINARY™

PRODUCT DESCRIPTION



1.5 KG, 3 kg and 12 kg

- ✓ Dissolution of struvite stones including:
  - Sterile stones
  - Bacterial-associated stones
- ✓ Reduction of struvite stones recurrence
- ✗ Simultaneous use of urine acidifiers
- ✗ Growth & reproduction

Complete dietetic dry pet food for adult dogs for the dissolution of struvite stones with urine acidifying properties and low level of magnesium.

KEY BENEFITS

STRUVITE DISSOLUTION

For the dissolution and reduction of recurrence of all types of urinary struvite stones

URINE DILUTION

For urinary dilution, reducing the risk of struvite and calcium oxalate crystals formation

URINARY TRACT SUPPORT

For support of the integrity of the urinary tract mucosa with omega-3 fatty acids and antioxidants

ADDITIONAL BENEFITS

Nutritional support of struvite uroliths
Controlled pH: formulated to promote an acidic urine
Moderate protein: minimise substrate availability for urease-producing bacteria

Supports the integrity of the urinary tract mucosa
Sources of glycoaminoglycans (GAGs), omega-3 and antioxidants

Delicious taste for long term feeding



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	22.0%
Fat	15.0%
Carbohydrate	49.1%
Crude fibre	1.5%
Calcium	0.70%
Phosphorus	0.70%
Sodium	0.20%
Potassium	0.70%
Magnesium	0.08%
Chloride	0.72%
Sulphur	0.3%
Vitamin E	264 IU/kg
Metabolisable energy (ME)[1]	3981 kcal/kg
Urinary pH	5.8 – 6.2

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Corn, wheat flour, dried poultry protein, rice, pork fat, corn protein meal, digest, dried beet pulp, dried egg, minerals, fish oil.
Urine acidifying substance: calcium sulphate.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

Increased water consumption can help dilute the urine and further decrease the risk of crystal formation. For dissolution of struvite stones, an initial feeding period of 5-12 weeks is recommended. For long-term use, an initial feeding period of up to 6 months is recommended, but the dog should be re-evaluated regularly as indicated by the underlying condition.

DAILY FEEDING QUANTITY	
Body weight (kg)	Daily feeding quantity (g/day)
2.5	65
5	105
10	165
15	215
25	300
35	380
45	445
70	600

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 25g.

Scan me

Access to the feeding calculator

OM OBESITY™ MANAGEMENT

PRODUCT DESCRIPTION



1.5 kg, 3 kg and 12 kg

400 g

- ✓ Obesity and weight management
- ✓ Weight loss for diabetic dogs
- ✓ High-fibre requirements
- ✓ Hard and dry stools
- ✓ Hyperlipidaemia[1]

- ✗ Not suitable for growth or reproduction
- ✗ Not recommended in conditions associated with hypercatabolic state (advanced heart failure, CKD IRIS stages 3 and 4)

A complete dietetic pet food for adult dogs for the reduction of excessive body weight and for the regulation of glucose supply (diabetes mellitus).

KEY BENEFITS

LOW KCAL

Low calorie diet proven to promote effective and steady weight loss

HIGH PROTEIN

High protein level to help promote loss of fat while maintaining muscle mass

REBOUND WEIGHT CONTROL

Helps **reduce the risk of rebound** weight gain

ADDITIONAL BENEFITS

Helps promote effective and steady weight loss
Supported by a clinical trial on obese dogs*

Helps reduce caloric intake while maintaining satiety
High protein level and added fibre

Helps reduce post-prandial fluctuation in blood glucose
Low glycaemic index complex carbohydrate

Helps maintain optimal bodyweight after weight loss
The same diet can be fed for maintenance to reduce the risk of rebound obesity

Glucose control
Low Glycaemic Index carbohydrate sources to help nutritionally manage diabetes mellitus[1]

1. Dry Formula only. * Clinical trial on 42 dogs, using a high protein formula, Nestlé PURINA®, 1999.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Dry	Wet
Moisture	7.3%	78.3%
Protein	29.0%	9.0%
Fat - Linoleic acid	6.0% 1.4%	2.5% 0.6%
Carbohydrate - Starch - Total sugars	41.2% 23.1% 1.7%	3.7% 0.9% 0.9%
Crude fibre	10.0%	4.5%
Soluble fibre	1.6%	0.3%
Insoluble fibre	18.7%	5.5%
Vitamin E	260 IU/kg	70 IU/kg
Metabolisable energy (ME)[1]	2968 kcal/kg	574 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Corn*, soya meal*, dried poultry protein, barley*, wheat gluten, pea hulls*, cellulose, digest, minerals, pork fat.

COMPOSITION (CAN)

Pork heart and liver, poultry heart and liver, cellulose powder, flour rice*, minerals, sugar*.
* Carbohydrate sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

The suggested daily food intake for weight loss is based on the dog's current weight, average caloric requirements and a desired weight loss of 1-2% of body weight per week. Daily food intake must be adjusted every 4 weeks. PURINA® PRO PLAN® VETERINARY DIETS OM Obesity Management™ can be fed long term for dogs prone to weight gain using the maintenance feeding quantities. In case of hyperlipidaemia the recommended period of use is initially up to 2 months.

FOR ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantities			
	Dry (g/day)	Can/ day	Dry + can combined	
			Dry (g/day)	Can/ day
2.5	75	¾	35	½
5	120	1⅓	45	1
10	190	2	115	1
15	250	2¾	175	1
25	355	3¾	200	2
35	440	4¾	290	2
45	525	5¾	370	2
70	705	8¼	475	3

FOR ADULT WEIGHT LOSS

Body weight (kg)	Daily feeding quantities			
	Dry (g/day)	Can/ day	Dry + can combined	
			Dry (g/day)	Can/ day
2.5	60	¾	20	½
5	95	1¼	60	½
10	155	2	75	1
15	200	2⅔	125	1
25	285	3¾	130	2
35	355	4⅔	200	2
45	420	5½	265	2
70	565	7⅓	335	3

For dogs over 70 kg, for each additional 5 kg of body weight, feed an additional 25g of dry food or ⅓ of can per day for weight loss and feed an additional 30g of dry food or ½ of can per day for weight maintenance.

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Access to the feeding calculator

OM OBESITY™ MANAGEMENT

PRODUCT DESCRIPTION



1.3 kg

- ✓ Obesity and weight management
- ✓ Weight loss for diabetic dogs
- ✓ High-fibre requirements
- ✓ Hard and dry stools
- ✓ Hyperlipidaemia[1]

- ✗ Not suitable for growth or reproduction
- ✗ Not recommended in conditions associated with hypercatabolic state (advanced heart failure, CKD IRIS stages 3 and 4)

Complete dietetic dry pet food for adult small dogs (< 10kg) to support the reduction of excessive body weight and for the regulation of glucose supply (diabetes mellitus).

KEY BENEFITS

HIGH PROTEIN — **High protein level** to help promote loss of fat while maintaining muscle mass

LOW KCAL — **Low calorie diet** proven to promote effective and steady weight loss

REBOUND WEIGHT CONTROL — Helps **reduce the risk of rebound** weight gain

ST/OX: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Specific formula for Small & Mini dogs
Small kibble and adapted recipe to support their nutritional needs

A high nutrient:energy ratio
to compensate for the reduced calorie intake

Increased fibre
to help contribute to satiety and reduce overall caloric intake

Increased protein level and a higher protein to calorie ratio
proven to preserve lean body mass during weight loss*

Glucoregulationl
through a combination of high levels of complex carbohydrates and mixed fibre sources, combined with low levels of simple sugars

1. Dry Formula only. * Clinical trial on 42 dogs, using a high protein formula, Nestlé PURINA®, 1999.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	31.0%
Fat - Linoleic acid	6.3% 1.5%
Carbohydrate - Starch - Total sugars	39.2% 24.5% 2.1%
Crude fibre	10.0%
Soluble fibre	2.0%
Insoluble fibre	20.0%
Vitamin E	260 IU/kg
Metabolisable energy (ME)[1]	2992 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Corn*, dried poultry protein, soya meal*, wheat gluten, pea hulls*, barley*, cellulose, digest, glycerol, animal fats, minerals.

* Carbohydrate sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

For an efficient weight loss or ideal weight maintenance, the recommended daily energy intake should not be exceeded. Then follow your vet's recommendations till target body weight is achieved and after if required to maintain target body weight.For the regulation of glucose supply, the recommended period of use is initially up to 6 months. It is recommended that a veterinarian's opinion be sought before use or before extending the period of use. Water should always be available. Amounts are indicated for actual body weight. For mix of dry and wet PURINA® PRO PLAN® VETERINARY DIETS OM Obesity Management™ formulas please check the feeding tables.

FOR ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantities		
	Dry (g/day)	Dry + can combined	
		Dry (g/day)	Can/ day
1	40	20	100
2.5	75	35	200
5	120	60	310
7.5	155	80	400
10	190	100	460

FOR ADULT WEIGHT LOSS

Body weight (kg)	Daily feeding quantities		
	Dry (g/day)	Dry + can combined	
		Dry (g/day)	Can/ day
1	30	15	100
2.5	60	20	200
5	95	35	310
7.5	125	50	400
10	150	65	460

For each additional 2kg body weight, feed an additional 18g of dry food per day for weight loss and feed an additional 22g of dry food per day for weight maintenance.

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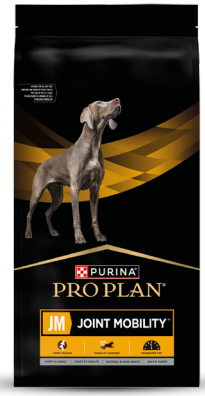
Access to the feeding calculator

JM JOINT MOBILITY™

PRODUCT DESCRIPTION



3 kg and 12 kg

- ✓ Joint health and mobility
- ✓ Healthy dogs predisposed to joint disorders
- ✗ Renal Failure

Complete dry pet food for puppies, adult and senior dogs to help improve mobility, reduce joint inflammation mediators, and reduce oxidative stress and associated tissue damages.

KEY BENEFITS

JOINT HEALTH

Formulated to help **maintain joint health**

MOBILITY SUPPORT

Increased omega-3 fatty acids and antioxidants to help improve joint mobility

MODERATE FAT

High protein and moderate fat levels to help maintain and achieve a **lean body condition** and reduce joint stress

ADDITIONAL BENEFITS

Clinically proven to improve dog's mobility and quality of life
In 45 dogs, PURINA® PRO PLAN® Canine JM™ alleviated the clinical signs in dogs afflicted by joint mobility disorders[1]

Support cartilage and joint health
High levels of antioxidants

Supports joint mobility across all canine life stages
Complete and balanced for all dog life stages

Nutritional solution for joint-sensitive breeds
Maintaining dogs in an ideal body condition and providing increased levels of omega-3 fatty acids has been proven to improve gait and mobility in sensitive breeds

1. Moreau M, Troncy E, Del Castillo JR, Bédard C, Gauvin D, Lussier B. Effects of feeding a high omega-3 fatty acids diet in dogs with naturally occurring osteoarthritis. J Anim Physiol Anim Nutr (Berl). 2013: 97: 830-7.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	30.0%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA (eicosapentaenoic acid) - DHA (docosahexaenoic acid)	12.0% 1.5% 1.2% 0.48% 0.49%
Carbohydrate	40.5%
Crude fibre	2.5%
Glucosamine + chondroitin	2000 ppm
Vitamin E	707 IU/kg
Metabolisable energy (ME)[1]	3706 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® JM Joint Mobility™ provides complete and balanced nutrition for all lifestages and weights. The recommended period of use is initially up to 3 months.

For weight loss the indicated amounts should be given to initiate the weight loss program.

PUPPY GROWTH – AGE IN MONTHS						
Adult weight (kg)	1.5	4	6	9	12	24
	Daily feeding quantity (g/day)					
2.5	60	90	90	85	75	Adult
5	85	140	145	130	120	Adult
10	110	210	225	195	190	Adult
15	140	275	300	260	245	Adult
25	160	355	450	410	355	Adult
35	200	415	480	555	450	Adult
45	215	435	490	575	495	505
70	300	575	700	830	690	685

ADULT MAINTENANCE			
Body weight (kg)	Adult maintenance (g/day)	Adult weight loss (g/day)	Senior maintenance (g/day)
2.5	70	50	60
5	110	80	95
10	175	130	150
15	230	170	200
25	325	240	280
35	405	300	350
45	480	360	415
70	645	480	560

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 30g, 20g or 25g of pet food for Adult Maintenance, Adult Weight Loss and Senior recommendation respectively.

Scan me

Access to the feeding calculator

DM DIABETES™ MANAGEMENT

PRODUCT DESCRIPTION



3 kg and 12 kg

- ✓ Diabetes mellitus
- ✓ Insulin-resistant dogs
- ✓ Dogs with high fibre requirements
- ✓ Hard and dry stools
- ✓ Weight maintenance after weight loss

- ✗ Not suitable during pregnancy, lactation and growth
- ✗ Chronic illness necessitating high energy intake

Complete dry dietetic pet food for adult dogs for the regulation of glucose supply (diabetes mellitus).

KEY BENEFITS

CHO LOW CARBOHYDRATES

Formulated for blood sugar control with a low level of carbohydrates for nutritional support of diabetes

BLOOD GLUCOSE CONTROL

Contains amylase inhibitor from white bean extract to help reduce carbohydrate digestion

HIGH PROTEIN

High levels of high quality protein to help maintain muscle mass

ADDITIONAL BENEFITS

Helps reduce blood glucose post-prandial fluctuation
Contains selected sources of dietary fibre and low glycaemic index carbohydrate sources

Helps reduce oxidative stress commonly found in diabetic patients
Contains antioxidants including vitamin E and C

Helps maintain joint mobility
Thanks to a source of chondroitin and glucosamine

Supports patient compliance
Thanks to good acceptance



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	37.0%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	12.0% 2.1% 0.4%
Carbohydrate - Starch - Total sugars	29.5% 18.5% 1.5%
Crude fibre	7.0%
Vitamin E	417 IU/kg
Metabolisable energy (ME)[1]	3420 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

COMPOSITION

Dried poultry protein, barley*, corn*, soya meal*, pea hulls*, corn protein meal*, pea protein, pork fat, digest, dried beet pulp*, cellulose, fish oil, minerals, white bean extract (0.1%, source of amylase inhibitor).

* Carbohydrate sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

In controlled diabetics it is crucial that the transition from the dog's current diet to PURINA® PRO PLAN® VETERINARY DIETS DM Diabetes Management™ is under careful veterinary recommendation & supervision and that the blood glucose levels are closely monitored as insulin requirements may be reduced with this diet. The recommended period of use for the regulation of glucose supply is initially up to 6 months but this diet is complete and balanced for long term use under veterinary supervision. It is recommended that a veterinary surgeon's opinion be sought before use or before extending the period of use.

ADULT	
Body weight (kg)	Daily feeding quantity (g/day)
2.5	75
5	120
10	190
15	250
25	350
35	440
45	520
70	700

For dogs over 70kg: for each additional 5kg of body weight, feed an additional 30g of dry pet food. Fresh clean drinking water should be always available.

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NC NEUROCARE™

PRODUCT DESCRIPTION



3 kg and 12 kg

- ✓ Brain function
- ✓ Age-related cognitive decline
- ✗ Growth and reproduction
- ✗ Situations where a low fat diet or low protein diet is required

A complete dry pet food for adult and senior dogs, containing medium chain triglyceride (MCT) oil and a specific combination of nutrients proven to have a beneficial effect on brain function.

KEY BENEFITS

NEUROSUPPORTIVE NUTRIENTS

Formulated with neurosupportive nutrients, including antioxidants (Vitamins C and E), to help reduce oxidative stress

COGNITIVE FUNCTION

Clinically proven to **help enhance cognitive function** in senior dogs. Visible results in 30 days*

MCT
ENERGY FOR THE BRAIN

Containing selected MCTs (medium chain triglycerides) to provide an alternative source of energy for the brain

ADDITIONAL BENEFITS

Help nutritionally support brain metabolism
Contains a specific combination of nutrients (Arginine, EPA+DHA, antioxidants, B-vitamins and selenium)

Helps support brain function
Added omega-3 fatty acids (EPA and DHA), 6.5% added MCTs and B vitamins

* Pan et al., 2018.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	7.5%
Protein	30.0%
Fat - MCT	15.0% 6.5%
Carbohydrates	38.5%
Crude fibre	1.5%
EPA + DHA	0.4%
Vitamin E	451 IU/kg
Arginine	2.2%
Selenium	0.053 mg/100g
B vitamin	352 mg/kg
Metabolisable energy (ME)[1]	3919 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Corn, dried poultry protein, wheat flour, dried salmon protein, medium chain triglycerides oil (6.5%), dried beet pulp, rice, dried egg, corn protein meal, digest, fish oil, minerals.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® NC NeuroCare™ provides complete and balanced nutrition for adult and senior dogs for Brain function support and Age-related cognitive decline.

DAILY FEEDING QUANTITY		
Body weight (kg)	Adult maintenance (g/day)	Senior maintenance (g/day)
2.5	65	55
5	105	90
10	165	145
15	220	190
25	305	265
35	385	335
45	455	395
70	610	530

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CC CARDIOCARE™

PRODUCT DESCRIPTION



3 kg

- ✓ Chronic cardiac insufficiency
- ✓ Mitral valve conditions
- ✓ Heart murmur
- ✗ Growth
- ✗ Gestation/lactation

Complete dietetic dry pet food for adult dogs for the support of heart function in the case of chronic cardiac insufficiency thanks to a restricted level of sodium.

KEY BENEFITS



Support of heart function in the case of chronic cardiac insufficiency



With specific Nutritional Blend, containing adapted levels of nutrients with recognised cardiac benefits



Inclusion of Medium Chain Triglyceride oil acts as an alternative source of energy for the heart cells

ADDITIONAL BENEFITS

Supports cardiac function
with 60% of dogs having reduction in left atrial size and 30% of dogs having a reduction in mitral valve regurgitation (heart murmur)[1]

Cardiac Nutritional Blend has been shown to
help to support a heart with compromised mitral valve function

Contains Taurine to help support healthy cardiac function

Supports cardiac function from an early stage

1. Li Q, Heaney A, *et al.* Dietary intervention reduces left atrial enlargement in dogs with early preclinical myxamotous mitral valve disease: a blinded randomised controlled study in 36 dogs. BMC Veterinary Research. 2019; 15:425.

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Protein	26.5%
Fat	15.0%
Carbohydrates	39.0%
Crude fibre	4.5%
Methionine	1.4%
Lysine	2.03%
Taurine	2000 mg/kg
Omega-3 fatty acids (EPA+DHA)	0.9%
Sodium	0.18%
Magnesium	0.15%
Potassium	0.6%
Metabolisable energy (ME)[1]	3687 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Rice, dried chicken protein, corn, barley, corn protein meal, medium chain triglyceride (MCT) oil (5%), dried beet pulp, dried salmon protein, cellulose, fish oil, minerals, pork fat, digest.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® VETERINARY DIETS CC CardioCare™ is a complete dietetic pet food for adult dogs for the support of heart function in the case of chronic cardiac insufficiency. It is recommended that advice from a veterinarian be sought before use and before extending the period of use. The recommended period of use is initially up to 6 months.

ADULT	
Body weight (kg)	Daily feeding quantity (g/day)
2.5	70
5	110
10	175
15	230
25	325
35	410
45	485
70	650

For dogs over 70kg: for each additional 5kg of body weight, feed an additional 30g of dry pet food. Fresh clean drinking water should be always available.

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VETERINARY DIETS

FELINE PRO PLAN® VETERINARY DIETS

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PRO PLAN® is dedicated to advancing veterinary nutritional science, to help drive innovations in care and nutrition. Explore our complete range of **PRO PLAN® VETERINARY DIETS** to help your clients provide adapted nutrition to their cats.

CONTENTS

FELINE PRO PLAN® VETERINARY DIETS

- Feline CN Convalescence™
- Feline HA ST/OX Hypoallergenic™
- Feline EN ST/OX Gastrointestinal™
- Feline HP ST/OX Hepatic™
- Feline NF Renal Function™ Early Care
- Feline NF Renal Function™ Advanced Care
- Feline UR ST/OX Urinary™
- Feline OM ST/OX Obesity Management™
- Feline DM ST/OX Diabetes Management™

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VETERINARY SOCIETY



CN CONVALESCENCE™

PRODUCT DESCRIPTION



195 g

- ✓ Critical care and recovery
- ✓ Peri-operative
- ✓ Nutritional stress including:
  - Lactation
  - Malnutrition
  - Anorexia
  - Feline hepatic lipidosis
- ✗ Conditions associated with the need of a low protein diet (advanced stage of chronic renal insufficiency or hepatic encephalopathy) or low fat diet (fat malassimilation)

Complete dietetic wet pet food for cats of all ages for nutritional restoration and convalescence.

KEY BENEFITS

ESSENTIAL NUTRIENTS

High concentrations of essential nutrients

HIGH ENERGY DENSITY

High energy density to provide energy for recovery (60% energy from fat, 36% from protein)

HIGH DIGESTIBILITY

High digestibility
formulated with highly digestible ingredients

ADDITIONAL BENEFITS

Great taste for fussy anorectic and convalescing cats

Helps support skin and immune function
Increased zinc and arginine

Providing additional anti-oxidant support during recovery
Increased vitamin E

Helps support natural anti-inflammatory processes
Added omega-3 fatty acids

Can be used for all life stages
Suitable for use in kittens and pregnant or lactating queens

CN CONVALESCENCE™



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	77.0%
Protein - Arginine - Taurine	10.8% 0.58% 1700 mg/kg
Fat - Omega-6 fatty acids - Omega-3 fatty acids	7.4% 1.70% 0.19%
Carbohydrate	1.7%
Crude fibre	0.1%
Zinc	4.2 mg/100g
Vitamin A	28947 IU/kg
Vitamin E	191 IU/kg
Metabolisable energy (ME)[1]	1128 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Pork kidney*, liver*, lung and plasma, turkey, salmon*, sunflower oil*, minerals, corn starch, fish oil*, various sugars.

* Highly digestible ingredients

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® VETERINARY DIETS CN Convalescence™ Feline and Canine Formula is recommended until recovery or convalescence is complete. Warming food to room temperature can help enhance palatability. The product can be diluted with water (1:1) and mixed with a blender for tube feeding administration if desired.

When blended 1:1 with water, Feline and Canine CN Convalescence™ provides 0.56 kcal/ml and will readily pass through feeding tubes ≥ 14 French. For smaller tubes the mixture must first be passed through a fine sieve.

ADULT		
Body weight (kg)	Adult daily feeding quantity (can/day)	
	For hospitalised cats	For maintenance
2	½	½
3	¾	¾
4	1	1
5	1	1¼
6	1¼	1½
7	1⅓	1¾
8	1½	2

KITTEN GROWTH	
Age (weeks)	Daily feeding quantity (can/day)
6 – 12	1 – 1¼
12 – 26	1¼ – 1⅓
26 – 52	1⅓

For cats over 8kg: For both maintenance and hospitalised cats, add ¼ can for each additional kg of body weight. Fresh clean drinking water should be always available.

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HA ST/OX HYPOALLERGENIC™

PRODUCT DESCRIPTION



325 g, 1.3 kg and 3.5 kg

Complete dietetic pet food for kittens and adult cats for the reduction of ingredient and nutrient intolerances, formulated with hydrolysed protein sources.

- ✓ Elimination diet for food trials
- ✓ Long-term management of adverse reactions to food including:
  - Food intolerances
  - Food allergies
- ✓ Dermatitis and/or gastroenteritis associated with food allergy
- ✓ Chronic enteropathies
- ✓ Protein losing enteropathy
  - Lymphangiectasia
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Pancreatitis
- ✓ Hyperlipidaemia
- ✓ Low fermentable fibre requirements

KEY BENEFITS



Limited hydrolysed protein with low molecular weight to help reduce ingredient intolerances



Purified carbohydrates source to help reduce allergenic load



Formulated with specific nutrients that support skin health

ST/OX: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Helps support natural anti inflammatory processes
Added omega-3 fatty acids

Helps maintain epidermal integrity
Specially formulated with a complex of nutrients: zinc, omega-3 and -6 fatty acids and vitamin A

Supports cats with compromised GI function
Very high protein digestibility and overall digestibility (>90%) to maximize nutrient absorption essential to supporting cats with compromised GI function

Neutralises free radicals produced in allergic/inflammatory reactions
Added vitamin E

Great taste
Thanks to high quality ingredients and appetite booster

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	6.5%
Protein	35.0%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA + DHA	11.0% 4.0% 0.7% 0.20%
Carbohydrate	36.5%
Crude fibre	3.0%
Vitamin E	487 IU/kg
Metabolisable energy (ME)[1]	3685 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Purified rice starch[1,3], hydrolysed soya protein[2,3], refined soybean oil, minerals, cellulose, hydrolysed digest[2], pork fat, monoglycerides, fish oil.

[1] Carbohydrate source.
[2] Protein sources.
[3] Highly digestible ingredients.

For information on additives, please visit **www.vet-center.eu**

FEEDING GUIDELINES

Elimination diet trial: where possible use either a short or no transition period, followed by exclusive feeding of PURINA® PRO PLAN® VETERINARY DIETS HA St/Ox Hypoallergenic™ for 8 to 10 weeks. In most cases, positive responses are likely to be seen within 3-6 weeks. If clinical signs resolve, and signs of intolerance disappear, this feed can be used initially up to one year.

The patient should be evaluated before extending the period of use.

Water should always be available.

ADULT MAINTENANCE	
Body weight (kg)	Daily feeding quantity (g/day)
2	30
3	45
4	60
5	80
> 5	+ 15 g per additional kg of BW

KITTEN GROWTH	
Age (weeks)	Daily feeding quantity (g/day)
6 – 12	25 – 80
12 – 26	50 – 110
26 – 52	110 – 55

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EN St/Ox GASTROINTESTINAL™

PRODUCT DESCRIPTION



400 g, 1.5 kg, 5 kg and 7 kg | 85 g | 195 g

international cat care VETERINARY SOCIETY

- ✓ Acute diarrhoea / gastroenteritis
- ✓ Chronic diarrhoea / chronic enteropathies
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Malabsorption and maldigestion
- ✓ Colitis
- ✓ Pancreatitis
- ✓ Food intolerance1
- ✓ Hepatic disease not associated with encephalopathy[1]
- ✓ Convalescence
- ✓ Hepatic lipidosis

Complete dietetic pet food for adult cats and kittens for reduction of intestinal absorptive disorders and nutritional restoration and convalescence.

- ✗ Hepatic encephalopathy
- ✗ Renal failure

KEY BENEFITS

EASY TO DIGEST

Formulated with easy to digest ingredients to help reduce the workload of the gut and to promote good faecal quality

MICROBIOME SUPPORT

Added prebiotic (inulin) to improve microbiome balance and digestive health[2]

CLINICALLY PROVEN

Clinically proven to help provide **effective nutritional support** in cases of gastrointestinal disturbance[2]*

St/Ox: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Regulation of GI transit and nutritional support for enterocytes
Specially formulated with a blend of insoluble and soluble fibres

Intestinal mucosal protection
Added bentonite with strong toxin adsorption capacity[1]

Helps patient compliance and is suitable for all life stages
Delicious taste and formulated to support growth, reproduction and maintenance

Limited number of protein sources[1]
To help minimise adverse intestinal reactions

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1. Dry Formula only. 2. Dry Formula and cans only. * Laflamme et al., 2011; Laflamme et al., 2012.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry	Wet	Pouches**
Moisture	6.5%	77.0%	76.4%
Protein - Arginine	40.0% 2.80%	10.7% 0.66%	11.0% 0.7%
Fat - Essential fatty acids - Omega-6 fatty acids - Omega-3 fatty acids	20.0% 2.7% 2.7% 0.6%	6.0% 1.36% 0.89% 0.16%	6.3% 1.36% 0.82% 0.30%
Carbohydrate - Starch - Total sugars	23.5% 12.5% 0.8%	3.7% 2.2% <0.5%	3.6% 1.4% <0.5%
Crude fibre	2.0%	0.4%	0.7%
Vitamin E	528 IU/kg	218 IU/kg	296 IU/kg
Metabolisable energy (ME)[1]	4176 kcal/kg	1077 kcal/kg	1100 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties.
[1] Calculated following NRC 2006 equations.
For information on additives, please visit www.vet-center.eu

COMPOSITION (DRY)

Soya protein powder[1,3], dried chicken protein[1,3], soya meal[1,2], corn starch[2,3], pork fat[3], digest[1], minerals, chicory inulin (1.2%), fish oil[3].

[1] Protein sources. [2] Carbohydrate sources.

COMPOSITION (CAN)

Pork liver and kidney[3], turkey[3], rice[3], pork plasma, minerals, fish oil[3], cellulose powder, inulin (0.35%).

COMPOSITION (POUCHES)

With chicken: Pork (frozen liver & kidney, and dehydrated pork protein)[3], chicken (4%)[3], turkey, dried egg[1], rice flour[3], pea fibre, dried yeast, fish oil[3], minerals, various sugars.

With salmon: Pork (frozen liver & kidney, and dehydrated pork protein)[3], turkey, chicken[3], salmon (4%), dried egg[3], rice flour[3], pea fibre, dried yeast, fish oil[3], minerals, various sugars.

[3] Highly digestible ingredients.

FEEDING GUIDELINES

To optimise nutrient digestion and absorption, the daily intake of PURINA® PRO PLAN® Feline EN St/Ox Gastrointestinal™ should be divided into several small meals. For kittens from 6 to 12 weeks, feed 50 to 60 g of dry food as per table below, and where necessary moisten with water until weaning is complete, then gradually reduce the added water. Consider adding PRO PLAN® FortiFlora® Feline on top of this product as microflora imbalance can happen in cases of GI disturbances.

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	25	⅔	1¼	10	⅓	20	⅓
3	40	¾	1¾	15	½	30	½
4	55	1	2½	30	½	30	1
5	65	1⅓	3	20	1	45	1
6	80	1⅔	3⅔	30	1	60	1
7	95	2	4¼	45	1	75	1
8	110	2¼	4¾	60	1	85	1

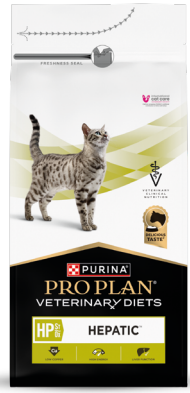
For each additional 1 kg of body weight, feed an additional 15 g of dry food per day when only dry food is fed or ⅓ of can or ⅔ pouch per day when only wet food is fed or when feeding dry and wet can, for each addition of ⅓ Feline EN Wet can, reduce by 15g dry kibble.

KITTEN GROWTH

Age (weeks)	Daily feeding quantity				
	Dry (g/day)	Wet (can/day)	Wet (pouch/day)	Dry + pouch combined	
				Dry (g/day)	Pouch/day
6 – 12	50 – 60	1 – 11/3	2 – 2¾	25 - 40	1
12 – 26	60 – 70	11/3 – 1½	2¾ – 3	40 – 50	1
26 – 52	70 – 65	1½ – 1	3	50	1

HP St/Ox HEPATIC™

PRODUCT DESCRIPTION



1.5 kg

Complete dietetic dry pet food for adult cats for the support of liver function in the case of chronic liver insufficiency.

- ✓ Hepatic disease / Liver failure
- ✓ Chronic liver insufficiency
- ✓ Portosystemic shunt
- ✓ Copper storage hepatopathy
- ✓ Cholangitis/Cholestasis
- ✓ Hepatic encephalopathy

- ✗ Pregnancy and growth
- ✗ Hyperlipidemia
- ✗ Hepatic lipidosis (except when associated with hepatic encephalopathy)

KEY BENEFITS

LOW COPPER — **Low copper levels and high zinc** to help limit copper accumulation in the liver

HIGH ENERGY — **Formulated with high energy** and good palatability to encourage consumption and help avoid weight loss

LIVER FUNCTION — Adapted level of **highly digestible protein** to help maintain liver function

St/Ox: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Helps reduce ammonia reabsorption and production in the large intestine
Increased levels of dietary fibres and added prebiotics

Help counteract some nutritional deficiencies that may occur in chronic liver insufficiency
Increased zinc levels

Helps protect hepatic tissue
Contains antioxidant vitamins C and E

Long-chain omega-3 fatty acids to help support natural anti-inflammatory processes
0.55% of energy coming from EPA and DHA

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	6.5%
Protein	28.0%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	22.0% 3.0% 0.5%
Carbohydrate	35.0%
Crude fibre	2.0%
Vitamin E	529 IU/kg
Copper	0.5 mg/100g
Zinc	23.4 mg/100g
Linoleic acid	2.9%
Arachidonic acid	0.34%
Sodium	0.2%
Metabolisable energy (ME)[1]	4241 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

COMPOSITION

Corn*, dried chicken protein*, pork fat, pea protein*, digest*, corn protein meal*, dried beet pulp*, dried chicory root, dried egg*, minerals, fish oil.

* Protein sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

The recommended period of use is initially up to 4 months but the diet can be used in the long term basis, always under veterinary supervision. Water should always be available.

ADULT MAINTENANCE	
Body weight (kg)	Daily feeding quantity (g/day)
2	25
3	40
4	55
5	65
> 5	+ 15 g per additional kg of BW

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Access to the feeding calculator

NF RENAL FUNCTION
EARLY CARE

PRODUCT DESCRIPTION



350 g and 1.5 kg



85 g

IRIS STAGES 1 & 2

international cat care VETERINARY SOCIETY

- ✓ Early stages (IRIS 1 and 2) of chronic renal insufficiency / Chronic Kidney Disease (CKD)
- ✓ Acute kidney failure / Temporary renal insufficiency*
- ✓ Reduction of calcium oxalate[1] and urate urinary stones formation
- ✓ Chronic cardiac insufficiency[1]
- ✗ Not suitable for pregnancy, lactation and growth

Complete dietetic dry pet food for adult cats for the support of renal function in case of early stages of feline chronic renal insufficiency (CRI).

KEY BENEFITS

REDUCED PHOSPHORUS

Reduced level of phosphorus to nutritionally support kidney function in chronic renal insufficiency

MODERATE PROTEIN

Moderate level of high-quality protein to support renal function from the early stages and help maintain muscle mass

EASY TO DIGEST

Formulated with easy to digest ingredients, added omega-3 fatty acids and antioxidants to help support ageing cats

ADDITIONAL BENEFITS

Specifically formulated to meet the needs of cats with early stages of CKD

High palatability for good acceptance

Added potassium
to help reduce the risk of hypokalemia in CKD

Helps reduce the recurrence of uroliths (calcium oxalate) requiring urine alkalization*

Minimizes formation of toxic uraemic compounds
by providing a moderate amount of amino acids

Helps support natural anti-inflammatory processes
thanks to omega-3 fatty acids

Added B-complex vitamins
to compensate loss through polyuria linked with CKD

Sources of fibre to promote good faecal consistency in cats with CKD

1. Dry Formula only. * The recommended period for use shall be two to four weeks.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry	Pouch
Moisture	6.5%	78.7%
Protein	29.0%	8.7%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA + DHA	12.0% 1.75% 0.30% 0.23%	6.3% 1.33% 0.15% 0.129%
Carbohydrates	44.5%	4.3%
Crude fibre	3.0%	0.5%
Calcium	0.6%	0.17%
Phosphorus	0.35%	0.11%
Potassium	0.8%	0.4%
Sodium	0.2%	0.07%
Sulphur	0.42%	–
Chloride	0.59%	0.24%
Copper	2.0%	0.4%
Magnesium	0.09%	0.01%
Vitamin A	24206 IU/kg	21314 IU/kg
Vitamin D3	921 IU/kg	358 IU/kg
Vitamin E	508 IU/kg	161 IU/kg
Taurine	1427 mg/kg	1230 mg/kg
Metabolisable energy (ME)[1]	3800 kcal/kg	1036 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Wheat flour*, corn*, rice*, wheat gluten*, soya meal*, corn protein meal*, pork fat, dried beet pulp, dried egg*, minerals, pea hulls, hydrolysed soya protein*, fish oil, digest*, yeast, xylose.
Urine alkalising substance: calcium carbonate.

COMPOSITION (CAN)

Pork (kidney, liver, meat, dehydrated protein)*, chicken (8%)*, rice*, salmon*, dried egg*, sunflower oil, fish oil, minerals, dried yeast*, cellulose, various sugars.
* Protein sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

The recommended period of use is initially up to 6 months. A gradual transition to a new diet may be especially helpful in cats with CRI. Cats with CRI that remain inappetent or anorexic cats should be assessed for nausea and uraemic gastritis. Warming the product to room temperature can enhance palatability for cats with a fussy appetite.

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ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantity			
	Dry only	Pouch only	Dry + pouch combined	
	Dry (g/day)	Pouch/day	Dry (g/day)	Pouch/day
2	30	1 ⅓	20	⅓
3	45	2	30	½
4	60	2 ½	35	1
5	75	3 ⅓	50	1
> 5	+ 15 g/kg	+ ⅔ pouch/kg	+ 15 g/kg	1

NF RENAL FUNCTION™ ADVANCED CARE

PRODUCT DESCRIPTION



1.5 kg and 5 kg | 85 g | 195 g

IRIS STAGES 3 & 4

international cat care VETERINARY SOCIETY

- ✓ Later stages (IRIS 3 and 4) of chronic renal insufficiency / Chronic Kidney Disease (CKD)
- ✓ Acute kidney failure / Temporary renal insufficiency*
- ✓ Reduction of calcium oxalate[1] and urate urinary stones formation
- ✓ Chronic cardiac insufficiency[1]
- ✗ Not suitable for pregnancy, lactation and growth

Complete dietetic dry pet food for adult cats for the support of renal function in case of advanced stages of feline chronic renal insufficiency (CRI)#.

Under proper veterinary assessment, pet owners using current NF Renal Function™ can transition to NF Advanced Care™.

KEY BENEFITS

LOW PHOSPHORUS — **Low phosphorus** to nutritionally support chronic renal insufficiency, along with **controlled levels of high-quality protein** for muscle mass maintenance

INCREASED OMEGA 3 — **Increased levels of omega-3 fatty acids:** with EPA and DHA to nutritionally support renal function during advanced stages

GREAT TASTE — **Great taste** to encourage food intake in cats with little appetite

ADDITIONAL BENEFITS

Specifically formulated to meet the needs of cats with advanced stages of CKD

Helps support natural anti-inflammatory processes
thanks to omega-3 fatty acids

Added potassium
to help reduce the risk of hypokalemia in CKD

Added B-complex vitamins
to replace loss through polyuria linked with the CKD

Helps reduce the risk of metabolic acidosis in CKD

Source of fibre to promote good faecal consistency in cats with CKD

Highly digestible formula to help cats with compromised GI function

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1. Dry Formula only. * The recommended period for use shall be two to four weeks.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Dry	Wet	Pouches**
Moisture	6.5%	79.0%	77.2%
Protein	28.0%	7.0%	7.3%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA + DHA	16.0% 2.0% 0.8% 0.6%	9.0% 1.96% 0.23% 0.16%	9.5% 1.19% 0.25% 0.13%
Carbohydrates	43.0%	3.2%	4.2%
Crude fibre	2.0%	0.02%	0.4%
Calcium	0.6%	0.22%	0.22%
Phosphorus	0.33%	0.09%	0.13%
Potassium	0.80%	0.44%	0.34%
Sodium	0.23%	0.06%	0.07%
Chloride	0.61%	0.35%	0.24%
Copper	2.2%	0.4%	0.4%
Magnesium	0.08%	0.01%	0.01%
Vitamin A	24044 IU/kg	41890 IU/kg	18151 IU/kg
Vitamin D3	944 IU/kg	298 IU/kg	329 IU/kg
Vitamin E	509 IU/kg	176 IU/kg	151 IU/kg
Taurine	1427 mg/kg	1200 mg/kg	1045 mg/kg
Metabolisable energy (ME)[1]	4038 kcal/kg	1155 kcal/kg	1231 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties.
[1] Calculated following NRC 2006 equations.

COMPOSITION (DRY)

Wheat flour*, rice*, wheat gluten*, soya meal*, pork fat, corn protein meal*, corn*, dried beet pulp, dried egg*, fish oil, minerals, digest*, yeast, xylose.

COMPOSITION (CAN)

Pork liver*, turkey*, poultry heart and liver*, salmon*, pork fat, rice flour*, minerals, sunflower oil, fish oil, various sugars.

COMPOSITION (POUCHES)

Salmon variety: Pork (kidney, liver, meat, dehydrated protein, fat)*, chicken*, salmon (6%)*, rice*, wheat gluten*, dried yeast*, sunflower oil, fish oil, minerals, cellulose, various sugars.

Chicken variety: Pork (kidney, liver, meat, dehydrated protein, fat)*, chicken (8%)*, salmon*, rice*, wheat gluten*, minerals, dried yeast*, sunflower oil, fish oil, cellulose, various sugars.

* Protein sources.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

The recommended period of use is initially up to 6 months. A gradual transition to a new diet may be especially helpful in cats with CRI. Cats with CRI that remain inappetent or anorexic cats should be assessed for nausea and uraemic gastritis. Warming the product to room temperature can enhance palatability for cats with a fussy appetite.

ADULT MAINTENANCE							
Body weight (kg)	Daily feeding quantity						
	Dry only	Pouch only	Dry + pouch combined		Can only	Dry + can combined	
	Dry (g/day)	Pouch/day	Dry (g/day)	Pouch/day	Cans/day	Dry (g/day)	Cans/day
2	30	1	15	½	½	10	⅓
3	40	1⅔	20	½	¾	10	½
4	55	2¼	30	1	1	10	¾
5	70	2¾	45	1	1¼	15	1
> 5	+ 15 g/kg	+ ½ pouch/kg	+ 15 g/kg	1	+ ¼ can/kg	+ 10 g/kg	1

For each additional 1 kg of body weight, feed an additional ¼ of can per day when only wet food, and 15 g of dry food when only dry food fed. When feeding dry and wet can, for each addition of ⅓ Feline NF Can reduce by 20g dry kibble.

UR St/Ox URINARY™

PRODUCT DESCRIPTION



350 g, 1.5 kg, 5 kg and 8 kg | 85 g | 195 g

Complete dietetic pet food for adult cats for the dissolution and reduction of recurrence of struvite stones. It is also formulated for the nutritional management of cats with lower urinary tract disease.

- ✓ Dissolution of struvite stones including:
  - Sterile stones
  - Bacterial-associated stones
- ✓ Reduction of struvite stones recurrence
- ✓ Feline Lower Urinary Tract Disease (FLUTD)
  - Idiopathic cystitis
- ✗ Not suitable for growth and reproduction
- ✗ Chronic renal insufficiency
- ✗ Other conditions associated with diuresis
- ✗ Fluid retention such as ascites and oedema

KEY BENEFITS

STRUVITE DISSOLUTION

For the dissolution and reduction of recurrence of all types of urinary struvite stones

URINE DILUTION

Urine dilution makes the urine less liable to form struvite and calcium oxalate crystals

URINARY TRACT SUPPORT

For support of the integrity of the urinary tract mucosa with omega-3 fatty acids[1] and antioxidants

St/Ox: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Helps to promote effective urine dilution reducing concentrations of minerals and irritants in the urine
Wet and dry diets both formulated to increase water intake

Helps support the bladder mucosal barrier
Natural source of glycosaminoglycans (GAGs) precursors

Help support natural anti-inflammatory processes
Source of omega-3 fatty acids[1]

Moderate calories
To help maintain ideal body weight

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Access to the feeding calculator

1. Dry Formula and pouches only.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry**	Wet (can)	Wet (pouch)**
Moisture	6.5%	80.6%	80.5%
Protein	35.0%	10.0%	9.8%
Fat	12.0%	4.8%	4.6%
Carbohydrate	37.0%	2.5%	2.3%
Crude fibre	1.5%	0.4%	0.6%
Calcium	0.9%	0.20%	0.18%
Phosphorus	0.9%	0.14%	0.16%
Sodium	1.2%	0.10%	0.34%
Potassium	0.7%	0.26%	0.16%
Magnesium	0.09%	0.02%	0.02%
Chloride	2.4%	0.22%	0.42%
Sulphur	0.3%	0.21%	0.20%
Taurine	1500 mg/kg	1788 mg/kg	1460 mg/kg
Vitamin E	526 IU/kg	250 IU/kg	136 IU/kg
Metabolisable energy (ME)[1]	3797 kcal/kg	904 kcal/kg	867 kcal/kg
RSS struvite	<1	<1	<1
RSS oxalate	<10	<10	<10
Urinary pH	6 – 6.3	6 – 6.3	6 – 6.3

* Typical analysis in the final product as fed.
** Average of the two varieties.
[1] Calculated following NRC 2006 equations.
For information on additives, please visit www.vet-center.eu

COMPOSITION (DRY)

Chicken variety: Rice, wheat flour, dried poultry protein (16%, of which 50% chicken), corn protein meal, pea protein, dried egg, minerals, dried beet pulp, pork fat, digest, corn, fish oil.
Urine acidifying substance: phosphoric acid.

Ocean fish variety: Rice, corn protein meal, wheat flour, dried poultry protein, soya protein, pea protein, corn, pork fat, dried salmon protein (4%), dried beet pulp, minerals, dried egg, digest, fish oil.
Urine acidifying substance: phosphoric acid.

COMPOSITION (CAN)

Pork kidney, liver & lung, turkey, poultry heart & liver, rice flour, cellulose, minerals, various sugars.

COMPOSITION (POUCHES)

Salmon variety: Chicken, pork, salmon (7%), rice flour, minerals, cellulose, various sugars.

Chicken variety: Chicken (17%), pork, salmon (4,5%), rice flour, minerals, cellulose, various sugars.

Turkey variety: Pork, chicken, turkey (4%), salmon, wheat flour, rice flour, minerals, pea hulls, corn starch, various sugars.

FEEDING GUIDELINES

Recommended length of time for use: For dissolution of struvite stones, an initial feeding period of 5-12 weeks is recommended; for reduction of recurrence: initially up to 6 months. For long-term use, an initial feeding period of up to 6 months is recommended, but the cat should be re-evaluated regularly as indicated by the underlying condition.

DAILY FEEDING QUANTITY

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	30	⅔	1 ½	10	½	25	⅓
3	45	1	2 ⅓	20	½	35	½
4	60	1 ⅓	3	15	1	40	1
5	75	1 ⅔	4	30	1	55	1
6	90	2	4 ½	40	1	70	1
7	105	2 ⅓	5 ½	55	1	85	1
8	120	2 ⅔	6 ¼	70	1	100	1

For each additional kg of body weight, feed an additional 15 g of dry food or ⅓ of can or ¾ pouch per day.
When feeding dry and wet can, for each addition of ¼ Feline UR wet can, reduce by 10 g dry kibble.

OM St Ox OBESITY™ MANAGEMENT

PRODUCT DESCRIPTION



1.5 kg and 12 kg 85 g

international cat care VETERINARY SOCIETY

- ✓ Obesity and weight management
- ✓ Weight loss for diabetic cats
- ✓ Colitis[1]
- ✓ High-fibre requirements
- ✓ Hard and dry stools
- ✓ Hyperlipidaemia

- ✗ Not suitable for growth and reproduction

Complete dietetic pet food for adult cats for the reduction of excessive body weight, formulated with low energy density.

KEY BENEFITS



Low calorie and low fat diet for an efficient weight loss



High protein level to help promote loss of fat while maintaining muscle mass



Formulated to have a satiating effect after meals

St/Ox: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Proven effective solution for weight loss
Supported by clinical trials on obese cats

Helps maintain optimal body weight after weight loss
The same diet can be fed for maintenance to reduce the risk of rebound obesity

Helps reduce caloric intake while maintaining satiety
High level of protein and fibres

Helps support joint health which is commonly compromised in obese cats
Enriched with natural sources of glycosaminoglycans (GAGs) and omega-3 fatty acids

1. Dry Formula only.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Dry	Pouch
Moisture	6.5%	79.8%
Protein	48.0%	10.6%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	8.0% 1.5% 0.4%	2.3% 0.29% 0.06%
Carbohydrate - Starch - Total sugars	22.0% 9.1% <2.9%.	3.0% 1.5% 0.5%
Crude fibre	7.5%	1.6%
Taurine	1701 mg/kg	1434 mg/kg
Vitamin E	485 IU/kg	97 IU/kg
Metabolisable energy (ME)[1]	3323 kcal/kg	735 kcal/kg

* Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.
For information on additives, please visit www.vet-center.eu

COMPOSITION (DRY)

Wheat gluten*, corn protein meal*, soya meal*, dried poultry protein, wheat flour*, pea hulls*, cellulose, digest, minerals, soya protein powder, pork fat, fish oil, yeast, xylose*.

COMPOSITION (CAN)

Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice*, cellulose, corn starch*, minerals.

* Carbohydrate sources.

FEEDING GUIDELINES

It is recommended that a veterinarian's opinion be sought before use or before extending the period of use. A transition period when starting the diet is advised and for an efficient weight loss or ideal weight maintenance, the recommended daily energy intake should not be exceeded. Recommended length of time: until target body weight is achieved and after if required to maintain target bodyweight. 1 pouch = 20g of Feline OM St/Ox Obesity Management™ dry.

WEIGHT LOSS

Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + pouch	
			Dry (g/day)	Wet (pouch /day)
4	35	2	20	1
5	45	2 ½	25	1
6	55	3	35	1
7	65	3 ½	45	1
8	75	4	55	1
10	95	5	55	2

MAINTENANCE

Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + pouch	
			Dry (g/day)	Wet (pouch /day)
4	45	2 ½	30	1
5	60	3	40	1
6	70	3 ¾	50	1
7	80	4 ⅓	65	1
8	95	5	75	1
10	115	6 ⅓	80	2

For each additional 1 kg of body weight feed an additional 10g of dry food or ½ pouch for weight loss and feed an additional 10g of dry food or ⅔ pouch for weight maintenance.

The suggested daily food intake for weight loss is **based on the cat's starting weight,** average caloric requirements and a desired safe weight **loss of 1% body weight per week**. Daily food intake must be adjusted according to response, generally every 2-4 weeks. PURINA® PRO PLAN® VETERINARY DIETS OM St/Ox Obesity Management™ must be fed until target **Body Condition Score (BCS)** is achieved. Feline OM St/Ox Obesity Management can be fed long-term for cats prone to gain weight using the maintenance feeding quantities.

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DM St/Ox DIABETES™ MANAGEMENT

PRODUCT DESCRIPTION



1.5 kg and 5 kg 85 g 195 g

international cat care
VETERINARY SOCIETY

- ✓ Diabetes mellitus
- ✓ Insulin-resistant cats
- ✗ Renal failure
- ✗ Hepatic encephalopathy
- ✗ Growth and reproduction

Complete dietetic pet food for adult cats for the regulation of glucose supply (diabetes mellitus) with low level of total sugars (mono- and disaccharides).

KEY BENEFITS

INSULIN CONTROL — **Formulated to help reduce insulin requirements** in diabetic cats

CHO LOW CARBOHYDRATES — **Low levels of carbohydrates** for blood sugar control

HIGH PROTEIN — **High levels of high quality protein** to help maintain muscle mass

St/Ox: Formulated to help reduce mineral concentration in the urinary environment

ADDITIONAL BENEFITS

Regulates glucose formation
Provides protein as the main substrate to promote hepatic gluconeogenesis via hepatic metabolism of amino acids

Helps stimulate insulin secretion from pancreatic β-cells
Contains high levels of arginine to help stimulate insulin release

Suitable for diabetic cats prone to gain weight
Formulation adapted to allow weight loss with specific feeding guidelines

Helps to ensure patient compliance
Through use of high quality ingredients and good palatability

Increased vitamin E levels
To reduce oxidative stres

Scan me

Access to the feeding calculator



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Dry	Wet	Pouches**
Moisture	6.5%	77.3%	77.7%
Protein - Arginine	50.0% 3.1%	13.9% 0.82%	13.9% 0.9%
Fat - Essential fatty acids - Omega-6 fatty acids - Omega-3 fatty acids	17.0% 2.6% 2.6% 0.48%	5.0% 1.36% 1.01% 0.36%	4.5% 1.36% 0.51% 0.37%
Carbohydrate - Starch - Total sugars	18.0% 12.5% 0.8%	1.2% 0.4% <0.5%	1.3% 0.4% <0.5%
Crude fibre	1.5%	0.4%	0.1%
Vitamin E	486 IU/kg	101 IU/kg	154 IU/kg
Metabolisable energy (ME)[1]	4153 kcal/kg	1040 kcal/kg	1009 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties.
[1]Calculated following NRC 2006 equations.

For information on additives, please visit www.vet-center.eu

COMPOSITION (DRY)

Dried poultry protein, corn protein meal*, soya protein powder, corn starch*, pork fat, soya meal*, digest, minerals, dried yeast, fish oil.

COMPOSITION (CAN)

Pork (heart, liver and kidney), poultry (heart and liver), chicken, salmon meal, fish oil, minerals, cellulose, corn starch*.

COMPOSITION (POUCHES)

With chicken: Pork (kidney, liver), chicken (4%), salmon and salmon meal, greaves, plasma powder, fish oil, corn starch*, pork gelatine powder, cellulose powder, minerals.

With beef: Pork (kidney, liver), salmon and salmon meal, chicken, beef (liver) (4%), greaves, plasma powder, fish oil, corn starch*, pork gelatine powder, cellulose powder, minerals.

* Carbohydrate sources.

FEEDING GUIDELINES

It is important to closely monitor the cat's blood glucose levels during the first weeks of feeding PURINA® PRO PLAN® VETERINARY DIETS DM St/Ox Diabetes Management™ in order to adjust the insulin dosage. Feline DM St/Ox Diabetes Management™ can be fed for life if necessary. The recommended period of use is initially up to 6 months. Feline DM St/Ox Diabetes Management™ can also be used for weight loss and its formulation may increase satiety.

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	30	½	1⅓	15	¼	20	½
3	40	¾	2	15	½	30	½
4	55	1	2⅔	30	½	35	1
5	70	1⅓	3⅓	20	1	50	1
6	80	1⅔	4	35	1	60	1
7	95	2	4¾	50	1	75	1
8	105	2¼	5¼	60	1	85	1

FOR ADULT WEIGHT LOSS

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	25	½	1¼	10	¼	15	½
3	35	¾	1¾	10	½	15	1
4	50	1	2⅓	25	½	30	1
5	60	1¼	3	10	1	40	1
6	70	1½	3⅔	25	1	50	1
7	85	1¾	4¼	35	1	65	1
8	100	2	4¾	45	1	75	1

For adult maintenance for cats over 8kg, add ⅔ pouch per day, ¼ can or 10g PPVD DM™ St/Ox dry formula per each additional kg of body weight.

PURINA®

PRO PLAN®

VETERINARY DIETS

PRO PLAN® CANINE MAINTENANCE PRODUCTS



PURINA®
PRO PLAN®

PRO PLAN® CANINE MAINTENANCE PRODUCTS

The **PRO PLAN® CANINE MAINTENANCE** range provides complete and balanced nutrition to support the overall health and wellbeing of healthy dogs.

CONTENTS

STARTER
- Small & Medium mother & puppies
- Large mother & puppies

HEALTHY START
- Small & Mini puppy
- Medium puppy
- Large Athletic puppy
- Large Robust puppy

EVERYDAY NUTRITION
- Small & Mini adult
- Medium adult
- Large Athletic adult
- Large Robust adult
- All Size adult chunks in jelly rich in turkey/fish – Wet
- All Size adult grain free chunks in gravy rich in chicken/lamb/fish – Wet

SENSITIVE SKIN

- Small & Mini puppy
- Medium puppy
- Large Athletic puppy
- Large Robust puppy
- Small & Mini adult
- Medium adult
- Large Athletic adult
- Large Robust adult
- Medium & Large adult 7+

SENSITIVE DIGESTION

- Medium puppy
- Large Athletic puppy
- Large Robust puppy
- Small & Mini adult
- Medium adult
- Large Athletic adult
- Large Robust adult
- Grain free formula Small & Mini adult
- Grain free formula Medium & Large adult

LIGHT/STERILISED

- Small & Mini adult
- All Size adult

PROTEIN & ENERGY

- All Size adult

AGE DEFENCE

- Small & Mini adult 9+
- Medium & Large adult 7+

SMALL & MEDIUM MOTHER & PUPPIES STARTER

PRODUCT DESCRIPTION



12 kg and 18 kg

Complete pet food for small & medium size mothers and puppies from 4 weeks of age and gestating / lactating bitches.

- Weaning and growth (up to 6 months of age)
- Gestation and lactation
- Easy to soak kibbles to support switch to solid food

KEY BENEFITS

- **Provides nutritional support when switching to solid food**
- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Inclusion of maltodextrin to limit starch content and help reduce gastrointestinal upsets**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), dried poultry protein, corn, rice (10%), soya meal, animal fats, dried beet pulp, digest, maltodextrin (3.6%), corn protein meal, dried egg, fish oil, minerals, corn grits, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Starch	19.5%
Protein	31.0%	Calcium	1.4%
Fat	19.0%	Phosphorus	0.94%
- Omega-6 fatty acids	2.49%	Vitamin A	17725 IU/kg
- Omega-3 fatty acids	0.44%	Vitamin D^3	1039 IU/kg
- DHA	0.11%	Vitamin E	201 IU/kg
- EPA+DHA	0.23%	Metabolisable energy (ME)[1]	4015 kcal/kg
Carbohydrate	32.0%		
Crude fibre	2.5%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

SMALL & MEDIUM MOTHER & PUPPIES STARTER



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	40 – 50	*Ad libitum*
5	110 – 140	
10	180 – 225	
15	235 – 295	
20	285 – 360	
25	330 – 420	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1 month	1.5 months	3 months	4 months	6 months
1	5 + milk	30	45	50	50
5	5 + milk	80	125	130	135
10	10 + milk	105	180	195	210
15	10 + milk	130	230	270	295
20	10 + milk	145	270	320	360
25	10 + milk	150	295	330	415

Mother milk or dog milk replacer is intended to be the sole source of nutrients for the puppy before the age 3-4 weeks old, when solid food may be introduced progressively.
The recommended feeding practice is to provide 3-4 meals a day. Dry food should be mixed with warm water (30-40°C). Water addition shall be gradually reduced as weaning progresses.

LARGE MOTHER & PUPPIES STARTER

PRODUCT DESCRIPTION



12 kg and 18 kg

Complete pet food for large size mothers and puppies from 4 weeks of age and gestating / lactating bitches.

- Weaning and growth (up to 6 months of age)
- Gestation and lactation
- Easy to soak kibbles to support switch to solid food

KEY BENEFITS

- **Provides nutritional support when switching to solid food**
- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Inclusion of maltodextrin to limit starch content and help reduce gastrointestinal upsets**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), dried poultry protein, rice (10%), corn, soya meal, animal fats, dried beet pulp, digest, maltodextrin (4%), corn protein meal, dried egg, minerals, fish oil, dried colostrum (0.1%).

For information on additives, please visit **www.vet-center.eu**

KEY NUTRIENT VALUES*			
Moisture	8.0%	Starch	20.0%
Protein	30.5%	Calcium	1.4%
Fat	18.0%	Phosphorus	0.94%
- Omega-6 fatty acids	2.92%	Vitamin A	17668 IU/kg
- Omega-3 fatty acids	0.43%	Vitamin D[3]	1036 IU/kg
- DHA	0.10%	Vitamin E	203 IU/kg
- EPA+DHA	0.22%	Metabolisable energy (ME)[1]	3949 kcal/kg
Carbohydrate	33.0%		
Crude fibre	2.5%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE MOTHER & PUPPIES STARTER



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	335 – 425	*Ad libitum*
35	420 – 535	
45	495 – 630	
60	600 – 765	
70	665 – 850	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1 month	1.5 months	3 months	4 months	6 months
25	10 + milk	150	300	335	425
35	10 + milk	185	315	390	455
45	15 + milk	200	305	410	460
60	15 + milk	255	405	485	590
70	15 + milk	280	450	540	655

Mother milk or dog milk replacer is intended to be the sole source of nutrients for the puppy before the age 3-4 weeks old, when solid food may be introduced progressively.
The recommended feeding practice is to provide 3-4 meals a day. Dry food should be mixed with warm water (30-40°C). Water addition shall be gradually reduced as weaning progresses.

SMALL & MINI PUPPY HEALTHY START

PRODUCT DESCRIPTION



700 g, 3 kg, 7 kg and 18 kg

Complete pet food for small & mini size puppies. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 9 or 12 months of age according to the puppy size)
- Gestation and lactation
- With colostrum, proven to support immune response

KEY BENEFITS

- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Adapted combination of protein and fat contents to promote healthy growth and long term health**
- **Formulated for total dental care**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), dried poultry protein, wheat, animal fats, soya meal, rice (7%), corn protein meal, dried beet pulp, corn, wheat gluten, minerals, fish oil, dried egg, digest, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.53%
Protein	32.0%	Phosphorus	1.12%
Fat	21.0%	Vitamin A	21055 IU/kg
- Omega-6 fatty acids	3.10%	Vitamin D^3	1183 IU/kg
- Omega-3 fatty acids	0.49%	Vitamin E	228 IU/kg
- DHA	0.10%	Vitamin C	60 mg/kg
- EPA+DHA	0.23%	Metabolisable energy (ME)[1]	4133 kcal/kg
Carbohydrate	29.0%		
Crude fibre	2.0%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	35 – 45	*Ad libitum*
5	110 – 140	
10	175 – 220	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
1	30 – 45	50 – 45	45 – 40	40 – 35	35 – Adult
5	75 – 120	125 – 130	130 – 120	115 – 110	110 – Adult
10	100 – 170	190 – 200	205 – 175	175 – 165	165 – Adult

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

MEDIUM PUPPY HEALTHY START

PRODUCT DESCRIPTION



3 kg, 12 kg and 18 kg

Complete pet food for medium size puppies. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 18 months of age according to the puppy size)
- Gestation and lactation
- With colostrum, proven to support immune response

KEY BENEFITS

- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Adapted combination of protein and fat contents to promote healthy growth and long term health**
- **A combination of key nutrients that helps to support healthy joints for your puppy's active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), dried poultry protein, wheat, soya meal, animal fats, rice (8%), corn, digest, dried beet pulp, corn protein meal, minerals, fish oil, dried egg, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.5%
Protein	30.0%	Phosphorus	1.02%
Fat	19.0%	Vitamin A	18129 IU/kg
- Omega-6 fatty acids	3.00%	Vitamin D[3]	1037 IU/kg
- Omega-3 fatty acids	0.46%	Vitamin E	207 IU/kg
- DHA	0.10%	Vitamin C	60 mg/kg
- EPA+DHA	0.23%		
Carbohydrate	33.5%	Metabolisable energy (ME)[1]	4050 kcal/kg
Crude fibre	2.0%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.



DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	40 – 50	*Ad libitum*
5	110 – 140	
10	175 – 225	
15	230 – 295	
20	280 – 360	
25	325 – 415	
35	410 – 520	
45	485 – 615	
60	585 – 745	
70	650 – 830	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
1	30 – 45	50 – 45	45 – 40	40	40 – Adult
5	80 – 125	130 – 135	135 – 115	115 – 110	110 – Adult
10	100 – 175	195 – 205	205 – 180	180 – 175	175 – Adult
15	130 – 230	265 – 285	290 – 275	260 – 245	225 – Adult
20	145 – 265	320 – 350	355 – 340	320 – 300	275 – Adult
25	145 – 295	325 – 380	315 – 385	375 – 355	325 – Adult
35	180 – 305	380 – 410	440 – 485	510 – 475	415 – 405
45	195 – 300	400 – 430	450 – 495	530 – 510	465 – 455
60	250 – 395	475 – 535	575 – 650	690 – 650	575 – 570
70	275 – 440	525 – 590	640 – 720	765 – 722	635 – 630

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ATHLETIC PUPPY HEALTHY START

PRODUCT DESCRIPTION



3 kg, 12 kg and 18 kg

Complete pet food for large size puppies with an athletic physique. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- With colostrum, proven to support immune response

KEY BENEFITS

- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Adapted combination of protein and fat contents to promote healthy growth and long term health**
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (19%), wheat, dried poultry protein, rice (9%), soya meal, animal fats, digest, corn protein meal, wheat gluten, corn, dried beet pulp, minerals, dried egg, fish oil, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	18.0%
Protein	32.0%	Phosphorus	2.96%
Fat	18.0%	Vitamin A	0.45%
- Omega-6 fatty acids	2.96%	Vitamin D[3]	0.10%
- Omega-3 fatty acids	0.45%	Vitamin E	0.22%
- DHA	0.10%	Vitamin C	60 mg/kg
- EPA+DHA	0.22%	Taurine	1535 mg/kg
Carbohydrate	32.5%	Metabolisable energy (ME)[1]	4011 kcal/kg
Crude fibre	2.0%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ATHLETIC PUPPY HEALTHY START



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	330 – 420	*Ad libitum*
35	415 – 525	
45	490 – 620	
60	590 – 755	
70	655 – 835	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	150 – 300	330 – 385	415 – 400	380 – 355	330 – Adult
35	185 – 310	385 – 415	445 – 490	515 – 480	420 – 400
45	200 – 300	405 – 435	455 – 500	535 – 515	470 – 455
60	250 – 400	480 – 540	580 – 655	695 – 660	580 – 565
70	275 – 445	530 – 600	645 – 725	770 – 730	640 – 630

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ROBUST PUPPY HEALTHY START

PRODUCT DESCRIPTION



3 kg, 12 kg and 18 kg

Complete pet food for large size puppies with a robust physique. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- With colostrum, proven to support immune response

KEY BENEFITS

- **Enriched with colostrum, helps strengthen puppies' immune response up to 50% more**
- **Adapted combination of protein and fat contents to promote healthy growth and long term health**
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (18%), dried poultry protein, rice (15%), wheat, soya meal, corn, animal fats, wheat middlings, digest, dried beet pulp, corn protein meal, wheat gluten, minerals, dried egg, fish oil, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.44%
Protein	29.0%	Phosphorus	1.02%
Fat	15.0%	Vitamin A	16669 IU/kg
- Omega-6 fatty acids	2.58%	Vitamin D[3]	955 IU/kg
- Omega-3 fatty acids	0.40%	Vitamin E	202 IU/kg
- DHA	0.09%	Vitamin C	60 mg/kg
- EPA+DHA	0.22%	Taurine	1479 mg/kg
Carbohydrate	38.0%	L-carnitine	200 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3823 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ROBUST PUPPY HEALTHY START



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	345 – 440	*Ad libitum*
35	435 – 550	
45	510 – 650	
60	620 – 790	
70	690 – 875	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	155 – 310	345 – 405	435 – 420	395 – 375	345 – Adult
35	195 – 325	405 – 435	470 – 515	540 – 500	440 – 435
45	210 – 315	425 – 455	475 – 525	560 – 540	480 – 475
60	265 – 420	500 – 565	610 – 690	730 – 690	605 – 595
70	290 – 465	555 – 630	675 – 760	810 – 765	675 – 660

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

MOTHER & PUPPIES STARTER AND HEALTHY START

PUPPY STARTER

PURINA® PRO PLAN® MOTHER & PUPPIES Starter is an innovative dry food for gestating/lactating bitches, mothers and pre-weaning puppies (4 weeks).

Formulated with a blend of ingredients to help protect your puppy by supporting a healthy immune system and avoiding potential gastrointestinal disturbances during the weaning period.

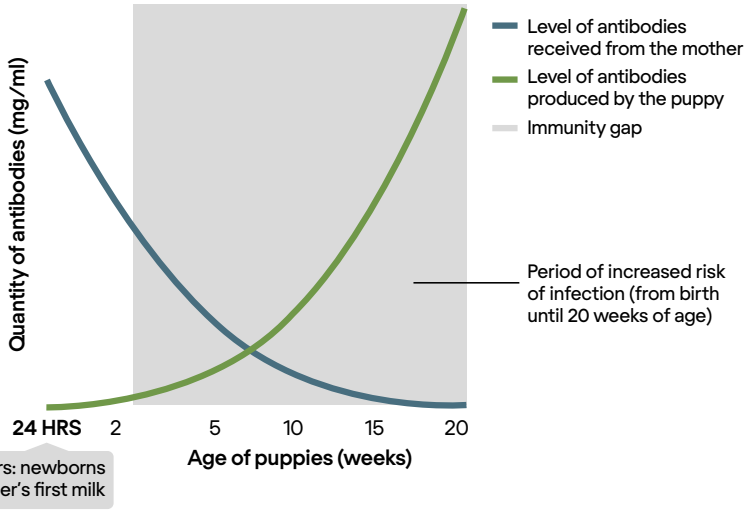
HEALTHY START: PROVEN AND INNOVATIVE APPROACH TO IMMUNE SUPPORT IN PUPPIES

PURINA® PRO PLAN® PUPPY Healthy Start products contain bovine colostrum. Antibodies and other bio-active molecules from bovine colostrum (carefully kept in an active form during the production process) are **scientifically proven to help support puppies' immune response** – both locally and systemically[1]. This colostrum also helps **optimise the balance of the gut microflora** – helping reduce the likelihood of stress-induced or diet-related diarrhoea, which is so common during puppyhood.

The benefits of maternal colostrum are widely recognised, especially if ingested within the first 24-48 hours of life. Colostrum provides **antibodies**, which confer passive immunity to the newborn, direct **antimicrobial factors** which enhance the local defences in the gut and **growth factors** which help the maturation of the newborn gut and confer higher tissue growth and repair capabilities.

The passive protection transferred by antibodies in the mother's colostrum lasts only a few weeks. After this time, puppies remain vulnerable to infection until their own immune system develops.

Dietary bovine colostrum supplementation during the 'immunity gap' and growth has strong benefits[2]. Colostrum supplementation acts differently to the mechanism in newborns and actively stimulates the immune defences of puppies during the so-called immunity gap.



1. Satyaraj E, Reynolds A, Pelker R, *et al.* 2013. Supplementation of diets with bovine colostrum influences immune function in dogs. *British Journal of Nutrition.* **110(12)**: 2216-2221.
2. Chastant S, Mila H. 2019. Passive immune transfer in puppies. *Animal Reproduction Science.* **207**:162-170.

SMALL & MINI ADULT EVERYDAY NUTRITION

PRODUCT DESCRIPTION



700 g, 3 kg, 7 kg, 14 kg and 18 kg

Complete pet food for small & mini size adult dogs.

- Maintenance diet for adult dogs < 10 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Specifically adapted nutrient concentration to support the fast metabolism of small dogs**
- **Helps maintain a healthy heart thanks to high quality protein**
- **Formulated for tartar build-up reduction and total dental care**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), wheat, dried poultry protein, corn, rice (7%), animal fats, soya meal, dried beet pulp, corn protein meal, wheat gluten, minerals, dried egg, fish oil, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.43%
Protein	28.0%	Phosphorus	0.98%
Fat	17.0%	Vitamin A	23887 IU/kg
- Omega-6 fatty acids	2.80%	Vitamin D[3]	1169 IU/kg
- Omega-3 fatty acids	0.43%	Vitamin E	474 IU/kg
Carbohydrate	37.5%	Vitamin C	70 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3949 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	165	190

MEDIUM ADULT EVERYDAY NUTRITION

PRODUCT DESCRIPTION



3 kg, 7 kg, 14 kg and 18 kg

Complete pet food for medium size adult dogs.

- Maintenance diet for adult dogs 10-25 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Superior nutrient absorption to fulfil dogs' needs**
- **Helps to keep dogs' coat beautifully shiny from root to tip**
- **A combination of key nutrients that helps to support healthy joints for dogs' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), wheat, dried poultry protein, corn, rice (9%), animal fats, dried beet pulp, digest, soya meal, corn protein meal, wheat gluten, minerals, dried egg, fish oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.32%
Protein	26.0%	Phosphorus	0.87%
Fat	16.0%	Vitamin A	17720 IU/kg
- Omega-6 fatty acids	2.80%	Vitamin D^3	1002 IU/kg
- Omega-3 fatty acids	0.42%	Vitamin E	475 IU/kg
Carbohydrate	40.5%	Vitamin C	70 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3895 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

MEDIUM ADULT EVERYDAY NUTRITION

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	165	190
15	220	250
20	265	305
25	310	355
35	385	440
45	455	525
60	555	635
70	615	705

LARGE ATHLETIC ADULT EVERYDAY NUTRITION

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with an athletic physique.

- Maintenance diet for large athletic adult dogs > 25 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Superior nutrient absorption to fulfil dogs' needs**
- **Helps to keep dogs' coat beautifully shiny from root to tip**
- **Formulated for large breed dogs with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (19%), wheat, dried poultry protein, corn, rice (8%), animal fats, soya meal, dried beet pulp, digest, corn protein meal, corn grits, wheat gluten, dried salmon protein, minerals, dried egg, fish oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.95%
Protein	28.0%	Vitamin A	18322 IU/kg
Fat - Omega-6 fatty acids - Omega-3 fatty acids	18.0% 3.00% 0.45%	Vitamin D[3]	1040 IU/kg
		Vitamin E	475 IU/kg
Carbohydrate	36.5%	Vitamin C	70 mg/kg
Crude fibre	2.0%	Taurine	1563 mg/kg
Calcium	1.55%	Metabolisable energy (ME)[1]	3996 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	300	345
35	375	430
45	445	510
60	540	620
70	600	685
90	710	810

LARGE ROBUST ADULT EVERYDAY NUTRITION

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with a robust physique.

- Maintenance diet for large robust adult dogs > 25 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Superior nutrient absorption to fulfil dogs' needs**
- **Helps to keep dogs' coat beautifully shiny from root to tip**
- **Formulated for large breed dogs with a robust physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (19%), rice (15%), dried poultry protein, wheat, corn, wheat middlings, digest, dried beet pulp, soya meal, wheat gluten, animal fats, corn protein meal, fish oil, minerals, dried egg.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Phosphorus	0.99%
Protein	27.0%	Vitamin A	16354 IU/kg
Fat	12.0%	Vitamin D[3]	957 IU/kg
- Omega-6 fatty acids	2.40%	Vitamin E	476 IU/kg
- Omega-3 fatty acids	0.41%	Vitamin C	70 mg/kg
Carbohydrate	43.0%	Taurine	1013 mg/kg
Crude fibre	2.5%	L-carnitine	200 mg/kg
Calcium	1.49%	Metabolisable energy (ME)[1]	3677 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	325	375
35	410	470
45	485	555
60	585	670
70	650	745
90	770	880

ALL SIZE ADULT EVERYDAY NUTRITION

PRODUCT DESCRIPTION



400 g

Complete wet pet food for all sizes of adult dogs.

- Maintenance diet for adult dogs 10-25 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Formulated with fibre to support healthy digestion**
- **Helps to keep dogs' coats shiny from root to tip**
- **A combination of key nutrients that helps to support healthy joints for your dogs' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in turkey: Meat and animal derivatives (of which turkey 14%), derivatives of vegetable origin, minerals, vegetables (0.5% dried green bean, equivalent to 4.5% of green bean), various sugars.

Rich in fish: Meat and animal derivatives, fish and fish derivatives (fish 14%*), derivatives of vegetable origin, minerals, vegetables (0.5% dried pea, equivalent to 4.5% of pea), various sugars. * Fish is number 1 ingredient in the recipe.

For information on additives, please visit www.vet-center.eu

**KEY NUTRIENT VALUES* **

Moisture	81.0%	Calcium	0.47%
Protein	8.5%	Phosphorus	0.29%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	4.0% 0.87% 0.17%	Vitamin A	17249 IU/kg
		Vitamin D[3]	201 IU/kg
Carbohydrate	3.7%	Vitamin E	83 IU/kg
Crude fibre	0.30%	Metabolisable energy (ME)[1]	821 kcal/kg

*Typical analysis in the final product as fed. ** Average of the two varieties. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Dog weight (kg)	Wet only	Mixed Food (pouch/can + dry)	
	Number of cans	Number of cans	Grams of dry food
1 - 10	0.5 - 2	¼ - 1	15 - 85
10 - 25	2 - 3.5	1 - 2	85 - 140
25 - 45	3.5 - 5.5	2 - 3	140 - 205

The feeding guide for mixed feeding has been calculated using PRO PLAN® Dog Adult Medium dry product.

ALL SIZE ADULT GRAIN-FREE EVERYDAY NUTRITION

PRODUCT DESCRIPTION





400 g

Complete wet pet food for all sizes of adult dogs.

- Maintenance diet for adult dogs 10-25 kg
- Supports everyday health maintenance

KEY BENEFITS

- **Formulated with fibre to support healthy digestion**
- **Grain free recipe***
  * This product may contain traces of grains
- **A combination of key nutrients that helps to support healthy joints for dogs' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in chicken: Meat and animal derivatives (of which chicken 14%), derivatives of vegetable origin, minerals, vegetables (0.5% dried carrot, equivalent to 4.5% of carrot), various sugars.

Rich in lamb: Meat and animal derivatives (of which lamb 14%), derivatives of vegetable origin, minerals, vegetables (0.5% dried pumpkin, equivalent to 4.5% of pumpkin), various sugars.

Rich in fish: Meat and animal derivatives, fish and fish derivatives (fish 14%*), derivatives of vegetable origin, minerals, vegetables (0.5% dried courgette, equivalent to 4.5% of courgette), various sugars. * Fish is number 1 ingredient in the recipe.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	80.5%	Calcium	0.40%
Protein	9.0%	Phosphorus	0.26%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	4.0% 0.86% 0.11%	Vitamin A	22552 IU/kg
		Vitamin D^3	202 IU/kg
Carbohydrate	3.7%	Vitamin E	84 IU/kg
Crude fibre	0.30%	Metabolisable energy (ME)[1]	733 kcal/kg

*Typical analysis in the final product as fed. ** Average of the two varieties. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Dog weight (kg)	Wet only	Mixed Food (pouch/can + dry)	
	Number of cans	Number of cans	Grams of dry food
1 - 10	0.5 - 2	¼ - 1	15 - 80
10 - 25	2 - 3.5	1 - 2	80 - 135
25 - 45	3.5 - 5.5	2 - 3	135 - 200

The feeding guide for mixed feeding has been calculated using PRO PLAN® Dog Adult Medium dry product.

EVERYDAY NUTRITION

EVERYDAY NUTRITION: SUPERIOR NUTRITIONAL PERFORMANCE TO PROMOTE DOGS' OVERALL HEALTH

PURINA® PRO PLAN® ADULT Everyday Nutrition products are specially formulated to deliver superior nutrition thanks to the PURINA® special cooking and extrusion process.

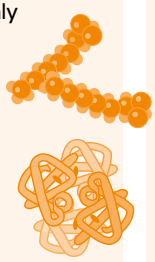
Protein is required in canine diets to provide all essential amino acids needed and nitrogen for the synthesis of non-essential amino acids and proteins, other nitrogenous compounds, and as a source of energy. The use of bioavailable amino acids from high quality protein sources is essential for dogs to maintain lean body mass and strengthen muscles while supporting a healthy skin and coat. A diet rich in high-quality protein also helps support the immune system and the underpinning function of all vital organs.

All products in the PURINA® PRO PLAN® DOG range use a proprietary process to include at least 14% fresh frozen protein sources in their formulas; in the case of Everyday Nutrition products, this source is chicken. The use of high quality chicken in the Everyday Nutrition formulas at optimal levels significantly improves the nutritional quality of the diet leading to lasting health benefits for adult dogs fed.

HELPS INCREASE PROTEIN AND FAT DIGESTIBILITY

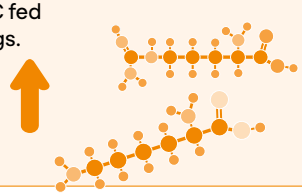
When comparing dogs fed an otherwise identical diet containing either fresh frozen chicken (FFC) or poultry meal (PM) as their only source of animal protein, protein and fat digestibility were significantly better in dogs fed FFC[1].

Protein and fat digestibility were significantly higher in the chicken diet compared to the PM diet.

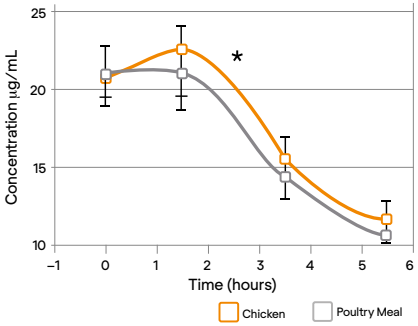


INCREASES THE BIOAVAILABILITY OF AMINO ACIDS

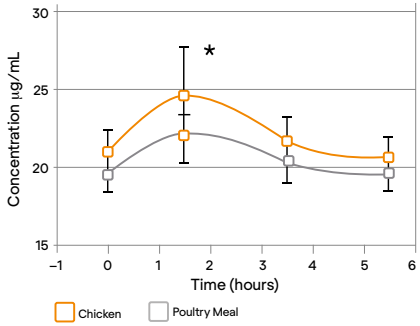
In the same study[1] the dogs fed the diet containing fresh frozen chicken had significantly higher post prandial blood lysine and arginine levels indicative of greater bioavailability of these essential amino acids in the FFC fed dogs.



BLOOD LYSINE



BLOOD ARGININE



1. Bouthegourd *et al.*, Nestlé Internal Report, 2015, PURINA® report on the impact of inclusion of frozen chicken in dog food on digestibility, bioavailability and body weight maintenance.

INCREASES THE BODY'S UPTAKE OF ESSENTIAL FATTY ACIDS

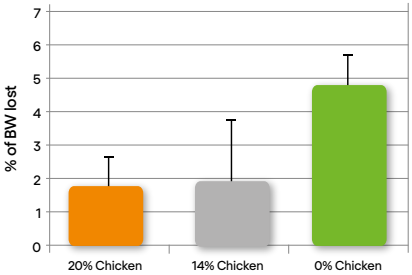
In a second study[1], dogs were fed a 25% protein diet containing either 0% or 14% fresh frozen chicken (the balance of protein being supplied by PM). Uptake of the essential fatty acid linoleic acid was significantly higher in the 14% chicken diet due to a better fatty acid profile of this diet (higher linoleic acid content).



HELPS DOGS RESPOND BETTER TO ENVIRONMENTAL STRESS

In the same study[1], dogs fed the 14% fresh frozen chicken diet were better able to maintain their body weight in periods of extreme cold weather. This clearly shows the long term health benefit of providing highly bioavailable essential amino acids and fatty acids in the diet of dogs.

BODY WEIGHT LOST



1. Bouthegourd *et al.*, Nestlé Internal Report, 2015, PURINA® report on the impact of inclusion of frozen chicken in dog food on digestibility, bioavailability and body weight maintenance.

EVERYDAY NUTRITION

LARGE ROBUST AND ATHLETIC DOGS: A UNIQUE AND PATENTED* APPROACH TO LARGE BREED NUTRITION

The nutritional needs of large dogs depend on many factors including: their genetic origin, their body morphology and composition, their activity level, and their resting energy expenditure. Large dogs can be divided into two groups, robust and athletic. These two groups share distinct common genetic origins, comparable morphologies and similar metabolic characteristics[1-3].

ROBUST DOGS

Generally have similar chest and waist measurements, giving the body a "cylindrical" appearance. They are characterised by higher body fat mass, lower energy requirements per unit of body weight and a propensity to be less active (compared with athletic dogs).



ATHLETIC DOGS

Have a morphology defined by a deep chest and thin abdomen giving the body a "cone-shaped" appearance. They are characterised by higher lean body mass, higher energy requirements per unit of body weight and have a propensity to be more active.



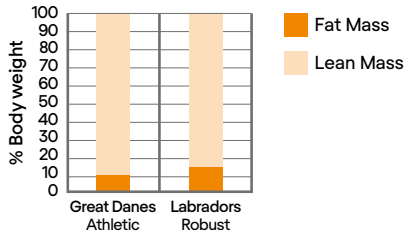




* Patent pending in Europe.

1. Parker *et al.* Genetic structure of the purebred domestic dog. *Science*, 2004: **304**: 1160-1164.
2. Kienzle *et al.* Maintenance Energy requirements of dogs: what is the correct value for the calculation of metabolic body weight in dogs. *J. Nutr.*, 1991; **121**: S39 - S40.
3. Speakman *et al.* Age-related changes in the metabolism and body composition of 3 breeds and their relationship to life expectancy. *Aging Cell*, 2003 **2**, 265–275.

BODY COMPOSITION OF ROBUST AND ATHLETIC LARGE DOGS

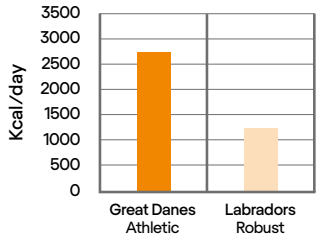


Large athletic dogs have less fat and more lean body mass than large breed robust dogs[1].

Conversely, large robust dogs have more fat and less lean body mass than athletic dogs[1].

**Note: Labradors have been classified as Robust dogs but individuals do vary. Some Labradors may fall under the category of Athletic, depending on genetics and morphotype.*

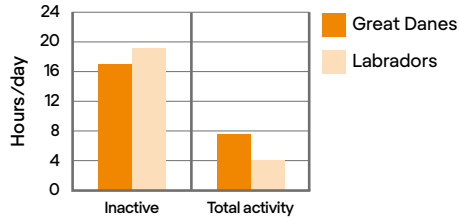
RESTING ENERGY NEEDS OF ROBUST AND ATHLETIC LARGE BREED DOGS



Large athletic dogs expend more energy at rest than large robust dogs[2].

Even when they are resting, athletic dogs may use up to 57% more kcal/day than robust dogs.

SPONTANEOUS ACTIVITY OF ROBUST AND ATHLETIC LARGE DOGS



Large athletic dogs show a greater level of spontaneous activity compared with large robust dogs[3].

Athletic dogs are active for up to 40% more time per day than robust dogs.

1. Speakman *et al.* Age-related changes in the metabolism and body composition of 3 breeds and their relationship to life expectancy. *Aging Cell*, 2003 **2**, 265–275.
2. Dobenecker *et al.*, Energy Requirements of 2 different dog breeds for ideal growth from weaning to 6 months of age. Proc of the Nestlé PURINA Forum 2008.
3. Perez-Camargo Bouthegourd, Berthe S.A. Patent n° 8,091,509 B2 – 2012 Method for improving dog food.

SMALL & MINI PUPPY SENSITIVE SKIN

PRODUCT DESCRIPTION



700 g and 3 kg

Complete pet food for small & mini size puppies with sensitive skin. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 9 or 12 months of age according to the puppy size)
- Gestation and lactation
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **A combination of key nutrients that helps to support healthy joints for puppies' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (18%), dried salmon protein#, rice# (16%), animal fats, corn protein meal#, corn starch, soya meal#, hydrolysed soya protein#, dried egg#, dried beet pulp#, minerals, dried vegetable fiber, corn grits, digest, soybean oil, fish oil. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.4%
Protein	32.0%	Phosphorus	1.04%
Fat	21.0%	Zinc	18.3 mg/100g
- Omega-6 fatty acids	2.40%	Vitamin A	22773 IU/kg
- Omega-3 fatty acids	1.25%	Vitamin D[3]	1657 IU/kg
- DHA	0.62%	Vitamin E	488 IU/kg
- EPA+DHA	0.97%	Vitamin C	70 mg/kg
Carbohydrate	29.0%	Metabolisable energy (ME)[1]	4133 kcal/kg
Crude fibre	2.0%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.



DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	35 – 45	*Ad libitum*
5	110 – 140	
10	175 – 220	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
1	30 – 45	50 – 45	45 – 40	40 – 35	35 – Adult
5	75 – 120	125 – 130	130 – 110	110	110 – Adult
10	100 – 170	190 – 200	205 – 175	175	175

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

MEDIUM PUPPY SENSITIVE SKIN

PRODUCT DESCRIPTION



3 kg, 12 kg and 18 kg

Complete pet food for medium size puppies with sensitive skin. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 18 months of age according to the puppy size)
- Gestation and lactation
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **A combination of key nutrients that helps to support healthy joints for puppies' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (17%), dried salmon protein#, rice# (16%), animal fats, corn starch, corn protein meal#, soya meal#, dried egg#, hydrolysed soya protein#, digest, dried beet pulp#, corn#, minerals, dried vegetable fiber, soybean oil, fish oil. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.27%
Protein	32.0%	Phosphorus	0.97%
Fat	20.0%	Zinc	18.2 mg/100g
- Omega-6 fatty acids	2.30%	Vitamin A	19531 IU/kg
- Omega-3 fatty acids	1.20%	Vitamin D^3	1577 IU/kg
- DHA	0.60%	Vitamin E	487 IU/kg
- EPA+DHA	0.93%	Vitamin C	70 mg/kg
Carbohydrate	30.0%	Metabolisable energy (ME)[1]	4065 kcal/kg
Crude fibre	2.5%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

MEDIUM PUPPY SENSITIVE SKIN



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	40 – 50	*Ad libitum*
5	110 – 140	
10	175 – 225	
15	230 – 295	
20	280 – 355	
25	325 – 415	
35	405 – 520	
45	480 – 615	
60	585 – 745	
70	650 – 825	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
1	30 – 45	50 – 45	45 – 40	40	40 – Adult
5	75 – 125	130 – 135	135 – 110	110	110 – Adult
10	100 – 175	195 – 205	205 – 180	180 – 175	175 – Adult
15	130 – 230	265 – 285	290 – 275	260 – 245	225 – Adult
20	145 – 265	320 – 345	355 – 340	320 – 300	275 – Adult
25	150 – 295	325 – 380	410 – 395	375 – 350	325 – Adult
35	180 – 305	380 – 410	440 – 485	510 – 470	410 – 405
45	195 – 300	400 – 430	445 – 495	530 – 510	465 – 450
60	245 – 395	470 – 530	575 – 645	685 – 650	570 – 560
70	275 – 430	525 – 590	640 – 715	760 – 720	635 – 620

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ATHLETIC PUPPY SENSITIVE SKIN

PRODUCT DESCRIPTION



12 kg

Complete pet food for large size puppies with an athletic physique and sensitive skin. Also suitable for gestating / lactating bitch.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (18%), rice# (16%), dried salmon protein#, soya protein#, corn starch, animal fats, corn protein meal#, corn#, digest, dried beet pulp#, pea protein#, dried egg#, minerals, dried plant fiber, refined soybean oil, fish oil. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.95%
Protein	32.0%	Zinc	18.2 mg/100g
Fat - Omega-6 fatty acids - Omega-3 fatty acids - DHA - EPA+DHA	18.0% 2.32% 1.16% 0.57% 0.89%	Vitamin A Vitamin D^3 Vitamin E Vitamin C	22265 IU/kg 1412 IU/kg 571 IU/kg 91 mg/kg
Carbohydrate	33.0%	Taurine	1347 mg/kg
Crude fibre	2.5%	Metabolisable energy (ME)[1]	4008 kcal/kg
Calcium	1.21%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ATHLETIC PUPPY SENSITIVE SKIN



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	330-420	*Ad libitum*
35	415-525	
45	490-620	
60	595-755	
70	660-835	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	150-300	330-385	420-400	380-360	330-Adult
35	185-310	385-420	445-490	515-480	420-415
45	200-300	405-435	455-500	535-515	455-470
60	250-400	480-540	585-655	695-660	580-575
70	275-445	530-600	645-730	770-730	645-640

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ROBUST PUPPY SENSITIVE SKIN

PRODUCT DESCRIPTION



12 kg

Complete pet food for large size puppies with a robust physique and sensitive skin. Also suitable for gestating / lactating bitch.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  * Produced in a facility where grains are handled
- **Formulated for large breed puppies with a robust physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (18%), rice# (16%), dried salmon protein#, corn#, soya protein#, corn starch, animal fats, digest, dried beet pulp#, corn protein meal#, dried egg#, pea protein#, minerals, dried plant fibre, refined soybean oil, fish oil. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.91%
Protein	29.0%	Zinc	18.1 mg/100g
Fat - Omega-6 fatty acids - Omega-3 fatty acids - DHA - EPA+DHA	15.0% 2.39% 1.20% 0.56% 0.88%	Vitamin A Vitamin D^3 Vitamin E	21554 IU/kg 1372 IU/kg 549 IU/kg
Carbohydrate	39.0%	Vitamin C	91 mg/kg
Crude fibre	2.5%	Taurine	1289 mg/kg
Calcium	1.15%	Metabolisable energy (ME)[1]	3858 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ROBUST PUPPY SENSITIVE SKIN



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	340-435	*Ad libitum*
35	430-545	
45	510-645	
60	615-785	
70	685-870	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	155-310	345-400	435-415	395-370	345-Adult
35	190-320	400-435	465-510	535-495	435-430
45	205-315	420-450	470-520	555-535	475-490
60	260-415	500-560	605-680	720-685	605-595
70	290-460	550-620	670-755	800-760	670-665

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

SMALL & MINI ADULT SENSITIVE SKIN

PRODUCT DESCRIPTION



700 g, 3 kg and 7 kg

Complete pet food for small & mini size adult dogs with sensitive skin.

- Maintenance diet for adult dogs < 10 kg with a sensitive skin
- Scientifically designed to help support healthy skin and shiny coat

Aprox. size 12mm

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **Formulated for tartar build-up reduction and promotes dental hygiene**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (18%), dried salmon protein#, rice# (16%), animal fats, corn protein meal#, corn starch, soya meal#, hydrolysed soya protein#, dried egg#, dried beet pulp#, minerals, dried vegetable fiber, corn grits, digest, soybean oil, fish oil. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Phosphorus	0.84%
Protein	30.0%	Zinc	17.9 mg/100g
Fat - Omega-6 fatty acids - Omega-3 fatty acids	18.0% 2.32% 1.18%	Vitamin A	22755 IU/kg
		Vitamin D^3	1334 IU/kg
Carbohydrate	34.5%	Vitamin E	572 IU/kg
Crude fibre	2.5%	Vitamin C	91 mg/kg
Calcium	0.95%	Metabolisable energy (ME)[1]	4001 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	115
10	165	185

MEDIUM ADULT SENSITIVE SKIN

PRODUCT DESCRIPTION



3 kg, 7 kg, 14 kg and 18 kg

Complete pet food for medium size adult dogs with sensitive skin.

- Maintenance diet for adult dogs 10-25 kg with sensitive skin
- Scientifically designed to help support healthy skin and shiny coat

Aprox. size
12mm

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **A combination of key nutrients that helps to support healthy joints for your dog's active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (17%), rice# (14%), dried salmon protein#, corn protein meal#, animal fats, soya meal#, corn#, corn grits#, dried beet pulp#, corn starch, digest, dried vegetable fiber, minerals, dried egg#, soybean oil, fish oil.
Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.83%
Protein	29.0%	Zinc	17.8 mg/100g
Fat - Omega-6 fatty acids - Omega-3 fatty acids	18.0% 2.30% 1.08%	Vitamin A	23824 IU/kg
		Vitamin D^3	1592 IU/kg
Carbohydrate	35.0%	Vitamin E	486 IU/kg
Crude fibre	3.0%	Vitamin C	70 mg/kg
Calcium	1.05%	Metabolisable energy (ME)[1]	3941 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

MEDIUM ADULT SENSITIVE SKIN



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	165	190
15	215	250
20	260	300
25	305	350
35	380	435
45	450	515
60	550	625
70	610	695

LARGE ATHLETIC ADULT SENSITIVE SKIN

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with an athletic physique and sensitive skin.

- Maintenance diet for large athletic adult dogs > 25 kg with sensitive skin
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  * Produced in a facility where grains are handled
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (17%), rice# (14%), dried salmon protein#, corn protein meal#, corn#, animal fats, soya meal#, dried beet pulp#, corn grits#, digest, corn starch, dried vegetable fiber, minerals, dried egg#, soybean oil, fish oil.
Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Phosphorus	0.83%
Protein	28.0%	Zinc	17.8 mg/100g
Fat	18.0%	Vitamin A	23678 IU/kg
- Omega-6 fatty acids	2.29%	Vitamin D^3	1579 IU/kg
- Omega-3 fatty acids	1.03%	Vitamin E	486 IU/kg
Carbohydrate	36.5%	Vitamin C	70 mg/kg
Crude fibre	3.0%	Taurine	1662 mg/kg
Calcium	1.05%	Metabolisable energy (ME)[1]	3956 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	305	345
35	380	435
45	450	515
60	545	625
70	605	690
90	715	820

LARGE ROBUST ADULT SENSITIVE SKIN

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with a robust physique and sensitive skin.

- Maintenance diet for large robust adult dogs > 25 kg with sensitive skin
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Selected protein sources for sensitive dogs, formulated without wheat***
  *Produced in a facility where grains are handled
- **Formulated for large breed dogs with a robust physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (16%), rice# (15%), corn#, dried salmon protein#, corn protein meal#, corn grits#, soya meal#, dried beet pulp#, digest, animal fats, minerals, dried vegetable fiber, dried egg#, soybean oil, fish oil.
Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Zinc	17.4 mg/100g
Protein	27.0%	Vitamin A	21869 IU/kg
Fat - Omega-6 fatty acids - Omega-3 fatty acids	13.0% 2.05% 1.01%	Vitamin D[3]	1508 IU/kg
		Vitamin E	486 IU/kg
Carbohydrate	41.5%	Vitamin C	70 mg/kg
Crude fibre	3.0%	Taurine	1802 mg/kg
Calcium	1.53%	L-carnitine	200 mg/kg
Phosphorus	0.79%	Metabolisable energy (ME)[1]	3687 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	325	375
35	410	465
45	485	555
60	585	670
70	650	745
90	770	880

MEDIUM & LARGE ADULT 7+ SENSITIVE SKIN

PRODUCT DESCRIPTION



3 kg and 14 kg

Complete pet food for medium & large size dogs aged from 7 onwards with sensitive skin.

- Maintenance diet for senior dogs > 10 kg with sensitive skin
- Scientifically designed to help support healthy skin and shiny coat

KEY BENEFITS

- **Scientifically designed to help support healthy skin and shiny coat**
- **Supports healthy ageing and maintains healthy mobility thanks to EPA, an omega-3 fatty acid**
- **Selected protein sources for sensitive dogs, formulated without wheat***

*Produced in a facility where grains are handled

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon# (including head, bone, meat) (17%), rice# (16%), corn protein meal#, dried salmon protein#, corn starch, corn#, soya meal#, animal fats, minerals, dried beet pulp#, dried vegetable fiber, dried egg#, soybean oil, digest, fish oil.

Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Phosphorus	0.90%
Protein	28.0%	Zinc	17.3 mg/100g
Fat - Omega-6 fatty acids - Omega-3 fatty acids - EPA	14.0% 2.10% 0.96% 0.3%	Vitamin A	24659 IU/kg
		Vitamin D[3]	1525 IU/kg
		Vitamin E	571 IU/kg
Carbohydrate	40.0%	Vitamin C	83 mg/kg
Crude fibre	2.5%	Metabolisable energy (ME)[1]	3773 kcal/kg
Calcium	1.45%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE FOR DOGS AGED FROM 7 ONWARDS)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
10	150	175
25	275	320
35	345	400
45	410	475
70	555	640
90	715	820

SENSITIVE SKIN

SCIENTIFICALLY DESIGNED TO SUPPORT HEALTHY SKIN & SHINY COAT

The PURINA® PRO PLAN® Sensitive Skin range of products for puppies, adult and senior dogs is formulated with a specific combination of essential nutrients, scientifically designed to support healthy skin and promote excellent coat quality in sensitive dogs.

PURINA® PRO PLAN® diets for dogs with sensitive skin:

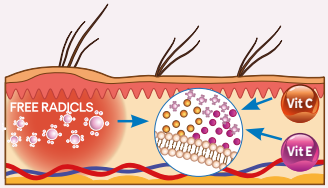
HELPS REDUCE SKIN REACTIONS ASSOCIATED WITH FOOD SENSITIVITY

Boosted levels of long chain omega-3 fatty acids help manage sensitive skin. The high tolerance formula containing salmon as the only source of animal flesh protein, limited numbers of protein sources and no wheat helps reduce possible skin reactions of sensitive dogs.



CONTAIN A BLEND OF SKIN-SPECIFIC NUTRIENTS SCIENTIFICALLY DESIGNED TO HELP SUPPORT SKIN HEALTH AND PROMOTE COAT QUALITY

All diets in the range are formulated with the antioxidants vitamins E and C. Oxidative stress plays a role in the development of skin disease. It has been shown that increasing amounts of vitamin E in foods for dogs leads to increases in serum and cutaneous concentrations of vitamin E which are likely to benefit skin and coat health of dogs as well as supporting the immune system[1].



A PURINA® study demonstrated the benefits to skin and coat health of feeding a diet containing the Sensitive Skin blend of nutrients to dogs[2].

1. Jewell DE, Yu S and Joshi DK. (2002). Effects of serum vitamin E levels on skin vitamin E levels in dogs and cats. *Vet Ther* **3 (3)**: 235- 43
2. Report study by L. Young & G. Bache. "Minimum nutrient and digestibility requirements to use "Proven to support healthy skin and beautiful coat".

A SPECIAL COMBINATION OF SKIN-TARGETING NUTRIENTS CLINICALLY PROVEN TO HELP SUPPORT HEALTHY SKIN AND BEAUTIFUL COAT

In a study done by Purina(TM)'s scientists, dogs fed a diet containing the Sensitive Skin blend of **increased linoleic acid, zinc and vitamins A, B and E** had their skin and coat evaluated over a 5 month period, both subjectively by 30 panellist judges, and objectively using sensory analysis and biophysical and dermatological evaluations. Panellists scored the dogs' skin and coat on many parameters including odour, coat shininess and softness, shedding and presence or absence of dandruff. Skin biophysical parameters investigated included transepidermal water loss, skin pH and corneometry (skin hydration status). In addition, general health and blood and faecal parameters were regularly checked.

Results showed that **dogs fed the Sensitive Skin blend had significantly improved skin and coat condition** – increased coat shininess and softness, improved skin hydration score and elasticity, reduced transepidermal water loss, increased blood, skin and sebum linoleic acid content and reduced inflammation. This blend is incorporated in all PRO PLAN® diets for dogs with sensitive skin.

MEDIUM PUPPY SENSITIVE DIGESTION

PRODUCT DESCRIPTION



3 kg, 12 kg and 18 kg

Complete pet food for medium size puppies with sensitive digestion. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 18 months of age according to the puppy size)
- Gestation and lactation
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **A combination of key nutrients that helps to support healthy joints for puppies' active lifestyles**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (20%), dried poultry protein, rice (15%), corn, soya meal, animal fats, dried beet pulp# (5%), digest, corn protein meal, dried egg, corn grits, minerals, fish oil. # Prebiotics source.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.38%
Protein	30.0%	Phosphorus	0.96%
Fat	19.0%	Vitamin A	18445 IU/kg
- Omega-6 fatty acids	2.42%	Vitamin D[3]	996 IU/kg
- Omega-3 fatty acids	0.33%	Vitamin E	474 IU/kg
- DHA	0.06%	Vitamin C	70 mg/kg
- EPA+DHA	0.12%	Metabolisable energy (ME)[1]	4004 kcal/kg
Carbohydrate	32.8%		
Crude fibre	2.5%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

MEDIUM PUPPY SENSITIVE DIGESTION



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	40 – 50	*Ad libitum*
5	110 – 145	
10	180 – 225	
15	235 – 300	
20	285 – 360	
25	330 – 420	
35	415 – 525	
45	490 – 626	
60	595 – 755	
70	660 – 835	

DAILY FEEDING QUANTITY (g/day) BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT					
Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
1	30 – 45	50	50 – 40	40	40 – Adult
5	80 – 125	130 – 135	135 – 115	115 – 110	110 – Adult
10	105 – 180	195 – 210	210 – 180	180 – 170	170 – Adult
15	130 – 230	270 – 290	285 – 280	265 – 250	230 – Adult
20	145 – 270	325 – 350	360 – 345	325 – 305	280 – Adult
25	150 – 300	330 – 385	415 – 400	380 – 355	330 – Adult
35	185 – 310	385 – 415	445 – 490	515 – 480	420 – Adult
45	200 – 325	405 – 435	455 – 500	535 – 515	460 – Adult
60	250 – 400	480 – 540	585 – 655	695 – 660	580 – 575
70	275 – 445	530 – 600	645 – 725	770 – 730	645 – 640

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ATHLETIC PUPPY SENSITIVE DIGESTION

PRODUCT DESCRIPTION



12 kg and 18 kg

Complete pet food for large size puppies with an athletic physique and sensitive digestion. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (20%), dried poultry protein, rice (10%), soya meal, corn, animal fats, dried beet pulp# (6%), digest, corn protein meal, dried egg, fish oil, minerals, corn grits. # Prebiotics source.

For information on additives, please visit **www.vet-center.eu**

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.36%
Protein	32.0%	Phosphorus	0.95%
Fat	18.0%	Vitamin A	20442 IU/kg
- Omega-6 fatty acids	2.28%	Vitamin D[3]	1020 IU/kg
- Omega-3 fatty acids	0.39%	Vitamin E	475 IU/kg
- DHA	0.10%	Vitamin C	70 mg/kg
- EPA+DHA	0.18%	Taurine	1208 mg/kg
Carbohydrate	32.0%	Metabolisable energy (ME)[1]	3972 kcal/kg
Crude fibre	2.5%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ATHLETIC PUPPY SENSITIVE DIGESTION



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	335 – 425	*Ad libitum*
35	415 – 530	
45	495 – 630	
60	600 – 760	
70	665 – 845	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	145 – 300	335 – 390	420 – 405	385 – 360	330 – Adult
35	185 – 310	390 – 420	450 – 495	520 – 485	420 – 400
45	200 – 305	410 – 435	455 – 505	540 – 520	465 – 460
60	255 – 405	485 – 545	585 – 660	700 – 665	585 – 570
70	280 – 450	535 – 605	650 – 735	780 – 740	650 – 635

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

LARGE ROBUST PUPPY SENSITIVE DIGESTION

PRODUCT DESCRIPTION



12 kg and 18 kg

Complete pet food for large size puppies with a robust physique and sensitive digestion. Also suitable for gestating / lactating bitches.

- Weaning and growth (up to 24 months of age according to the puppy size)
- Gestation and lactation
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Formulated for large breed puppies with a robust physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (20%), dried poultry protein, rice (10%), corn, corn grits, soya meal, animal fats, dried beet pulp# (6%), digest, dried egg, minerals, fish oil. # Prebiotics source.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.45%
Protein	29.0%	Phosphorus	0.92%
Fat	15.0%	Vitamin A	20543 IU/kg
- Omega-6 fatty acids	2.14%	Vitamin D[3]	889 IU/kg
- Omega-3 fatty acids	0.25%	Vitamin E	474 IU/kg
- DHA	0.04%	Vitamin C	70 mg/kg
- EPA+DHA	0.08%	Taurine	1050 mg/kg
Carbohydrate	37.5%	L-Carnitine	200 mg/kg
Crude fibre	2.5%	Metabolisable energy (ME)[1]	3805 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

LARGE ROBUST PUPPY SENSITIVE DIGESTION



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day)

BASED ON PREGNANCY STAGE

Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
25	345 – 440	*Ad libitum*
35	435 – 555	
45	515 – 655	
60	625 – 795	
70	690 – 880	

DAILY FEEDING QUANTITY (g/day)

BASED ON AGE AND PUPPY'S EXPECTED ADULT BODY WEIGHT

Puppy's expected Adult Body Weight (kg)	1.5 – 3 months	4 – 5 months	6 – 8 months	9 – 11 months	12 – 24 months
25	155 – 315	350 – 405	440 – 420	400 – 375	345 – Adult
35	195 – 325	405 – 440	470 – 515	540 – 505	440 – 420
45	210 – 350	425 – 455	380 – 530	565 – 545	495 – 480
60	265 – 420	505 – 570	615 – 690	730 – 695	610 – 595
70	290 – 470	560 – 630	680 – 765	810 – 770	675 – 660

Weaning: from 4 to 8 weeks of age, offer moistened PRO PLAN® Puppy 3-4 times per day, gradually reducing the amount of fluid added.
After weaning: feed according to the guidelines in the table, without the addition of extra moisture.

SMALL & MINI ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



700g, 3kg and 7kg

Complete pet food for small & mini size adult dogs with sensitive digestion.

- Maintenance diet for adult dogs < 10 kg with sensitive digestion
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Formulated for tartar build-up reduction and promotes dental hygiene**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (20%), dried poultry protein, rice (16%), corn, animal fats, corn protein meal, dried beet pulp# (5%), digest, soya meal, corn grits, dried egg, minerals, fish oil, yeast. # Prebiotics source.

For information on additives, please visit **www.vet-center.eu**

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.28%
Protein	28.0%	Phosphorus	0.93%
Fat	17.0%	Vitamin A	23706 IU/kg
- Omega-6 fatty acids	2.24%	Vitamin D[3]	1127 IU/kg
- Omega-3 fatty acids	0.33%	Vitamin E	475 IU/kg
Carbohydrate	37.0%	Vitamin C	70 mg/kg
Crude fibre	2.5%	Metabolisable energy (ME)[1]	3912 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	165	190

MEDIUM ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



3 kg, 7 kg, 14 kg and 18 kg

Complete pet food for medium size adult dogs with sensitive digestion.

- Maintenance diet for adult dogs 10-25 kg with sensitive digestion
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **A combination of key nutrients that helps to support healthy joints for your dog's active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (19%), rice (18%), dried poultry protein, corn, animal fats, dried beet pulp# (5%), digest, soya meal, corn grits, corn protein meal, dried egg, minerals, fish oil. # Prebiotics source.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.35%
Protein	26.0%	Phosphorus	0.81%
Fat	16.0%	Vitamin A	18902 IU/kg
- Omega-6 fatty acids	2.16%	Vitamin D[3]	1006 IU/kg
- Omega-3 fatty acids	0.28%	Vitamin E	475 IU/kg
Carbohydrate	40.0%	Vitamin C	70 mg/kg
Crude fibre	2.5%	Metabolisable energy (ME)[1]	3858 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

MEDIUM ADULT SENSITIVE DIGESTION



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	170	195
15	220	255
20	270	305
25	310	355
35	390	445
45	460	530
60	560	640
70	620	710

LARGE ATHLETIC ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with an athletic physique and sensitive digestion.

- Maintenance diet for large athletic adult dogs > 25 kg with sensitive digestion
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Formulated for large breed puppies with an athletic physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (19%), rice (16%), dried poultry protein, corn, animal fats, corn protein meal, dried beet pulp# (5%), digest, soya meal, corn grits, dried egg, minerals, fish oil. # Prebiotics source.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Phosphorus	0.84%
Protein	28.0%	Vitamin A	17584 IU/kg
Fat	18.0%	Vitamin D[3]	987 IU/kg
- Omega-6 fatty acids	2.31%	Vitamin E	476 IU/kg
- Omega-3 fatty acids	0.40%	Vitamin C	70 mg/kg
Carbohydrate	36.5%	Taurine	1519 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3996 kcal/kg
Calcium	1.31%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	300	345
35	375	430
45	445	510
60	540	620
70	600	685
90	710	810

LARGE ROBUST ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



14 kg and 18 kg

Complete pet food for large size adult dogs with a robust physique and sensitive digestion.

- Maintenance diet for large robust adult dogs > 25 kg with sensitive digestion
- Proven to be easily digestible and improve microflora balance

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Easily digestible recipe, formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Formulated for large breed puppies with a robust physique to help support healthy joints and active lifestyle**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality lamb (including lungs and liver) (19%), rice (18%), dried poultry protein, corn, corn protein meal, dried beet pulp# (5%), digest, corn grits, animal fats, dried egg, minerals, fish oil, soybean oil. # Prebiotics source.

For information on additives, please visit **www.vet-center.eu**

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.84%
Protein	27.0%	Vitamin A	16477 IU/kg
Fat	12.5%	Vitamin D[3]	950 IU/kg
- Omega-6 fatty acids	1.95%	Vitamin E	476 IU/kg
- Omega-3 fatty acids	0.40%	Vitamin C	70 mg/kg
Carbohydrate	43.0%	Taurine	1602 mg/kg
Crude fibre	2.0%	L-Carnitine	200 mg/kg
Calcium	1.32%	Metabolisable energy (ME)[1]	3735 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
25	320	370
35	405	460
45	475	545
60	580	660
70	640	735
90	760	870

GRAIN FREE FORMULA
SMALL & MINI ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



2.5 kg and 7 kg

Complete pet food for small & mini size adult dogs with sensitive digestion.

- Maintenance diet for adult dogs < 10 kg with sensitive digestion
- Proven to improve microflora balance and formulated without grains

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Grain free recipe, carefully formulated without wheat or corn***
  *Produced in a facility where grains are handled

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality turkey (including back and chest) (17%), pea starch, dried chicken protein, dried cassava (10%), dried poultry protein, soya meal, animal fats, dried beet pulp# (6%), soya protein powder, dried pea, digest, dried egg, minerals, fish oil, yeast.

Prebiotics source.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.36%
Protein	30.0%	Phosphorus	0.91%
Fat	17.0%	Vitamin A	23827 IU/kg
- Omega-6 fatty acids	2.40%	Vitamin D[3]	1285 IU/kg
- Omega-3 fatty acids	0.39%	Vitamin E	477 IU/kg
Carbohydrate	34.0%	Vitamin C	70 mg/kg
Crude fibre	3.0%	Metabolisable energy (ME)[1]	3863 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	35	40
5	105	120
10	170	190

GRAIN FREE FORMULA
MEDIUM & LARGE ADULT SENSITIVE DIGESTION

PRODUCT DESCRIPTION



2.5 kg and 7 kg

Complete pet food for medium & large size adult dogs with sensitive digestion.

- Maintenance diet for adult dogs > 10 kg with sensitive digestion
- Proven to improve microflora balance and formulated without grains

KEY BENEFITS

- **Contains prebiotics scientifically proven to increase bifidobacteria for a better gut microflora balance**
- **Formulated with specific ingredients to support intestinal health and promote good stool quality**
- **Grain free recipe, carefully formulated without wheat or corn***
  * Produced in a facility where grains are handled

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality turkey (including back and chest) (16%), dried chicken protein, dried cassava (12%), pea starch, soya meal, animal fats, dried poultry protein, dried beet pulp# (6%), dried pea, digest, soya protein powder, dried egg, minerals, fish oil.

Prebiotics source.

For information on additives, please visit **www.vet-center.eu**

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.39%
Protein	28.0%	Phosphorus	0.82%
Fat	16.0%	Vitamin A	19060 IU/kg
- Omega-6 fatty acids	2.30%	Vitamin D^3	1199 IU/kg
- Omega-3 fatty acids	0.31%	Vitamin E	478 IU/kg
Carbohydrate	37.0%	Vitamin C	70 mg/kg
Crude fibre	3.0%	Metabolisable energy (ME)[1]	3811 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)		
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
10	170	195
25	315	360
35	395	450
45	465	535
70	630	720

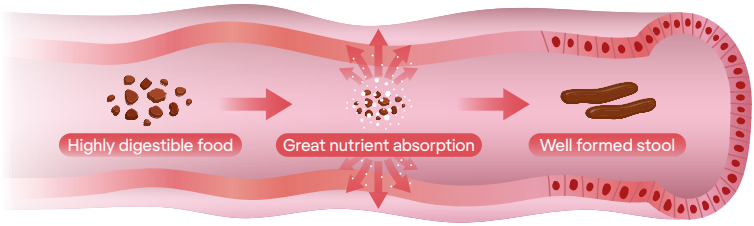
SENSITIVE DIGESTION: PROVEN TO BE EASILY DIGESTIBLE AND PROMOTE GOOD FAECAL CONSISTENCY

Some dogs have a sensitive digestive system without any specific identifiable cause. Delicate digestion results in frequent digestive upsets, poorly formed stools and a high sensitivity to a change in diet. PURINA® PRO PLAN® has developed a range of Sensitive Digestion products for puppies and adult dogs, proven to help support gut microflora balance due to the inclusion of the prebiotic beet pulp[1]. These products all help enhance digestive health, and promote the production of firmer stools[2].

PURINA® PRO PLAN® Sensitive Digestion products contain highly digestible ingredients to ease digestion and reduce intestinal workload in sensitive dogs and prebiotics proven to help support microfloral balance.

HIGHLY DIGESTIBLE FORMULA

All the PURINA® PRO PLAN® Sensitive Digestion products are made with top quality highly digestible ingredients to facilitate dogs' digestive processes and promote excellent faecal quality. **The high digestibility also encourages high levels of nutrient absorption and helps minimise dietary load on the sensitive gut.** All products in the PURINA® PRO PLAN® Sensitive Digestion range are formulated with highly digestible protein sources such as lamb or turkey (in the Grain Free range) and egg and highly digestible carbohydrate sources such as rice and corn.



1. Middelbos IS, Fastinger ND, Fahey GC Jr. 2007. Evaluation of fermentable oligosaccharides in diets fed to dogs in comparison to fiber standards. *J Anim Sci;* **85(11)**:3033-44.
2. Fahey GC Jr, Merchen NR, Corbin JE, Hamilton AK, Serbe KA, Hirakawa DA. 1990. Dietary fiber for dogs: II. Iso-total dietary fiber (TDF) additions of divergent fiber sources to dog diets and their effects on nutrient intake, digestibility, metabolizable energy and digesta mean retention time. *J Anim Sci;* **68(12)**:4229-35.
3. Ducrotte P, Dapoigny M, Bonaz B, Siproudhis L. 2005. Symptomatic efficacy of beidellitic montmorillonite in irritable bowel syndrome: a randomized, controlled trial. *Aliment Pharmacol Ther;* **21(4)**:435-444.

SMALL & MINI ADULT LIGHT / STERILISED

PRODUCT DESCRIPTION



3 kg and 7 kg

Complete pet food for small & mini size overweight or sterilised adult dogs < 10 kg.

- Weight loss diet
- Maintenance diet after a weight loss programme
- Maintenance diet to prevent weight gain
- Neutered and spayed dogs
- Proven to promote weight management, low in fat

KEY BENEFITS

Low fat – promotes healthy weight loss and helps maintain lean body mass after sterilisation

Reduces heart stress while walking and at rest, as proven by a heart rate reduction of 21% after 12 weeks of feeding together with a daily walk

Promotes up to 60% body fat loss within 12 weeks, and healthy weight maintenance afterwards thanks to high protein and low fat, combined with a daily walk

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (15%), wheat, dried poultry protein, corn, rice (9%), dried beet pulp, soya meal, corn protein meal, corn grits, digest, minerals, wheat gluten, fish oil, animal fats.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	0.92%
Protein	29.0%	Vitamin A	23080 IU/kg
Fat	9.0%	Vitamin D[3]	1245 IU/kg
- Omega-6 fatty acids	1.88%	Vitamin E	475 IU/kg
- Omega-3 fatty acids	0.43%	Vitamin C	60 mg/kg
Carbohydrate	43.0%	Taurine	1418 mg/kg
Crude fibre	3.5%	Metabolisable energy (ME)[1]	3477kcal/kg
Calcium	1.36%		

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)			
Body weight (kg)	Maintenance (g/day)	Sterilised (g/day)	Weight loss (g/day)
1	40	35	30
5	120	100	90
10	185	165	140

ALL SIZE ADULT
LIGHT / STERILISED

PRODUCT DESCRIPTION



3 kg, 7 kg, 14 kg and 18 kg

3 kg and 14 kg

Complete pet food for overweight or sterilised adult dogs of all sizes.

- Weight loss diet
- Maintenance diet after a weight loss programme
- Maintenance diet to prevent weight gain
- Neutered and spayed dogs
- Proven to promote weight management, low in fat

KEY BENEFITS

Low fat – promotes healthy weight loss and helps maintain lean body mass after sterilisation

Helps reduce the feeling of hunger through high protein content, complex carbohydrates sources, and adequate fibre level

Promotes up to 60% body fat loss within 12 weeks, and healthy weight maintenance afterwards thanks to high protein and low fat, combined with a daily walk

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Chicken: High quality chicken (including back and chest) (15%), wheat, dried poultry protein, corn, rice (9%), dried beet pulp, soya meal, digest, corn protein meal, corn grits, wheat gluten, minerals, fish oil, animal fats.

For information on additives, please visit www.vet-center.eu

Lamb: High quality lamb (including lungs and liver) (18%), wheat, dried poultry protein, corn grits, rice (9%), dried beet pulp, corn, wheat gluten, digest, minerals, fish oil, animal fats.

White fish: High quality white fish (from heads to tails) (17.5%), wheat, dried poultry protein, corn, rice (9%), dried beet pulp, soya meal, digest, animal fats, wheat gluten, minerals, fish oil.

KEY NUTRIENT VALUES*,**

Moisture	8.0%	Phosphorus	0.90%
Protein	27.0%	Vitamin A	20480 IU/kg
Fat - Omega-6 fatty acids - Omega-3 fatty acids	9.2% 1.83% 0.42%	Vitamin D[3]	1141 IU/kg
		Vitamin E	475 IU/kg
Carbohydrate	44.7%	Vitamin C	67 mg/kg
Crude fibre	3.5%	Taurine	1493 mg/kg
Calcium	1.40%	Metabolisable energy (ME)[1]	3477 kcal/kg

*Typical analysis in the final product as fed. **Average of three varieties.
[1]Calculated following NRC 2006 equations.

ALL SIZE ADULT LIGHT / STERILISED



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE)			
Body weight (kg)	Maintenance (g/day)	Sterilised (g/day)	Weight loss (g/day)
1	40	35	30
10	185	165	140
25	345	300	260
35	435	380	325
45	515	445	385
70	690	600	515

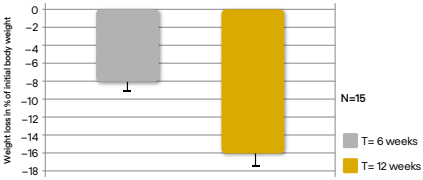
WEIGHT MANAGEMENT FOR OVERWEIGHT DOGS

Weight loss during a weight management programme with 15 overweight dogs of varying breeds fed PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised and given a 30 minute daily walk[1].

PURINA® PRO PLAN® ADULT Light / Sterilised is proven to help dogs effectively lose weight:

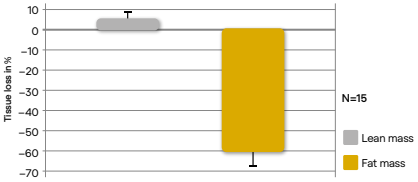
- 8% loss of bodyweight after only 6 weeks
- 16% loss of bodyweight after just 12 weeks

This steady but healthy amount of weight loss helps reduce the risk of weight rebound.



PURINA® PRO PLAN® ADULT Light / Sterilised is proven to specifically target fat mass loss.

PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised targets fat loss while maintaining lean body mass (a reduction of 60% of fat tissue in 12 weeks).

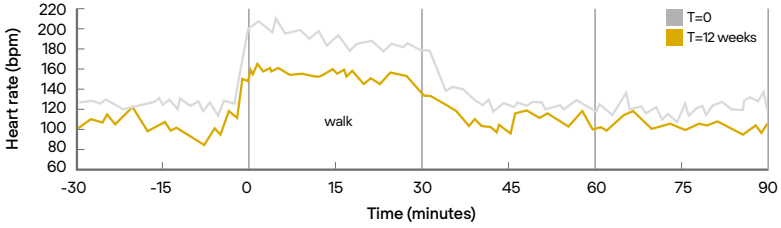


Results of a weight management programme with 15 overweight dogs of varying breeds fed PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised and given a 30 minute daily walk. Lean and fat mass were measured by DEXA (Dual-X-Ray absorptiometry) at 0 and 12 weeks[1].

PURINA® PRO PLAN® ADULT LIGHT / STERILISED SUPPORTS CARDIAC FUNCTION, AIDING COMPLIANCE WITH THE WEIGHT MANAGEMENT PROGRAMME

In overweight dogs, cardiac workload is higher due, in part, to the increase in circulating body fluid volume. This can be associated with reduced exercise tolerance which thereby reduces the efficacy of weight loss programmes. PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised contains cardioprotective nutrients such as **taurine, L-carnitine and omega-3 long chain fatty acids**, for their protective effects on the heart and blood vessels, and thus helps improve exercise tolerance.

After 12 weeks on a weight loss programme with PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised, heart rate was reduced by 21% both at rest and during exercise.



1. Bouthegourd *et al.* Effects of Weight Loss on Heart Rate Normalization and Increase in Spontaneous Activity in Moderately Exercised Overweight Dogs *Intern J Appl Res Vet Med* **7 (4)** 2009. 153-164.

ALL SIZE ADULT PROTEIN & ENERGY

PRODUCT DESCRIPTION



14 kg, 16 kg and 18 kg

Complete pet food for all sizes of active adult dogs. Also suitable for gestating / lactating bitches.

- Endurance exercise
- Intense physical activity
- Gestation and lactation
- Helps support endurance and muscle mass

KEY BENEFITS

Contains 31% protein and 21% fat which helps to increase endurance in highly active and working dogs

High protein and fat level helps maintain muscle mass and a healthy body condition

Helps support healthy joint for active dogs thanks to EPA, an omega-3 fatty acid

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20.5%), dried poultry protein, wheat, animal fats, rice (8%), soya meal, corn protein meal, digest, dried beet pulp, corn, minerals, fish oil, dried egg.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Phosphorus	1.02%
Protein	31.0%	Vitamin A	23315 IU/kg
Fat	21.0%	Vitamin D[3]	990 IU/kg
- Omega-6 fatty acids	3.3%	Vitamin E	598 IU/kg
- Omega-3 fatty acids	0.5%		
Carbohydrate	30.5%	Vitamin C	98 mg/kg
Crude fibre	2.0%	Taurine	917 mg/kg
Calcium	1.57%	Metabolisable energy (ME)[1]	4147 kcal/kg

*Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

ALL SIZE ADULT
PROTEIN & ENERGY



FEEDING GUIDELINES

DAILY FEEDING QUANTITY (g/day) BASED ON PREGNANCY STAGE		
Mother Body Weight (kg)	Gestation (6 – 9 weeks)	Lactation
1	35 – 45	*Ad libitum*
10	170 – 220	
25	320 – 405	
35	400 – 510	
45	470 – 600	
70	635 – 810	

DAILY FEEDING QUANTITY (g/day) ADULT MAINTENANCE			
Body Weight (kg)	1.5 – 3 months	9 – 11 months	12 – 24 months
1	40	45	55
10	180	205	260
25	330	375	485
35	415	475	605
45	490	560	715
70	660	750	965

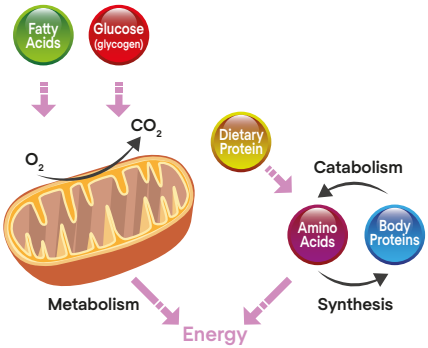
PROTEIN & ENERGY

PROTEIN & ENERGY NUTRITION FOR HIGHLY ACTIVE DOGS

PURINA® PRO PLAN® ALL SIZE ADULT Protein & Energy has been specially formulated to provide the nutrients needed for peak performance activity.

It improves:

- Oxygen metabolism for optimised beta-oxidation of fatty acids and energy production.
- Sparing of amino acids and carbohydrates during exercise, to allow better recovery between bouts of exercise.



THE BENEFIT OF HIGH FAT IN THE DIET OF HIGHLY ACTIVE DOGS

Successfully improving the endurance capabilities of dogs is based on **enhancing oxidation of fat for energy and sparing the use of more limited nutrient stores.**

Studies undertaken by Nestlé PURINA® have demonstrated:

- A 27% increase in maximal oxygen consumption and maximal fat oxidation when the diet of trained active dogs is changed from a low to a high fat content[1].
- Dogs fed high fat diets use their glycogen stores at only half the rate of dogs fed a high carbohydrate diet, and mobilise their fat stores twice as fast[2].

THE BENEFIT OF CARBOHYDRATES IN THE DIET OF HIGHLY ACTIVE DOGS

Adding carbohydrates to the diet has no real impact on performance levels in these dogs, but dietary carbohydrates can **help maintain dogs' glycogen stores**, enabling repeated episodes of exercise and work on a long-term basis.

THE BENEFIT OF PROTEIN IN THE DIET OF HIGHLY ACTIVE DOGS

Studies have shown that a diet containing a **minimum of 24% of metabolisable energy from protein** facilitates[3]:

- Optimal maximal oxygen consumption values (VO_2 max) to be maintained during training.
- A reduction in the incidence of soft tissues injuries.

1. Reynolds *et al.*, Effect of diet and training in on muscle glycogen storage and utilisation in sled dogs. *J. Applied Physiol.* 1995, **79**: 1601-1607.
2. Reynolds *et al.*, Lipid Metabolite Responses to Diet and Training in Sled Dogs *J. Nut.*, 1994. **124**: 2754S-2759S.
3. Reynolds *et al.*, Effect of protein intake during training on biochemical and performance variables in sled dogs. *Am J Vet Res.* 1999, **60 (7)**:789-95.

SMALL & MINI ADULT 9+ AGE DEFENCE

PRODUCT DESCRIPTION



700 g, 3 kg and 7 kg

Complete pet food for small & mini size dogs aged from 9 onwards.

✓ Maintenance diet for senior dogs < 10 kg

KEY BENEFITS

Improves curiosity and responsiveness by supporting cognitive function, visible results in 30 days

Helps promote interaction with his family thanks to improved brain function and alternative brain energy source generated from botanical oils

Maintains healthy mobility and helps support joint health thanks to EPA, an omega-3 fatty acid, and glucosamine

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (15%), dried poultry protein, wheat, rice (12%), corn, corn protein meal, vegetable oil fractions (5.5%), dried beet pulp, wheat gluten, soya meal, minerals, animal fats, fish oil, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	8.0%	Calcium	1.28%
Protein	29.0%	Phosphorus	0.93%
Fat	15.0%	Vitamin A	26262 IU/kg
- Omega-6 fatty acids	1.94%	Vitamin D_3	1226 IU/kg
- Omega-3 fatty acids	0.34%	Vitamin E	561 IU/kg
- EPA	0.1%	Vitamin C	83 mg/kg
Carbohydrate	38.5%	Glucosamine	400 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3859 kcal/kg

*Typical analysis in the final product as fed. 1 Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT MAINTENANCE FOR DOGS AGED FROM 9 ONWARDS)

Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
1	30	35
5	90	105
10	145	170

MEDIUM & LARGE ADULT 7+ AGE DEFENCE

PRODUCT DESCRIPTION



3 kg and 14 kg

Complete pet food for medium & large size dogs aged from 7 onwards.

- Maintenance diet for senior dogs > 10 kg
- Proven to improve curiosity and responsiveness

KEY BENEFITS

- **Improves curiosity and responsiveness by supporting cognitive function, visible results in 30 days**
- **Helps promote interaction with his family thanks to improved brain function and alternative brain energy source generated from botanical oils**
- **Maintains healthy mobility and helps support joint health thanks to EPA, an omega-3 fatty acid, and glucosamine**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (16%), dried poultry protein, wheat, rice (12%), corn, corn protein meal, vegetable oil fractions (5.5%), dried beet pulp, soya meal, minerals, wheat gluten, animal fats, digest, fish oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	8.0%	Calcium	1.4%
Protein	29.0%	Phosphorus	0.93%
Fat	15.0%	Vitamin A	27456 IU/kg
- Omega-6 fatty acids	2.00%	Vitamin D_3	1228 IU/kg
- Omega-3 fatty acids	0.35%	Vitamin E	561 IU/kg
- EPA	0.1%	Vitamin C	83 mg/kg
Carbohydrate	38.5%	Glucosamine	400 mg/kg
Crude fibre	2.0%	Metabolisable energy (ME)[1]	3859 kcal/kg

* Typical analysis in the final product as fed. 1 Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY
(ADULT MAINTENANCE FOR DOGS AGED FROM 7 ONWARDS)

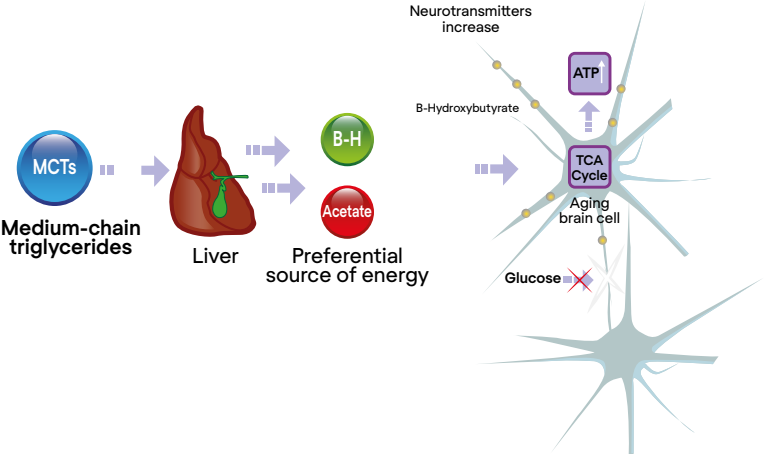
Body weight (kg)	< 1 h activity (g/day)	1 to 3 h activity (g/day)
10	145	170
25	270	310
35	340	390
45	400	460
70	540	620

AGE DEFENCE: A NUTRITIONAL SOLUTION FOR SENIOR DOGS

Dogs over seven years have significant but often sub-clinical changes in brain function. Research has shown that typically, from seven years of age, canine neurones gradually lose the ability to use glucose as an energy source leading to neuronal apoptosis and ultimately brain dysfunction[1].

Nestlé PURINA® Research and Development teams have proven that Age Defence – a patented* blend of nutrients including Medium Chain Triglycerides (MCTs) can dramatically improve cognitive function in older dogs[2], help restore declining brain function and help slow further deterioration.

MCTs are converted into aceto-acetate and beta-hydroxybutyrate by the liver; these ketone metabolites are then effectively (and preferentially in the older dog) used by brain neurones as an alternative energy source for cellular function.

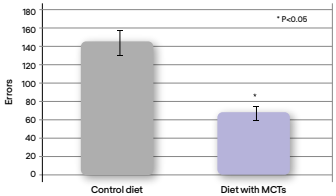


DOGS FED MCTS HAD IMPROVED COGNITIVE FUNCTION AS MEASURED DURING MEMORY AND LEARNING TASKS

Age Defence is proven to help improve cognitive function and mental alertness in senior dogs and has been included in Purina® PRO PLAN® Small & Mini Adult 9+ and Purina® PRO PLAN® Medium & Large Adult 7+ products.

A study from Nestlé PURINA® has proven that the Age Defence blend[2]:

- Helps improve memory and interactivity in older dogs.
- Helps increase the ability of a senior dog to adapt and cope with changes.
- Helps increase a senior dog's attention span and alertness.



1. London et al. Regional cerebral metabolic rate for glucose in Beagle dogs of different ages. Neurobiol Aging. 1983; 4(2):121-126.
2. Pan Y, Larson BT, et al. Brit J Nutr: Dietary supplementation with medium-chain TAG has long-lasting cognition-enhancing effects in aged dog. Brit J Nutr. 2010; 103: 1746-1754.

* Patent pending in Europe.

PURINA®

PRO PLAN®

VETERINARY DIETS

PRO PLAN® FELINE MAINTENANCE PRODUCTS

PURINA®
PRO PLAN®

PRO PLAN® FELINE MAINTENANCE PRODUCTS

The **PRO PLAN® FELINE MAINTENANCE** range provides complete and balanced nutrition to support the overall health and wellbeing of healthy cats.

CONTENTS

LIVECLEAR®
- Kitten 1-12 months rich in turkey
- STERILISED Adult 1+ rich in turkey/salmon
- STERILISED Senior 7+ rich in turkey

HEALTHY START
- Kitten 1-12 months rich in chicken
- STERILISED Kitten 3-12 months rich in salmon
- Baby Kitten mousse rich in chicken – Wet
- Kitten mousse rich in chicken – Wet
- Kitten with turkey in gravy – Wet

VITAL FUNCTIONS
- Adult 1+ rich in salmon
- STERILISED Adult 1+ rich in salmon

LONGEVIS®

- Senior 7+ rich in salmon
- STERILISED Senior 7+ rich in turkey
- Senior 7+ mousse with tuna – Wet

RENAL PLUS

- Adult 1+ rich in chicken
- STERILISED Adult 1+ rich in salmon/turkey/rabbit

DELICATE DIGESTION

- Adult 1+ rich in turkey/lamb
- STERILISED Adult 1+ rich in chicken
- Adult 1+ with ocean fish/turkey in gravy – Wet
- Adult 1+ chicken/turkey mousse – Wet

LIGHT

- Adult 1+ rich in turkey

HAIRBALL & HEALTHY SKIN

- Adult 1+ rich in salmon

INDOOR

- Adult 1+ with salmon in gravy – Wet

SAVOURY DUO

- STERILISED Adult 1+ rich in duck & liver/cod & trout

MAINTENANCE

- Adult 1+ terrine rich in chicken – Wet
- STERILISED Adult 1+ with chicken/beef/duck/rabbit/white fish in gravy – Wet
- STERILISED Adult 1+ terrine with tuna & salmon – Wet
- STERILISED Adult 1+ with turkey/ocean fish in jelly – Wet
- STERILISED Adult 1+ chicken mousse – Wet
- STERILISED Senior 7+ with turkey in gravy – Wet

PURINA®
PRO PLAN®

PRO PLAN® FELINE STERILISED MAINTENANCE PRODUCTS



The **PRO PLAN® FELINE MAINTENANCE** range provides tailored nutrition for sterilised cats at every life stage, including options to support specific needs such as renal health, sensitive digestion and fussy appetites.

CONTENTS

STERILISED

- LIVECLEAR® Adult 1+ rich in turkey/salmon
- LIVECLEAR® Senior 7+ rich in turkey
- HEALTHY START Kitten 3-12 months rich in salmon
- VITAL FUNCTIONS Adult 1+ rich in salmon
- LONGEVIS® Senior 7+ rich in turkey
- RENAL PLUS Adult 1+ rich in salmon/turkey/rabbit
- DELICATE DIGESTION Adult 1+ rich in chicken
- SAVOURY DUO Adult 1+ rich in duck & liver/cod & trout
- MAINTENANCE Adult 1+ with chicken/beef/duck/rabbit/white fish in gravy – Wet
- MAINTENANCE Adult 1+ terrine with tuna & salmon – Wet
- MAINTENANCE Adult 1+ with turkey/ocean fish in jelly – Wet
- MAINTENANCE Adult 1+ chicken mousse – Wet
- MAINTENANCE Senior 7+ with turkey in gravy – Wet

LIVECLEAR® KITTEN 1-12 MONTHS RICH IN TURKEY

PRODUCT DESCRIPTION



1.4 kg and 2.8 kg

Complete pet food for kittens.

Recommended for pregnant and nursing queens.

Reduces allergens on cat hair

international cat care VETERINARY SOCIETY

KEY BENEFITS

- Supports a healthy immune system thanks to high protein level and vitamins C and E
- Proven to promote digestive health thanks to natural prebiotics
- Helps support healthy vision and brain development thanks to DHA

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Turkey (16%), rice, dried turkey protein, soya protein powder, pea protein, pork fat, corn protein meal, corn starch, dried chicory root (2%), minerals, dried egg, digest, egg yolk powder (0.6%), fish oil, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	6.0%	Calcium	1.36%
Protein	40.0%	Phosphorus	1.28%
Fat	20%	Vitamin A	26119 IU/kg
- Omega-6 fatty acids	2.51%	Vitamin D_3	1022 IU/kg
- Omega-3 fatty acids	0.33%	Vitamin E	587 IU/kg
- DHA	0.05%	Vitamin C	70 mg/kg
Carbohydrate	25.0%	Taurine	1754 mg/kg
Crude fibre	1.5%	Metabolisable energy (ME)[1]	4249 kcal/kg
Crude ash	7.5%		

* Typical analysis in the final product as fed. [1] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (KITTEN)	
Age (months)	Dry quantity (g)
4	30
12	55
26	65
52	70

For pregnancy feed a minimum of 90 g/day, for lactation feed a minimum of 180 g/day or *ad libitum*.

LIVECLEAR® STERILISED ADULT 1+ RICH IN TURKEY/SALMON

PRODUCT DESCRIPTION



1.4 kg, 2.8 kg and 7 kg

Complete pet food for adult neutered cats.

Reduces allergens on cat hair

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Supports a healthy immune system thanks to high protein level and vitamins C and E**
- **Proven to promote digestive health thanks to natural prebiotics**
- **Helps support healthy vision and brain development thanks to DHA**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Turkey (16%), rice, dried turkey protein, soya protein powder, pea protein, pork fat, corn protein meal, corn starch, dried chicory root (2%), minerals, dried egg, digest, egg yolk powder (0.6%), fish oil, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **			
Moisture	6.0%	Phosphorus	1.1%
Protein	41.0%	Arginine	2.30%
Fat	14.0%	Vitamin A	20904 IU/kg
- Omega-6 fatty acids	1.83%	Vitamin D_3	1249 IU/kg
- Omega-3 fatty acids	0.5%	Vitamin E	591 IU/kg
Carbohydrate	27.8%	Vitamin C	70 mg/kg
Crude fibre	3.5%	Taurine	1879 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[1]	3801 kcal/kg
Calcium	1.38%		

* Typical analysis in the final product as fed. ** Average of the two varieties.
[1] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)	
Cat weight (kg)	Dry quantity (g)
3	40
5	65
7	90

LIVECLEAR® STERILISED SENIOR 7+ RICH IN TURKEY

PRODUCT DESCRIPTION



1.4 kg, 2.8 kg and 7 kg

Complete pet food for senior neutered cats.

Reduces allergens on cat hair

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Supports key vital functions (immune, renal, digestion) for a longer, healthier life thanks to a proprietary combination of prebiotics, anti-oxidants, omega-3 & 6 fatty acids**
- **Maintains urinary health in neutered cats thanks to balanced minerals**
- **Helps maintain an ideal body weight thanks to a high protein level, added fibre and low carbohydrate level**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Turkey (14%), dried poultry protein, corn protein meal, rice, soya meal, wheat gluten, wheat, pork fat, corn starch, dried egg, wheat middlings, chicory (2%), minerals, soybean oil, cellulose, fish oil, digest, egg yolk powder (0.6%), yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	6.0%	Calcium	1.08%
Protein	40.0%	Phosphorus	1.02%
Fat	15.0%	Vitamin A	22194 IU/kg
- Omega-6 fatty acids	3.1%	Vitamin D_3	1093 IU/kg
- Omega-3 fatty acids	0.5%	Vitamin E	1239 IU/kg
Carbohydrate	29.0%	Vitamin C	70 mg/kg
Crude fibre	3.0%	Taurine	1931 mg/kg
Crude ash	7.0%	Metabolisable energy (ME)[1]	3918 kcal/kg

* Typical analysis in the final product as fed. [1] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (SENIOR)		
Cat weight (kg)	Dry quantity from 7 to 11 years (g)	Dry quantity from 12 years (g)
3	40	45
5	65	75
7	90	105

HEALTHY START KITTEN 1-12 MONTHS RICH IN CHICKEN

PRODUCT DESCRIPTION



400 g, 1.5 kg, 3 kg and 10 kg

Complete dry pet food for kittens.

Recommended for pregnant and nursing cats.

Enhances kitten's immune response

international cat care
VETERINARY SOCIETY

[1]Internal Purina Research, 2010. Effects of colostrum on Immune response in 24 kittens during 44 weeks.

KEY BENEFITS

- **Formulated with Colostrum to enhance kitten's immune response up to +50%[1]**
- **Contains DHA for healthy vision and brain development**
- **Supports healthy growth of bones and muscles thanks to high protein levels and balanced minerals**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (20%), dried poultry protein, rice, wheat gluten, animal fats, corn, corn protein meal, pea protein, corn starch, dried egg, minerals, digest, yeast, fish oil, colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Calcium	1.35%
Protein	40.0%	Phosphorus	1.13%
Fat	20.0%	Vitamin A	26639 IU/kg
- Omega-6 fatty acids	2.43%	Vitamin D_3	1223 IU/kg
- Omega-3 fatty acids	0.30%	Vitamin E	578 IU/kg
- DHA	0.05%	Vitamin C	70 mg/kg
Carbohydrate	25.5%	Taurine	1779 mg/kg
Crude fibre	1.0%	Metabolisable energy (ME)[2]	4255 kcal/kg
Crude ash	7.5%		

* Typical analysis in the final product as fed. [2]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (KITTEN)

Age (months)	Dry quantity (g)
1	40
2	55
3	60
4	65
6 – 12	70

PRO PLAN® Kitten should be introduced at 3 to 4 weeks of age. Product should be mixed with water to make eating easier. Increase the quantity as the kitten starts to eat more and reduce the quantity of water added when kitten is able to eat the food alone. For pregnant or lactating cats, feed as much as needed and a minimum of 70 g/day or 100 g/day respectively.

HEALTHY START STERILISED KITTEN 3-12 MONTHS RICH IN SALMON

PRODUCT DESCRIPTION



1.5 kg, 3 kg and 10 kg

Complete pet food for sterilised kittens.

Enhances kitten's immune response

international cat care VETERINARY SOCIETY

[1]Internal Purina Research, 2010. Effects of colostrum on Immune response in 24 kittens during 44 weeks.

KEY BENEFITS

- **Formulated with Colostrum to enhance kitten's immune response up to +50%[1]**
- **Developed for sterilised kittens to maintain urinary health and ideal body weight**
- **Supports healthy growth of bones and muscles, healthy vision and brain development thanks to high protein levels, balanced minerals and DHA**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon (including head, bone, meat) (18%), rice, dried poultry protein, wheat gluten, pea protein, animal fats, corn protein meal, corn starch, minerals, wheat, dried egg, digest, yeast, fish oil, dried colostrum (0.1%).

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Calcium	1.47%
Protein	43.0%	Phosphorus	1.17%
Fat	18.0%	Vitamin A	26370 IU/kg
- Omega-6 fatty acids	2.0%	Vitamin D_3	1546 IU/kg
- Omega-3 fatty acids	0.59%	Vitamin E	585 IU/kg
- DHA	0.3%	Vitamin C	70 mg/kg
Carbohydrate	24.5%	Taurine	1999 mg/kg
Crude fibre	1.0%	Metabolisable energy (ME)[2]	4181 kcal/kg
Crude ash	7.5%		

* Typical analysis in the final product as fed. [2]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (KITTEN)

Age (months)	Dry quantity (g)
3	50
4	60
6	60
9	60
12	60

These quantities are given as indication for an estimated adult weight of 4 kg; for kitten of smaller or larger format please adapt these accordingly.

HEALTHY START BABY KITTEN MOUSSE RICH IN CHICKEN

PRODUCT DESCRIPTION

WITH CHICKEN



85 g

Complete wet pet food for baby kittens.

Recommended for pregnant and nursing cats.

- Weaning and growth
- Gestation and lactation
- Enhances kitten's immune response

international cat care
VETERINARY SOCIETY

KEY BENEFITS

- **For weaning 1st age kittens**
- **Source of high quality protein, such as milk protein**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which chicken 18%), fish and fish derivatives, minerals, derivatives of vegetable origin, milk and milk derivatives* (of which 0.66% whey protein isolate), various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	75.0%	Calcium	0.44%
Protein	13.0%	Phosphorus	0.41%
Fat	7.0%	Vitamin A	30518 IU/kg
- Omega-6 fatty acids	0.86%	Vitamin D_3	350 IU/kg
- Omega-3 fatty acids	0.05%	Vitamin E	212 IU/kg
- DHA	0.01%	Vitamin C	501 mg/kg
Carbohydrate	1.8%	Taurine	1126 mg/kg
Crude fibre	0.05%	Metabolisable energy (ME)[1]	1190 kcal/kg
Crude ash	3.2%		

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

At weaning introduce the food progressively:

For kittens from 6 to 12 weeks: feed 2 to 2½ cans throughout the day.

For pregnant or nursing queens: feed ad libitum.

Each kitten is different, depending on activity level and body condition, food amounts and/or time allowed to eat may need to be adjusted.

HEALTHY START KITTEN MOUSSE RICH IN CHICKEN

PRODUCT DESCRIPTION

WITH CHICKEN



85 g

Complete wet pet food for baby kittens.
Recommended for pregnant and nursing cats.

- Weaning and growth
- Gestation and lactation
- Enhances kitten's immune response

international cat care VETERINARY SOCIETY

KEY BENEFITS

With carefully selected ingredients

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which chicken 14%), fish and fish derivatives, minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*			
Moisture	75.0%	Calcium	0.43%
Protein	13.0%	Phosphorus	0.41%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - DHA	7.0% 0.86% 0.05% 0.01%	Vitamin A Vitamin D_3 Vitamin E	30591 IU/kg 367 IU/kg 223 IU/kg
Carbohydrate	1.8%	Vitamin C	501 mg/kg
Crude fibre	0.05%	Taurine	1186 mg/kg
Crude ash	3.2%	Metabolisable energy (ME)[1]	1192 kcal/kg

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

At weaning introduce the food progressively:

For kittens from 6 to 12 weeks: feed 2 to 2½ cans throughout the day.

From 12 to 26 weeks: feed 2½ to 3 cans per day.

From 26 to 52 weeks: feed 3 cans per day in at least 2 separate meals.

For pregnant or nursing queens: feed ad libitum.

Each kitten is different, depending on activity level and body condition, food amounts and/or time allowed to eat may need to be adjusted.

HEALTHY START KITTEN WITH TURKEY IN GRAVY

PRODUCT DESCRIPTION

WITH TURKEY



85 g

Complete wet pet food for kittens.
Recommended for pregnant and nursing cats.

- Weaning and growth
- Gestation and lactation
- Enhances kitten's immune response

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Helps support healthy vision and brain development**
- **Helps support healthy bones and muscle growth**
- **Healthy development supported by nutrient profile adapted to growth phase**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which turkey 4%), vegetable protein extracts, fish and fish derivatives, oils and fats, minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	78.0%	Calcium	0.34%
Protein	12.5%	Phosphorus	0.24%
Fat	4.0%	Vitamin A	20633 IU/kg
- Omega-6 fatty acids	0.91%	Vitamin D_3	195 IU/kg
- Omega-3 fatty acids	0.1%	Vitamin E	166 IU/kg
- DHA	0.01%	Taurine	692 mg/kg
Carbohydrate	2.8%	Metabolisable energy (ME)[1]	957 kcal/kg
Crude fibre	0.3%		
Crude ash	2.4%		

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

At weaning introduce the food progressively:

For kittens from 6 to 12 weeks: feed 2½ to 3 pouches throughout the day.

From 12 to 26 weeks: feed 3 to 4 pouches per day.

From 26 to 52 weeks: feed 4 pouches per day in at least 2 separate meals.

For pregnant or nursing cats: feed as much as your cat will eat with at least 3½ or 5½ pouches respectively for gestation and lactation.

Each kitten is different, depending on activity level and body condition, food amounts and/or time allowed to eat may need to be adjusted.

HEALTHY START FEEDING TABLES

FEEDING GUIDELINES

HEALTHY START KITTEN 1-12 MONTHS MIXED FEEDING

DAILY FEEDING QUANTITY						
Age (months)	Only wet pouches Kitten Terrine with turkey	Only wet pouches Kitten with turkey in gravy	Only can	Only dry food (g)	Mixed Food (pouch/can + dry)	
					Number of wet pouches/cans	Grams of dry food
1	2 ¾	2	1 ⅔	40	1	15
2	4	2 ¾	2 ⅓	55		30
3	4 ½	3 ¼	2 ½	60		40
4	4 ¾	3 ½	2 ¾	65		45
6 to 12	5	3 ¾	3	70		50

HEALTHY START STERILISED KITTEN 3-12 MONTHS MIXED FEEDING

DAILY FEEDING QUANTITY			
Age (months)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
3	50	1	35
4	60		30
6	60		40
9	60		40
12	60		40

HEALTHY START BABY KITTEN 1-3 MONTHS

DAILY FEEDING QUANTITY	
Age (months)	Only wet pouches
1	1 ⅔
2	2 ⅓
3	2 ½

VITAL FUNCTIONS ADULT 1+ RICH IN SALMON

PRODUCT DESCRIPTION



400 g, 1,5 kg, 3 kg and 10 kg

Complete dry pet food for adult cats.

Supports cat's key vital functions (brain, immune, renal)

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Enriched with specific blend of nutrients to support executive brain functions (logical thinking, problem solving, memory function and adapting to new situations)**
- **With arginine, antioxidants and omega-3 fatty acids to promote healthy kidney function**
- **Supports a strong immune system through high levels of vitamins and antioxidants**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon (including head, bone, meat) (18%), dried poultry protein, wheat, rice, corn protein meal, wheat gluten, animal fats, dried egg, corn, dried vegetable fiber, dried chicory root, minerals, digest, yeast, fish oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6%	Phosphorus	1.05%
Protein	36.0%	Arginine	2.30%
Fat	16.0%	Vitamin A	26885 IU/kg
- Omega-6 fatty acids	1.8%	Vitamin D_3	1711 IU/kg
- Omega-3 fatty acids	0.7%	Vitamin B	478 mg/kg
- DHA	0.12%	Vitamin C	80 mg/kg
Carbohydrate	32.0%	Vitamin E	593 IU/kg
Crude fibre	2.5%	Taurine	1704 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[1]	3976 kcal/kg
Calcium	1.15%		

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	30
3	40
4	55
5	70
6	85
>6	+15 g/kg

VITAL FUNCTIONS STERILISED ADULT 1+ RICH IN SALMON

PRODUCT DESCRIPTION



400 g, 1,5 kg, 3 kg and 10 kg

Complete dry pet food for adult neutered cats.

Supports cat's key vital functions (brain, immune, renal)

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Enriched with specific blend of nutrients to support executive brain functions (logical thinking, problem solving, memory function and adapting to new situations)**
- **Supports a strong immune system through high levels of vitamins and antioxidants**
- **Developed for sterilised cats to maintain urinary health and an ideal body weight**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon (including head, bone, meat) (19%), dried poultry protein, rice, corn protein meal, wheat gluten, corn, wheat middlings, dried vegetable fiber, minerals, dried egg, animal fats, fish oil, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Phosphorus	1.10%
Protein	41.0%	Arginine	2.30%
Fat	12.0%	Vitamin A	22449 IU/kg
- Omega-6 fatty acids	1.44%	Vitamin D_3	1489 IU/kg
- Omega-3 fatty acids	0.7%	Vitamin B	305 mg/kg
- DHA	0.28%	Vitamin C	80 mg/kg
Carbohydrate	29.5%	Vitamin E	593 IU/kg
Crude fibre	4.0%	Taurine	1834 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[1]	3757 kcal/kg
Calcium	1.37%		

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	25
3	40
4	55
5	65
6	80
>6	+15 g/kg



VITAL FUNCTIONS ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	30	1	5
3	40		20
4	55		35
5	70		50
6	85		60
>6	+15 g/kg		+15 g/kg

STERILISED VITAL FUNCTIONS ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	25	1	5
3	40		20
4	55		30
5	65		45
6	80		60
>6	+15 g/kg		+15 g/kg

LONGEVIS® SENIOR 7+ RICH IN SALMON

PRODUCT DESCRIPTION



3 kg

Complete dry pet food for senior cats.

Extends cat's healthy lifespan thanks to LONGEVIS® blend[1]

[1] Cupp CJ, et al. (2006) Effect of Nutritional Interventions on Longevity of Senior Cats. Intern. J. Appl. Res. Vet. Med. 4;34-50.

KEY BENEFITS

- **Extends the healthy lifespan and improves the quality of life of 7+ cats thanks to specially formulated LONGEVIS® blend[1]**
- **Formulation specially designed to support brain health**
- **Contains high level of antioxidants, arginine, omega-3 & 6 fatty acids and prebiotic to support key vital functions (immune, renal, digestion)**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality salmon (including head, bone, meat) (19%), dried poultry protein, corn protein meal, rice, wheat gluten, animal fats, corn starch, corn, minerals, digest, dried vegetable fiber, dried chicory root# (2%), soybean oil, dried beet pulp, dried egg, fish oil. # Prebiotic.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Phosphorus	0.90%
Protein	39.0%	Arginine	2.30%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - DHA	18.0% 2.8% 0.9% 0.31%	Vitamin A Vitamin D_3	28208 IU/kg 1749 IU/kg
Carbohydrate	27.0%	Vitamin B	511 mg/kg
Crude fibre	2.5%	Vitamin C	80 mg/kg
Crude ash	7.5%	Vitamin E	1281 IU/kg
Calcium	1.12%	Taurine	2017 mg/kg
		Metabolisable energy (ME)[2]	4084 kcal/kg

* Typical analysis in the final product as fed. [2] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY

Cat weight (kg)	Dry quantity (g)
2	25
3	35
4	50
5	60
6	70
>6	+15g/kg

LONGEVIS® STERILISED SENIOR 7+ RICH IN TURKEY

PRODUCT DESCRIPTION



1,5 kg, 3 kg and 10 kg

Complete dry pet food for senior neutered cats.

Extends cat's healthy lifespan thanks to LONGEVIS® blend[1]

[1]Cupp C.J, et al. (2006) Effect of Nutritional Interventions on Longevity of Senior Cats. Intern. J. Appl. Res. Vet. Med. 4;34-50.

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Extends the healthy lifespan and improves the quality of life of 7+ cats thanks to specially formulated LONGEVIS® blend[1]**
- **Developed for sterilised cats to maintain urinary health and ideal body weight**
- **Contains high level of antioxidants, arginine, omega-3 & 6 fatty acids and prebiotic to support key vital functions (immune, renal, digestion)**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality turkey (including back and chest) (14%), rice, dried poultry protein, corn protein meal, wheat gluten, wheat, wheat middlings, soya meal, corn starch, dried egg, minerals, animal fats, dried chicory root# (2%), dried vegetable fiber, soybean oil, fish oil, digest, yeast. # Prebiotic.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Phosphorus	0.96%
Protein	40.0%	Arginine	2.30%
Fat	13.0%	Vitamin A	23279 IU/kg
- Omega-6 fatty acids	2.8%	Vitamin D_3	1221 IU/kg
- Omega-3 fatty acids	0.5%	Vitamin B	314 mg/kg
- DHA	0.11%	Vitamin C	70 mg/kg
Carbohydrate	30.5%	Vitamin E	1275 IU/kg
Crude fibre	3.0%	Taurine	1893 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[2]	3841 kcal/kg
Calcium	1.22%		

* Typical analysis in the final product as fed. [2]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY

Cat weight (kg)	Dry quantity (g)
2	25
3	40
4	50
5	65
6	80
>6	+15g/kg

LONGEVIS® SENIOR 7+ MOUSSE WITH TUNA

PRODUCT DESCRIPTION

WITH TUNA



85 g

Complete dry pet food for senior cats.

Extends cat's healthy lifespan thanks to LONGEVIS® blend[1]

[1] Cupp CJ, et al. (2006) Effect of Nutritional Interventions on Longevity of Senior Cats. Intern. J. Appl. Res. Vet. Med. 4;34-50.

international cat care VETERINARY SOCIETY

KEY BENEFITS

With carefully selected ingredients

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives, fish and fish derivatives (of which tuna 4%), oils and fats, minerals, vegetables, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	75.0%	Phosphorus	0.37%
Protein	11.0%	Arginine	0.65%
Fat - Omega-6 fatty acids - Omega-3 fatty acids - DHA	7.5% 1.62% 0.16% 0.05%	Vitamin A Vitamin D_3 Vitamin B	31394 IU/kg 436 IU/kg 97 mg/kg
Carbohydrate	3.5%	Vitamin C	701 mg/kg
Crude fibre	0.2%	Vitamin E	251 IU/kg
Crude ash	2.8%	Taurine	1296 mg/kg
Calcium	0.37%	Metabolisable energy (ME)[2]	1209 kcal/kg

* Typical analysis in the final product as fed. [2] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY

7 – 11 years		> 11 years	
Cat weight (kg)	Can only (85g)	Cat weight (kg)	Can only (85g)
2	1	2	1⅓
3	1½	3	1¾
4	2	4	2⅓
5	2½	5	3
6	3	6	3½
7	3½	7	4
8	4	8	4⅔



SENIOR 7+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	25	1	5
3	35		15
4	50		25
5	60		40
6	70		50
>6	+ 15g/kg		+15g/kg

STERILISED SENIOR 7+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	25	1	5
3	40		15
4	50		30
5	65		40
6	80		55
>6	+ 15g/kg		+15g/kg

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

RENAL PLUS ADULT 1+ RICH IN CHICKEN

PRODUCT DESCRIPTION

Nº1 INGREDIENT CHICKEN



1,5 kg, 3 kg, 10 kg and 14 kg

Complete dry pet food for adult cats.

Promotes healthy kidney function[1]

international cat care VETERINARY SOCIETY

[1] This product is a maintenance product for healthy cats.
[2] Internal Purina Research, 2006. Effects of a nutrients blend on renal health parameters in 40 cats during 3 months.

KEY BENEFITS

- **Scientifically developed to promote healthy kidneys thanks to a positive change in oxidative parameters observed after 6 weeks[2]**
- **Supports a strong immune system through high levels of vitamins and antioxidants**
- **With high protein level and balanced minerals to maintain healthy joints and good mobility**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken (including back and chest) (21%), dried poultry protein, wheat, rice, corn protein meal, wheat gluten, animal fats, corn, dried egg, dried chicory root, minerals, fish oil, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Calcium	1.48%
Protein	36.0%	Phosphorus	1.24%
Fat	16.0%	Vitamin A	22926 IU/kg
- Omega-6 fatty acids	2.15%	Vitamin D_3	1221 IU/kg
- Omega-3 fatty acids	0.43%	Vitamin C	70 mg/kg
Carbohydrate	33.0%	Vitamin E	587 IU/kg
Crude fibre	1.5%	Taurine	1709 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[3]	4022 kcal/kg

* Typical analysis in the final product as fed. [3] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	30
3	40
4	55
5	70
6	85
>6	+15 g/kg

RENAL PLUS STERILISED ADULT 1+
RICH IN SALMON / TURKEY / RABBIT

PRODUCT DESCRIPTION





400 g, 1,5 kg, 3 kg, 10 kg and 14 kg

Complete dry pet food for adult neutered cats.

Promotes healthy kidney function[1]

international cat care VETERINARY SOCIETY

[1]This product is a maintenance product for healthy cats.
[2]Internal Purina Research, 2006. Effects of a nutrients blend on renal health parameters in 40 cats during 3 months.

KEY BENEFITS

- **Scientifically developed to promote healthy kidneys thanks to a positive change in oxidative parameters observed after 6 weeks[2]**
- **Formulated for sterilised cats to maintain urinary health and ideal body weight**
- **Helps protect teeth from plaque and tartar build-up**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in salmon: High quality salmon (including head, bone, meat) (20%), dried poultry protein, rice, corn protein meal, wheat gluten, corn, wheat middlings, dried vegetable fiber, dried egg, minerals, animal fats, digest, yeast, fish oil.

Rich in turkey: High quality turkey (including back and chest)(20%), dried poultry protein, rice, corn protein meal, corn, wheat gluten, wheat middlings, dried vegetable fiber, dried egg, minerals, fish oil, animal fats, digest, yeast.

Rich in rabbit: High quality chicken (including back and chest)(19%), dried poultry protein, rice, corn protein meal, wheat gluten, wheat, wheat middlings, high quality rabbit (including chest) (4%), dried vegetable fiber, corn, dried egg, minerals, fish oil, animal fats, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	6.0%	Calcium	1.4%
Protein	41.0%	Phosphorus	1.1%
Fat	12.0%	Arginine	2.4%
- Omega-6 fatty acids	1.67%	Vitamin A	22896 IU/kg
- Omega-3 fatty acids	0.44%	Vitamin D_3	1300 IU/kg
		Vitamin C	70 mg/kg
Carbohydrate	29.5%	Vitamin E	589 IU/kg
Crude fibre	4.0%	Taurine	1830 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[3]	3756 kcal/kg

* Typical analysis in the final product as fed.
** Average of the three varieties. [3]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	25
3	40
4	55
5	65
6	80
>6	+15 g/kg

RENAL PLUS FEEDING TABLES

FEEDING GUIDELINES

RENAL PLUS ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	30	1	5
3	40		20
4	55		35
5	70		50
6	85		60
>6	+ 15g/kg		+ 15g/kg

STERILISED RENAL PLUS ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	25	1	5
3	40		20
4	55		30
5	65		45
6	80		60
>6	+ 15g/kg		+ 15g/kg

Mixed feeding can be provided with any can or pouch suitable for sterilised or non-sterilised adult cats.

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

DELICATE DIGESTION ADULT 1+ RICH IN TURKEY / LAMB

PRODUCT DESCRIPTION





400 g, 1,5 kg, 3 kg, 10 kg and 14 kg

Complete dry pet food for adult cats with sensitive digestion or fussy appetites.

Promotes cat's digestive health

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Formulated with high quality selected protein sources, without any wheat to support food tolerance**
- **Highly palatable recipe that can satisfy even the fussiest cats**
- **With arginine, antioxidants and omega-3 fatty acids to promote healthy kidneys**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in turkey: High quality turkey (including back and chest) (18%)#, corn protein meal#, rice#, dried turkey protein#, pea protein#, animal fats, soya protein powder#, corn starch, dried egg#, corn#, dried chicory root, minerals, fish oil, digest, yeast#. # Protein sources.

Rich in lamb: High quality lamb (including lungs and liver) (17%)#, dried turkey protein#, corn protein meal#, rice#, animal fats, soya protein powder#, pea protein#, corn starch, dried egg#, corn#, dried chicory root, minerals, fish oil, digest, yeast#. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	6.0%	Phosphorus	1.25%
Protein	40.0%	Arginine	2.3%
Fat	18.0%	Vitamin A	25597 IU/kg
- Omega-6 fatty acids	2.01%	Vitamin D_3	1192 IU/kg
- Omega-3 fatty acids	0.5%	Vitamin E	588 IU/kg
Carbohydrate	27.0%	Vitamin C	70 mg/kg
Crude fibre	1.5%	Taurine	1751 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[1]	4138 kcal/kg
Calcium	1.39%		

* Typical analysis in the final product as fed.
** Average of the two varieties. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	25
3	40
4	55
5	70
6	80
>6	+15 g/kg

DELICATE DIGESTION STERILISED ADULT 1+ RICH IN CHICKEN

PRODUCT DESCRIPTION

Nº1 INGREDIENT CHICKEN



400 g, 1,5 kg, 3 kg and 10 kg

Complete dry pet food for adult neutered cats with sensitive digestion or fussy appetites.

Promotes cat's digestive health

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Formulated with high quality selected protein sources, without any wheat to support food tolerance**
- **Highly palatable recipe that can satisfy even the fussiest cats**
- **Developed for sterilised cats to maintain urinary health and ideal body weight**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality chicken# (including back and chest) (20%), rice#, corn protein meal#, dried turkey protein#, soya protein powder#, pea protein#, corn#, corn starch, dried vegetable fiber, animal fats, dried chicory root, minerals, fish oil, dried egg#, digest, yeast#. # Protein sources.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Calcium	1.46%
Protein	40.0%	Phosphorus	1.21%
Fat	12.0%	Vitamin A	23963 IU/kg
- Omega-6 fatty acids	1.63%	Vitamin D_3	1148 IU/kg
- Omega-3 fatty acids	0.43%	Vitamin E	587 IU/kg
- DHA	0.13%	Vitamin C	70 mg/kg
Carbohydrate	31.0%	Taurine	1829 mg/kg
Crude fibre	3.5%	Metabolisable energy (ME)[1]	3773 kcal/kg
Crude ash	7.5%		

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)
2	25
3	40
4	55
5	65
6	80
>6	+15 g/kg

DELICATE DIGESTION ADULT 1+ WITH OCEAN FISH / TURKEY IN GRAVY

PRODUCT DESCRIPTION

WITH OCEAN FISH | WITH TURKEY



85 g

Complete dry pet food for adult cats with sensitive digestion or fussy appetites.

Promotes cat's digestive health

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Proven to promote a healthy digestive system**
- **Helps manage sensitive skin thanks to high levels of omega-3 & 6 fatty acids**
- **Made with quality ingredients for good digestion**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

With oceanfish in gravy: Meat and animal derivatives, vegetable protein extracts, fish and fish derivatives (of which ocean fish 4%), derivatives of vegetable origin, oils and fats, minerals, various sugars.

With turkey in gravy: Meat and animal derivatives (of which turkey 4%), vegetable protein extracts, fish and fish derivatives, oils and fats, derivatives of vegetable origin, minerals, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	78.0%	Calcium	0.34%
Protein	12.6%	Arginine	0.53%
Fat	3.8%	Phosphorus	0.24%
- Omega-6 fatty acids	1.10%	Vitamin A	19966 IU/kg
- Omega-3 fatty acids	0.11%	Vitamin D_3	228 IU/kg
Carbohydrate	3.0%	Vitamin E	184 IU/kg
Crude fibre	0.3%	Taurine	620 mg/kg
Crude ash	2.3%	Metabolisable energy (ME)[1]	954 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties. [1] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Pouch only (85g)
2	1½
3	2
4	3
5	3½
6	4
7	4¾
8	5½

DELICATE DIGESTION ADULT 1+ MOUSSE WITH CHICKEN / TURKEY

PRODUCT DESCRIPTION

WITH CHICKEN | WITH TURKEY

international cat care VETERINARY SOCIETY

Complete wet pet food for adult cats with delicate digestion.

Promotes cat's digestive health



85 g

KEY BENEFITS

With carefully selected ingredients

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in chicken: Meat and animal derivatives (of which chicken 14%), oils and fats, minerals, derivatives of vegetable origin, various sugars.

Rich in turkey: Meat and animal derivatives (of which turkey 14%), oils and fats, minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	75.0%	Calcium	0.44%
Protein	11.0%	Phosphorus	0.38%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	7.5% 1.36% 0.11%	Vitamin A	29881 IU/kg
		Vitamin D_3	236 IU/kg
		Vitamin E	250 IU/kg
Carbohydrate	3.5%	Taurine	1042 mg/kg
Crude fibre	0.2%	Metabolisable energy (ME)[1]	1209 kcal/kg
Crude ash	2.8%		

* Typical analysis in the final product as fed.
** Average of the two varieties. [1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Can only (85g)
2	1
3	1 ½
4	2
5	2 ⅔
6	3 ⅓
7	3 ¾
8	4 ½



DELICATE ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY					
Cat weight (kg)	Only wet pouches	Only can	Only dry food (g)	Mixed Food (pouch/can + dry)	
				Number of wet pouches/cans	Grams of dry food
2	1½	1	25	1	5
3	2	1½	40		20
4	3	2	55		35
5	3½	2⅔	70		50
6	4	3⅓	80		60
>6	+½	+½	+15g/kg		+15g/kg

STERILISED DELICATE ADULT 1+ MIXED FEEDING

DAILY FEEDING QUANTITY			
Cat weight (kg)	Only dry food (g)	Mixed Food (pouch/can + dry)	
		Number of wet pouches/cans	Grams of dry food
2	25	1	5
3	40		15
4	55		30
5	65		45
6	80		55
>6	+15g/kg		+15g/kg

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

LIGHT ADULT 1+ RICH IN TURKEY

PRODUCT DESCRIPTION



1,5 kg, 3 kg and 10 kg

Complete dry pet food for overweight adult cats and cats with tendency to put on weight.

Helps healthy weight loss

international cat care VETERINARY SOCIETY

[1]Comparing to other PURINA® PRO PLAN® Adult 1+ products.

KEY BENEFITS

- **Formulated with high protein level and 30% less fat[1] to help maintain lean muscle while promoting fat loss**
- **Helps maintain healthy skin & glossy coat thanks to vitamin A, linoleic acid and zinc**
- **With arginine, antioxidants and omega-3 fatty acids to promote healthy kidneys**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality turkey (including back and chest) (16%), rice, dried poultry protein, wheat, soya meal, corn protein meal, wheat gluten, dried beet pulp, corn, minerals, fish oil, animal fats, dried vegetable fiber, digest, yeast, dried egg.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Phosphorus	1.03%
Protein	38.0%	Arginine	2.30%
Fat - Omega-3 fatty acids	10.0% 0.4%	Vitamin A	20757 IU/kg
		Vitamin D_3	1080 IU/kg
Linoleic acid	1.7%	Vitamin E	587 IU/kg
Carbohydrate	35.0%	Vitamin C	70 mg/kg
Crude fibre	3.5%	Taurine	1849 mg/kg
Crude ash	7.5%	Zinc	157 mg/kg
Calcium	1.26%	Metabolisable energy (ME)[2]	3672 kcal/kg

* Typical analysis in the final product as fed. [2]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)	Dry + wet quantity (g) + 1 pouch (85g)
2	20	5
3	35	15
4	45	25
5	55	35
6	65	45
>6	+10g/kg	+10g/kg

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

HAIRBALL & HEALTHY SKIN ADULT 1+ RICH IN SALMON

PRODUCT DESCRIPTION



14 kg

Complete dry pet food for adult cats.

Maintains healthy skin and beautiful coat, suitable for cats with long hair.

international cat care VETERINARY SOCIETY

[1]Internal Purina Research, 2001. Purina special care hairball control formula digestion study during 4 weeks in 30 cats.

KEY BENEFITS

- **With omega-3 & 6 fatty acids to maintain healthy skin & beautiful coat**
- **Helps limit excessive shedding and reduces formation of hairballs by eliminating up to twice as much hair in the stools as regular cat food in just 14 days[1]**
- **Highly palatable recipe that can satisfy even the fussiest cats**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

High quality turkey (including back and chest) (16%), rice, dried poultry protein, wheat, soya meal, corn protein meal, wheat gluten, dried beet pulp, corn, minerals, fish oil, animal fats, dried vegetable fiber, digest, yeast, dried egg.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	6.0%	Crude ash	7.0%
Protein	36.0%	Vitamin A	27304 IU/kg
Fat	16.0%	Vitamin D_3	1708 IU/kg
- Omega-6 fatty acids	2%	Vitamin E	585 IU/kg
- Omega-3 fatty acids	0.7%	B vitamins	360 mg/kg
		Taurine	1662 mg/kg
Carbohydrate	29.5%	Zinc	186 mg/kg
Crude fibre	5.5%	Metabolisable energy (ME)[2]	3853 kcal/kg

* Typical analysis in the final product as fed. [2]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)	Dry + wet quantity (g) + 1 pouch (85g)
2	30	10
3	45	25
4	60	35
5	75	50
6	90	65
>6	+15g/kg	+15g/kg

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

INDOOR ADULT 1+ WITH SALMON IN GRAVY

PRODUCT DESCRIPTION

WITH SALMON



85 g

Complete wet pet food for indoor adult cats.

With a natural source of inulin

international cat care VETERINARY SOCIETY

KEY BENEFITS

- Helps minimise hairball formation supported by fibre
- Helps reduce litterbox odour
- Lean & healthy body condition

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives, vegetable protein extracts, fish and fish derivatives (of which salmon 4%), derivatives of vegetable origin, oils and fats, minerals, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	79.0%	Calcium	0.30%
Protein	12.0%	Phosphorus	0.21%
Fat	4.0%	Arginine	0.51%
- Omega-6 fatty acids	0.75%	Vitamin A	15542 IU/kg
- Omega-3 fatty acids	0.14%	Vitamin D_3	253 IU/kg
- DHA	0.04%	Vitamin B	78 mg/kg
Carbohydrate	1.8%	Vitamin E	178 IU/kg
Crude fibre	0.8%	Taurine	730 mg/kg
Crude ash	2.4%	Metabolisable energy (ME)[1]	895 kcal/kg

* Typical analysis in the final product as fed. [1]Calculated following NRC 2006 equations.

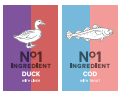
FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Pouch only (85g)
2	1⅓
3	2
4	2½
5	3⅓
6	4
7	4½
8	5⅓

SAVOURY DUO STERILISED ADULT 1+
RICH IN DUCK & LIVER / COD & TROUT

PRODUCT DESCRIPTION





1,5 kg, 3 kg and 10 kg

Complete dry pet food for adult neutered cats.

Indulges your cat with excellent taste & dual flavour formula

international cat care
VETERINARY SOCIETY

KEY BENEFITS

- **Specifically designed high protein dual flavour formula for cats' pleasure**
- **Developed for sterilised cats to maintain urinary health and an ideal body weight**
- **With arginine, antioxidants and omega-3 fatty acids to promote healthy kidneys**

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Rich in duck with liver: High quality duck (including back and chest) (15%), rice, corn protein meal, dried poultry protein, wheat gluten, pea protein, wheat middlings, pork liver (4%), corn, dried vegetable fiber, minerals, animal fats, dried egg, fish oil, digest, yeast.

Rich in cod with trout: High quality cod (including head, bone, meat) (16%), dried poultry protein, corn protein meal, rice, corn, wheat gluten, wheat middlings, pea protein, high quality trout (including head, bone, meat) (4%), dried vegetable fiber, animal fats, minerals, dried egg, fish oil, digest, yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	6.0%	Calcium	1.26%
Protein	42.0%	Phosphorus	1.06%
Fat	13.0%	Vitamin A	29350 IU/kg
- Omega-6 fatty acids	1.84%	Vitamin D_3	1335 IU/kg
- Omega-3 fatty acids	0.5%	Vitamin C	70 IU/kg
		Vitamin E	587 IU/kg
Carbohydrate	26.5%	Arginine	2.3%
Crude fibre	5.0%	Taurine	1926 mg/kg
Crude ash	7.5%	Metabolisable energy (ME)[1]	3761 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties. [1] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Dry quantity (g)	Dry + wet quantity (g) + 1 pouch (85g)
2	25	5
3	40	20
4	55	30
5	65	45
6	80	60
>6	+15 g/kg	+15 g/kg

These mixed feeding tables are using an average energy content of the cans and pouches to give an approximate guidance on how much to feed.

MAINTENANCE ADULT 1+ TERRINE RICH IN CHICKEN

PRODUCT DESCRIPTION

WITH CHICKEN



85 g

Complete pet food for adult cats.

Helps support cat's natural defenses and long term health.

international cat care VETERINARY SOCIETY

KEY BENEFITS

With carefully selected ingredients

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which chicken 14%), minerals, various sugars, derivatives of vegetable origin.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	77.0%	Calcium	0.37%
Protein	12.5%	Phosphorus	0.37%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	6.0% 0.72% 0.02%	Vitamin A	17697 IU/kg
		Vitamin D_3	186 IU/kg
		Vitamin C	696 mg/kg
Carbohydrate	1.5%	Vitamin E	210 IU/kg
Crude fibre	0.05%	Taurine	983 mg/kg
Crude ash	3.0%	Metabolisable energy (ME)[2]	1077 kcal/kg

* Typical analysis in the final product as fed. [2] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Can only (85g)
2	1¼
3	1¾
4	2½
5	3
6	4⅓
7	4¾
8	5

MAINTENANCE STERILISED ADULT 1+
WITH CHICKEN / BEEF / DUCK / RABBIT / WHITE FISH IN GRAVY

PRODUCT DESCRIPTION

WITH CHICKEN | WITH BEEF | WITH DUCK | WITH RABBIT | WITH WHITE FISH

Complete pet food for adult spayed or neutered cats.



85 g

Helps support cat's natural defenses and long term health.

international cat care VETERINARY SOCIETY

KEY BENEFITS

Helps maintain urinary health by promoting diluted urine[1]

Helps maintain healthy body weight

Helps maintain strong natural defences thanks to antioxidants, such as vitamin E

[1] As all wet cat food product.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

With chicken in gravy: Meat and animal derivatives (of which chicken 4%), vegetable protein extracts, oils and fats, minerals, fish and fish derivatives, derivatives of vegetable origin, various sugars.

With beef in gravy: Meat and animal derivatives (of which beef 4%), vegetable protein extracts, fish and fish derivatives, minerals, oils and fats, derivatives of vegetable origin, various sugars.

With duck in gravy: Meat and animal derivatives (of which duck 4%), vegetable protein extracts, fish and fish derivatives, minerals, oils and fats, derivatives of vegetable origin, various sugars.

With rabbit in gravy: Meat and animal derivatives (of which rabbit 4%), vegetable protein extracts, fish and fish derivatives, minerals, oils and fats, derivatives of vegetable origin, various sugars.

With white fish in gravy: Meat and animal derivatives, vegetable protein extracts, fish and fish derivatives (white fish 4%), oils and fats, minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	78.0%	Calcium	0.33%
Protein	13.0%	Phosphorus	0.22%
Fat	3.3%	Vitamin A	19412 IU/kg
- Omega-6 fatty acids	0.94%	Vitamin D_3	199 IU/kg
- Omega-3 fatty acids	0.10%	Vitamin E	220 IU/kg
Carbohydrate	3.1%	Taurine	744 mg/kg
Crude fibre	0.4%	Metabolisable energy (ME)[3]	938 kcal/kg
Crude ash	2.1%		

* Typical analysis in the final product as fed.
** Average of the two varieties. [3] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Pouch only (85g)
2	1⅓
3	2
4	2½
5	3
6	3¾
7	4½
8	5

MAINTENANCE STERILISED ADULT 1+ TERRINE WITH TUNA & SALMON

PRODUCT DESCRIPTION

WITH TUNA & SALMON



85 g

Complete pet food for adult spayed or neutered cats.

Helps support cat's natural defenses and long term health.

international cat care VETERINARY SOCIETY

KEY BENEFITS

- **Helps maintain urinary health by promoting diluted urine[1]**
- **Helps maintain healthy body weight**
- **Helps maintain strong natural defences thanks to antioxidants, such as vitamin E**

[1] As all wet cat food product.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives, fish and fish derivatives (tuna 4%, salmon 4%), minerals, various sugars, derivatives of vegetable origin.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	77.0%	Calcium	0.43%
Protein	13.0%	Phosphorus	0.41%
Fat	5.0%	Vitamin A	17670 IU/kg
- Omega-6 fatty acids	0.47%	Vitamin D_3	289 IU/kg
- Omega-3 fatty acids	0.08%	Vitamin C	870 mg/kg
Carbohydrate	1.9%	Vitamin E	178 IU/kg
Crude fibre	0.07%	Taurine	1021 mg/kg
Crude ash	3.0%	Metabolisable energy (ME)[3]	1033 kcal/kg

* Typical analysis in the final product as fed. [3] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Can only (85g)
2	1
3	1¾
4	2½
5	2¾
6	3½
7	4
8	4½

MAINTENANCE STERILISED ADULT 1+ WITH TURKEY / OCEAN FISH IN JELLY

PRODUCT DESCRIPTION

WITH TURKEY | WITH OCEAN FISH



85 g

Complete pet food for adult sterilised cats.

Helps support cat's natural defenses and long term health.

international cat care
VETERINARY SOCIETY

KEY BENEFITS

- **Helps maintain urinary health by promoting diluted urine[1]**
- **Helps maintain healthy body weight**
- **Helps maintain strong natural defences thanks to antioxidants, such as vitamin E**

[1] As all wet cat food product.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

With turkey in jelly: Meat and animal derivatives (of which turkey 4%), fish and fish derivatives, minerals, derivatives of vegetable origin, various sugars.

With ocean fish in jelly: Meat and animal derivatives, fish and fish derivatives (of which ocean fish 4%), minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES* **

Moisture	82.0%	Calcium	0.33%
Protein	9.8%	Phosphorus	0.33%
Fat	3.3%	Vitamin A	25298 IU/kg
- Omega-6 fatty acids	0.66%	Vitamin D_3	188 IU/kg
- Omega-3 fatty acids	0.04%	Vitamin E	160 IU/kg
Carbohydrate	1.8%	Taurine	803 mg/kg
Crude fibre	0.5%	Metabolisable energy (ME)[3]	733 kcal/kg
Crude ash	2.6%		

* Typical analysis in the final product as fed. ** Average of the two varieties.
[3] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Pouch only (85g)
2	1 ½
3	2 ⅓
4	3 ¼
5	4
6	4 ¾
7	5 ½
8	6 ⅓

MAINTENANCE STERILISED ADULT 1+ CHICKEN MOUSSE

PRODUCT DESCRIPTION

WITH CHICKEN



85 g

Complete pet food for adult sterilised cats

Helps support cat's natural defenses and long term health.

international cat care VETERINARY SOCIETY

KEY BENEFITS

- With carefully selected ingredients
- Helps maintain healthy body weight

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which chicken 14%), oils and fats, minerals, derivatives of vegetable origin, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	75.0%	Calcium	0.42%
Protein	11.0%	Phosphorus	0.35%
Fat - Omega-6 fatty acids - Omega-3 fatty acids	7.5% 1.61% 0.12%	Vitamin A	29010 IU/kg
		Vitamin C	719 mg/kg
		Vitamin D_3	222 IU/kg
Carbohydrate	3.5%	Vitamin E	283 IU/kg
Crude fibre	0.2%	Taurine	1043 mg/kg
Crude ash	2.8%	Metabolisable energy (ME)[2]	1209 kcal/kg

* Typical analysis in the final product as fed. [2] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY (ADULT)

Cat weight (kg)	Can only (85g)
2	1
3	1½
4	2
5	2½
6	3
7	3½
8	3¾

MAINTENANCE STERILISED SENIOR 7+ WITH TURKEY IN GRAVY

PRODUCT DESCRIPTION

WITH TURKEY



85 g

Complete pet food for sterilized cats aged 7 years and above

Helps support cat's natural defenses and long term health.

international cat care
VETERINARY SOCIETY

KEY BENEFITS

- **Supports key vital functions (immune, renal, digestion)**
- **Helps maintain urinary health by promoting diluted urine**[1]
- **Balanced gut micro-flora for digestive health**
- **Helps maintain healthy body weight**

[1] As all wet cat food product.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Meat and animal derivatives (of which turkey 4%), vegetable protein extracts, derivatives of vegetable origin, fish and fish derivatives, oils and fats, minerals, various sugars.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*

Moisture	78.0%	Calcium	0.28%
Protein	12.5%	Phosphorus	0.23%
Fat	4.2%	Vitamin A	16837 IU/kg
- Omega-6 fatty acids	1.08%	Vitamin D_3	183 IU/kg
- Omega-3 fatty acids	0.10%	Vitamin E	201 IU/kg
Carbohydrate	2.5%	Taurine	737 mg/kg
Crude fibre	0.4%	Metabolisable energy (ME)[3]	962 kcal/kg
Crude ash	2.4%		

* Typical analysis in the final product as fed. [3] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

DAILY FEEDING QUANTITY

7 – 11 years		> 11 years	
Cat weight (kg)	Pouch only (85g)	Cat weight (kg)	Pouch only (85g)
2	1¼	2	1½
3	1¾	3	2¼
4	2½	4	3
5	3¼	5	3¾
6	3¾	6	4½
7	4⅓	7	5¼
8	5	8	6

PURINA®

PRO PLAN®

PET SUPPLEMENTS

COMPLEMENTARY PET FOOD RANGE

PURINA®
PRO PLAN®

PET SUPPLEMENTS

COMPLEMENTARY PET FOOD RANGE





PRO PLAN® PET SUPPLEMENTS for dogs and cats are scientifically designed to support pets' specific needs in a tasty, easy-to-administer addition to their daily diet.

CONTENTS

PRO PLAN® CANINE COMPLEMENTARY PET FOOD

- Calming Care
- Canine FortiFlora® Sachets and Chews
- Canine Fortiflora® PLUS
- Mobility+
- Multivitamins+
- Natural Defences+
- Relax+
- Skin & Coat+

PRO PLAN® FELINE COMPLEMENTARY PET FOOD

- Feline FortiFlora® Sachets and Chews
- Feline Fortiflora® PLUS
- Hairball Care
- Hydra Care™
- Multivitamins+
- Natural Defences+
- Skin & Coat+

They'll get more from life

We know that as veterinarians, your commitment is to optimise your patients' health. Recommending supplements to your clients will allow them to provide their pets with an extra layer of nutrients that are beneficial to their health.

With the growing trend of supplement usage in humans, pet owners frequently search on the internet for foods and products for their pets' health. Therefore, as experts on animal health, veterinarians play an important role in educating pet owners and recommending which supplement would be the most beneficial for their pets.

Introducing new PRO PLAN® Supplements

A range of targeted complementary products developed by veterinarians, pet nutritionists and expert scientists, to help with mobility, immunity, vitality, skin & coat and the general well-being of cats and dogs.

Our products are scientifically designed based on studies showing advocacy of the active ingredients. And feeding guidelines ensure the right amount for each pet. Our recipes have been carefully formulated in consideration with the daily feeding recommendations to not exceed safe levels of specific nutrients*, when combined with the pet's daily diet.

CC CALMING CARE

PRODUCT DESCRIPTION

Canine Calming Probiotic. Complementary pet food for dogs and puppies to help maintain calm behaviour & provide resilience to stress factors.



30 x 1g sachets

- ✓ Noise sensitivity (e.g. loud noises)
- ✓ Stress related to separation
- ✓ Home alone / Time alone
- ✓ Social fear (unfamiliar visitors)
- ✓ New environments
- ✓ Vet visits
- ✓ Kennels
- ✓ Car travel
- ✗ Dogs with specific food allergies

KEY BENEFITS

PROBIOTIC

Contains a strain of beneficial bacteria, Bifidobacterium longum BL999™* (1 × 10^9 CFU**/sachet)

CALMING

Proven to help dogs cope with external stressors (e.g. separation, unfamiliar visitors, novel sounds, or changes in routine and location)[1]

1ST PROBIOTIC Authorised in EU to help dogs maintain calm behaviour*

The first and only probiotic authorized in the European Union to help dogs maintain calm behaviour & provide resilience to stress factors

*Bifidobacterium longum NCC 3001 / CNCMI - 5642
**CFU: Colony Forming Units

ADDITIONAL BENEFITS

Great taste
Can be easily sprinkled on dog food with great acceptance

For all dog sizes and ages (from weaning)
Can be easily sprinkled on dog food with great acceptance

Clinically proven
In a blinded crossover study, 90% of dogs showed an improvement in displaying reduced stress-related behaviours[1]

Behavioural help support
Helps dogs control salivary cortisol concentrations, slow heart rates and increase heart rate variability in response to external stressors, promoting a positive emotional state. It also helps maintain a healthy immune system in dogs in a challenging situation.

[1] McGowan RTS, Barnett HR, Czarnecku-Maulden G, *et al.* Proc Am Coll Vet Behav Symp. 2018.

CC CALMING CARE

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*

	Sachet
Bifidobacterium longum BL999™ (4e001) Live microorganisms**	Minimum 5×10^8 CFU/sachet
Protein	54.0%
Fat	16.5%
Crude fibre	1.0%
Metabolisable energy (ME)[1]	4321 kcal/kg

* Typical analysis in the final product as fed.
** Minimum guaranteed level at the end of shelf life.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Meat and animal derivatives*, minerals.
*Pork and poultry.

For information on additives, please visit www.vet-center.eu

Keep between 2 and 25°C.

FEEDING GUIDELINES

Sprinkle 1 sachet daily over a dog's regular food



It is recommended to use for at least 6 weeks and is best given consistently rather than as a short-term solution



FF FORTIFLORA™

PRODUCT DESCRIPTION

Canine Probiotic.
Complementary pet food for dogs and puppies to help support intestinal health and balance.



7 x 1g sachets | 30 x 1g sachets | 30 or 60 chews

- ✓ Gastrointestinal disturbance and loose stools associated with microflora imbalance
- ✓ Loose stools associated with stress, antibiotic use or diet change
- ✓ Reduction of flatulence in dogs
- ✓ Poor faecal quality in dogs of all ages (puppies, adult and senior)
- ✓ Palatability enhancement for dogs with poor appetite
- ✗ Dogs with specific food allergies

KEY BENEFITS

SF68

Contains live lactic acid bacteria to help support intestinal health and balance. Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 x 10^8 CFU*/g). The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract

IMMUNE SYSTEM

Proven to help promote a strong immune system and help support intestinal health and balance for dogs of all ages.
Contains the lactic acid bacteria *Enterococcus faecium* (SF68), at levels proven to support intestinal health and microflora balance in dogs allergenic load

GREAT TASTE

Great taste
Can be easily sprinkled on all dog foods with great acceptance

ADDITIONAL BENEFITS

Highly palatable
PRO PLAN® FortiFlora® can also act as a palatability enhancer

Easy & convenient
Sachets can be easily sprinkled on all dogs food, once daily.
Chews are very convenient to use, to be given once a day, any time, anywhere.

Helps maintain good fecal quality
Can be used for GI disturbances associated with stress, antibiotic use or diet change

Helps reduce free radical damage
High levels of vitamins C and E

Safely used from weaning for puppies and for pregnant and lactating dogs

* CFU: Colony Forming Units.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Sachet	Chew
Enterococcus lactis SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms**	Minimum 5×10^8 CFU/sachet	Minimum 5×10^8 CFU/chew
Protein	55.0%	29.5%
Fat	17.0%	12.0%
Crude fibre	1.5%	4.4%
Vitamin E	5572 IU/kg	4500 IU/kg
Vitamin C	1450 mg/kg	1500 IU/kg
Selenium	0.268 mg/100g	0.12 mg/100g
Metabolisable energy (ME)[1]	4264 kcal/kg	3790 kcal/kg

* Typical analysis in the final product as fed.
** Minimum guaranteed level at the end of shelf life.
[1] Calculated following NRC 2006 equations.

COMPOSITION (SACHET)

Meat and animal derivatives[1], minerals.

[1] Pork and poultry.

COMPOSITION (CHEW)

Meat and animal derivatives[2], derivatives of vegetable origin, glycerol, yeasts, oils and fats, various sugars.

[2] Poultry and bovine gelatin.

For information on additives, please visit www.vet-center.eu

Keep between 2 and 25°C.

FEEDING GUIDELINES

FortiFlora® can be used daily on a long-term basis.

Give FortiFlora® every day, sprinkled on top of the regular food or as a chew, until at least 1 week after the return to normal stool quality.

To reduce flatulence in dogs, give FortiFlora® every day for at least 2 weeks.

To improve immune system function, give FortiFlora® every day.

When feeding to restore intestinal microflora balance due to antibiotic use, give FortiFlora® every day during the antibiotic course and until 1 week after the last dose of antibiotic.

FF FortiFlora® PLUS

PROBIOTIC + PREBIOTIC

PRODUCT DESCRIPTION

PROBIOTIC + PREBIOTIC
Complementary pet food for dogs and puppies to help maintain a healthy intestinal microbiome and long term health.



30 x 2g sachets

- ✓ Gastrointestinal disturbance and loose stools associated with microflora imbalance
- ✓ Irregular bowel movements and poor faecal quality
- ✓ Helps ease the passage of faeces
- ✓ Reduce flatulence in dogs
- ✓ Loose stools associated with stress, diet change or antiobiotic use
- ✓ Helps promote immune system function
- ✗ Dogs with specific food allergies

KEY BENEFITS

SYNBIOTIC ACTION

Proven Synbiotic action (of a probiotic & prebiotic) to help maintain a healthy intestinal microbiome
Contains prebiotic fibre (psyllium) and lactic acid bacteria (*E. lactis* SF68) at levels that stimulate the growth of specific bacteria to support a healthy intestinal microbiome

SF68

Contains the same guaranteed level of proprietary micro-encapsulated strain of live lactic acid bacteria SF68 (5×10^8 CFU*/sachet) as FortiFlora to help support intestinal health / microflora and promote a strong immune system

PREBIOTIC

Contains a plant-based prebiotic fibre (psyllium) to stimulate the growth of beneficial bacteria in the gut and nourish a healthy microbiome

ADDITIONAL BENEFITS

Great taste Can be easily sprinkled on dog food with great acceptance

Helps repopulate the intestine with beneficial microorganisms

Help manage intestinal microbiome imbalance
as a result of fermentation thanks to the prebiotic fibre (psyllium)

Firms up faeces thanks to water holding capacity of psyllium

Helps ease the passage of faeces

Helps support intestinal motility & regulatie intestinal transit
thanks to the inclusion of psyllium husk

Helps promote intestinal barrier integrity

Reduce flatulence in dogs Psyllium has moderate fermentability, which means less gas production in the gut compared to other types of fibres

* CFU: Colony Forming Units.



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Enterococcus lactis SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms**	Minimum 5×10^8 CFU/sachet
Protein	29.0%
Fat	9.0%
Crude fibre	1.8%
Vitamin E	2789 IU/kg
Selenium	0.134 mg/100g
Metabolisable energy (ME)[1]	3754 kcal/kg

* Typical analysis in the final product as fed.
** Minimum guaranteed level at the end of shelf life.
[1]Calculated following NRC 2006 equations.

COMPOSITION

Derivatives of vegetable origin (50% dried psyllium husk), meat and animal derivatives*, minerals.
* Pork and poultry.

For information on additives, please visit **www.vet-center.eu**

Keep between
2 and 25°C.

FEEDING GUIDELINES

RECOMMENDED FOR	HOW IT WORKS	ADMINISTRATION GUIDELINES
Gastrointestinal Disturbances		
Gastrointestinal disturbances and loose stools associated with microbiome imbalance	Stimulates bacterial fermentation and favours the growth of beneficial bacteria, increasing microbiome diversity	Give 1 sachet of FortiFlora® PLUS every day, sprinkled on top of the regular food, until at least 7 days after the remission of the signs
Irregular bowel movements and poor faecal quality	Psyllium can help firm up stools and support intestinal motility thanks to water-holding capacity	
Helping ease the passage of faeces		
Reduction of flatulence in dogs	Psyllium is partially fermented which means less gas production compared with other fibres[3,4]	
Loose stools		
Loose stools associated with stress	Improves the survival and implantation of live beneficial bacteria in the gut, helping promote intestinal barrier integrity	Give 1 sachet of FortiFlora® PLUS every day, 3 days before the stressful event, during the whole period of stress and until at least 3 days after the end of the stress.
Loose stools associated with antibiotic use		Give 1 sachet of FortiFlora® PLUS every day during the antibiotic use and until 7 days after the last dose of antibiotic. For maximum efficacy, give Fortiflora® PLUS at least 3 hours before or after the antibiotic administration
Loose stools associated with diet change		Give 1 sachet of FortiFlora® PLUS a day, from 3 days before the start of the diet transition until 7 days after the pet has been fed entirely with the new diet
Immune function		
Loose stools associated with diet change	Supports the immune system at mucosal and systemic levels	Give 1 sachet of FortiFlora® PLUS every day, for at least 30 days
Palatability		
Palatability enhancement for pets with little appetite	Can be easily sprinkled on pets' food with great acceptance	Add 1 sachet of FortiFlora® PLUS daily to the regular food as long as palatability enhancement is required

MOBILITY+

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR DOGS

PRODUCT DESCRIPTION



60g, 120g Powder

- Recommended to help support joint mobility by providing essential building blocks throughout their life
- Supports joint movement and flexibility
- Improve mobility
- Tasty and easy to feed

KEY BENEFITS

Natural collagen from eggshell membrane that actively helps maintain healthy and strong cartilage, tendons and ligaments

Green Lipped Mussel, which is a rich source of hyaluronic acid, has been scientifically shown to help promote joint comfort and movement

Glucosamine and chondroitin in from natural origin, provide the essential building blocks to support healthy joints and connective tissue

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Dried green lipped mussel (50%), glucosamine sulphate (25%), eggshell membrane* (20%), chondroitin sulphate (4%), hyaluronic acid (0,15%).

* Source of collagen.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	55.8%
Fat content	4.0%
Crude fibre	0.4%
Collagen	3.0%
Metabolisable energy (ME)[1]	353 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Serve once a day, along with a meal, on top of the dog's food. For best results, use continuously as part of the daily feeding routine. Double the serving during the first 2 weeks.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day) 24h
	60g powder format	120g powder format	
1-5kg	105	211	1/3
6-17kg	53	106	2/3
18-34kg	26	53	1 1/3
>34kg	18	35	2

One spoon of product contains 850 mg of Green Lipped Mussel, 425 mg of glucosamine, 340 mg of collagen, 68 mg of chondroitin, 2.5 mg of hyaluronic acid

Feeding guidelines not adapted to puppies and pregnant and lactating bitches. To be dosed case by case.

MULTIVITAMINS +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR DOGS

PRODUCT DESCRIPTION



45, 90 Tablets

- Recommended to keep dogs in good shape and full of vitality
- Helps sustain energy release for vitality and overall health
- Helps support healthy skin and coat
- Tasty and easy to feed

KEY BENEFITS

B-complex vitamins act as a co-enzyme to promote biochemical reactions that change carbohydrates into glucose, providing energy to the body

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Brewer's yeast, minerals, dried chicken liver, refined rapeseed oil powder.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	24.4%
Fat content	8.1%
Crude fibre	15.3%
Collagen	1500 mg/kg
Vitamin B1	600 mg/kg
Vitamin B2	5000 mg/kg
Vitamin B3	2000 mg/kg
Vitamin B5	594 mg/kg
Vitamin B6	8 mg/kg
Vitamin B12	245 kcal/100g
Metabolisable energy (ME)[1]	239 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Multivitamins + tablet in a bowl or give directly once a day.

>1 year	Coverage (days)		Daily feeding amount (Tablets per day) 24h
	45 tablet format	90 tablet format	
< 7 kg	90	180	1/3
7-20 kg	45	90	1
21-35 kg	30	60	1 1/2
36-55 kg	23	45	2
> 55 kg	18	36	2 1/2

Feeding guidelines not adapted to puppies and pregnant and lactating bitches. To be dosed case by case.

NATURAL DEFENCES +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR DOGS

PRODUCT DESCRIPTION



45, 90 Tablets

- Recommended to help dogs keep their immune system healthy
- Supports immune health
- Helps natural antibody production
- Tasty and easy to feed

KEY BENEFITS

Active fractions of yeast cell walls are a rich source of beta-glucans which can help support the immune response and help enhance antibody production

This supplement can be used daily, ahead of and during seasonal changes, periods of stress and change of habits

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Yeast cell wall (28%), minerals, brewer's yeast, dried chicken liver, refined rapeseed oil powder.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	21.2%
Fat content	8.6%
Crude fibre	13.9%
Beta-glucans	7.0%
Metabolisable energy (ME)[1]	242 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Natural Defences + tablet in a bowl or give directly once a day.

>1 year	Coverage (days)		Daily feeding amount (Tablets per day) 24h
	45 tablet format	90 tablet format	
< 20 kg	45	90	1
20-30 kg	30	60	1 1/2
31-40 kg	23	45	2
> 40 kg	15	30	3

Feeding guidelines not adapted to puppies and pregnant and lactating bitches. To be dosed case by case.

RELAX +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR DOGS

PRODUCT DESCRIPTION



250ml, 500ml Oil

- Recommended to help dogs cope better with challenging situations, such as separation, unfamiliar visitors, new sounds or changes in routine or locations
- EPA & DHA to naturally preserve a positive emotional state
- Helps soothe excitable behaviours, such as excessive barking, jumping, pacing, and spinning
- Tasty and easy to feed

KEY BENEFITS

Omega-3 fatty acids act on the properties of cell membranes to help balance pro and anti-inflammatory processes. EPA and DHA can help support cell membranes and the way they communicate between each other and mitigate the physiological consequences of various stressors

87% of dogs show calmer behaviour after 3 months*

* Internal Purina study conducted in the United States (2012) on 24 dogs, to evaluate the impact of fish oils in the behaviour of dogs.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Anchovy and sardine oil, tuna oil[2].

[1]EPA-rich; [2]DHA-rich.

For information on additives, please visit www.vet-center.eu

* Internal Purina study conducted in the United States (2012) on 24 dogs, to evaluate the impact of fish oils in the behaviour of dogs.

KEY NUTRIENT VALUES*	
Protein	0%
Fat content	99.9%
Crude fibre	0%
EPA	13.1%
DHA	11.6%
Metabolisable energy (ME)[1]	856 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Relax + oil on top of dog's food, once a day.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day)	KG Dog	Amount EPA in mg	Amount DHA in mg	Amount EPA DHA in mg
	250ml liquid format	500ml liquid format					
2-4 kg	200	365	1/4	2-4	147	131	278
5-13 kg	100	200	1/2	5-13	295	261	556
14-24 kg	67	133	3/4	14-24	442	392	834
25-37 kg	50	100	1	25-37	590	522	1112
38-51 kg	40	80	1 1/4	38-51	737	653	1389
52-68 kg	33	67	1 1/2	52-68	884	783	1667
69-85 kg	29	57	1 3/4	69-85	1032	914	1945
> 86 kg	25	50	2	>86	1179	1044	2223

Feeding guidelines not adapted to pregnant or lactating bitches and to dogs under 2 kg.
Should not be given with other sources rich in fish.

SKIN & COAT +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR DOGS

PRODUCT DESCRIPTION



250ml, 500ml Oil

Recommended to help maintain skin and coat health in peak form. Appropriate for everyday strengthening and in cases of change in coat conditions, including dull coat and sensitive skin

Omega-3 & -6 fatty acids and vitamin E to support healthy skin and a lustrous coat

Tasty and easy to feed

KEY BENEFITS

Salmon oil provides a rich source of omega-3s like DHA and EPA that helps to maintain skin moisture and firmness

Linseed oil provides a rich source of the omega-3 alpha-linolenic acid and omega-6 linoleic acid

Contains vitamin E, an antioxidant that works to protect cells from free radicals

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Salmon oil (44%), linseed oil (35%), sunflower oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	0%
Fat content	99.8%
Crude fibre	0%
Omega-3 fatty acids	18.3%
Omega-6 fatty acids	16.9%
Metabolisable energy (ME)[1]	856 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Skin & Coat + oil on top of dog's food, once a day.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day) 24h
	250ml liquid format	500ml liquid format	
< 4 kg	100	200	1/2
4-10 kg	50	100	1
11-20 kg	33	67	1 1/2
21-30 kg	25	50	2
31-50 kg	17	33	3
> 50 kg	13	25	4

One spoon of SKIN & COAT+ contains:
823 mg of omega-3 fatty acids and 760 mg of omega-6 fatty acid.

Feeding guidelines not adapted to puppies and pregnant and lactating bitches. To be dosed case by case.

FF FORTIFLORA™

PRODUCT DESCRIPTION

Feline Probiotic.
Complementary pet food for cats and kittens to help support intestinal health and balance.



7 x 1g sachets | 30 x 1g sachets | 30 x 0.5g chews

- ✓ Gastrointestinal disturbance and loose stools associated with microflora imbalance
- ✓ Loose stools associated with stress, antibiotic use or diet change
- ✓ Poor faecal quality in cats of all ages from weaning
- ✓ Palatability enhancement for cats with poor appetite
- ✗ Cats with specific food allergies

KEY BENEFITS

SF68

Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 × 10^8 CFU*/g).
The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract

IMMUNE SYSTEM

Proven to help promote a strong immune system and help support intestinal health and balance for cats of all ages –
Contains the lactic acid bacteria *Enterococcus faecium* (SF68), at levels proven to support intestinal health and microflora balance in cats

GREAT TASTE

Great taste
Can be easily sprinkled on all cat foods with great acceptance

ADDITIONAL BENEFITS

Highly palatable
PRO PLAN® FortiFlora® can also act as a palatability enhancer

Easy & convenient
Sachets can be easily sprinkled on all cats food, once daily.
Chews are very convenient to use, to be given once a day, any time, anywhere.

Helps reduce free radicals
High levels of vitamins C and E

Helps maintain good fecal quality
Can be used for GI disturbances associated with stress, antibiotic use or diet change

Safely used from weaning for kittens and for pregnant and lactating cats

* CFU: Colony Forming Units.

FORTIFLORA™

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	Sachet	Chew
Enterococcus lactis SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms**	Minimum 5×10^8 CFU/sachet	Minimum 5×10^8 CFU/chew
Protein	55.0%	28.7%
Fat	17.0%	12.5%
Crude fibre	1.0%	2.5%
Vitamin E	4649 IU/kg	5580 IU/kg
Vitamin C	1450 mg/kg	2800 IU/kg
Taurine	6025 mg/kg	5000 mg/kg
Selenium	-	0.13 mg/100g
Metabolisable energy (ME)[1]	4286 kcal/kg	3880 kcal/kg

* Typical analysis in the final product as fed.
** Minimum guaranteed level at the end of shelf life.
[1] Calculated following NRC 2006 equations.

COMPOSITION (SACHET)

Meat and animal derivatives[1], minerals.

[1] Pork and poultry.

COMPOSITION (CHEW)

Meat and animal derivatives[2], derivatives of vegetable origin, glycerol, yeasts, oils and fats, various sugars.

[2] Poultry and bovine gelatin.

For information on additives, please visit www.vet-center.eu

Keep between 2 and 25°C.

FEEDING GUIDELINES

FortiFlora® can be used daily on a long-term basis.

Give FortiFlora® every day, sprinkled on top of the regular food or as a chew, until at least 1 week after the return to normal stool quality.

To improve immune system function, give FortiFlora® every day.

When feeding to restore intestinal microflora balance due to antibiotic use, give FortiFlora® every day during the antibiotic course and until 1 week after the last dose of antibiotic.

FortiFlora® PLUS
PROBIOTIC + PREBIOTIC

PRODUCT DESCRIPTION

PROBIOTIC + PREBIOTIC
Complementary pet food for cats and kittens to help maintain a healthy intestinal microbiome and long term health.



30 x 1.5g sachets

- ✓ Gastrointestinal disturbance and loose stools associated with microflora imbalance
- ✓ Irregular bowel movements and poor faecal quality
- ✓ Helps ease the passage of faeces
- ✓ Loose stools associated with stress, diet change or antiobiotic use
- ✓ Helps promote immune system function
- ✗ Cats with specific food allergies

KEY BENEFITS

SYNBIOTIC ACTION

Proven Synbiotic action (of a probiotic & prebiotic) to help maintain a healthy intestinal microbiome
Contains prebiotic fibre (psyllium) and lactic acid bacteria (*E. lactis* SF68) at levels that stimulate the growth of specific bacteria to support a healthy intestinal microbiome

SF68

Contains the same guaranteed level of proprietary micro-encapsulated strain of live lactic acid bacteria SF68 (5×10^8 CFU*/sachet) as FortiFlora to help support intestinal health / microflora and promote a strong immune system

PREBIOTIC

Contains a plant-based prebiotic fibre (psyllium) to stimulate the growth of beneficial bacteria in the gut and nourish a healthy microbiome

ADDITIONAL BENEFITS

Great taste
Can be easily sprinkled on cat food with great acceptance

Helps repopulate the intestine
with beneficial microorganisms

Help manage intestinal microbiome imbalance
as a result of fermentation thanks to the prebiotic fibre (psyllium)

Firms up faeces
thanks to water holding capacity of psyllium

Helps ease the passage of faeces

Helps support intestinal motility & regulatie intestinal transit
thanks to the inclusion of psyllium husk

Helps promote intestinal barrier integrity

* CFU: Colony Forming Units.

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Enterococcus lactis SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms**	Minimum 5×10^8 CFU/sachet
Protein	38.0%
Fat	12.0%
Crude fibre	1.5%
Vitamin E	3087 IU/kg
Taurine	4050 mg/kg
Selenium	0.149 mg/100g
Metabolisable energy (ME)[1]	3949 kcal/kg

* Typical analysis in the final product as fed.
** Minimum guaranteed level at the end of shelf life.
[1]Calculated following NRC 2006 equations.

COMPOSITION

Meat and animal derivatives*, derivatives of vegetable origin (33% dried psyllium husk), minerals.

* Pork and poultry.

For information on additives, please visit www.vet-center.eu

Keep between 2 and 25°C.

FEEDING GUIDELINES

RECOMMENDED FOR	HOW IT WORKS	ADMINISTRATION GUIDELINES
Gastrointestinal Disturbances		
Gastrointestinal disturbances and loose stools associated with microbiome imbalance	Stimulates bacterial fermentation and favours the growth of beneficial bacteria, increasing microbiome diversity	Give 1 sachet of FortiFlora® PLUS every day, sprinkled on top of the regular food, until at least 7 days after the remission of the signs
Irregular bowel movements and poor faecal quality	Psyllium can help firm up stools and support intestinal motility thanks to water-holding capacity	
Helping ease the passage of faeces		
Reduction of flatulence in cats	Psyllium is partially fermented which means less gas production compared with other fibres[3,4]	
Loose stools		
Loose stools associated with stress	Improves the survival and implantation of live beneficial bacteria in the gut, helping promote intestinal barrier integrity	Give 1 sachet of FortiFlora® PLUS every day, 3 days before the stressful event, during the whole period of stress and until at least 3 days after the end of the stress.
Loose stools associated with antibiotic use		Give 1 sachet of FortiFlora® PLUS every day during the antibiotic use and until 7 days after the last dose of antibiotic. For maximum efficacy, give Fortiflora® PLUS at least 3 hours before or after the antibiotic administration
Loose stools associated with diet change		Give 1 sachet of FortiFlora® PLUS a day, from 3 days before the start of the diet transition until 7 days after the pet has been fed entirely with the new diet
Immune function		
Loose stools associated with diet change	Supports the immune system at mucosal and systemic levels	Give 1 sachet of FortiFlora® PLUS every day, for at least 30 days
Palatability		
Palatability enhancement for pets with little appetite	Can be easily sprinkled on pets' food with great acceptance	Add 1 sachet of FortiFlora® PLUS daily to the regular food as long as palatability enhancement is required

HC HAIRBALL CARE®

PRODUCT DESCRIPTION

Complementary pet food for adult cats formulated to increase ingested hair elimination and help limit hairball formation.



7 x 35g pouches

- ✓ Hairball formation
- ✓ Hairball regurgitation
- ✓ Excess seasonal shedding
- ✓ Fibre requirements
- ✓ Hard and dry stools

KEY BENEFITS

HAIR ELIMINATON

Increase **ingested hair elimination** through the digestive system and help **reduce new hairball formation**

LIMIT SHEDDING

Help **limit excessive seasonal shedding** thanks to Vitamin B6 and Zinc

CELLULOSE

With **cellulose** that **fully spreads** through the digestive tract, helping **move ingested hair** along the gut

ADDITIONAL BENEFITS

Great taste
With a creamy texture and easy to feed

Help promote the wellbeing of the cat
As hairball is known to cause gastrointestinal discomfort

Maintains stool quality
Supports a healthy digestion



INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES*	
Moisture	87.0%
Protein	3.2%
Fat	0.4%
Crude ash	1.0%
Crude fibre	3.6%
Calcium	0.0015%
Phosphorus	0.06%
Sodium	0.06%
Chloride	0.18%
Magnesium	0.02%
Vitamin B6	1.9 mg/kg
Metabolisable energy (ME)[1]	332 kcal/kg

* Typical analysis in the final product as fed.
[1] Calculated following NRC 2006 equations.

COMPOSITION

Derivatives of vegetable origin (of which cellulose: 6.4%), meat and animal derivatives, yeasts, minerals, various sugars.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

DAILY SUPPLEMENT

Quick and convenient to serve once a day at any time in a separate bowl, during meals or as an additional moment of your feline patient's daily care routine.

We recommend 1 pouch per day for minimum 4 weeks.

4 WEEK PROGRAM

WEEK 1

Existing hairs present in the gut should be better eliminated, carried away little by little.

WEEKS 2 & 3

Newly ingested hairs should be better eliminated. Hairball formations are less likely to happen.

WEEK 4

Your cat should experience less regurgitation.

After the initial 4-week period, cats can continue receiving the supplement as needed.

HC HYDRACARE™

PRODUCT DESCRIPTION

Complementary pet food for adult cats formulated to increase water intake and urine dilution.



75 g
pouches

✓ Cats who could benefit from additional water intake

The addition of Purina® Pro Plan® Hydra Care™ to the cat's diet can increase liquid intake and increase urine dilution. These effects may offer benefits to cats in need of greater water consumption for their overall health.

international cat care
VETERINARY SOCIETY

KEY BENEFITS

INCREASED LIQUID INTAKE — **Shown to increase total liquid intake and promote hydration***

URINE DILUTION — **Helps to increase urine dilution and support urinary health**

GREAT TASTE — **Great taste**

ADDITIONAL BENEFITS

Created to help cats consume on average 50% more liquid every day than water alone* and so help increase urine dilution

Formulated to increase liquid intake and urine dilution

Shown to decrease urine specific gravity and osmolality*

The formula will engage cats to lick it up due to its great taste

Offers a tasty gravy which is served on its own, as an extra third bowl without substituting water or food

* Compared to cats consuming only water in addition to dry feeding. Internal Purina Study, St. Joseph, 2020. Cats must consume at least 25 ml/kg of bodyweight daily for benefit.

INGREDIENTS & KEY NUTRIENTS

KEY NUTRIENT VALUES* **	
Moisture	94.0%
Protein	3.6%
Fat	0.26%
Crude ash	0.30%
Crude fibre	0.05%
Calcium	0.024%
Magnesium	0.002%
Phosphorus	0.027%
Chloride	0.033%
Sodium	0.025%
Metabolisable energy (ME)[1]	238 kcal/kg

* Typical analysis in the final product as fed.
** Average of the two varieties.
[1] Calculated following NRC 2006 equations.

COMPOSITION

With chicken: Whey protein powder, glycerol, digest (chicken 0.5%), various sugars, minerals.

With salmon: Whey protein powder, glycerol, salmon, digest, various sugars, minerals.

For information on additives, please visit www.vet-center.eu

FEEDING GUIDELINES

PURINA® PRO PLAN® Hydra Care™ is a complementary pet food and offers a tasty gravy which is served on its own, as an extra third bowl.

The formula will engage cats to lick it up due to its great taste, increasing their total liquid intake and decreasing urine specific gravity and osmolality.

Shake well before feeding

Feed 1 pouch per each 2 kg of body weight daily

16 kcal (chicken) and 19 kcal (salmon) per pouch

Serve at room temperature

Clean, fresh drinking water should always be available



MULTIVITAMINS +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR CATS

PRODUCT DESCRIPTION



60g, 120g Powder

- Recommended to keep cats in good shape and full of vitality
- Essential B-complex vitamins help sustain energy release for vitality and overall health
- Essential B-complex vitamins help support healthy skin and coat
- Tasty and easy to feed

KEY BENEFITS

B-complex vitamins act as a co-enzyme promoting biochemical reactions to change carbohydrates into glucose providing energy to the body

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Dried chicken liver, brewer's yeast.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	61.1%
Fat content	14.6%
Crude fibre	0.2%
Vitamin B1	700 mg/kg
Vitamin B2	304 mg/kg
Vitamin B3	2800 mg/kg
Vitamin B5	850 mg/kg
Vitamin B6	396 mg/kg
Vitamin B12	4.2 mg/kg
Metabolisable energy (ME)[1]	422 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Multivitamins + powder on top of cat's food, once a day.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day) 24h
	60g powder format	120g powder format	
< 2kg	120	240	1/3
2-7 kg	60	120	2/3
> 7 kg	40	80	1

Feeding guidelines not adapted for kittens, pregnant or lactating queens. To be dosed case by case.

NATURAL DEFENCES +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR CATS

PRODUCT DESCRIPTION



60g, 120g Powder

- Recommended to help cats keep their immune system healthy
- Postbiotics to support immune health
- Postbiotics to help natural antibody production
- Tasty and easy to feed

KEY BENEFITS

Postbiotics contain inactivated microbial cells or cell components, with or without metabolites, which can confer health benefits such as promoting immune health by stimulating antibody production. Natural Defences + contains yeast beta glucans which help strengthen natural defences.

This supplement can be used daily, ahead of and during seasonal changes, periods of stress and change of habits.

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Dried chicken liver, yeast cell wall, *Lactobacillus delbrueckii delbruecki* and *fermentum** (2%).

* Postbiotics

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	60.9%
Fat content	15.6%
Crude fibre	0.2%
Metabolisable energy (ME)[1]	435 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Natural Defences + powder on top of cat's food, once a day.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day) 24h
	60g powder format	120g powder format	
< 2kg	100	200	1/3
2-7 kg	34	69	1
>7 kg	25	50	1 1/3

Feeding guidelines not adapted for kittens, pregnant or lactating queens. To be dosed case by case.

SKIN & COAT +

COMPLEMENTARY PET FOOD FOR ADULT AND SENIOR CATS

PRODUCT DESCRIPTION



150ml, 250ml Oil

Recommended to help maintain cat's skin and coat health in peak form. Appropriate for everyday strengthening and in cases of change in coat conditions, including dull coat and sensitive skin

Omega-3 & -6 fatty acids and vitamin E support healthy skin and a lustrous coat

Tasty and easy to feed

KEY BENEFITS

Salmon oil provides a rich source of omega-3s like DHA and EPA that helps to maintain skin moisture and firmness

Linseed oil provides a rich source of the omega-3 alpha-linolenic acid and omega-6 linoleic acid

Contains vitamin E, an antioxidant that works to protect your cat's cells from free radicals

INGREDIENTS & KEY NUTRIENTS

COMPOSITION

Salmon oil (44%), linseed oil (35%), sunflower oil.

For information on additives, please visit www.vet-center.eu

KEY NUTRIENT VALUES*	
Protein	0%
Fat content	99.8%
Crude fibre	0%
Omega-3 fatty acids	18.3%
Omega-6 fatty acids	16.9%
Metabolisable energy (ME)[1]	856 kcal/100g

*Typical analysis in the final product as fed.
[1]Calculated following NRC 2006 equations.

FEEDING GUIDELINES

Place the PRO PLAN® Skin & Coat + oil on top of cat's food, once a day.

>1 year	Coverage (days)		Daily feeding amount (Spoons per day) 24h
	250ml liquid format	500ml liquid format	
3-7 kg	60	100	1/2
>7 kg	30	50	1

One spoon of SKIN & COAT+ contains:
823 mg of omega-3 fatty acids and 760 mg of omega-6 fatty acid.

Feeding guidelines not adapted for kittens, pregnant or lactating queens. To be dosed case by case.

PURINA®

PRO PLAN®

APPENDIX

PURINA®
PRO PLAN®

APPENDIX

In the appendix, you will find a set of practical tools designed to support your day-to-day work in consultation, and tables of typical analysis with detailed information about nutrient values of our products.

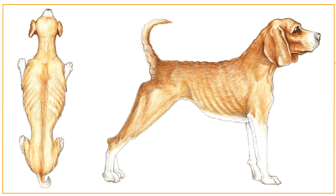
CONTENTS

- Body condition score charts
- Canine faecal score chart
- Canine cognitive assesment scale
- Tables of typical analysis

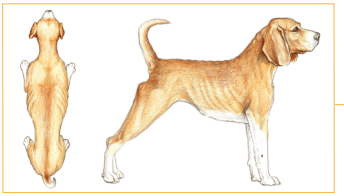


BODY CONDITION SCORE CHART
CANINE

TOO THIN



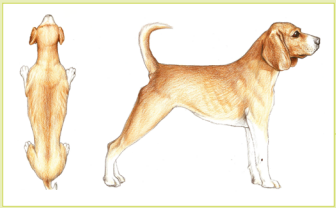
1 Ribs, lumbar vertebrae, pelvic bones and all bony prominences evident from a distance. No discernible body fat. Obvious loss of muscle mass.



2 Ribs, lumbar vertebrae and pelvic bones easily visible. No palpable fat. Some evidence of other bony prominence. Minimal loss of muscle mass.

3 Ribs easily palpated and may be visible with no palpable fat. Tops of lumbar vertebrae visible. Pelvic bones becoming prominent. Obvious waist and abdominal tuck.

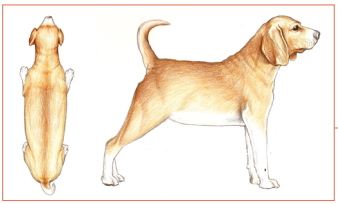
IDEAL



4 Ribs easily palpable, with minimal fat covering. Waist easily noted, viewed from above. Abdominal tuck evident.

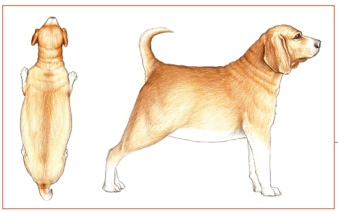
5 Ribs palpable without excess fat covering. Waist observed behind ribs when viewed from above. Abdomen tucked up when viewed from side.

TOO HEAVY



6 Ribs palpable with slight excess fat covering. Waist is discernible viewed from above but is not prominent. Abdominal tuck apparent.

7 Ribs palpable with difficulty; heavy fat cover. Noticeable fat deposits over lumbar area and base of tail. Waist absent or barely visible. Abdominal tuck may be present.



8 Ribs not palpable under very heavy fat cover, or palpable only with significant pressure. Heavy fat deposits over lumbar area and base of tail. Waist absent. No abdominal tuck. Obvious abdominal distention may be present.

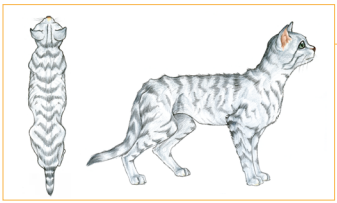
9 Massive fat deposits over thorax, spine and base of tail. Waist and abdominal tuck absent. Fat deposits on neck and limbs. Obvious abdominal distention.

The BODY CONDITION SYSTEM was developed at the Nestlé Purina Pet Care Center and has been validated as documented in the following publications:

- Laflamme DP. Development and Validation of a Body Condition Score System for Dogs. *Canine Practice* July/August 1997; **22**: 10-15.
- Mawby DI *et al.* Comparison of Various Methods for Estimating Body Fat in Dogs. *J Am Anim Hosp Assoc* 2004; **40**: 109–114.
- German AJ *et al.* A Simple, Reliable Tool for Owners to Assess the Body Condition of Their Dog or Cat. *J. Nutr.* 2006; **136**: 2031S–2033S.
- German AJ *et al.* Comparison of a Bioimpedance Monitor with Dual-energy X-ray Absorptiometry for Noninvasive Estimation of Percentage Body Fat in Dogs. *AJVR* April 2010; Vol 71, No. 4.

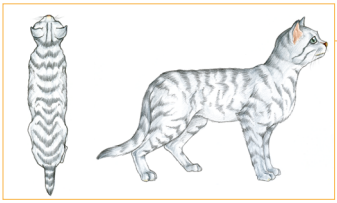
BODY CONDITION SCORE CHART
FELINE

TOO THIN



1 Ribs visible on shorthaired cats. No palpable fat. Severe abdominal tuck. Lumbar vertebrae and wing of ilia easily palpated.

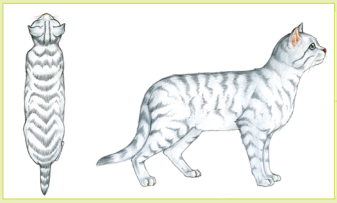
2 Ribs easily visible on shorthaired cats. Lumbar vertebrae obvious with minimal muscle mass. Pronounced abdominal tuck. No palpable fat.



3 Ribs easily palpable with minimal fat covering. Lumbar vertebrae obvious. Obvious waist behind ribs. Minimal abdominal fat.

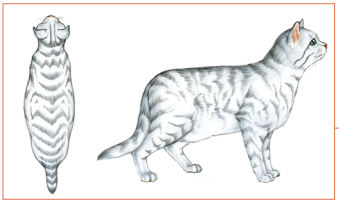
4 Ribs palpable with minimal fat covering. Noticeable waist behind ribs. Slight abdominal tuck. Abdominal fat pad absent.

IDEAL



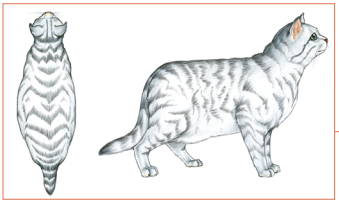
5 Well-proportioned. Observe waist behind ribs. Ribs palpable with slight fat covering. Abdominal fat pad minimal.

TOO HEAVY



6 Ribs palpable with slight excess fat covering. Waist and abdominal fat pad distinguishable but not obvious. Abdominal tuck absent.

7 Ribs not easily palpated with moderate fat covering. Waist poorly discernible. Obvious rounding of abdomen. Moderate abdominal fat pad.



8 Ribs not palpable with excess fat covering. Waist absent. Obvious rounding of abdomen with prominent abdominal fat pad. Fat deposits present over lumbar area.

9 Ribs not palpable under heavy fat cover. Heavy fat deposits over lumbar area, face and limbs. Distention of abdomen with no waist. Extensive abdominal fat deposits.

The BODY CONDITION SYSTEM was developed at the Nestlé Purina Pet Care Center and has been validated as documented in the following publications:

- Laflamme DP. Development and Validation of a Body Condition Score System for Cats: A Clinical Tool. *Feline Practice* 1997; **25**: 13-17.
- German AJ *et al.* A Simple, Reliable Tool for Owners to Assess the Body Condition of Their Dog or Cat. *J. Nutr.* 2006; **136**: 2031S–2033S.
- Bjornvad CR *et al.* Evaluation of a Nine-point Body Condition Scoring System in Physically Inactive Pet Cats. *AJVR* April 2011; Vol 72, No. 4.

FAECAL SCORE CHART CANINE



SCORE 1

Very hard and dry;
often expelled as individual pellets;
requires much effort to expel from body;
no residue left on ground when picked up.



SCORE 2

Firm, but not hard;
pliable; segmented in appearance;
little or no residue on ground when picked up.



SCORE 3

Log-shaped; little or no visible segmentation; moist surface;
leaves residue on ground, but holds form when picked up.



SCORE 4

Very moist, soggy;
log-shaped; leaves residue and loses form when picked up.

FAECAL SCORE CHART
CANINE



SCORE 5

Very moist, but has a distinct shape; piles rather than distinct logs; leaves residue and loses form when picked up.



SCORE 6

Has texture, but no defined shape; present as piles or spots; leaves residue when picked up.



SCORE 7

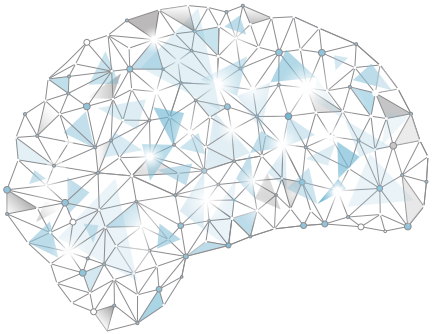
Watery; no texture; flat puddles.

Faecal consistency is primarily influenced by the amount of moisture in the stool and can be used to identify changes in intestinal health and other problems. Ideally, in a healthy animal, stools should be firm but not hard, pliable and segmented, and easy to pick up (Score 2).

Examination of an entire stool along with faecal scoring provides insight into the function of the intestinal tract and a baseline for assessing improvement

CANINE COGNITIVE ASSESSMENT SCALE (CCAS)

Developed by CAWEC for PURINA®



If you've noticed changes in multiple behavioural categories, be sure to talk to your veterinarian about the health of your dog's ageing brain.

The following questionnaire is designed to evaluate the possible changes of the behaviour of your dog as a consequence of ageing. CCAS helps owners and veterinarians to identify the behaviours that indicate changes in your dog's mental activity.

Please, describe only what you have seen in the last 6 months.
If you cannot answer a question for some reason, please leave it blank.

Please indicate how often your dog shows each of the following behaviours

0	1	2	3
Never	Once a month	Once a week	Almost everyday

D DISORIENTATION (SCORE X2)	Score
1 Stares intently where there is nothing visible	
2 Does not remember its way back home	
3 Gets stuck behind objects or furniture	
4 Stays on the wrong side of the door	
5 Does not respond to certain stimuli to which it used to respond (for example, doorbell)	
6 Does not give any signal when it wants to go out	

S DISORIENTATION (SCORE X2)	
7 Walks during the night (without an obvious reason), when it did not used to do this	
8 Vocalises (barks, whines) during the night (without an obvious reason), when it did not use to do this	

Please complete the assessment on other side.

*Modified from Landsberg G, Mad'ari A, Zika N 2017. Canine and Feline Dementia. Molecular basis, diagnostic and therapy. Springer International Publishing, Switzerland.

CAWEC COMPANION ANIMAL WELFARE EDUCATION CENTRE

CANINE COGNITIVE ASSESSMENT SCALE (CCAS)



		Score
S	**SOCIAL INTERACTIONS**	
9	Does not recognise familiar people	
10	Does not recognise familiar animals	
11	Shows more signs of fear or aggression towards people and/or other dogs than it used to	
L	**LEARNING AND MEMORY**	
12	Urinates and/or defecates in new (inappropriate) places (when it did not use to do it)	
13	Finds it difficult to respond to previously learned commands	
A	**ACTIVITY LEVEL**	
14	Is less active or playful than it used to be	
15	Shows repetitive behaviours (chases own tail, snaps at 'invisible' flies, etc.)	
16	Walks without obvious purpose	
A	**ANXIETY**	
17	Shows more signs of anxiety when separated from its owners than before (main signs of anxiety are shaking, shivering or trembling, excessive salivation, restlessness/agitation/pacing, whining, loss of appetite)	
	Total	

Once this form is completed, your veterinarian will help you to interpret the results and to establish the most adequate management strategy for your dog, if needed.

0-7	8-40	41-69
Normal ageing	Mild cognitive impairment	Severe cognitive impairment

CAWEC is an Organisation made up of diplomates from the European College of Animal Welfare and Behavioral Medicine. CAWEC is part of the Animal Welfare group in the Veterinary School of the Universitat Autònoma de Barcelona (UAB).

CAWEC COMPANION ANIMAL WELFARE EDUCATION CENTRE



TABLES OF TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS

- Canine Dry – As fed
- Canine Dry – Dry matter
- Canine Dry – Per 100 kcal
- Canine Wet – As fed
- Canine Wet – Dry matter
- Canine Wet – Per 100 kcal
- Feline Dry – As fed
- Feline Dry – Dry matter
- Feline Dry – Per 100 kcal
- Feline Wet – As fed
- Feline Wet – Dry matter
- Feline Wet – Per 100 kcal

PURINA® PRO PLAN® MAINTENANCE NUTRITION

- Canine Dry – As fed
- Canine Dry – Dry matter
- Canine Dry – Per 100 kcal
- Canine Wet – As fed
- Canine Wet – Dry matter
- Canine Wet – Per 100 kcal
- Feline Dry – As fed
- Feline Dry – Dry matter
- Feline Dry – Per 100 kcal
- Feline Wet – As fed
- Feline Wet – Dry matter
- Feline Wet – Per 100 kcal

PURINA® PRO PLAN® PET SUPPLEMENTS

- Canine Dry – As fed
- Canine Dry – Dry matter
- Canine Dry – Per 100 kcal
- Feline Dry – As fed
- Feline Dry – Dry matter
- Feline Dry – Per 100 kcal

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CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	DRM	HA	HA SMALL & MINI	EN	EN SMALL & MINI	EN LOW FAT	HP	NF
		Dry							
Moisture	%	7.5	8.0	8.0	7.5	7.5	7.5	7.5	7.5
Crude Protein	%	30.0	21.0	24.0	24.0	26.0	24.0	19.0	13.0
Crude Fat	%	18.0	11.0	11.5	10.5	11.4	7.5	18.0	14.5
Carbohydrates	%	34.5	51.5	47.0	49.5	46.1	51.5	46.0	58.5
Crude Fibre	%	2.5	1.5	2.0	2.0	2.0	2.0	3.5	2.0
Crude Ash	%	7.5	6.5	7.5	6.5	7.0	7.5	6.0	4.5
MINERALS									
Calcium	%	1.14	1.12	1.05	1.05	1.15	1.43	1.07	0.80
Phosphorus	%	0.95	0.97	1.01	0.87	0.93	0.94	0.89	0.40
Magnesium	%	0.16	0.07	0.07	0.12	0.12	0.11	0.11	0.09
Sodium	%	0.38	0.41	0.50	0.35	0.40	0.33	0.23	0.20
Potassium	%	0.65	0.67	0.64	0.68	0.70	0.65	0.75	0.80
Chloride	%	0.73	0.94	0.92	1.03	0.88	0.91	0.58	0.60
Iron	mg/100g	22.8	19.1	21.2	19.5	20.4	21.2	9.5	24.5
Copper	mg/100g	2.1	1.9	2.1	1.5	1.6	1.7	0.5	2.4
Zinc	mg/100g	11.5	14.9	16.3	12.0	12.8	14.3	20.8	20.6
Manganese	mg/100g	4.8	5.9	6.4	4.7	4.8	5.6	1.5	8.2
Selenium	mg/100g	0.051	0.039	0.042	0.041	0.043	0.047	0.036	0.029
Iodine	mg/100g	0.153	0.237	0.259	0.180	0.192	0.221	0.262	0.320
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	23668	21320	21933	21121	22469	21481	17232	19016
Vitamin D_3	IU/kg	783	719	740	698	744	708	1264	1046
Vitamin E	IU/kg	563	265	262	524	421	487	409	265
Vitamin K	mg/kg	0.13	0.12	0.12	0.12	0.12	0.12	0.04	0.10
Vitamin B_1	mg/kg	33.1	32.1	33.0	31.8	33.7	32.2	13.7	27.7
Vitamin B_2	mg/kg	17.5	16.7	13.7	16.9	18.3	17.2	13.5	15.1
Vitamin B_3	mg/kg	149.5	141.6	145.7	157.4	167.1	159.0	72.9	128.2
Vitamin B_5	mg/kg	46.9	44.7	46.1	48.3	50.7	48.6	35.0	42.0
Vitamin B_6	mg/kg	14.5	14.0	14.4	13.8	14.7	13.9	9.9	11.9
Vitamin B_8	mg/kg	0.1	0.2	0.2	0.2	0.2	0.2	0.0	0.1
Vitamin B_9	mg/kg	5.0	4.9	5.1	4.8	5.1	4.9	3.0	4.1
Vitamin B_{12}	µg/kg	257.1	242.8	249.8	247.4	268.3	252.9	126.1	207.8
Choline	mg/kg	1980	2749	1592	1586	1694	1489	4716	2964
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	1.97	1.99	2.5	1.56	1.6	1.3	2.13	2.33
EPA & DHA	%	0.24	0.20	0.21	0.21	0.23	0.19	0.32	0.22
DHA	%	0.10	0.10	0.09	0.09	0.10	0.08	0.15	0.12
Omega 3 (ω-3)	%	0.45	0.50	0.50	0.38	0.41	0.36	0.45	0.40
Omega 6 (ω-6)	%	2.12	2.00	2.50	1.60	1.66	1.37	2.20	2.50
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3,788	3,473	3,463	3,465	3,493	3,280	3,805	3,735
Metabolisable Energy Calculated NRC 2006	kcal/kg	3,984	3,695	3,678	3,686	3,717	3,510	3,924	3,904
Energy from protein**	%	28	21	24	24	26	26	17	12
Energy from fat**	%	40	27	28	26	28	19	40	33
Energy from carbohydrates**	%	32	52	48	50	46	55	42	55

**Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	UR	OM	OM SMALL & MINI	JM	DM	CC	NC
		Dry						
Moisture	%	7.5	7.3	7.5	7.5	7.5	7.5	7.5
Crude Protein	%	22.0	29.0	31.0	30.0	37.0	26.5	30.0
Crude Fat	%	15.0	6.0	6.3	12.0	12.0	15.0	15.0
Carbohydrates	%	49.1	41.2	39.2	40.5	29.5	39.0	38.5
Crude Fibre	%	1.5	10.0	10.0	2.5	7.0	4.5	1.5
Crude Ash	%	4.9	6.5	6.0	7.5	7.0	7.5	7.5
MINERALS								
Calcium	%	0.70	1.30	1.06	1.33	1.51	1.52	1.42
Phosphorus	%	0.70	0.88	0.82	0.96	1.05	0.80	0.94
Magnesium	%	0.08	0.14	0.14	0.13	0.14	0.15	0.09
Sodium	%	0.20	0.34	0.20	0.74	0.20	0.18	0.28
Potassium	%	0.70	0.66	0.67	0.76	0.65	0.60	0.90
Chloride	%	0.72	0.52	0.28	1.12	0.25	0.70	0.74
Iron	mg/100g	28.1	32.2	32.3	27.3	36.2	23.4	25.4
Copper	mg/100g	2.3	1.9	1.9	2.0	2.0	2.0	2.0
Zinc	mg/100g	19.0	15.4	15.4	18.6	16.5	17.5	17.9
Manganese	mg/100g	7.2	5.4	5.3	6.3	5.5	6.7	6.3
Selenium	mg/100g	0.039	0.034	0.036	0.053	0.046	0.048	0.053
Iodine	mg/100g	0.315	0.229	0.230	0.302	0.259	0.308	0.293
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	19789	20322	21147	20058	19761	20688	25021
Vitamin D_3	IU/kg	767	764	795	1098	771	747	1047
Vitamin E	IU/kg	265	260	260	706	417	784	451
Vitamin K	mg/kg	0.10	0.11	0.12	0.11	0.11	0.11	0.12
Vitamin B_1	mg/kg	27.2	30.3	31.5	30.3	29.9	26.5	32.5
Vitamin B_2	mg/kg	16.3	16.8	17.6	17.3	18.1	14.7	19.5
Vitamin B_3	mg/kg	147.6	147.8	156.2	165.0	161.9	150.6	177.7
Vitamin B_5	mg/kg	42.0	42.8	44.8	47.5	44.2	42.3	50.6
Vitamin B_6	mg/kg	14.3	13.9	14.5	13.3	14.1	11.9	14.8
Vitamin B_8	mg/kg	0.2	0.2	0.2	0.2	0.3	0.2	0.2
Vitamin B_9	mg/kg	4.4	4.7	4.9	4.6	4.9	4.1	5.4
Vitamin B_{12}	µg/kg	239.1	249.7	263.9	252.2	272.9	236.2	292.6
Choline	mg/kg	1888	1841	1707	2440	1749	1809	2135
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	1.99	1.37	1.5	1.39	1.97	1.34	1.38
EPA & DHA	%	0.23	0.00	0.00	0.97	0.24	0.72	0.40
DHA	%	0.10	0.00	0.00	0.49	0.10	0.32	0.24
Omega 3 (ω-3)	%	0.40	0.10	0.11	1.15	0.45	0.85	0.61
Omega 6 (ω-6)	%	2.20	1.42	1.53	1.53	2.12	1.47	1.48
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3,764	2,967	2,993	3,488	3,348	3,568	3,673
Metabolisable Energy Calculated NRC 2006	kcal/kg	3,983	2,969	2,992	3,706	3,420	3,687	3,919
Energy from protein**	%	20	34	36	30	39	26	29
Energy from fat**	%	34	17	18	29	30	36	35
Energy from carbohydrates**	%	46	49	46	41	31	38	37

**Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	DRM	HA	HA SMALL & MINI	EN	EN ST/OX SMALL & MINI	EN LOW FAT	HP	NF
		Dry							
Dry Matter	%	92.5	92.0	92.0	92.5	92.5	92.5	92.5	92.5
Crude Protein	%	32.4	22.8	26.1	25.9	28.1	25.9	20.5	14.1
Crude Fat	%	19.5	12.0	12.5	11.4	12.3	8.1	19.5	15.7
Carbohydrates	%	37.3	56.0	51.1	53.5	49.8	55.7	49.7	63.2
Crude Fibre	%	2.7	1.6	2.2	2.2	2.2	2.2	3.8	2.2
Crude Ash	%	8.1	7.1	8.2	7.0	7.6	8.1	6.5	4.9
MINERALS									
Calcium	%	92.5	1.22	1.14	1.13	1.24	1.55	1.15	0.86
Phosphorus	%	32.4	1.06	1.10	0.94	1.01	1.02	0.96	0.43
Magnesium	%	19.5	0.07	0.08	0.13	0.13	0.12	0.12	0.09
Sodium	%	37.3	0.44	0.54	0.38	0.43	0.36	0.25	0.22
Potassium	%	2.7	0.73	0.69	0.74	0.76	0.70	0.81	0.86
Chloride	%	8.1	1.02	1.00	1.12	0.95	0.99	0.63	0.65
Iron	mg/100g	24.7	20.8	23.0	21.1	22.0	22.9	10.3	26.5
Copper	mg/100g	2.3	2.1	2.3	1.6	1.7	1.9	0.5	2.5
Zinc	mg/100g	12.4	16.2	17.8	13.0	13.8	15.4	22.4	22.3
Manganese	mg/100g	5.2	6.4	7.0	5.1	5.1	6.0	1.6	8.8
Selenium	mg/100g	0.055	0.042	0.046	0.044	0.047	0.051	0.039	0.032
Iodine	mg/100g	0.166	0.258	0.281	0.194	0.208	0.239	0.283	0.346
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	25587	23174	23841	22834	24290	23223	18629	20558
Vitamin D_3	IU/kg	846	781	804	755	804	765	1367	1131
Vitamin E	IU/kg	609	288	285	566	456	527	442	286
Vitamin K	mg/kg	0.14	0.13	0.14	0.13	0.13	0.13	0.04	0.11
Vitamin B_1	mg/kg	35.8	34.9	35.9	34.4	36.5	34.8	14.9	29.9
Vitamin B_2	mg/kg	18.9	18.2	14.9	18.3	19.7	18.6	14.6	16.4
Vitamin B_3	mg/kg	162	154	158	170.2	181	172	79	139
Vitamin B_5	mg/kg	51	49	50	52.2	55	52	38	45
Vitamin B_6	mg/kg	16	15	16	14.9	16	15	11	13
Vitamin B_8	mg/kg	0.12	0.19	0.21	0.2	0.20	0.19	0.04	0.13
Vitamin B_9	mg/kg	5.38	5.37	5.56	5.2	5.53	5.25	3.29	4.45
Vitamin B_{12}	µg/kg	277.90	263.91	271.49	267.41	290.03	273.37	136.35	224.70
Choline	mg/kg	2141	2989	1731	1715	1832	1610	5099	3205
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	2.49	2.16	2.68	1.69	1.75	1.44	2.31	2.52
EPA & DHA	%	1.19	0.22	0.22	0.22	0.25	0.21	0.35	0.24
DHA	%	0.54	0.11	0.09	0.09	0.10	0.09	0.16	0.13
Omega 3 (ω-3)	%	1.51	0.54	0.54	0.41	0.44	0.38	0.49	0.43
Omega 6 (ω-6)	%	2.67	2.17	2.72	1.73	1.80	1.48	2.38	2.70
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4095	3774	3764	3746	3776	3546	4114	4038
Metabolisable Energy Calculated NRC 2006	kcal/kg	4307	4017	3997	3985	4018	3794	4242	4221

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	UR	OM	OM SMALL & MINI	JM	DM	CC	NC
		Dry						
Dry Matter	%	92.5	92.7	92.5	92.5	3770	92.5	92.5
Crude Protein	%	23.8	31.3	33.5	32.4	4007	28.6	32.4
Crude Fat	%	16.2	6.5	6.8	13.0	3770	16.2	16.2
Carbohydrates	%	53.1	44.4	42.4	43.8	4007	42.2	41.6
Crude Fibre	%	1.6	10.8	10.8	2.7	3770	4.9	1.6
Crude Ash	%	5.3	7.0	6.5	8.1	4007	8.1	8.1
MINERALS								
Calcium	%	0.76	1.41	1.15	1.44	1.64	1.64	1.54
Phosphorus	%	0.76	0.95	0.89	1.03	1.14	0.86	1.02
Magnesium	%	0.09	0.15	0.15	0.14	0.15	0.16	0.10
Sodium	%	0.22	0.37	0.22	0.80	0.22	0.19	0.30
Potassium	%	0.76	0.71	0.72	0.82	0.70	0.65	0.97
Chloride	%	0.77	0.56	0.30	1.21	0.27	0.76	0.80
Iron	mg/100g	30.4	34.7	34.9	29.5	39.1	25.3	27.4
Copper	mg/100g	2.5	2.1	2.1	2.2	2.2	2.2	2.1
Zinc	mg/100g	20.6	16.6	16.6	20.1	17.8	18.9	19.3
Manganese	mg/100g	7.8	5.8	5.7	6.8	6.0	7.3	6.8
Selenium	mg/100g	0.042	0.037	0.039	0.057	0.049	0.052	0.057
Iodine	mg/100g	0.341	0.248	0.248	0.327	0.280	0.333	0.317
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	21394	21922	22862	21684	21363	22366	27050
Vitamin D_3	IU/kg	829	825	860	1187	834	807	1132
Vitamin E	IU/kg	286	281	281	764	451	848	487
Vitamin K	mg/kg	0.11	0.12	0.12	0.12	0.12	0.12	0.13
Vitamin B_1	mg/kg	29.4	32.6	34.0	32.8	32.3	28.6	35.2
Vitamin B_2	mg/kg	17.6	18.1	19.1	18.7	19.5	15.9	21.0
Vitamin B_3	mg/kg	160	159	169	178	175	163	192
Vitamin B_5	mg/kg	45	46	48	51	48	46	55
Vitamin B_6	mg/kg	15	15	16	14	15	13	16
Vitamin B_8	mg/kg	0.24	0.20	0.22	0.22	0.27	0.17	0.24
Vitamin B_9	mg/kg	4.80	5.06	5.32	5.02	5.29	4.44	5.83
Vitamin B_{12}	µg/kg	258.49	269.34	285.25	272.60	295.01	255.36	316.37
Choline	mg/kg	2041	1986	1846	2638	1891	1955	2308
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	2.15	1.47	1.60	1.51	2.13	1.45	1.49
EPA & DHA	%	0.25	0.00	0.00	1.05	0.26	0.78	0.43
DHA	%	0.11	0.00	0.00	0.53	0.11	0.35	0.26
Omega 3 (ω-3)	%	0.43	0.10	0.11	1.24	0.48	0.92	0.66
Omega 6 (ω-6)	%	2.38	1.53	1.66	1.66	2.29	1.59	1.60
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4069	3201	3235	3770	3619	3857	3970
Metabolisable Energy Calculated NRC 2006	kcal/kg	4306	3203	3235	4007	3697	3986	4236

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	DRM	HA	HA SMALL & MINI	EN	EN SMALL & MINI	EN LOW FAT	HP	NF
		Dry							
Crude Protein	g	7.5	5.7	6.5	6.5	7.0	6.8	4.8	3.3
Crude Fat	g	4.5	3.0	3.1	2.8	3.1	2.1	4.6	3.7
Carbohydrates	g	8.7	13.9	12.8	13.4	12.4	14.7	11.7	15.0
Crude Fibre	g	0.6	0.4	0.5	0.5	0.5	0.6	0.9	0.5
Crude Ash	g	1.9	1.8	2.0	1.8	1.9	2.1	1.5	1.2
MINERALS									
Calcium	g	0.29	0.30	0.29	0.28	0.31	0.41	0.27	0.20
Phosphorus	g	0.24	0.26	0.27	0.24	0.25	0.27	0.23	0.10
Magnesium	g	0.04	0.02	0.02	0.03	0.03	0.03	0.03	0.02
Sodium	g	0.10	0.11	0.14	0.09	0.11	0.09	0.06	0.05
Potassium	g	0.16	0.18	0.17	0.18	0.19	0.19	0.19	0.20
Chloride	g	0.18	0.25	0.25	0.28	0.24	0.26	0.15	0.15
Iron	mg	5.73	5.17	5.76	5.30	5.48	6.04	2.42	6.27
Copper	mg	0.53	0.52	0.58	0.41	0.42	0.49	0.12	0.60
Zinc	mg	2.88	4.04	4.45	3.26	3.44	4.06	5.29	5.28
Manganese	mg	1.20	1.60	1.75	1.28	1.28	1.59	0.38	2.10
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.04	0.06	0.07	0.05	0.05	0.06	0.07	0.08
VITAMINS (all vitamin levels are average)									
Vitamin A	IU	594	577	596	573	604	612	439	487
Vitamin D_3	IU	20	19	20	19	20	20	32	27
Vitamin E	IU	14.1	7.2	7.1	14.2	11.3	13.9	10.4	6.8
Vitamin K	mg	0.003	0.003	0.003	0.003	0.003	0.003	0.001	0.003
Vitamin B_1	mg	0.83	0.87	0.90	0.86	0.91	0.92	0.35	0.71
Vitamin B_2	mg	0.44	0.45	0.37	0.46	0.49	0.49	0.34	0.39
Vitamin B_3	mg	3.8	3.8	4.0	4.3	4.5	4.5	1.9	3.3
Vitamin B_5	mg	1.18	1.21	1.25	1.31	1.36	1.38	0.89	1.08
Vitamin B_6	mg	0.36	0.38	0.39	0.37	0.40	0.40	0.25	0.30
Vitamin B_8	mg	0.00	0.00	0.01	0.00	0.01	0.00	0.00	0.00
Vitamin B_9	mg	0.12	0.13	0.14	0.13	0.14	0.14	0.08	0.11
Vitamin B_{12}	µg	6.5	6.6	6.8	6.7	7.2	7.2	3.2	5.3
Choline	mg	50	74	43	43	46	42	120	76
ESSENTIAL FATTY ACIDS									
Linoleic acid	g	0.58	0.54	0.67	0.42	0.44	0.38	0.54	0.60
EPA & DHA	g	0.28	0.05	0.06	0.06	0.06	0.06	0.08	0.06
DHA	g	0.12	0.03	0.02	0.02	0.03	0.02	0.04	0.03
Omega 3 (ω-3)	g	0.35	0.14	0.14	0.10	0.11	0.10	0.11	0.10
Omega 6 (ω-6)	g	0.62	0.54	0.68	0.43	0.45	0.39	0.56	0.64

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	UR	OM	OM SMALL & MINI	JM	DM	CC	NC
		Dry						
Crude Protein	g	5.5	9.8	10.4	8.1	10.8	7.2	7.7
Crude Fat	g	3.8	2.0	2.1	3.2	3.5	4.1	3.8
Carbohydrates	g	12.3	13.9	13.1	10.9	8.6	10.6	9.8
Crude Fibre	g	0.4	3.4	3.3	0.7	2.0	1.2	0.4
Crude Ash	g	1.2	2.2	2.0	2.0	2.0	2.0	1.9
MINERALS								
Calcium	g	0.18	0.44	0.36	0.36	0.44	0.41	0.36
Phosphorus	g	0.18	0.30	0.27	0.26	0.31	0.22	0.24
Magnesium	g	0.02	0.05	0.05	0.04	0.04	0.04	0.02
Sodium	g	0.05	0.12	0.07	0.20	0.06	0.05	0.07
Potassium	g	0.18	0.22	0.22	0.20	0.19	0.16	0.23
Chloride	g	0.18	0.17	0.09	0.30	0.07	0.19	0.19
Iron	mg	7.06	10.84	10.80	7.36	10.58	6.35	6.48
Copper	mg	0.58	0.66	0.64	0.55	0.58	0.55	0.50
Zinc	mg	4.77	5.20	5.14	5.03	4.81	4.75	4.57
Manganese	mg	1.81	1.82	1.75	1.69	1.61	1.82	1.60
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.08	0.08	0.08	0.08	0.08	0.08	0.07
VITAMINS (all vitamin levels are average)								
Vitamin A	IU	497	684	707	541	578	561	639
Vitamin D_3	IU	19	26	27	30	23	20	27
Vitamin E	IU	6.6	8.8	8.7	19.1	12.2	21.3	11.5
Vitamin K	mg	0.003	0.004	0.004	0.003	0.003	0.003	0.003
Vitamin B_1	mg	0.68	1.02	1.05	0.82	0.87	0.72	0.83
Vitamin B_2	mg	0.41	0.56	0.59	0.47	0.53	0.40	0.50
Vitamin B_3	mg	3.7	5.0	5.2	4.5	4.7	4.1	4.5
Vitamin B_5	mg	1.05	1.44	1.50	1.28	1.29	1.15	1.29
Vitamin B_6	mg	0.36	0.47	0.48	0.36	0.41	0.32	0.38
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.00	0.01
Vitamin B_9	mg	0.11	0.16	0.16	0.13	0.14	0.11	0.14
Vitamin B_{12}	µg	6.0	8.4	8.8	6.8	8.0	6.4	7.5
Choline	mg	47	62	57	66	51	49	54
ESSENTIAL FATTY ACIDS								
Linoleic acid	g	0.50	0.46	0.49	0.38	0.58	0.36	0.35
EPA & DHA	g	0.06	0.00	0.00	0.26	0.07	0.19	0.10
DHA	g	0.03	0.00	0.00	0.13	0.03	0.09	0.06
Omega 3 (ω-3)	g	0.10	0.0327	0.04	0.31	0.13	0.23	0.16
Omega 6 (ω-6)	g	0.55	0.48	0.51	0.41	0.62	0.40	0.38

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	CN	HA	EN	EN LOW FAT	NF	OM
		Can					
Moisture	%	77.0	74.1	74.0	74.0	72.0	78.3
Crude Protein	%	10.8	6.2	8.0	7.7	6.0	9.0
Crude Fat	%	7.4	3.7	4.7	2.0	7.6	2.5
Carbohydrates	%	1.7	11.8	9.5	12.3	12.2	3.7
Crude Fibre	%	0.1	2.1	1.0	1.1	0.2	4.5
Crude Ash	%	3.1	2.1	2.5	2.9	2.0	2.0
MINERALS							
Calcium	%	0.46	0.25	0.36	0.46	0.27	0.25
Phosphorus	%	0.39	0.24	0.32	0.33	0.12	0.18
Magnesium	%	0.01	0.02	0.02	0.03	0.01	0.01
Sodium	%	0.38	0.10	0.17	0.24	0.09	0.26
Potassium	%	0.35	0.36	0.20	0.20	0.45	0.26
Chloride	%	0.44	0.33	0.32	0.44	0.41	0.45
Iron	mg/100g	4.9	3.0	5.3	52.1	3.9	5.4
Copper	mg/100g	0.4	0.3	0.4	3.4	0.4	0.4
Zinc	mg/100g	4.2	3.7	4.0	35.4	4.1	3.4
Manganese	mg/100g	0.3	0.5	0.4	3.9	0.4	0.2
Selenium	mg/100g	0.034	0.011	0.012	0.00012	0.006	0.012
Iodine	mg/100g	0.060	0.074	0.052	0.00047	0.062	0.034
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	28947	5005	33581	36833	24426	49761
Vitamin D_3	IU/kg	253	185	252	167	267	136
Vitamin E	IU/kg	191	132	151	252	143	70
Vitamin K	mg/kg	0.06	0.06	0.06	0.07	0.07	0.05
Vitamin B_1	mg/kg	8.1	8.6	7.6	6.9	9.6	5.3
Vitamin B_2	mg/kg	6.5	2.4	5.1	5.6	5.1	7.5
Vitamin B_3	mg/kg	45.5	19.6	39.6	40.3	37.4	42.7
Vitamin B_5	mg/kg	14.8	5.7	13.3	14.3	12.7	16.7
Vitamin B_6	mg/kg	2.9	1.7	2.2	2.2	2.3	2.0
Vitamin B_8	mg/kg	0.1	0.0	0.1	0.1	0.1	0.1
Vitamin B_9	mg/kg	0.5	0.4	0.5	0.7	0.5	0.6
Vitamin B_{12}	µg/kg	46	13	39.60	0.04	38	53
Choline	mg/kg	1177	523	925	933	1150	1380
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	1.6	0.9	0.63	0.39	1.3	0.6
EPA & DHA	%	0.130	0.060	0.064	0.053	0.060	0.001
DHA	%	0.064	0.017	0.029	0.023	0.028	0.000
Omega 3 (ω-3)	%	0.19	0.17	0.09	0.06	0.12	0.02
Omega 6 (ω-6)	%	1.70	0.90	0.72	0.50	1.46	0.89
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	1065	945	1,012	869	1283	657
Metabolisable Energy Calculated NRC 2006	kcal/kg	1143	947	1,055	920	1349	574
Energy from protein**	%	36	23	28	31	16	48
Energy from fat**	%	59	33	39	20	50	32
Energy from carbohydrates**	%	5	44	33	49	33	20

**Calculated by Modified Atwater

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	CN	HA	EN	EN LOW FAT	NF	OM
		Can					
Dry matter	%	23.0	25.9	26	26	28.0	21.7
Crude Protein	%	47.0	23.9	30.8	29.6	21.4	41.5
Crude Fat	%	32.2	14.3	18.1	7.7	27.1	11.5
Carbohydrates	%	7.2	45.6	36.5	47.2	43.6	17.1
Crude Fibre	%	0.2	8.1	3.8	4.3	0.7	20.7
Crude Ash	%	13.5	8.1	9.6	11.2	7.1	9.2
MINERALS							
Calcium	%	2.01	0.98	1.39	1.78	0.96	1.15
Phosphorus	%	1.71	0.91	1.23	1.26	0.43	0.85
Magnesium	%	0.06	0.08	0.08	0.12	0.04	0.05
Sodium	%	1.63	0.40	0.65	0.92	0.32	1.21
Potassium	%	1.51	1.41	0.77	0.78	1.61	1.20
Chloride	%	1.92	1.28	1.22	1.71	1.46	2.05
Iron	mg/100g	21.4	11.7	20.2	200.6	13.8	25.0
Copper	mg/100g	1.8	1.2	1.4	13.1	1.4	1.9
Zinc	mg/100g	18.4	14.2	15.3	136.1	14.5	15.7
Manganese	mg/100g	1.3	2.1	1.4	14.9	1.4	1.1
Selenium	mg/100g	0.150	0.043	0.044	0.00047	0.020	0.054
Iodine	mg/100g	0.261	0.285	0.200	0.00183	0.221	0.157
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	125855	19325	129158	141667	87235	229314
Vitamin D_3	IU/kg	1102	715	968	641	954	626
Vitamin E	IU/kg	829	509	581	969	510	321
Vitamin K	mg/kg	0.25	0.25	0.22	0.26	0.24	0.21
Vitamin B_1	mg/kg	35.1	33.4	29.3	26.7	34.4	24.4
Vitamin B_2	mg/kg	28.4	9.1	19.4	21.6	18.4	34.8
Vitamin B_3	mg/kg	197.7	75.6	152.3	154.9	133.4	196.8
Vitamin B_5	mg/kg	64.5	22.2	51.2	54.9	45.4	76.9
Vitamin B_6	mg/kg	12.7	6.5	8.5	8.5	8.1	9.2
Vitamin B_8	mg/kg	0.6	0.2	0.2	0.5	0.2	0.4
Vitamin B_9	mg/kg	2.2	1.5	1.9	2.6	1.8	2.6
Vitamin B_{12}	µg/kg	200	52	152.30	0.16	136	245
Choline	mg/kg	5116	2019	3559	3590	4109	6358
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	6.9	3.6	2.4	1.51	4.6	3.0
EPA & DHA	%	0.563	0.232	0.248	0.203	0.214	0.002
DHA	%	0.279	0.067	0.111	0.087	0.099	0.002
Omega 3 (ω-3)	%	0.84	0.66	0.34	0.25	0.43	0.09
Omega 6 (ω-6)	%	7.40	3.47	2.77	1.93	5.23	4.08
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4629	3647	3892	3342	4582	3028
Metabolisable Energy Calculated NRC 2006	kcal/kg	4969	3658	4058	3537	4817	2644

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	CN	HA	EN	EN LOW FAT	NF	OM
		Can					
Crude Protein	g	9.5	6.5	7.6	8.4	4.4	15.7
Crude Fat	g	6.5	3.9	4.5	2.2	5.6	4.4
Carbohydrates	g	1.4	12.5	9.0	13.3	9.0	6.4
Crude Fibre	g	0.0	2.2	0.9	1.2	0.1	7.8
Crude Ash	g	2.7	2.2	2.4	3.2	1.5	3.5
MINERALS							
Calcium	g	0.40	0.27	0.34	0.50	0.20	0.44
Phosphorus	g	0.35	0.25	0.30	0.36	0.09	0.32
Magnesium	g	0.01	0.02	0.02	0.04	0.01	0.02
Sodium	g	0.33	0.11	0.16	0.26	0.07	0.46
Potassium	g	0.30	0.38	0.19	0.22	0.33	0.45
Chloride	g	0.39	0.35	0.30	0.48	0.30	0.78
Iron	mg	4.3	3.2	5.0	56.7	2.9	9.4
Copper	mg	0.4	0.3	0.3	3.7	0.3	0.7
Zinc	mg	3.7	3.9	3.8	38.5	3.0	5.9
Manganese	mg	0.3	0.6	0.3	4.2	0.3	0.4
Selenium	mg	0.030	0.012	0.011	0.00013	0.004	0.020
Iodine	mg	0.053	0.078	0.049	0.00052	0.046	0.060
VITAMINS (all vitamin levels are average)							
Vitamin A	IU	2533	528	3183	40054	1811	8674
Vitamin D_3	IU	22	20	24	181	20	24
Vitamin E	IU	17	14	14	274	11	12
Vitamin K	mg	0.01	0.01	0.0	0.1	0.01	0.01
Vitamin B_1	mg	0.7	0.9	0.7	7.6	0.7	0.9
Vitamin B_2	mg	0.6	0.2	0.48	6.12	0.4	1.3
Vitamin B_3	mg	4.0	2.1	3.8	43.8	2.8	7.4
Vitamin B_5	mg	1.3	0.6	1.3	15.5	0.9	2.9
Vitamin B_6	mg	0.26	0.18	0.21	2.39	0.17	0.35
Vitamin B_8	mg	0.01	0.01	0.01	0.14	0.00	0.02
Vitamin B_9	mg	0.04	0.04	0.05	0.73	0.04	0.10
Vitamin B_{12}	µg	4.0	1.4	3.8	0.0	2.8	9.3
Choline	mg	103	55	88	1015	85	241
ESSENTIAL FATTY ACIDS							
Linoleic acid	g	1.4	1.0	0.6	0.4	1.0	1.1
EPA & DHA	g	0.113	0.063	0.061	0.057	0.044	0.001
DHA	g	0.056	0.018	0.027	0.025	0.021	0.001
Omega 3 (ω-3)	g	0.17	0.18	0.08	0.1	0.09	0.04
Omega 6 (ω-6)	g	1.49	0.95	0.68	0.5	1.08	1.54

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	HA	EN	HP	NF	NF	UR*	OM	DM
		Dry							
Moisture	%	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5
Crude Protein	%	35.0	40.0	28.0	29.0	28.0	35.0	48.0	50.0
Crude Fat	%	11.0	20.0	22.0	12.0	16.0	12.0	8.0	17.0
Carbohydrates	%	36.5	23.5	35.0	44.5	43.0	37.0	22.0	18.0
Crude Fibre	%	3.0	1.5	2.0	3.0	2.0	1.5	7.5	1.5
Crude Ash	%	8.0	8.5	6.5	5.0	4.5	8.0	8.0	8.0
MINERALS									
Calcium	%	1.20	1.50	0.99	0.60	0.60	0.90	1.14	1.25
Phosphorus	%	1.00	1.33	0.76	0.35	0.33	0.90	0.95	1.15
Magnesium	%	0.09	0.10	0.09	0.09	0.08	0.09	0.12	0.09
Sodium	%	0.80	0.54	0.20	0.20	0.23	1.20	0.48	0.55
Potassium	%	0.80	0.71	0.88	0.80	0.80	0.71	0.86	0.93
Chloride	%	0.96	0.56	0.77	0.59	0.61	2.40	0.68	0.71
Iron	mg/100g	21.6	25.0	13.4	23.5	23.6	26.0	34.1	36.2
Copper	mg/100g	2.1	2.1	0.50	2.0	2.2	1.8	2.1	2.5
Zinc	mg/100g	15.0	15.3	23.4	15.1	16.9	13.9	15.8	18.2
Manganese	mg/100g	5.8	4.8	1.7	5.9	6.6	5.0	5.2	5.8
Selenium	mg/100g	0.040	0.034	0.053	0.029	0.030	0.040	0.040	0.046
Iodine	mg/100g	0.227	0.254	0.356	0.225	0.257	0.231	0.243	0.312
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	23375	29402	26399	24206	24044	21886	24667	21088
Vitamin D_3	IU/kg	710	900	1268	921	944	901	838	706
Vitamin E	IU/kg	487	528	529	508	509	526	485	486
Vitamin K	mg/kg	0.12	0.16	0.09	0.12	0.12	0.11	0.12	0.10
Vitamin B_1	mg/kg	151	39	23	33	33	29	33	26.9
Vitamin B_2	mg/kg	17	21	20	17	17	18	19	18.7
Vitamin B_3	mg/kg	143	195	140	157	157	166	175	166.1
Vitamin B_5	mg/kg	45	58	53	47	47	46	48	42.6
Vitamin B_6	mg/kg	14	18	14	15	15	16	17	18.3
Vitamin B_8	mg/kg	0.22	0.21	0.11	0.15	0.15	0.26	0.25	0.4
Vitamin B_9	mg/kg	5.12	6.23	4.71	4.90	4.87	4.79	5.20	5.0
Vitamin B_{12}	µg/kg	243.52	333.60	236.92	244.88	244.88	261.07	275.01	270.14
Choline	mg/kg	2673	3402	2792	2462	2624	2482	2800	2606
Taurine	mg/kg	1765	2235	3170	1427	1427	1500	1701	1724
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	4.10	2.3	2.87	1.60	1.75	1.80	1.37	2.32
Arachidonic acid	%	0.05	0.33	0.34	0.15	0.21	0.17	0.09	0.25
EPA & DHA	%	0.20	0.28	0.27	0.23	0.63	0.28	0.25	0.18
DHA	%	0.10	0.12	0.12	0.10	0.27	0.13	0.11	0.08
Omega 3 (ω-3)	%	0.70	0.64	0.50	0.30	0.80	0.40	0.37	0.48
Omega 6 (ω-6)	%	4.00	2.7	3.00	1.75	1.97	1.97	1.46	2.57
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3,437	3,923	4,075	3,593	3,845	3,540	3,130	3,825
Metabolisable Energy Calculated NRC 2006	kcal/kg	3,685	4,176	4,241	3,800	4,038	3,797	3,323	4,153
Energy from protein**	%	36	36	24	28	25	35	31	46
Energy from fat**	%	27	43	46	28	35	29	22	38
Energy from carbohydrates**	%	37	21	30	43	39	37	47	16

* Average of the two varieties. **Calculated by Modified Atwater

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	HA	EN	HP	NF	NF	UR	OM	DM
		Dry							
Dry Matter	%	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5
Crude Protein	%	37.4	42.8	29.9	31.0	29.9	37.4	51.4	53.5
Crude Fat	%	11.8	21.4	23.5	12.8	17.1	12.8	8.6	18.2
Carbohydrates	%	39.0	25.1	37.4	47.6	46.0	39.6	23.4	19.3
Crude Fibre	%	3.2	1.6	2.1	3.2	2.1	1.6	8.0	1.6
Crude Ash	%	8.6	9.1	7.0	5.3	4.8	8.6	8.6	8.6
MINERALS									
Calcium	%	1.28	1.60	1.06	0.64	0.64	0.96	1.21	1.34
Phosphorus	%	1.07	1.42	0.81	0.37	0.35	0.96	1.01	1.23
Magnesium	%	0.10	0.10	0.10	0.09	0.08	0.09	0.13	0.09
Sodium	%	0.86	0.58	0.21	0.22	0.25	1.28	0.51	0.59
Potassium	%	0.86	0.76	0.94	0.86	0.86	0.76	0.92	1.00
Chloride	%	1.03	0.60	0.82	0.63	0.66	2.57	0.73	0.76
Iron	mg/100g	23.2	26.7	14.3	25.2	25.2	27.9	36.4	38.7
Copper	mg/100g	2.2	2.3	0.53	2.1	2.4	1.9	2.3	2.7
Zinc	mg/100g	16.1	16.4	25.0	16.2	18.1	14.9	16.9	19.5
Manganese	mg/100g	6.2	5.1	1.8	6.4	7.1	5.3	5.6	6.2
Selenium	mg/100g	0.043	0.036	0.057	0.031	0.033	0.043	0.043	0.050
Iodine	mg/100g	0.243	0.272	0.380	0.240	0.274	0.247	0.259	0.334
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	25000	31445	28234	25888	25716	23407	26381	22554
Vitamin D_3	IU/kg	759	963	1356	985	1010	963	896	755
Vitamin E	IU/kg	521	565	566	544	544	562	519	520
Vitamin K	mg/kg	0.13	0.17	0.09	0.13	0.13	0.12	0.13	0.11
Vitamin B_1	mg/kg	161.2	41.6	24.9	35.0	34.9	31.0	35.2	28.7
Vitamin B_2	mg/kg	17.9	22.7	21.3	18.3	18.3	19.1	20.4	20.0
Vitamin B_3	mg/kg	153	209	150	167	168	177	187	178
Vitamin B_5	mg/kg	48	62	57	51	51	49	52	46
Vitamin B_6	mg/kg	15	19	15	16	16	17	18	20
Vitamin B_8	mg/kg	0.23	0.22	0.11	0.16	0.16	0.28	0.27	0.41
Vitamin B_9	mg/kg	5.48	6.66	5.04	5.24	5.21	5.12	5.57	5.31
Vitamin B_{12}	µg/kg	260.45	356.79	253.39	261.90	261.90	279.22	294.13	288.92
Choline	mg/kg	2859	3638	2986	2633	2806	2654	2994	2787
Taurine	mg/kg	1888	2390	3391	1526	1526	1604	1819	1844
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	4.39	2.50	3.07	1.71	1.87	1.93	1.46	2.48
Arachidonic acid	%	0.06	0.35	0.36	0.17	0.23	0.18	0.10	0.27
EPA & DHA	%	0.21	0.30	0.29	0.25	0.67	0.30	0.27	0.19
DHA	%	0.11	0.13	0.13	0.11	0.29	0.14	0.11	0.08
Omega 3 (ω-3)	%	0.75	0.69	0.53	0.32	0.86	0.43	0.39	0.52
Omega 6 (ω-6)	%	4.28	2.85	3.21	1.87	2.10	2.11	1.56	2.75
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3676	4195	4358	3842	4112	3786	3348	4091
Metabolisable Energy Calculated NRC 2006	kcal/kg	3941	4467	4536	4064	4319	4061	3554	4442

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	HA	EN	HP	NF	NF	UR*	OM	DM
		Dry							
Crude Protein	g	9.5	9.6	6.6	7.63	6.9	9.2	14.0	12.0
Crude Fat	g	3.0	4.8	5.2	3.2	4.0	3.2	2.4	4.1
Carbohydrates	g	9.9	5.6	8.3	11.7	10.6	9.7	6.4	4.3
Crude Fibre	g	0.8	0.4	0.5	0.8	0.5	0.4	2.3	0.4
Crude Ash	g	2.2	2.0	1.5	1.3	1.1	2.1	2.4	1.9
MINERALS									
Calcium	g	0.33	0.36	0.23	0.16	0.15	0.24	0.34	0.30
Phosphorus	g	0.27	0.32	0.18	0.09	0.08	0.24	0.29	0.28
Magnesium	g	0.02	0.02	0.02	0.02	0.02	0.02	0.04	0.02
Sodium	g	0.22	0.13	0.05	0.05	0.06	0.32	0.14	0.13
Potassium	g	0.22	0.17	0.21	0.21	0.20	0.19	0.26	0.22
Chloride	g	0.26	0.13	0.18	0.15	0.15	0.63	0.20	0.17
Iron	mg	5.87	5.97	3.15	6.19	5.84	6.86	10.25	8.71
Copper	mg	0.57	0.51	0.12	0.53	0.55	0.47	0.64	0.61
Zinc	mg	4.08	3.67	5.51	3.98	4.19	3.67	4.75	4.39
Manganese	mg	1.58	1.15	0.40	1.57	1.64	1.31	1.57	1.40
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.06	0.06	0.08	0.06	0.06	0.06	0.07	0.08
VITAMINS (all vitamin levels are average)									
Vitamin A	IU	634	704	622	637	595	576	742	508
Vitamin D_3	IU	19	22	30	24	23	24	25	17
Vitamin E	IU	13	13	12	13	13	14	15	12
Vitamin K	mg	0.003	0.004	0.002	0.003	0.003	0.003	0.004	0.002
Vitamin B_1	mg	4.09	0.93	0.55	0.86	0.81	0.76	0.99	0.65
Vitamin B_2	mg	0.46	0.51	0.47	0.45	0.42	0.47	0.57	0.45
Vitamin B_3	mg	3.9	4.7	3.3	4.1	3.9	4.4	5.3	4.0
Vitamin B_5	mg	1.2	1.4	1.2	1.2	1.2	1.2	1.5	1.0
Vitamin B_6	mg	0.37	0.43	0.33	0.39	0.37	0.42	0.51	0.44
Vitamin B_8	mg	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vitamin B_9	mg	0.14	0.15	0.11	0.13	0.12	0.13	0.16	0.12
Vitamin B_{12}	µg	6.6	8.0	5.6	6.4	6.1	6.9	8.3	6.5
Choline	mg	73	81	66	65	65	65	84	63
Taurine	mg	48	54	75	38	35	40	51	42
ESSENTIAL FATTY ACIDS									
Linoleic acid	g	1.07	0.56	0.64	0.42	0.43	0.48	0.41	0.56
Arachidonic acid	g	0.01	0.08	0.08	0.04	0.05	0.04	0.03	0.06
EPA & DHA	g	0.05	0.07	0.06	0.06	0.16	0.07	0.08	0.04
DHA	g	0.03	0.03	0.03	0.03	0.07	0.03	0.03	0.02
Omega 3 (ω-3)	g	0.19	0.15	0.12	0.08	0.20	0.11	0.11	0.12
Omega 6 (ω-6)	g	1.09	0.64	0.71	0.46	0.49	0.52	0.44	0.62

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	CN	EN	NF	UR	DM
		Can				
Moisture	%	77.0	77.0	79.0	80.6	77.3
Crude Protein	%	10.8	10.7	7.0	10.0	13.9
Crude Fat	%	7.4	6.0	9.0	4.8	5.0
Carbohydrates	%	1.7	3.7	3.2	2.5	1.2
Crude Fibre	%	0.1	0.4	0.0	0.4	0.4
Crude Ash	%	3.1	2.2	1.8	1.7	2.2
MINERALS						
Calcium	%	0.46	0.26	0.22	0.20	0.32
Phosphorus	%	0.39	0.37	0.09	0.14	0.29
Magnesium	%	0.01	0.03	0.01	0.02	0.02
Sodium	%	0.38	0.14	0.06	0.10	0.13
Potassium	%	0.35	0.35	0.44	0.26	0.32
Chloride	%	0.44	0.29	0.35	0.22	0.24
Iron	mg/100g	4.9	7.2	5.1	5.5	6.0
Copper	mg/100g	0.4	0.7	0.4	0.4	0.5
Zinc	mg/100g	4.2	4.3	4.9	3.6	4.6
Manganese	mg/100g	0.3	0.3	0.4	0.2	0.3
Selenium	mg/100g	0.034	0.042	0.011	0.034	0.031
Iodine	mg/100g	0.060	0.057	0.080	0.045	0.063
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	28947	56214	41890	45414	44536
Vitamin D_3	IU/kg	253	259	298	165	332
Vitamin E	IU/kg	191	218	176	136	101
Vitamin K	mg/kg	0.06	0.05	0.10	0.06	0.07
Vitamin B_1	mg/kg	8.1	7.7	11.6	5.9	7.3
Vitamin B_2	mg/kg	6.5	8.9	6.6	7.1	8.3
Vitamin B_3	mg/kg	45.5	54.7	48.6	43.7	51.0
Vitamin B_5	mg/kg	14.8	19.9	16.4	15.9	18.4
Vitamin B_6	mg/kg	2.9	3.3	3.5	2.8	2.8
Vitamin B_8	mg/kg	0.1	0.2	0.1	0.2	0.2
Vitamin B_9	mg/kg	0.5	0.6	0.8	0.7	0.8
Vitamin B_{12}	µg/kg	46.01	66.45	50.31	53.06	57.22
Choline	mg/kg	1177	951	843	1133	1142
Taurine	mg/kg	1700	1500	1200	1400	1500
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	1.6	0.8	1.8	0.8	0.8
Arachidonic acid	%	0.108	0.141	0.196	0.129	0.223
EPA & DHA	%	0.130	0.113	0.158	0.001	0.316
DHA	%	0.064	0.048	0.084	0.001	0.150
Omega 3 (ω-3)	%	0.19	0.16	0.23	0.04	0.36
Omega 6 (ω-6)	%	1.70	0.89	1.96	0.92	1.01
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	1065	1014	1121	846	954
Metabolisable Energy Calculated NRC 2006	kcal/kg	1128	1077	1155	904	1040
Energy from protein**	%	35	37	22	41	51
Energy from fat**	%	59	50	68	48	45
Energy from carbohydrates**	%	5	13	10	10	4

* Average of all varieties. **Calculated by Modified Atwater.

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



AS FED

NUTRIENT	Unit	EN	NF	NF	UR	OM	DM
		Pouch					
Moisture	%	76.4	78.7	77.2	80.5	79.8	77.7
Crude Protein	%	11.0	8.7	7.3	9.8	10.6	13.9
Crude Fat	%	6.3	6.3	9.5	4.6	2.3	4.5
Carbohydrates	%	3.6	4.3	4.2	2.3	3.0	1.3
Crude Fibre	%	0.7	0.5	0.4	0.6	1.6	0.1
Crude Ash	%	2.2	1.5	1.6	2.2	2.7	2.5
MINERALS							
Calcium	%	0.29	0.17	0.22	0.18	0.35	0.39
Phosphorus	%	0.27	0.11	0.13	0.16	0.30	0.30
Magnesium	%	0.02	0.01	0.01	0.02	0.02	0.02
Sodium	%	0.19	0.07	0.07	0.34	0.29	0.24
Potassium	%	0.22	0.40	0.34	0.16	0.30	0.27
Chloride	%	0.17	0.24	0.24	0.42	0.31	0.32
Iron	mg/100g	6.9	5.5	3.8	4.7	7.3	5.0
Copper	mg/100g	0.4	0.4	0.4	0.3	0.4	0.5
Zinc	mg/100g	4.4	4.7	4.2	3.1	3.8	4.0
Manganese	mg/100g	0.4	0.6	0.4	0.3	0.3	0.3
Selenium	mg/100g	0.016	0.020	0.015	0.016	0.028	0.033
Iodine	mg/100g	0.067	0.121	0.091	0.058	0.056	0.058
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	21039	21314	18151	19711	30473	29696
Vitamin D_3	IU/kg	436	358	329	260	200	367
Vitamin E	IU/kg	296	161	151	136	97	154
Vitamin K	mg/kg	0.07	0.08	0.07	0.04	0.05	0.05
Vitamin B_1	mg/kg	9.8	10.8	10.1	5.8	6.8	6.3
Vitamin B_2	mg/kg	5.4	6.1	5.2	4.1	5.6	5.5
Vitamin B_3	mg/kg	41.2	43.0	41.1	32	36.8	39.5
Vitamin B_5	mg/kg	12.6	13.6	12.6	10.1	12.3	12.8
Vitamin B_6	mg/kg	2.6	2.8	2.7	2.0	2.2	2.4
Vitamin B_8	mg/kg	0.1	0.1	0.1	0.1	0.1	0.1
Vitamin B_9	mg/kg	0.6	0.6	0.6	0.4	0.4	0.4
Vitamin B_{12}	µg/kg	37.42	46.61	36.20	23.0	41.92	56.06
Choline	mg/kg	1354	1232	899	680	854	886
Taurine	mg/kg	1675	1230	1045	1461	1434	1400
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	0.7	1.2	1.2	0.6	0.2	0.4
Arachidonic acid	%	0.108	0.089	0.199	0.113	0.069	0.115
EPA & DHA	%	0.258	0.129	0.130	0.137	0.043	0.333
DHA	%	0.124	0.070	0.103	0.088	0.028	0.175
Omega 3 (ω-3)	%	0.30	0.15	0.25	0.16	0.06	0.37
Omega 6 (ω-6)	%	0.82	1.33	1.19	0.68	0.29	0.51
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	1041	991	1204	812	672	916
Metabolisable Energy Calculated NRC 2006	kcal/kg	1100	1036	1231	868	735	1009
Energy from protein**	%	37	31	21	42	55	53
Energy from fat**	%	51	54	67	48	29	42
Energy from carbohydrates**	%	12	15	12	10	16	5

* Average of all varieties. **Calculated by Modified Atwater.

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	CN	EN	NF	UR	DM
		Can				
Dry Matter	%	23.0	23.0	21.0	19.4	22.7
Crude Protein	%	47.0	46.5	33.3	51.5	61.2
Crude Fat	%	32.2	26.1	42.9	24.7	22.0
Carbohydrates	%	7.2	16.1	15.1	12.9	5.3
Crude Fibre	%	0.2	1.7	0.1	2.1	1.8
Crude Ash	%	13.5	9.6	8.6	8.8	9.7
MINERALS						
Calcium	%	2.01	1.15	1.05	1.03	1.41
Phosphorus	%	1.71	1.60	0.43	0.72	1.29
Magnesium	%	0.06	0.11	0.05	0.10	0.09
Sodium	%	1.63	0.61	0.29	0.52	0.59
Potassium	%	1.51	1.52	2.10	1.34	1.42
Chloride	%	1.92	1.28	1.67	1.13	1.04
Iron	mg/100g	21.4	31.5	24.4	28.1	26.3
Copper	mg/100g	1.8	2.9	1.9	2.1	2.0
Zinc	mg/100g	18.4	18.7	23.5	18.3	20.3
Manganese	mg/100g	1.3	1.5	2.0	1.3	1.5
Selenium	mg/100g	0.150	0.184	0.054	0.176	0.136
Iodine	mg/100g	0.261	0.247	0.382	0.230	0.277
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	125855	244411	199474	234093	196192
Vitamin D_3	IU/kg	1102	1127	1419	850	1462
Vitamin E	IU/kg	829	946	838	701	443
Vitamin K	mg/kg	0.25	0.24	0.49	0.32	0.33
Vitamin B_1	mg/kg	35.1	33.6	55.4	30.2	32.1
Vitamin B_2	mg/kg	28.4	38.5	31.7	36.5	36.5
Vitamin B_3	mg/kg	198	238	232	226	225
Vitamin B_5	mg/kg	64	86	78	82	81
Vitamin B_6	mg/kg	13	14	17	14	12
Vitamin B_8	mg/kg	0.59	0.71	0.64	0.99	0.81
Vitamin B_9	mg/kg	2.20	2.78	4.03	3.60	3.37
Vitamin B_{12}	µg/kg	200.05	288.90	239.58	273.50	252.05
Choline	mg/kg	5116	4136	4015	5842	5030
Taurine	mg/kg	7391	6522	5714	7216	6608
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	6.9	3.3	8.4	4.1	3.5
Arachidonic acid	%	0.470	0.615	0.933	0.666	0.981
EPA & DHA	%	0.563	0.489	0.754	0.006	1.393
DHA	%	0.279	0.207	0.402	0.005	0.659
Omega 3 (ω-3)	%	0.84	0.72	1.11	0.23	1.58
Omega 6 (ω-6)	%	7.40	3.88	9.35	4.74	4.44
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4629	4409	5340	4358	4200
Metabolisable Energy Calculated NRC 2006	kcal/kg	4905	4681	5498	4662	4580

* Average of all varieties.

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



DRY MATTER

NUTRIENT	Unit	EN	NF	NF	UR	OM	DM
		Pouch					
Dry Matter	%	23.7	21.3	22.9	19.5	20.2	22.3
Crude Protein	%	46.5	40.8	31.9	50.2	52.5	62.3
Crude Fat	%	26.4	29.6	41.4	23.5	11.4	20.2
Carbohydrates	%	15.0	20.2	18.2	12.0	14.9	6.1
Crude Fibre	%	3.0	2.3	1.8	2.9	7.9	0.2
Crude Ash	%	9.1	7.0	6.8	11.5	13.4	11.2
MINERALS							
Calcium	%	1.21	0.80	0.94	0.92	1.71	1.75
Phosphorus	%	1.13	0.52	0.57	0.80	1.49	1.37
Magnesium	%	0.08	0.06	0.05	0.10	0.10	0.10
Sodium	%	0.80	0.33	0.31	1.75	1.42	1.08
Potassium	%	0.93	1.88	1.49	0.84	1.50	1.19
Chloride	%	0.73	1.13	1.04	2.16	1.54	1.44
Iron	mg/100g	29.1	25.9	16.8	24.3	36.3	22.4
Copper	mg/100g	1.6	1.9	1.5	1.6	1.8	2.1
Zinc	mg/100g	18.6	22.1	18.5	15.9	18.7	17.9
Manganese	mg/100g	1.7	2.6	1.9	1.7	1.5	1.4
Selenium	mg/100g	0.066	0.095	0.068	0.082	0.138	0.147
Iodine	mg/100g	0.283	0.568	0.397	0.299	0.275	0.260
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	88963	100066	79446	101260	150854	133166
Vitamin D_3	IU/kg	1846	1680	1439	1336	992	1644
Vitamin E	IU/kg	1252	755	659	700	482	691
Vitamin K	mg/kg	0.30	0.36	0.32	0.23	0.24	0.21
Vitamin B_1	mg/kg	41.3	50.6	44.4	29.6	33.7	28.1
Vitamin B_2	mg/kg	22.7	28.6	22.9	21.2	27.7	24.7
Vitamin B_3	mg/kg	174	202	180	165	182	177
Vitamin B_5	mg/kg	53	64	55	52	61	57
Vitamin B_6	mg/kg	11	13	12	10	11	11
Vitamin B_8	mg/kg	0.36	0.52	0.39	0.38	0.48	0.50
Vitamin B_9	mg/kg	2.55	3.04	2.65	2.02	2.20	1.98
Vitamin B_{12}	µg/kg	158.23	218.81	158.45	118.5	207.53	251.37
Choline	mg/kg	5726	5785	3935	3495	4228	3972
Taurine	mg/kg	7083	5775	4573	7505	7099	6278
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	3.0	5.8	5.1	2.9	1.1	1.8
Arachidonic acid	%	0.457	0.418	0.869	0.581	0.343	**0.515**
EPA & DHA	%	1.092	0.606	0.569	0.705	0.214	1.492
DHA	%	0.527	0.329	0.450	0.452	0.138	0.787
Omega 3 (ω-3)	%	1.28	0.71	1.10	0.85	0.30	1.67
Omega 6 (ω-6)	%	3.45	6.24	5.21	3.47	1.46	2.28
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4400	4650	5269	4170	3324	4109
Metabolisable Energy Calculated NRC 2006	kcal/kg	4651	4863	5389	4457	3638	4525

* Average of all varieties.

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	CN	EN	NF	UR	DM
		Can				
Crude Protein	g	9.5	9.9	6.1	11.1	13.4
Crude Fat	g	6.5	5.6	7.8	5.3	4.8
Carbohydrates	g	1.4	3.4	2.8	2.8	1.2
Crude Fibre	g	0.0	0.4	0.0	0.4	0.4
Crude Ash	g	2.7	2.0	1.6	1.9	2.1
MINERALS						
Calcium	g	0.40	0.25	0.19	0.22	0.31
Phosphorus	g	0.35	0.34	0.08	0.15	0.28
Magnesium	g	0.01	0.02	0.01	0.02	0.02
Sodium	g	0.33	0.13	0.05	0.11	0.13
Potassium	g	0.30	0.33	0.38	0.29	0.31
Chloride	g	0.39	0.27	0.30	0.24	0.23
Iron	mg	4.3	6.7	4.4	6.0	5.7
Copper	mg	0.4	0.6	0.4	0.5	0.4
Zinc	mg	3.7	4.0	4.3	3.9	4.4
Manganese	mg	0.3	0.3	0.4	0.3	0.3
Selenium	mg	0.030	0.039	0.010	0.038	0.030
Iodine	mg	0.053	0.053	0.069	0.049	0.061
VITAMINS (all vitamin levels are average)						
Vitamin A	IU	2533	5221	3628	5021	4284
Vitamin D_3	IU	22	24	26	18	32
Vitamin E	IU	17	20	15	15	10
Vitamin K	mg	0.01	0.01	0.01	0.01	0.01
Vitamin B_1	mg	0.71	0.72	1.01	0.65	0.70
Vitamin B_2	mg	0.57	0.82	0.58	0.78	0.80
Vitamin B_3	mg	4.0	5.1	4.2	4.8	4.9
Vitamin B_5	mg	1.3	1.8	1.4	1.8	1.8
Vitamin B_6	mg	0.26	0.31	0.31	0.31	0.27
Vitamin B_8	mg	0.01	0.02	0.01	0.02	0.02
Vitamin B_9	mg	0.04	0.06	0.07	0.08	0.07
Vitamin B_{12}	µg	4.0	6.2	4.4	5.9	5.5
Choline	mg	103	88	73	125	110
Taurine	mg	149	139	104	155	144
ESSENTIAL FATTY ACIDS						
Linoleic acid	g	1.4	0.7	1.5	0.9	0.8
Arachidonic acid	g	0.096	0.131	0.170	0.143	0.214
EPA & DHA	g	0.113	0.104	0.137	0.001	0.304
DHA	g	0.056	0.044	0.073	0.001	0.144
Omega 3 (ω-3)	g	0.17	0.15	0.20	0.05	0.35
Omega 6 (ω-6)	g	1.49	0.83	1.70	1.02	0.97

* Average of all varieties.

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® VETERINARY DIETS AND RELATED PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	EN	NF	NF	UR	OM	DM
		Pouch					
Crude Protein	g	10.0	8.4	5.9	11.2	14.4	13.8
Crude Fat	g	5.7	6.1	7.7	5.3	3.1	4.5
Carbohydrates	g	3.2	4.2	3.4	2.7	4.1	1.3
Crude Fibre	g	0.6	0.5	0.3	0.7	2.2	0.0
Crude Ash	g	2.0	1.4	1.3	2.6	3.7	2.5
MINERALS							
Calcium	g	0.26	0.16	0.17	0.21	0.47	0.39
Phosphorus	g	0.24	0.11	0.11	0.18	0.41	0.30
Magnesium	g	0.02	0.01	0.01	0.02	0.03	0.02
Sodium	g	0.17	0.07	0.06	0.39	0.39	0.24
Potassium	g	0.20	0.39	0.28	0.19	0.41	0.26
Chloride	g	0.16	0.23	0.19	0.48	0.42	0.32
Iron	mg	6.3	5.3	3.1	5.4	10.0	5.0
Copper	mg	0.4	0.4	0.3	0.4	0.5	0.5
Zinc	mg	4.0	4.5	3.4	3.6	5.1	4.0
Manganese	mg	0.4	0.5	0.4	0.4	0.4	0.3
Selenium	mg	0.014	0.020	0.013	0.018	0.038	0.032
Iodine	mg	0.061	0.117	0.074	0.067	0.076	0.057
VITAMINS (all vitamin levels are average)							
Vitamin A	IU	1913	2058	1474	2271	4146	2943
Vitamin D_3	IU	40	35	27	30	27	36
Vitamin E	IU	27	16	12	16	13	15
Vitamin K	mg	0.01	0.01	0.01	0.01	0.01	0.00
Vitamin B_1	mg	0.89	1.04	0.82	0.66	0.93	0.62
Vitamin B_2	mg	0.49	0.59	0.42	0.48	0.76	0.55
Vitamin B_3	mg	3.7	4.2	3.3	3.7	5.0	3.9
Vitamin B_5	mg	1.1	1.3	1.0	1.2	1.7	1.3
Vitamin B_6	mg	0.24	0.27	0.22	0.23	0.29	0.24
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.05	0.06	0.05	0.05	0.06	0.04
Vitamin B_{12}	µg	3.4	4.5	2.9	2.6	5.7	5.6
Choline	mg	123	119	73	78	116	88
Taurine	mg	152	119	85	168	195	139
ESSENTIAL FATTY ACIDS							
Linoleic acid	g	0.6	1.2	0.9	0.6	0.3	0.4
Arachidonic acid	g	0.098	0.086	0.161	0.130	0.094	0.114
EPA & DHA	g	0.235	0.125	0.106	0.158	0.059	0.330
DHA	g	0.113	0.068	0.083	0.101	0.038	0.174
Omega 3 (ω-3)	g	0.28	0.15	0.20	0.19	0.08	0.37
Omega 6 (ω-6)	g	0.74	1.28	0.97	0.78	0.40	0.50

* Average of all varieties.

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		STARTER		HEALTHY START				EVERYDAY NUTRITION			
NUTRIENT	**Unit**	Small & Medium Mother & Puppies	Large Mother & Puppies	Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult
Moisture	%	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Crude Protein	%	31.0	30.5	32.0	30.0	32.0	29.0	28.0	26.0	28.0	27.0
Crude Fat	%	19.0	18.0	21.0	19.0	18.0	15.0	17.0	16.0	18.0	12.0
Carbohydrates	%	32.0	33.0	29.0	33.5	32.5	38.0	37.5	40.5	36.5	43.0
Crude Fibre	%	2.5	2.5	2.0	2.0	2.0	2.5	2.0	2.0	2.0	2.5
Crude Ash	%	7.5	8.0	8.0	7.5	7.5	7.5	7.5	7.5	7.5	7.5
MINERALS											
Calcium	%	1.40	1.40	1.53	1.50	1.50	1.44	1.43	1.32	1.55	1.49
Phosphorus	%	0.94	0.94	1.12	1.02	1.00	1.02	0.98	0.87	0.95	0.99
Magnesium	%	0.12	0.12	0.12	0.13	0.12	0.13	0.11	0.11	0.11	0.13
Sodium	%	0.44	0.50	0.46	0.39	0.42	0.42	0.51	0.39	0.42	0.35
Potassium	%	0.73	0.73	0.72	0.69	0.69	0.66	0.68	0.64	0.66	0.60
Chloride	%	0.66	0.77	0.77	0.56	0.65	0.63	0.75	0.71	0.72	0.55
Iron	mg/100g	30.7	29.6	25.5	25.7	26.6	22.9	24.1	25.2	25.9	23.8
Copper	mg/100g	2.2	2.1	2.1	2.1	2.2	1.9	2.0	2.1	2.2	2.0
Zinc	mg/100g	16.5	16.3	17.2	17.2	18.3	15.7	17.1	18.5	18.9	17.4
Manganese	mg/100g	5.6	5.5	6.2	6.2	6.7	5.5	6.5	7.2	7.2	6.4
Selenium	mg/100g	0.041	0.041	0.042	0.041	0.044	0.039	0.043	0.042	0.046	0.042
Iodine	mg/100g	0.265	0.258	0.258	0.256	0.276	0.227	0.259	0.282	0.292	0.256
VITAMINS (all vitamin levels are average)											
Vitamin A	IU/kg	17725	17668	21055	18129	17276	16669	23887	17720	18322	16354
Vitamin D_3	IU/kg	1039	1036	1183	1037	1000	955	1169	1002	1040	957
Vitamin E	IU/kg	201	203	228	207	203	202	474	475	475	476
Vitamin K	mg/kg	0.15	0.15	0.18	0.15	0.15	0.14	0.18	0.15	0.15	0.14
Vitamin B_1	mg/kg	25.8	25.9	31.9	27.3	26.4	25.4	32.1	26.6	27.5	24.8
Vitamin B_2	mg/kg	14.4	14.2	15.8	13.6	13.4	12.7	15.9	13.0	13.7	12.3
Vitamin B_3	mg/kg	158.0	158.2	187.0	162.0	161.8	154.1	187.0	157.4	164.2	151.3
Vitamin B_5	mg/kg	42.6	43.0	52.0	45.0	44.4	42.8	52.6	43.9	45.5	42.1
Vitamin B_6	mg/kg	19.2	18.6	18.4	16.0	15.4	14.4	17.9	15.0	15.5	13.8
Vitamin B_8	mg/kg	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Vitamin B_9	mg/kg	4.5	4.5	5.3	4.6	4.4	4.2	5.4	4.4	4.6	4.1
Vitamin B_{12}	mg/kg	261.6	258.9	295.3	253.9	248.5	236.3	292.8	241.6	254.7	228.2
Choline	mg/kg	2012	2052	2198	2016	1996	1914	1882	1866	1907	1755
Taurine	mg/kg	1315	1245	1001	913	1535	1479	948	816	1563	1013
ESSENTIAL FATTY ACIDS											
Linoleic acid	%	2.60	2.50	2.91	2.76	2.70	2.41	2.60	2.60	2.73	2.20
EPA & DHA	%	0.23	0.22	0.23	0.23	0.22	0.22	0.22	0.22	0.22	0.25
DHA	%	0.11	0.10	0.10	0.10	0.10	0.09	0.10	0.09	0.10	0.11
Omega 3 (ω-3)	%	0.44	0.43	0.49	0.46	0.45	0.40	0.43	0.42	0.45	0.41
Omega 6 (ω-6)	%	2.49	2.92	3.10	3.00	2.96	2.58	2.80	2.80	3.00	2.40
ENERGY											
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3820	3753	3920	3838	3788	3620	3738	3688	3788	3470
Metabolisable Energy Calculated NRC 2006	kcal/kg	4015	3949	4133	4050	4011	3823	3949	3895	3996	3677
Energy from protein*	%	28	28	29	27	30	28	26	25	26	27
Energy from fat*	%	42	41	46	42	40	35	39	37	40	29
Energy from carbohydrates*	%	29	31	26	31	30	37	35	38	34	43

*Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

NUTRIENT	Unit	SENSITIVE SKIN								
		Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Medium & Large Adult 7+
Moisture	%	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Crude Protein	%	32.0	32.0	32.0	29.0	30.0	29.0	28.0	27.0	28.0
Crude Fat	%	21.0	20.0	18.0	15.0	18.0	18.0	18.0	13.0	14.0
Carbohydrates	%	29.0	30.0	33.0	39.0	35.0	35.0	36.5	41.5	40.0
Crude Fibre	%	2.0	2.5	2.5	2.5	2.5	3.0	3.0	3.0	2.5
Crude Ash	%	8.0	7.5	6.5	6.5	6.5	7.0	6.5	7.5	7.5
MINERALS										
Calcium	%	1.40	1.27	1.21	1.15	0.95	1.05	1.05	1.53	1.45
Phosphorus	%	1.04	0.97	0.95	0.91	0.84	0.83	0.83	0.79	0.90
Magnesium	%	0.11	0.11	0.12	0.13	0.13	0.12	0.12	0.13	0.11
Sodium	%	0.69	0.62	0.42	0.51	0.67	0.40	0.41	0.56	0.46
Potassium	%	0.72	0.67	0.66	0.63	0.70	0.66	0.66	0.79	0.71
Chloride	%	0.97	0.82	0.53	0.58	0.73	0.54	0.53	0.93	0.72
Iron	mg/100g	22.5	22.3	23.0	22.5	22.6	22.9	22.9	22.1	22.4
Copper	mg/100g	2.0	2.0	2.0	2.0	2.0	2.1	2.0	2.0	2.0
Zinc	mg/100g	18.3	18.2	18.2	18.1	17.9	17.8	17.8	17.4	17.3
Manganese	mg/100g	6.4	6.4	6.3	6.4	6.3	6.5	6.5	6.3	6.3
Selenium	mg/100g	0.044	0.042	0.041	0.039	0.040	0.039	0.038	0.040	0.032
Iodine	mg/100g	0.306	0.304	0.299	0.296	0.290	0.292	0.291	0.287	0.276
VITAMINS (all vitamin levels are average)										
Vitamin A	IU/kg	22773	19534	22265	21554	22755	23821	23678	21869	24659
Vitamin D_3	IU/kg	1657	1577	1412	1372	1334	1592	1579	1508	1525
Vitamin E	IU/kg	488	487	571	549	572	486	486	486	571
Vitamin K	mg/kg	0.18	0.16	0.12	0.12	0.11	0.20	0.20	0.18	0.20
Vitamin B_1	mg/kg	31.8	29.0	33.2	31.8	30.2	35.3	35.0	32.0	34.4
Vitamin B_2	mg/kg	14.9	13.4	14.6	13.9	13.6	16.0	15.8	14.6	15.6
Vitamin B_3	mg/kg	190.9	173.5	182.7	174.5	174.1	201.0	197.8	183.8	196.4
Vitamin B_5	mg/kg	53.6	48.5	52.2	50.0	49.1	56.9	56.3	52.1	56.0
Vitamin B_6	mg/kg	18.3	16.7	15.7	15.0	15.0	20.3	20.1	18.2	20.0
Vitamin B_8	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Vitamin B_9	mg/kg	5.0	4.5	4.9	4.7	4.5	5.4	5.4	4.9	5.4
Vitamin B_{12}	mg/kg	271.0	243.6	260.0	240.0	240.0	292.7	289.7	266.4	288.0
Choline	mg/kg	2390	2373	2500	2215	2319	2315	2314	2120	2059
Taurine	mg/kg	1517	1425	1347	1289	1271	1099	1662	1802	889
ESSENTIAL FATTY ACIDS										
Linoleic acid	%	1.98	1.90	1.90	1.83	1.91	1.94	1.91	1.82	1.79
EPA & DHA	%	0.97	0.93	0.89	0.88	0.91	0.80	0.79	0.80	0.72
DHA	%	0.62	0.60	0.57	0.56	0.58	0.52	0.51	0.51	0.46
Omega 3 (ω-3)	%	1.25	1.20	1.16	1.13	1.18	1.05	1.03	1.01	0.96
Omega 6 (ω-6)	%	2.40	2.30	2.32	2.39	2.32	2.30	2.29	2.05	2.10
ENERGY										
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3920	3870	3805	3655	3805	3770	3788	3503	3570
Metabolisable Energy Calculated NRC 2006	kcal/kg	4133	4065	4008	3858	4001	3941	3956	3687	3773
Energy from protein*	%	29	29	29	28	28	27	26	27	27
Energy from fat*	%	46	44	40	35	40	41	40	32	33
Energy from carbohydrates*	%	26	27	30	37	32	32	34	41	39

*Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		SENSITIVE DIGESTION							SENSITIVE DIGESTION GRAIN FREE FORMULA	
NUTRIENT	**Unit**	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Small & Mini Adult	Medium & Large Adult
Moisture	%	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Crude Protein	%	30.0	32.0	29.0	28.0	26.0	28.0	27.0	30.0	28.0
Crude Fat	%	19.0	18.0	15.0	17.0	16.0	18.0	12.5	17.0	16.0
Carbohydrates	%	32.8	32.0	37.5	37.0	40.0	36.5	43.0	34.0	37.0
Crude Fibre	%	2.5	2.5	2.5	2.5	2.5	2.0	2.0	3.0	3.0
Crude Ash	%	7.7	7.5	8.0	7.5	7.5	7.5	7.5	8.0	8.0
MINERALS										
Calcium	%	1.38	1.36	1.45	1.28	1.35	1.31	1.32	1.36	1.39
Phosphorus	%	0.96	0.95	0.92	0.93	0.81	0.84	0.84	0.91	0.82
Magnesium	%	0.12	0.12	0.12	0.11	0.11	0.11	0.11	0.11	0.11
Sodium	%	0.38	0.38	0.44	0.49	0.56	0.38	0.59	0.46	0.47
Potassium	%	0.66	0.69	0.65	0.68	0.64	0.66	0.61	0.69	0.65
Chloride	%	0.61	0.58	0.68	0.74	0.99	0.74	1.04	0.52	0.69
Iron	mg/100g	26.8	27.4	25.8	25.9	27.2	27.9	26.0	28.3	28.3
Copper	mg/100g	2.0	2.0	1.9	2.0	2.1	2.2	2.0	2.1	2.2
Zinc	mg/100g	16.5	16.2	15.6	17.1	18.3	18.9	17.4	16.8	18.0
Manganese	mg/100g	5.7	5.6	5.3	6.2	6.7	6.9	6.4	5.8	6.4
Selenium	mg/100g	0.043	0.044	0.043	0.044	0.045	0.046	0.045	0.047	0.048
Iodine	mg/100g	0.254	0.248	0.239	0.268	0.291	0.300	0.278	0.288	0.316
VITAMINS (all vitamin levels are average)										
Vitamin A	IU/kg	18445	20442	20543	23706	18902	17584	16477	23827	19060
Vitamin D_3	IU/kg	996	1020	889	1127	1006	987	950	1285	1199
Vitamin E	IU/kg	474	475	474	475	475	476	476	477	478
Vitamin K	mg/kg	0.16	0.15	0.15	0.18	0.16	0.15	0.14	0.20	0.18
Vitamin B_1	mg/kg	27.5	26.2	26.1	31.6	28.1	26.3	24.5	31.4	27.9
Vitamin B_2	mg/kg	14.6	14.2	14.1	16.4	14.7	13.9	13.2	15.7	13.5
Vitamin B_3	mg/kg	165.2	160.7	158.3	186.1	168.2	160.2	153.3	176.6	157.2
Vitamin B_5	mg/kg	46.4	44.9	44.6	53.1	47.6	44.8	42.5	48.7	42.7
Vitamin B_6	mg/kg	15.2	14.7	14.3	16.9	15.0	14.2	13.0	19.7	17.2
Vitamin B_8	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Vitamin B_9	mg/kg	4.7	4.5	4.5	5.3	4.7	4.4	4.2	5.1	4.4
Vitamin B_{12}	mg/kg	271.3	262.1	262.4	300.1	273.0	256.6	243.9	300.1	269.7
Choline	mg/kg	2006	1975	1895	1875	1849	1906	1762	1842	1823
Taurine	mg/kg	1015	1208	1050	957	971	1519	1602	3145	3074
ESSENTIAL FATTY ACIDS										
Linoleic acid	%	2.16	2.04	1.95	2.03	1.95	2.08	1.76	2.19	2.13
EPA & DHA	%	0.12	0.18	0.08	0.14	0.11	0.21	0.22	0.19	0.11
DHA	%	0.06	0.10	0.04	0.08	0.06	0.09	0.10	0.08	0.06
Omega 3 (ω-3)	%	0.33	0.39	0.25	0.33	0.28	0.40	0.40	0.39	0.31
Omega 6 (ω-6)	%	2.42	2.28	2.14	2.24	2.16	2.31	1.95	2.40	2.30
ENERGY										
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3813	3770	3603	3720	3670	3788	3513	3685	3635
Metabolisable Energy Calculated NRC 2006	kcal/kg	4004	3972	3805	3912	3858	3996	3735	3863	3811
Energy from protein*	%	28	30	28	26	25	26	27	28	27
Energy from fat*	%	42	41	35	39	37	40	30	39	37
Energy from carbohydrates*	%	30	30	36	35	38	34	43	32	36

*Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		LIGHT / STERILISED				PROTEIN & ENERGY	AGE DEFENCE	
NUTRIENT	Unit	Small & Mini Adult	All Size Adult Chicken	All Size Adult White Fish	All Size Adult Lamb	All Size Adult	Small & Mini Adult 9+	Medium & Large Adult 7+
Moisture	%	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Crude Protein	%	29.0	27.0	27.0	27.0	31.0	29.0	29.0
Crude Fat	%	9.0	9.0	9.0	9.5	21.0	15.0	15.0
Carbohydrates	%	43.0	45.0	44.5	44.5	30.5	38.5	38.5
Crude Fibre	%	3.5	3.5	3.5	3.0	2.0	2.0	2.0
Crude Ash	%	7.5	7.5	8.0	8.0	7.5	7.5	7.5
MINERALS								
Calcium	%	1.36	1.36	1.42	1.38	1.57	1.28	1.40
Phosphorus	%	0.92	0.91	0.96	0.93	1.02	0.93	0.93
Magnesium	%	0.13	0.13	0.13	0.11	0.12	0.11	0.11
Sodium	%	0.45	0.56	0.36	0.32	0.43	0.62	0.45
Potassium	%	0.74	0.71	0.72	0.72	0.68	0.72	0.72
Chloride	%	0.81	0.95	0.61	0.82	0.67	1.02	0.92
Iron	mg/100g	28.6	26.9	26.7	27.4	26.0	24.6	24.8
Copper	mg/100g	2.3	2.1	2.1	2.1	2.1	2.1	2.1
Zinc	mg/100g	18.9	17.4	17.3	17.9	17.8	17.6	17.6
Manganese	mg/100g	7.4	6.8	7.0	7.2	6.5	6.8	6.8
Selenium	mg/100g	0.046	0.044	0.034	0.047	0.043	0.043	0.043
Iodine	mg/100g	0.288	0.263	0.293	0.284	0.269	0.269	0.269
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	23080	23179	18853	19408	23315	26262	27456
Vitamin D_3	IU/kg	1245	1246	1120	1058	990	1226	1228
Vitamin E	IU/kg	475	474	476	474	598	561	561
Vitamin K	mg/kg	0.20	0.20	0.16	0.17	0.13	0.20	0.20
Vitamin B_1	mg/kg	34.6	34.6	28.4	29.7	35.4	35.7	35.6
Vitamin B_2	mg/kg	16.3	16.3	13.9	15.1	16.7	17.2	17.1
Vitamin B_3	mg/kg	191.9	190.1	162.9	176.0	195.0	202.5	202.0
Vitamin B_5	mg/kg	54.8	54.7	45.8	49.4	55.2	57.7	57.4
Vitamin B_6	mg/kg	19.5	19.2	15.9	15.9	17.1	19.8	19.8
Vitamin B_8	mg/kg	0.2	0.2	0.2	0.2	0.3	0.2	0.2
Vitamin B_9	mg/kg	5.6	5.6	4.7	4.9	5.6	5.9	5.8
Vitamin B_{12}	mg/kg	304.7	305.2	262.4	279.3	300.0	315.4	318.4
Choline	mg/kg	2081	2075	2065	2098	2069	2104	2105
Taurine	mg/kg	1418	1430	1528	1522	917	785	852
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	1.80	1.80	1.60	1.60	2.98	1.85	1.89
EPA & DHA	%	0.30	0.30	0.30	0.30	0.23	0.21	0.21
DHA	%	0.13	0.13	0.14	0.13	0.10	0.10	0.09
Omega 3 (ω-3)	%	0.43	0.43	0.40	0.40	0.49	0.34	0.35
Omega 6 (ω-6)	%	1.88	1.90	1.70	1.70	3.29	1.94	2.00
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3285	3285	3268	3310	3938	3638	3638
Metabolisable Energy Calculated NRC 2006	kcal/kg	3477	3470	3452	3509	4147	3859	3859
Energy from protein*	%	31	29	29	29	28	28	28
Energy from fat*	%	23	23	23	24	45	35	35
Energy from carbohydrates*	%	46	48	48	47	27	37	37

*Calculated by Modified Atwater

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		STARTER		HEALTHY START				EVERYDAY NUTRITION			
NUTRIENT	**Unit**	Small & Medium Mother & Puppies	Large Mother & Puppies	Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult
Dry Matter	%	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0
Crude Protein	%	33.7	33.2	34.8	32.6	34.8	31.5	30.4	28.3	30.4	29.3
Crude Fat	%	20.7	19.6	22.8	20.7	19.6	16.3	18.5	17.4	19.6	13.0
Carbohydrates	%	34.8	35.9	31.5	36.4	35.3	41.3	40.8	44.0	39.7	46.7
Crude Fibre	%	2.7	2.7	2.2	2.2	2.2	2.7	2.2	2.2	2.2	2.7
Crude Ash	%	8.2	8.7	8.7	8.2	8.2	8.2	8.2	8.2	8.2	8.2
MINERALS											
Calcium	%	1.52	1.52	1.66	1.63	1.63	1.56	1.55	1.44	1.69	1.62
Phosphorus	%	1.02	1.02	1.22	1.11	1.08	1.11	1.07	0.95	1.03	1.07
Magnesium	%	0.13	0.13	0.13	0.14	0.13	0.14	0.12	0.12	0.12	0.14
Sodium	%	0.47	0.54	0.50	0.42	0.46	0.46	0.55	0.42	0.46	0.38
Potassium	%	0.79	0.80	0.78	0.75	0.75	0.71	0.74	0.70	0.71	0.66
Chloride	%	0.72	0.84	0.83	0.61	0.71	0.68	0.82	0.78	0.79	0.60
Iron	mg/100g	33.3	32.1	27.7	28.0	28.9	24.9	26.2	27.4	28.2	25.8
Copper	mg/100g	2.3	2.3	2.2	2.3	2.4	2.0	2.1	2.3	2.4	2.2
Zinc	mg/100g	18.0	17.7	18.7	18.7	19.9	17.1	18.6	20.1	20.5	18.9
Manganese	mg/100g	6.0	6.0	6.7	6.8	7.3	6.0	7.1	7.8	7.8	7.0
Selenium	mg/100g	0.045	0.045	0.046	0.045	0.047	0.043	0.046	0.046	0.050	0.045
Iodine	mg/100g	0.288	0.280	0.280	0.278	0.300	0.246	0.282	0.307	0.318	0.279
VITAMINS (all vitamin levels are average)											
Vitamin A	IU/kg	19267	19205	22886	19705	18778	18118	25964	19261	19915	17776
Vitamin D_3	IU/kg	1129	1126	1286	1128	1087	1039	1271	1089	1130	1040
Vitamin E	IU/kg	219	221	248	225	221	219	515	516	516	518
Vitamin K	mg/kg	0.16	0.16	0.20	0.17	0.16	0.15	0.20	0.16	0.17	0.15
Vitamin B_1	mg/kg	28.1	28.2	34.7	29.7	28.7	27.6	34.9	28.9	29.9	27.0
Vitamin B_2	mg/kg	15.6	15.4	17.2	14.8	14.5	13.8	17.3	14.1	14.9	13.4
Vitamin B_3	mg/kg	172	172	203	176	176	167	203	171	178	164
Vitamin B_5	mg/kg	46	47	57	49	48	46	57	48	49	46
Vitamin B_6	mg/kg	21	20	20	17	17	16	19	16	17	15
Vitamin B_8	mg/kg	0.31	0.30	0.27	0.24	0.25	0.23	0.26	0.22	0.24	0.23
Vitamin B_9	mg/kg	4.89	4.86	5.77	4.96	4.83	4.60	5.85	4.79	4.99	4.48
Vitamin B_{12}	mg/kg	284.35	281.40	321.01	275.97	270.08	256.88	318.25	262.57	276.85	248.09
Choline	mg/kg	2187	2230	2389	2192	2169	2081	2045	2028	2072	1908
Taurine	mg/kg	1430	1353	1088	992	1668	1608	1030	887	1699	1101
ESSENTIAL FATTY ACIDS											
Linoleic acid	%	2.83	2.72	3.16	3.00	2.93	2.62	2.83	2.83	2.97	2.39
EPA & DHA	%	0.25	0.24	0.25	0.25	0.24	0.24	0.24	0.24	0.24	0.27
DHA	%	0.12	0.11	0.11	0.11	0.11	0.10	0.11	0.10	0.11	0.12
Omega 3 (ω-3)	%	0.48	0.47	0.53	0.50	0.49	0.43	0.47	0.46	0.49	0.45
Omega 6 (ω-6)	%	2.71	3.17	3.37	3.26	3.22	2.80	3.04	3.04	3.26	2.61
ENERGY											
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4152	4079	4261	4171	4117	3935	4063	4008	4117	3772
Metabolisable Energy Calculated NRC 2006	kcal/kg	4364	4292	4492	4402	4359	4155	4292	4234	4343	3996

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		SENSITIVE SKIN								
NUTRIENT	**Unit**	Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Medium & Large Adult 7+
Dry Matter	%	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0
Crude Protein	%	34.8	34.8	34.8	31.5	32.6	31.5	30.4	29.3	30.4
Crude Fat	%	22.8	21.7	19.6	16.3	19.6	19.6	19.6	14.1	15.2
Carbohydrates	%	31.5	32.6	35.9	42.4	38.0	38.0	39.7	45.1	43.5
Crude Fibre	%	2.2	2.7	2.7	2.7	2.7	3.3	3.3	3.3	2.7
Crude Ash	%	8.7	8.2	7.1	7.1	7.1	7.6	7.1	8.2	8.2
MINERALS										
Calcium	%	1.52	1.38	1.32	1.25	1.03	1.14	1.14	1.66	1.57
Phosphorus	%	1.13	1.05	1.04	0.99	0.92	0.91	0.91	0.86	0.98
Magnesium	%	0.12	0.12	0.14	0.14	0.14	0.13	0.13	0.14	0.12
Sodium	%	0.75	0.67	0.46	0.55	0.73	0.44	0.44	0.60	0.50
Potassium	%	0.78	0.73	0.71	0.68	0.76	0.71	0.71	0.86	0.77
Chloride	%	1.05	0.89	0.58	0.63	0.79	0.59	0.58	1.01	0.78
Iron	mg/100g	24.4	24.2	25.0	24.4	24.6	24.9	24.8	24.0	24.4
Copper	mg/100g	2.2	2.2	2.2	2.1	2.2	2.2	2.2	2.1	2.2
Zinc	mg/100g	19.9	19.8	19.8	19.7	19.4	19.3	19.3	19.0	18.8
Manganese	mg/100g	6.9	6.9	6.9	6.9	6.8	7.1	7.1	6.9	6.8
Selenium	mg/100g	0.048	0.046	0.044	0.042	0.043	0.042	0.041	0.043	0.035
Iodine	mg/100g	0.333	0.330	0.325	0.322	0.316	0.318	0.316	0.312	0.300
VITAMINS (all vitamin levels are average)										
Vitamin A	IU/kg	24754	21233	24202	23429	24734	25892	25737	23771	26803
Vitamin D_3	IU/kg	1801	1714	1535	1491	1450	1730	1716	1639	1658
Vitamin E	IU/kg	530	529	621	596	622	529	528	528	621
Vitamin K	mg/kg	0.20	0.18	0.13	0.13	0.12	0.22	0.22	0.20	0.21
Vitamin B_1	mg/kg	34.5	31.5	36.1	34.5	32.9	38.4	38.0	34.8	37.4
Vitamin B_2	mg/kg	16.1	14.6	15.9	15.2	14.7	17.4	17.1	15.8	17.0
Vitamin B_3	mg/kg	208	189	199	190	189	218	215	200	213
Vitamin B_5	mg/kg	58	53	57	54	53	62	61	57	61
Vitamin B_6	mg/kg	20	18	17	16	16	22	22	20	22
Vitamin B_8	mg/kg	0.20	0.19	0.19	0.18	0.19	0.20	0.20	0.18	0.20
Vitamin B_9	mg/kg	5.40	4.86	5.33	5.12	4.93	5.89	5.84	5.35	5.84
Vitamin B_{12}	mg/kg	294.53	264.78	282.61	260.87	260.87	318.16	314.90	289.53	313.02
Choline	mg/kg	2598	2580	2717	2408	2521	2517	2516	2304	2238
Taurine	mg/kg	1649	1549	1464	1401	1381	1195	1807	1959	966
ESSENTIAL FATTY ACIDS										
Linoleic acid	%	2.15	2.07	2.07	1.99	2.08	2.10	2.08	1.98	1.95
EPA & DHA	%	1.05	1.01	0.96	0.95	0.99	0.87	0.86	0.87	0.78
DHA	%	0.67	0.65	0.61	0.61	0.63	0.57	0.55	0.55	0.50
Omega 3 (ω-3)	%	1.36	1.30	1.26	1.23	1.28	1.14	1.12	1.10	1.04
Omega 6 (ω-6)	%	2.61	2.50	2.52	2.60	2.52	2.50	2.49	2.23	2.28
ENERGY										
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4261	4207	4136	3973	4136	4098	4117	3807	3880
Metabolisable Energy Calculated NRC 2006	kcal/kg	4492	4418	4357	4194	4349	4284	4300	4008	4101

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		SENSITIVE DIGESTION							SENSITIVE DIGESTION GRAIN FREE FORMULA	
NUTRIENT	**Unit**	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Small & Mini Adult	Medium & Large Adult
Dry Matter	%	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0	92.0
Crude Protein	%	32.6	34.8	31.5	30.4	28.3	30.4	29.3	32.6	30.4
Crude Fat	%	20.7	19.6	16.3	18.5	17.4	19.6	13.6	18.5	17.4
Carbohydrates	%	35.7	34.8	40.8	40.2	43.5	39.7	46.7	37.0	40.2
Crude Fibre	%	2.7	2.7	2.7	2.7	2.7	2.2	2.2	3.3	3.3
Crude Ash	%	8.4	8.2	8.7	8.2	8.2	8.2	8.2	8.7	8.7
MINERALS										
Calcium	%	1.50	1.48	1.58	1.39	1.47	1.42	1.43	1.48	1.51
Phosphorus	%	1.04	1.03	1.00	1.01	0.88	0.91	0.91	0.99	0.89
Magnesium	%	0.13	0.13	0.13	0.12	0.12	0.12	0.12	0.12	0.11
Sodium	%	0.42	0.41	0.48	0.53	0.61	0.41	0.64	0.50	0.51
Potassium	%	0.72	0.75	0.71	0.74	0.69	0.71	0.66	0.75	0.71
Chloride	%	0.66	0.63	0.74	0.80	1.07	0.80	1.13	0.56	0.75
Iron	mg/100g	29.1	29.8	28.1	28.2	29.6	30.4	28.2	30.7	30.8
Copper	mg/100g	2.1	2.2	2.0	2.2	2.3	2.4	2.2	2.3	2.4
Zinc	mg/100g	17.9	17.6	16.9	18.6	19.9	20.5	19.0	18.2	19.6
Manganese	mg/100g	6.2	6.1	5.8	6.7	7.3	7.5	7.0	6.3	7.0
Selenium	mg/100g	0.047	0.048	0.046	0.048	0.048	0.050	0.049	0.051	0.052
Iodine	mg/100g	0.276	0.270	0.260	0.291	0.316	0.326	0.302	0.313	0.343
VITAMINS (all vitamin levels are average)										
Vitamin A	IU/kg	20049	22219	22330	25767	20546	19113	17910	25899	20718
Vitamin D_3	IU/kg	1083	1109	966	1225	1094	1072	1033	1397	1303
Vitamin E	IU/kg	516	516	515	517	517	517	517	518	519
Vitamin K	mg/kg	0.17	0.16	0.16	0.19	0.17	0.16	0.15	0.22	0.20
Vitamin B_1	mg/kg	29.9	28.4	28.4	34.4	30.5	28.5	26.6	34.1	30.3
Vitamin B_2	mg/kg	15.8	15.4	15.3	17.9	16.0	15.1	14.4	17.0	14.7
Vitamin B_3	mg/kg	180	175	172	202	183	174	167	192	171
Vitamin B_5	mg/kg	50	49	48	58	52	49	46	53	46
Vitamin B_6	mg/kg	16	16	16	18	16	15	14	21	19
Vitamin B_8	mg/kg	0.25	0.24	0.24	0.26	0.25	0.24	0.24	0.24	0.21
Vitamin B_9	mg/kg	5.06	4.85	4.85	5.78	5.14	4.82	4.55	5.55	4.81
Vitamin B_{12}	mg/kg	294.91	284.86	285.18	326.17	296.76	278.90	265.16	326.15	293.15
Choline	mg/kg	2181	2147	2060	2038	2010	2072	1915	2002	1981
Taurine	mg/kg	1103	1313	1141	1040	1056	1652	1741	3418	3342
ESSENTIAL FATTY ACIDS										
Linoleic acid	%	2.35	2.21	2.12	2.20	2.12	2.26	1.91	2.39	2.31
EPA & DHA	%	0.13	0.20	0.09	0.15	0.12	0.23	0.24	0.21	0.11
DHA	%	0.07	0.11	0.04	0.09	0.07	0.10	0.11	0.09	0.07
Omega 3 (ω-3)	%	0.36	0.42	0.27	0.36	0.30	0.43	0.43	0.42	0.34
Omega 6 (ω-6)	%	2.63	2.48	2.33	2.43	2.35	2.51	2.12	2.61	2.50
ENERGY										
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4145	4098	3916	4043	3989	4117	3818	4005	3951
Metabolisable Energy Calculated NRC 2006	kcal/kg	4352	4318	4136	4252	4194	4343	4060	4199	4142

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		LIGHT / STERILISED				PROTEIN & ENERGY	AGE DEFENCE	
NUTRIENT	**Unit**	Small & Mini Adult	All Size Adult Chicken	All Size Adult White Fish	All Size Adult Lamb	All Size Adult	Small & Mini Adult 9+	Medium & Large Adult 7+
Dry Matter	%	92.0	92.0	92.0	92.0	92.0	92.0	92.0
Crude Protein	%	31.5	29.3	29.3	29.3	33.7	31.5	31.5
Crude Fat	%	9.8	9.8	9.8	10.3	22.8	16.3	16.3
Carbohydrates	%	46.7	48.9	48.4	48.4	33.2	41.8	41.8
Crude Fibre	%	3.8	3.8	3.8	3.3	2.2	2.2	2.2
Crude Ash	%	8.2	8.2	8.7	8.7	8.2	8.2	8.2
MINERALS								
Calcium	%	1.48	1.48	1.54	1.50	1.71	1.39	1.53
Phosphorus	%	1.00	0.99	1.04	1.01	1.11	1.01	1.01
Magnesium	%	0.14	0.14	0.15	0.12	0.13	0.12	0.12
Sodium	%	0.49	0.61	0.40	0.34	0.47	0.68	0.49
Potassium	%	0.81	0.78	0.79	0.78	0.74	0.79	0.79
Chloride	%	0.88	1.03	0.66	0.89	0.73	1.11	1.00
Iron	mg/100g	31.1	29.2	29.0	29.7	28.3	26.7	27.0
Copper	mg/100g	2.5	2.3	2.3	2.3	2.3	2.3	2.2
Zinc	mg/100g	20.5	18.9	18.8	19.4	19.4	19.2	19.2
Manganese	mg/100g	8.1	7.4	7.6	7.9	7.0	7.4	7.4
Selenium	mg/100g	0.051	0.048	0.037	0.051	0.047	0.046	0.047
Iodine	mg/100g	0.313	0.286	0.319	0.309	0.292	0.292	0.293
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	25087	25195	20492	21095	25343	28546	29844
Vitamin D_3	IU/kg	1354	1354	1217	1150	1076	1332	1335
Vitamin E	IU/kg	516	516	517	515	650	610	610
Vitamin K	mg/kg	0.21	0.21	0.17	0.18	0.14	0.22	0.22
Vitamin B_1	mg/kg	37.6	37.6	30.8	32.3	38.5	38.9	38.7
Vitamin B_2	mg/kg	17.7	17.7	15.1	16.4	18.1	18.7	18.6
Vitamin B_3	mg/kg	209	207	177	191	212	220	220
Vitamin B_5	mg/kg	60	59	50	54	60	63	62
Vitamin B_6	mg/kg	21	21	17	17	19	21	22
Vitamin B_8	mg/kg	0.25	0.24	0.23	0.24	0.28	0.27	0.27
Vitamin B_9	mg/kg	6.09	6.09	5.12	5.35	6.12	6.38	6.32
Vitamin B_{12}	mg/kg	331.22	331.77	285.18	303.56	326.09	342.84	346.08
Choline	mg/kg	2262	2256	2244	2281	2249	2287	2288
Taurine	mg/kg	1542	1554	1661	1654	997	853	926
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	1.96	1.96	1.74	1.74	3.24	2.01	2.06
EPA & DHA	%	0.33	0.33	0.33	0.33	0.25	0.23	0.23
DHA	%	0.14	0.14	0.15	0.14	0.11	0.11	0.10
Omega 3 (ω-3)	%	0.47	0.47	0.43	0.43	0.53	0.37	0.38
Omega 6 (ω-6)	%	2.04	2.07	1.85	1.85	3.58	2.11	2.17
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3571	3571	3552	3598	4280	3954	3954
Metabolisable Energy Calculated NRC 2006	kcal/kg	3779	3772	3753	3814	4508	4195	4195

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		STARTER		HEALTHY START				EVERYDAY NUTRITION			
NUTRIENT	**Unit**	Small & Medium Mother & Puppies	Large Mother & Puppies	Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult
Crude Protein	g	7.7	7.7	7.7	7.4	8.0	7.6	7.1	6.7	7.0	7.3
Crude Fat	g	4.7	4.6	5.1	4.7	4.5	3.9	4.3	4.1	4.5	3.3
Carbohydrates	g	8.0	8.4	7.0	8.3	8.1	9.9	9.5	10.4	9.1	11.7
Crude Fibre	g	0.6	0.6	0.5	0.5	0.5	0.7	0.5	0.5	0.5	0.7
Crude Ash	g	1.9	2.0	1.9	1.9	1.9	2.0	1.9	1.9	1.9	2.0
MINERALS											
Calcium	g	0.35	0.35	0.37	0.37	0.37	0.38	0.36	0.34	0.39	0.40
Phosphorus	g	0.23	0.24	0.27	0.25	0.25	0.27	0.25	0.22	0.24	0.27
Magnesium	g	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03
Sodium	g	0.11	0.13	0.11	0.10	0.11	0.11	0.13	0.10	0.11	0.10
Potassium	g	0.18	0.19	0.17	0.17	0.17	0.17	0.17	0.16	0.16	0.16
Chloride	g	0.16	0.20	0.19	0.14	0.16	0.16	0.19	0.18	0.18	0.15
Iron	mg	7.64	7.48	6.17	6.35	6.63	5.98	6.11	6.46	6.48	6.47
Copper	mg	0.54	0.53	0.50	0.52	0.55	0.49	0.50	0.55	0.54	0.55
Zinc	mg	4.12	4.12	4.17	4.25	4.56	4.11	4.34	4.74	4.72	4.73
Manganese	mg	1.38	1.39	1.50	1.53	1.67	1.45	1.64	1.85	1.79	1.75
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.07	0.07	0.06	0.06	0.07	0.06	0.07	0.07	0.07	0.07
VITAMINS (all vitamin levels are average)											
Vitamin A	IU	441.5	447.4	509.5	447.6	430.8	436.0	604.9	454.9	458.5	444.8
Vitamin D_3	IU	25.9	26.2	28.6	25.6	24.9	25.0	29.6	25.7	26.0	26.0
Vitamin E	IU	5.02	5.14	5.52	5.11	5.06	5.28	12.00	12.19	11.88	12.95
Vitamin K	mg	0.004	0.004	0.004	0.004	0.004	0.004	0.005	0.004	0.004	0.004
Vitamin B_1	mg	0.64	0.66	0.77	0.67	0.66	0.66	0.81	0.68	0.69	0.68
Vitamin B_2	mg	0.36	0.36	0.38	0.34	0.33	0.33	0.40	0.33	0.34	0.34
Vitamin B_3	mg	3.9	4.0	4.5	4.0	4.0	4.0	4.7	4.0	4.1	4.1
Vitamin B_6	mg	1.06	1.09	1.26	1.11	1.11	1.12	1.33	1.13	1.14	1.14
Vitamin B_8	mg	0.48	0.47	0.45	0.39	0.38	0.38	0.45	0.38	0.39	0.38
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.11	0.11	0.13	0.11	0.11	0.11	0.14	0.11	0.11	0.11
Vitamin B_{12}	mg	6.5	6.6	7.1	6.3	6.2	6.2	7.4	6.2	6.4	6.2
Choline	mg	50.11	51.96	53.19	49.79	49.76	50.08	47.65	47.91	47.71	47.73
Taurine	mg	32.76	31.53	24.22	22.54	38.27	38.69	23.99	20.94	39.11	27.54
ESSENTIAL FATTY ACIDS											
Linoleic acid	g	0.63	0.70	0.68	0.67	0.63	0.66	0.67	0.68	0.60	0.6
EPA & DHA	g	0.06	0.06	0.06	0.05	0.06	0.06	0.06	0.06	0.07	0.051
DHA	g	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.03	0.022
Omega 3 (ω-3)	g	0.11	0.12	0.11	0.11	0.10	0.11	0.11	0.11	0.11	0.1
Omega 6 (ω-6)	g	0.74	0.75	0.74	0.74	0.67	0.71	0.72	0.75	0.65	0.5

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		SENSITIVE SKIN								
NUTRIENT	Unit	Small & Mini Puppy	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Medium & Large Adult 7+
Crude Protein	g	7.7	7.9	8.0	7.5	7.5	7.4	7.1	7.3	7.4
Crude Fat	g	5.1	4.9	4.5	3.9	4.5	4.6	4.6	3.5	3.7
Carbohydrates	g	7.0	7.4	8.2	10.1	8.7	8.9	9.2	11.3	10.6
Crude Fibre	g	0.5	0.6	0.6	0.6	0.6	0.8	0.8	0.8	0.7
Crude Ash	g	1.9	1.8	1.6	1.7	1.6	1.8	1.6	2.0	2.0
MINERALS										
Calcium	g	0.34	0.31	0.30	0.30	0.24	0.27	0.26	0.41	0.38
Phosphorus	g	0.25	0.24	0.24	0.24	0.21	0.21	0.21	0.22	0.24
Magnesium	g	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03
Sodium	g	0.17	0.15	0.10	0.13	0.17	0.10	0.10	0.15	0.12
Potassium	g	0.17	0.17	0.16	0.16	0.17	0.17	0.17	0.21	0.19
Chloride	g	0.23	0.20	0.13	0.15	0.18	0.14	0.14	0.25	0.19
Iron	mg	5.44	5.48	5.74	5.82	5.65	5.81	5.78	6.00	5.94
Copper	mg	0.48	0.49	0.50	0.51	0.51	0.52	0.52	0.54	0.54
Zinc	mg	4.44	4.48	4.55	4.70	4.47	4.51	4.49	4.73	4.57
Manganese	mg	1.54	1.57	1.58	1.65	1.57	1.65	1.64	1.72	1.66
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.07	0.07	0.07	0.08	0.07	0.07	0.07	0.08	0.07
VITAMINS (all vitamin levels are average)										
Vitamin A	IU	551.1	480.6	555.5	558.6	568.8	604.4	598.6	593.1	653.6
Vitamin D_3	IU	40.1	38.8	35.2	35.6	33.3	40.4	39.9	40.9	40.4
Vitamin E	IU	11.80	11.98	14.25	14.22	14.30	12.34	12.28	13.18	15.14
Vitamin K	mg	0.004	0.004	0.003	0.003	0.003	0.005	0.005	0.005	0.005
Vitamin B_1	mg	0.77	0.71	0.83	0.82	0.76	0.90	0.88	0.87	0.91
Vitamin B_2	mg	0.36	0.33	0.36	0.36	0.34	0.41	0.40	0.39	0.41
Vitamin B_3	mg	4.6	4.3	4.6	4.5	4.4	5.1	5.0	5.0	5.2
Vitamin B_5	mg	1.30	1.19	1.30	1.30	1.23	1.44	1.42	1.41	1.49
Vitamin B_6	mg	0.44	0.41	0.39	0.39	0.38	0.52	0.51	0.49	0.53
Vitamin B_8	mg	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Vitamin B_9	mg	0.12	0.11	0.12	0.12	0.11	0.14	0.14	0.13	0.14
Vitamin B_{12}	mg	6.6	6.0	6.5	6.2	6.0	7.4	7.3	7.2	7.6
Choline	mg	57.84	58.39	62.37	57.41	57.96	58.74	58.51	57.49	54.57
Taurine	mg	36.71	35.05	33.60	33.40	31.77	27.89	42.03	48.87	23.56
ESSENTIAL FATTY ACIDS										
Linoleic acid	g	0.48	0.47	0.48	0.47	0.48	0.49	0.48	0.49	0.47
EPA & DHA	g	0.23	0.23	0.22	0.23	0.23	0.20	0.20	0.22	0.19
DHA	g	0.15	0.15	0.14	0.14	0.14	0.13	0.13	0.14	0.12
Omega 3 (ω-3)	g	0.30	0.30	0.29	0.29	0.29	0.27	0.26	0.27	0.25
Omega 6 (ω-6)	g	0.58	0.57	0.58	0.62	0.58	0.58	0.58	0.56	0.56

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		SENSITIVE DIGESTION							SENSITIVE DIGESTION GRAIN FREE FORMULA	
NUTRIENT	**Unit**	Medium Puppy	Large Athletic Puppy	Large Robust Puppy	Small & Mini Adult	Medium Adult	Large Athletic Adult	Large Robust Adult	Small & Mini Adult	Medium & Large Adult
Crude Protein	g	7.5	8.1	7.6	7.2	6.7	7.0	7.2	7.8	7.3
Crude Fat	g	4.7	4.5	3.9	4.3	4.1	4.5	3.3	4.4	4.2
Carbohydrates	g	8.2	8.1	9.9	9.5	10.4	9.1	11.5	8.8	9.7
Crude Fibre	g	0.6	0.6	0.7	0.6	0.6	0.5	0.5	0.8	0.8
Crude Ash	g	1.9	1.9	2.1	1.9	1.9	1.9	2.0	2.1	2.1
MINERALS										
Calcium	g	0.34	0.34	0.38	0.33	0.35	0.33	0.35	0.35	0.36
Phosphorus	g	0.24	0.24	0.24	0.24	0.21	0.21	0.22	0.24	0.21
Magnesium	g	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03
Sodium	g	0.10	0.10	0.12	0.12	0.15	0.10	0.16	0.12	0.12
Potassium	g	0.16	0.17	0.17	0.17	0.16	0.16	0.16	0.18	0.17
Chloride	g	0.15	0.14	0.18	0.19	0.26	0.18	0.28	0.13	0.18
Iron	mg	6.68	6.90	6.79	6.63	7.05	6.99	6.95	7.32	7.44
Copper	mg	0.49	0.50	0.49	0.51	0.55	0.55	0.53	0.54	0.57
Zinc	mg	4.11	4.08	4.09	4.37	4.75	4.72	4.67	4.34	4.74
Manganese	mg	1.42	1.41	1.40	1.58	1.73	1.73	1.72	1.49	1.69
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.06	0.06	0.06	0.07	0.08	0.08	0.07	0.07	0.08
VITAMINS (all vitamin levels are average)										
Vitamin A	IU	460.6	514.6	539.9	606.0	489.9	440.1	441.1	616.7	500.2
Vitamin D_3	IU	24.9	25.7	23.4	28.8	26.1	24.7	25.4	33.3	31.5
Vitamin E	IU	11.85	11.95	12.45	12.15	12.32	11.90	12.74	12.33	12.54
Vitamin K	mg	0.004	0.004	0.004	0.005	0.004	0.004	0.004	0.005	0.005
Vitamin B_1	mg	0.69	0.66	0.69	0.81	0.73	0.66	0.66	0.81	0.73
Vitamin B_2	mg	0.36	0.36	0.37	0.42	0.38	0.35	0.35	0.41	0.35
Vitamin B_3	mg	4.1	4.0	4.2	4.8	4.4	4.0	4.1	4.6	4.1
Vitamin B_5	mg	1.16	1.13	1.17	1.36	1.23	1.12	1.14	1.26	1.12
Vitamin B_6	mg	0.38	0.37	0.38	0.43	0.39	0.36	0.35	0.51	0.45
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.00
Vitamin B_9	mg	0.12	0.11	0.12	0.14	0.12	0.11	0.11	0.13	0.12
Vitamin B_{12}	mg	6.8	6.6	6.9	7.7	7.1	6.4	6.5	7.8	7.1
Choline	mg	50.11	49.73	49.81	47.94	47.93	47.70	47.16	47.67	47.84
Taurine	mg	25.35	30.41	27.60	24.46	25.17	38.03	42.89	81.39	80.68
ESSENTIAL FATTY ACIDS										
Linoleic acid	g	0.54	0.51	0.51	0.52	0.51	0.52	0.47	0.57	0.56
EPA & DHA	g	0.03	0.05	0.02	0.04	0.03	0.05	0.06	0.05	0.03
DHA	g	0.01	0.03	0.01	0.02	0.02	0.02	0.03	0.02	0.02
Omega 3 (ω-3)	g	0.08	0.10	0.07	0.08	0.07	0.10	0.11	0.10	0.08
Omega 6 (ω-6)	g	0.60	0.57	0.56	0.57	0.56	0.58	0.52	0.62	0.60

CANINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL		LIGHT / STERILISED				PROTEIN & ENERGY	AGE DEFENCE	
NUTRIENT	Unit	Small & Mini Adult	All Size Adult Chicken	All Size Adult White Fish	All Size Adult Lamb	All Size Adult	Small & Mini Adult 9+	Medium & Large Adult 7+
Crude Protein	g	8.3	7.8	7.8	7.7	7.5	7.5	7.5
Crude Fat	g	2.6	2.6	2.6	2.7	5.1	3.9	3.9
Carbohydrates	g	12.4	13.0	12.9	12.7	7.4	10.0	10.0
Crude Fibre	g	1.0	1.0	1.0	0.9	0.5	0.5	0.5
Crude Ash	g	2.2	2.2	2.3	2.3	1.8	1.9	1.9
MINERALS								
Calcium	g	0.39	0.39	0.41	0.39	0.38	0.33	0.36
Phosphorus	g	0.26	0.26	0.28	0.27	0.25	0.24	0.24
Magnesium	g	0.04	0.04	0.04	0.03	0.03	0.03	0.03
Sodium	g	0.13	0.16	0.11	0.09	0.10	0.16	0.12
Potassium	g	0.21	0.21	0.21	0.21	0.16	0.19	0.19
Chloride	g	0.23	0.27	0.18	0.23	0.16	0.26	0.24
Iron	mg	8.24	7.74	7.72	7.80	6.27	6.37	6.43
Copper	mg	0.67	0.62	0.61	0.61	0.51	0.54	0.54
Zinc	mg	5.43	5.01	5.02	5.10	4.30	4.57	4.57
Manganese	mg	2.14	1.97	2.01	2.06	1.56	1.76	1.76
Selenium	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Iodine	mg	0.08	0.08	0.08	0.08	0.06	0.07	0.07
VITAMINS (all vitamin levels are average)								
Vitamin A	IU	663.9	668.0	546.1	553.1	562.2	680.5	711.4
Vitamin D_3	IU	35.8	35.9	32.4	30.1	23.9	31.8	31.8
Vitamin E	IU	13.66	13.67	13.78	13.51	14.41	14.54	14.54
Vitamin K	mg	0.006	0.006	0.005	0.005	0.003	0.005	0.005
Vitamin B_1	mg	0.99	1.00	0.82	0.85	0.85	0.93	0.92
Vitamin B_2	mg	0.47	0.47	0.40	0.43	0.40	0.44	0.44
Vitamin B_3	mg	5.5	5.5	4.7	5.0	4.7	5.2	5.2
Vitamin B_5	mg	1.57	1.58	1.33	1.41	1.33	1.49	1.49
Vitamin B_6	mg	0.56	0.55	0.46	0.45	0.41	0.51	0.51
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.16	0.16	0.14	0.14	0.14	0.15	0.15
Vitamin B_{12}	mg	8.8	8.8	7.6	8.0	7.2	8.2	8.2
Choline	mg	59.85	59.81	59.81	59.80	49.88	54.52	54.54
Taurine	mg	40.80	41.20	44.26	43.37	22.12	20.33	22.07
ESSENTIAL FATTY ACIDS								
Linoleic acid	g	0.52	0.52	0.46	0.46	0.72	0.48	0.49
EPA & DHA	g	0.09	0.09	0.09	0.09	0.06	0.05	0.05
DHA	g	0.04	0.04	0.04	0.04	0.02	0.03	0.02
Omega 3 (ω-3)	g	0.12	0.12	0.12	0.11	0.12	0.09	0.09
Omega 6 (ω-6)	g	0.54	0.55	0.49	0.48	0.79	0.50	0.52

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		EVERYDAY NUTRITION				
		Adult 1+ in Jelly Fish	Adult 1+ in Jelly Turkey	Adult 1+ Grain Free in Gravy Chicken	Adult 1+ Grain Free in Gravy Lamb	Adult 1+ Grain Free in Gravy Fish
NUTRIENT	Unit	Can				
Moisture	%	81.0	81.0	80.5	80.5	80.5
Crude Protein	%	8.50	8.50	9.00	9.00	9.00
Crude Fat	%	4.00	4.00	4.00	4.00	4.00
Carbohydrates	%	3.70	3.70	3.70	3.70	3.70
Crude Fibre	%	0.30	0.30	0.30	0.30	0.30
Crude Ash	%	2.50	2.50	2.50	2.50	2.50
MINERALS						
Calcium	%	0.49	0.46	0.40	0.39	0.43
Phosphorus	%	0.30	0.27	0.27	0.23	0.29
Magnesium	%	0.028	0.026	0.026	0.025	0.029
Sodium	%	0.24	0.22	0.25	0.26	0.26
Potassium	%	0.29	0.27	0.20	0.22	0.24
Chloride	%	0.29	0.25	0.22	0.24	0.24
Iron	mg/kg	4.33	4.76	5.06	6.34	4.65
Copper	mg/kg	0.24	0.26	0.29	0.34	0.32
Zinc	mg/kg	2.62	2.78	3.25	3.45	3.20
Manganese	mg/kg	0.33	0.32	0.36	0.39	0.37
Selenium	mg/kg	0.011	0.010	0.011	0.012	0.012
Iodine	mg/kg	0.060	0.051	0.051	0.053	0.062
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	16240	18259	20053	27925	19679
Vitamin D_3	IU/kg	297	105	156	130	320
Vitamin E	IU/kg	82.5	84.0	83.6	84.1	84.7
Vitamin K	mg/kg	0.015	0.016	0.072	0.066	0.062
Vitamin B_1	mg/kg	7.46	7.67	5.24	5.31	5.27
Vitamin B_2	mg/kg	2.53	2.70	3.89	4.93	3.79
Vitamin B_3	mg/kg	33.0	31.0	34.5	40.9	38.0
Vitamin B_5	mg/kg	7.81	7.68	8.66	11.2	9.37
Vitamin B_6	mg/kg	1.56	1.37	1.83	1.97	2.17
Vitamin B_8	mg/kg	0.048	0.051	0.056	0.059	0.054
Vitamin B_9	mg/kg	0.33	0.33	0.39	0.45	0.39
Vitamin B_{12}	mg/kg	28.0	28.7	35.7	47.6	34.5
Choline	mg/kg	645	497	683	702	686
Taurine	mg/kg	630	664	789	826	786
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	0.59	0.96	0.92	0.62	0.78
EPA & DHA	%	0.24	0.001	0.002	0.001	0.22
DHA	%	0.16	0.001	0.001	0.001	0.14
Omega 3 (ω-3)	%	0.28	0.052	0.034	0.040	0.26
Omega 6 (ω-6)	%	0.73	1.01	0.98	0.68	0.92
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	767	767	785	785	785
Metabolisable Energy Calculated NRC 2006	kcal/kg	821	821	733	733	733
Energy from protein*	%	39	39	40	40	40
Energy from fat*	%	44	44	43	43	43
Energy from carbohydrates*	%	17	17	17	17	17

*Calculated by Modified Atwater

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		EVERYDAY NUTRITION				
		Adult 1+ in Jelly Fish	Adult 1+ in Jelly Turkey	Adult 1+ Grain Free in Gravy Chicken	Adult 1+ Grain Free in Gravy Lamb	Adult 1+ Grain Free in Gravy Fish
NUTRIENT	**Unit**	**Can**				
Dry Matter	%	19.0	19.0	19.5	19.5	19.5
Crude Protein	%	44.7	44.7	46.2	46.2	46.2
Crude Fat	%	21.1	21.1	20.5	20.5	20.5
Carbohydrates	%	19.5	19.5	19.0	19.0	19.0
Crude Fibre	%	1.58	1.58	1.54	1.54	1.54
Crude Ash	%	13.2	13.2	12.8	12.8	12.8
MINERALS						
Calcium	%	2.59	2.40	2.04	2.00	2.18
Phosphorus	%	1.58	1.43	1.40	1.20	1.47
Magnesium	%	0.15	0.14	0.13	0.13	0.15
Sodium	%	1.27	1.15	1.29	1.31	1.35
Potassium	%	1.50	1.44	1.02	1.13	1.25
Chloride	%	1.50	1.34	1.14	1.22	1.24
Iron	mg/kg	22.8	25.0	26.0	32.5	23.9
Copper	mg/kg	1.27	1.39	1.46	1.72	1.63
Zinc	mg/kg	13.8	14.6	16.7	17.7	16.4
Manganese	mg/kg	1.72	1.70	1.87	2.02	1.88
Selenium	mg/kg	0.058	0.052	0.057	0.062	0.059
Iodine	mg/kg	0.32	0.27	0.26	0.27	0.32
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	85473	96099	102835	143208	100915
Vitamin D_3	IU/kg	1563	554	798	668	1643
Vitamin E	IU/kg	434	442	429	431	434
Vitamin K	mg/kg	0.080	0.087	0.37	0.34	0.32
Vitamin B_1	mg/kg	39.3	40.4	26.9	27.2	27.0
Vitamin B_2	mg/kg	13.3	14.2	19.9	25.3	19.4
Vitamin B_3	mg/kg	173	163	177	210	195
Vitamin B_5	mg/kg	41.1	40.4	44.4	57.3	48.1
Vitamin B_6	mg/kg	8.22	7.22	9.36	10.1	11.1
Vitamin B_8	mg/kg	0.25	0.27	0.29	0.30	0.27
Vitamin B_9	mg/kg	1.71	1.75	2.02	2.29	2.02
Vitamin B_{12}	mg/kg	147	151	183	244	177
Choline	mg/kg	3393	2616	3503	3600	3517
Taurine	mg/kg	3314	3493	4048	4238	4030
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	3.09	5.05	4.74	3.16	3.99
EPA & DHA	%	1.27	0.007	0.009	0.006	1.10
DHA	%	0.82	0.005	0.008	0.004	0.71
Omega 3 (ω-3)	%	1.47	0.27	0.18	0.21	1.34
Omega 6 (ω-6)	%	3.85	5.33	5.01	3.51	4.72
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4037	4037	4023	4023	4023
Metabolisable Energy Calculated NRC 2006	kcal/kg	4320	4320	3759	3759	3759

CANINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		EVERYDAY NUTRITION				
		Adult 1+ in Jelly Fish	Adult 1+ in Jelly Turkey	Adult 1+ Grain Free in Gravy Chicken	Adult 1+ Grain Free in Gravy Lamb	Adult 1+ Grain Free in Gravy Fish
NUTRIENT	**Unit**	Can				
Crude Protein	g	10.4	10.4	12.3	12.3	12.3
Crude Fat	g	4.87	4.87	5.46	5.46	5.46
Carbohydrates	g	4.51	4.51	5.05	5.05	5.05
Crude Fibre	g	0.37	0.37	0.41	0.41	0.41
Crude Ash	g	3.05	3.05	3.41	3.41	3.41
MINERALS						
Calcium	g	0.60	0.55	0.54	0.53	0.58
Phosphorus	g	0.36	0.33	0.37	0.32	0.39
Magnesium	g	0.035	0.032	0.035	0.034	0.040
Sodium	g	0.29	0.27	0.34	0.35	0.36
Potassium	g	0.35	0.33	0.27	0.30	0.33
Chloride	g	0.35	0.31	0.30	0.33	0.33
Iron	mg	0.53	0.58	0.69	0.86	0.63
Copper	mg	0.029	0.032	0.039	0.046	0.043
Zinc	mg	0.32	0.34	0.44	0.47	0.44
Manganese	mg	0.040	0.039	0.050	0.054	0.050
Selenium	mg	0.001	0.001	0.002	0.002	0.002
Iodine	mg	0.007	0.006	0.007	0.007	0.009
VITAMINS (all vitamin levels are average)						
Vitamin A	IU	1978	2224	2736	3810	2685
Vitamin D_3	IU	36.2	12.8	21.2	17.8	43.7
Vitamin E	IU	10.0	10.2	11.4	11.5	11.5
Vitamin K	mg	0.002	0.002	0.010	0.009	0.008
Vitamin B_1	mg	0.91	0.93	0.72	0.72	0.72
Vitamin B_2	mg	0.31	0.33	0.53	0.67	0.52
Vitamin B_3	mg	4.01	3.78	4.71	5.58	5.19
Vitamin B_5	mg	0.95	0.94	1.18	1.52	1.28
Vitamin B_6	mg	0.19	0.17	0.25	0.27	0.30
Vitamin B_8	mg	0.006	0.006	0.008	0.008	0.007
Vitamin B_9	mg	0.040	0.040	0.054	0.061	0.054
Vitamin B_{12}	mg	3.41	3.50	4.87	6.50	4.71
Choline	mg	78.5	60.6	93.2	95.8	93.6
Taurine	mg	76.7	80.9	108	113	107
ESSENTIAL FATTY ACIDS						
Linoleic acid	g	0.72	1.17	1.26	0.84	1.06
EPA & DHA	g	0.29	0.002	0.002	0.002	0.29
DHA	g	0.19	0.001	0.002	0.001	0.19
Omega 3 (ω-3)	g	0.34	0.063	0.047	0.055	0.36
Omega 6 (ω-6)	g	0.89	1.23	1.33	0.93	1.26

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		LIVECLEAR®				HEALTHY START		VITAL FUNCTIONS	
NUTRIENT	Unit	Kitten 1-12 Months Turkey	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Salmon	Sterilised Senior 7+ Turkey	Kitten 1-12 Months Chicken	Sterilised Kitten 3-12 Months Salmon	Adult 1+ Salmon	Sterilised Adult 1+ Salmon
Moisture	%	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0
Crude Protein	%	40.0	41.0	41.0	40.0	40.0	43.0	36.0	41.0
Crude Fat	%	20.0	14.0	14.0	15.0	20.0	18.0	16.0	12.0
Carbohydrates	%	25.0	28.0	27.5	29.0	25.5	24.5	32.0	29.5
Crude Fibre	%	1.5	3.5	4.0	3.0	1.0	1.0	2.5	4.0
Crude Ash	%	7.5	7.5	7.5	7.0	7.5	7.5	7.5	7.5
MINERALS									
Calcium	%	1.36	1.37	1.38	1.08	1.35	1.47	1.15	1.30
Phosphorus	%	1.28	1.12	1.13	1.02	1.13	1.17	1.05	1.06
Magnesium	%	0.12	0.10	0.11	0.11	0.10	0.11	0.10	0.11
Sodium	%	0.45	0.49	0.58	0.50	0.39	0.36	0.43	0.65
Potassium	%	0.68	0.83	0.83	0.85	0.69	0.77	0.76	0.81
Chloride	%	0.56	0.97	0.97	0.77	0.64	0.70	0.68	1.16
Iron	mg/kg	282	271	269	290	317	302	267	261
Copper	mg/kg	22	20	20	22	24	24	21	20
Zinc	mg/kg	183	171	170	174	197	199	171	165
Manganese	mg/kg	64	58	58	60	70	74	65	57
Selenium	mg/kg	0.37	0.46	0.47	0.43	0.48	0.48	0.44	0.46
Iodine	mg/kg	2.74	2.73	2.76	2.72	3.28	3.35	2.82	2.66
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	26119	21074	20733	22194	26639	26370	26885	25049
Vitamin D_3	IU/kg	1022	1112	1386	1093	1223	1546	1711	1653
Vitamin E	IU/kg	587	588	594	1239	578	585	593	593
Vitamin K	mg/kg	0.21	0.15	0.15	0.16	0.20	0.20	0.20	0.19
Vitamin C	mg/kg	70	70	70	70	70	70	80	80
Vitamin B_1	mg/kg	34	26	26	28	34	35	93	89
Vitamin B_2	mg/kg	15	15	15	15	18	18	41	40
Vitamin B_3	mg/kg	181	173	182	175	208	217	225	216
Vitamin B_5	mg/kg	53	46	47	47	57	59	60	57
Vitamin B_6	mg/kg	18	18.4	19	20	23	22	24	23
Vitamin B_8	mg/kg	0.16	0.31	0.31	0.29	0.34	0.32	0.33	0.33
Vitamin B_9	mg/kg	5.15	4.58	4.56	4.78	5.88	5.84	6.02	5.79
Vitamin B_{12}	mg/kg	0.28	0.26	0.26	0.27	0.33	0.33	0.33	0.33
Choline	mg/kg	2553	3127	3122	3198	2589	2907	2425	3058
Taurine	mg/kg	1754	1879	1879	1931	1779	1999	1704	1834
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	2.31	1.90	1.37	2.41	2.23	1.69	1.51	1.19
Arachidonic Acid	%	0.20	0.11	0.27	0.12	0.20	0.31	0.28	0.23
EPA & DHA	%	0.08	0.27	0.44	0.17	0.10	0.40	0.51	0.51
DHA	%	0.04	0.11	0.28	0.08	0.04	0.25	0.30	0.30
Omega 3 (ω-3)	%	0.33	0.41	0.56	0.40	0.30	0.59	0.66	0.62
Omega 6 (ω-6)	%	2.51	2.02	1.64	2.52	2.43	2.00	1.79	1.42
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3975	3605	3588	3690	3993	3893	3740	3488
Metabolisable Energy Calculated NRC 2006	kcal/kg	4230	3869	3845	3948	4255	4181	3976	3757
Energy from protein*	%	35	40	40	38	35	39	34	41
Energy from fat*	%	43	33	33	35	43	39	36	29
Energy from carbohydrates*	%	22	27	27	28	22	22	30	30

*Calculated by Modified Atwater

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		SENIOR 7+		RENAL PLUS			
NUTRIENT	**Unit**	Senior 7+ Salmon	Sterilised Senior 7+ Turkey	Adult 1+ Chicken	Sterilised Adult 1+ Salmon	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Rabbit
Moisture	%	6.0	6.0	6.0	6.0	6.0	6.0
Crude Protein	%	39.0	40.0	36.0	41.0	41.0	41.0
Crude Fat	%	18.0	13.0	16.0	12.0	12.0	12.0
Carbohydrates	%	27.0	30.5	33.0	29.5	29.5	29.5
Crude Fibre	%	2.5	3.0	1.5	4.0	4.0	4.0
Crude Ash	%	7.5	7.5	7.5	7.5	7.5	7.5
MINERALS							
Calcium	%	1.12	1.22	1.48	1.37	1.43	1.36
Phosphorus	%	0.90	0.96	1.24	1.10	1.14	1.11
Magnesium	%	0.09	0.10	0.10	0.11	0.11	0.11
Sodium	%	0.52	0.39	0.45	0.52	0.41	0.38
Potassium	%	0.89	0.84	0.76	0.81	0.81	0.81
Chloride	%	1.33	0.83	0.68	0.94	0.87	0.73
Iron	mg/kg	295	290	258	264	274	274
Copper	mg/kg	21	22	19	20	20	20
Zinc	mg/kg	174	181	152	166	171	161
Manganese	mg/kg	62	63	55	57	57	57
Selenium	mg/kg	0.49	0.44	0.43	0.46	0.46	0.50
Iodine	mg/kg	2.98	2.89	2.43	2.68	2.71	2.62
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	28208	23279	22926	22449	22465	22229
Vitamin D_3	IU/kg	1749	1221	1221	1489	1203	1206
Vitamin E	IU/kg	1281	1275	587	593	586	587
Vitamin K	mg/kg	0.21	0.17	0.16	0.17	0.17	0.17
Vitamin C	mg/kg	80	70	70	70	70	70
Vitamin B_1	mg/kg	98	31	29	30	30	30
Vitamin B_2	mg/kg	44	17	16	16	16	16
Vitamin B_3	mg/kg	237	193	191	201	190	187
Vitamin B_5	mg/kg	63	52	51	52	50	50
Vitamin B_6	mg/kg	26	22	20	21	21	21
Vitamin B_8	mg/kg	0.35	0.32	0.33	0.33	0.32	0.32
Vitamin B_9	mg/kg	6.45	5.29	5.13	5.23	5.21	5.21
Vitamin B_{12}	mg/kg	0.37	0.30	0.29	0.30	0.29	0.29
Choline	mg/kg	3317	3145	2434	3056	3059	3050
Taurine	mg/kg	2017	1893	1709	1832	1832	1826
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	1.97	2.26	2.01	1.20	1.79	1.60
Arachidonic Acid	%	0.30	0.08	0.14	0.23	0.08	0.09
EPA & DHA	%	0.52	0.26	0.27	0.43	0.26	0.26
DHA	%	0.31	0.11	0.12	0.28	0.11	0.11
Omega 3 (ω-3)	%	0.74	0.48	0.43	0.54	0.39	0.40
Omega 6 (ω-6)	%	2.28	2.34	2.15	1.44	1.87	1.69
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3840	3573	3775	3488	3488	3488
Metabolisable Energy Calculated NRC 2006	kcal/kg	4084	3841	4022	3757	3756	3756
Energy from protein*	%	36	39	33	41	41	41
Energy from fat*	%	40	31	36	29	29	29
Energy from carbohydrates*	%	25	30	31	30	30	30

*Calculated by Modified Atwater

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		DELICATE DIGESTION			LIGHT	HAIRBALL & HEALTHY SKIN	SAVOURY DUO	
NUTRIENT	Unit	Adult 1+ Turkey	Adult 1+ Lamb	Sterilised Adult 1+ Chicken	Adult 1+ Turkey	Adult 1+ Salmon	Sterilised Adult 1+ Duck & Liver	Sterilised Adult 1+ Cod & Trout
Moisture	%	6.0	6.0	6.0	6.0	6.0	6.0	6.0
Crude Protein	%	40.0	40.0	40.0	38.0	36.0	42.0	42.0
Crude Fat	%	18.0	18.0	12.0	10.0	16.0	13.0	13.0
Carbohydrates	%	27.0	27.0	31.0	35.0	29.5	26.5	26.5
Crude Fibre	%	1.5	1.5	3.5	3.5	5.5	5.0	5.0
Crude Ash	%	7.5	7.5	7.5	7.5	7.0	7.5	7.5
MINERALS								
Calcium	%	1.41	1.37	1.46	1.26	1.07	1.23	1.28
Phosphorus	%	1.26	1.23	1.21	1.03	0.94	1.03	1.09
Magnesium	%	0.10	0.10	0.12	0.12	0.09	0.10	0.11
Sodium	%	0.36	0.52	0.45	0.49	0.59	0.46	0.50
Potassium	%	0.78	0.78	0.81	0.82	0.74	0.82	0.82
Chloride	%	0.70	0.92	0.82	0.92	0.84	0.92	0.94
Iron	mg/kg	241	261	268	290	222	255	262
Copper	mg/kg	18	19	21	21	21	20	20
Zinc	mg/kg	157	158	177	157	186	166	167
Manganese	mg/kg	55	56	62	58	74	60	58
Selenium	mg/kg	0.36	0.38	0.38	0.43	0.52	0.39	0.51
Iodine	mg/kg	2.35	2.39	2.60	2.47	2.99	2.65	3.06
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	25590	25605	23963	20757	27304	36223	22476
Vitamin D_3	IU/kg	1208	1176	1148	1080	1708	1430	1240
Vitamin E	IU/kg	587	588	587	587	585	588	586
Vitamin K	mg/kg	0.21	0.21	0.20	0.16	0.20	0.17	0.17
Vitamin C	mg/kg	70	70	70	70	70	70	70
Vitamin B_1	mg/kg	33	33	32	28	36	30	30
Vitamin B_2	mg/kg	15	16	14	15	16	15	16
Vitamin B_3	mg/kg	183	188	177	177	205	175	179
Vitamin B_5	mg/kg	52	53	51	47	57	48	49
Vitamin B_6	mg/kg	18	18	18	20	20	19	19
Vitamin B_8	mg/kg	0.18	0.18	0.17	0.29	0.19	0.26	0.29
Vitamin B_9	mg/kg	5.13	5.16	4.95	4.82	5.60	5.00	5.12
Vitamin B_{12}	mg/kg	0.27	0.28	0.26	0.27	0.29	0.27	0.29
Choline	mg/kg	2502	2501	3047	2973	2361	3092	3100
Taurine	mg/kg	1751	1751	1829	1849	1662	1851	2000
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	2.11	1.61	1.55	1.50	1.43	1.91	1.57
Arachidonic Acid	%	0.15	0.15	0.08	0.07	0.26	0.07	0.12
EPA & DHA	%	0.27	0.26	0.30	0.26	0.72	0.26	0.33
DHA	%	0.11	0.11	0.13	0.11	0.46	0.11	0.18
Omega 3 (ω-3)	%	0.47	0.43	0.43	0.38	0.70	0.40	0.48
Omega 6 (ω-6)	%	2.25	1.77	1.63	1.56	1.68	1.99	1.69
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3875	3875	3505	3405	3653	3503	3503
Metabolisable Energy Calculated NRC 2006	kcal/kg	4138	4138	3773	3672	3853	3761	3761
Energy from protein*	%	36	36	40	39	34	42	42
Energy from fat*	%	39	39	29	25	37	32	32
Energy from carbohydrates*	%	24	24	31	36	28	26	26

*Calculated by Modified Atwater

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		LIVECLEAR®				HEALTHY START		VITAL FUNCTIONS	
NUTRIENT	**Unit**	Kitten 1-12 Months Turkey	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Salmon	Sterilised Senior 7+ Turkey	Kitten 1-12 Months Chicken	Sterilised Kitten 3-12 Months Salmon	Adult 1+ Salmon	Sterilised Adult 1+ Salmon
Dry Matter	%	94	94	94	94	94	94	94	94
Crude Protein	%	42.6	43.6	43.6	42.6	42.6	45.7	38.3	43.6
Crude Fat	%	21.3	14.9	14.9	16.0	21.3	19.1	17.0	12.8
Carbohydrates	%	26.6	29.8	29.3	30.9	27.1	26.1	34.0	31.4
Crude Fibre	%	1.6	3.7	4.3	3.2	1.1	1.1	2.7	4.3
Crude Ash	%	8.0	8.0	8.0	7.4	8.0	8.0	8.0	8.0
MINERALS									
Calcium	%	1.44	1.45	1.47	1.15	1.44	1.57	1.22	1.38
Phosphorus	%	1.36	1.19	1.20	1.09	1.20	1.25	1.12	1.13
Magnesium	%	0.13	0.11	0.11	0.12	0.10	0.12	0.10	0.11
Sodium	%	0.47	0.52	0.61	0.53	0.42	0.39	0.46	0.69
Potassium	%	0.72	0.88	0.88	0.91	0.73	0.82	0.81	0.86
Chloride	%	0.59	1.03	1.03	0.82	0.68	0.75	0.73	1.24
Iron	mg/kg	299.9	287.9	286.0	309.0	337.5	321.0	283.9	277.4
Copper	mg/kg	22.9	21.6	21.6	23.7	25.2	25.2	22.1	21.1
Zinc	mg/kg	194.7	182.0	181.2	185.2	209.5	211.9	181.5	175.9
Manganese	mg/kg	67.8	61.9	61.9	63.6	74.8	79.0	69.0	60.4
Selenium	mg/kg	0.395	0.490	0.503	0.453	0.511	0.513	0.468	0.485
Iodine	mg/kg	2.916	2.906	2.933	2.895	3.486	3.562	2.997	2.831
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	27786	22420	22057	23611	28339	28053	28601	26641
Vitamin D_3	IU/kg	1088	1183	1474	1163	1301	1645	1820	1758
Vitamin E	IU/kg	624	625	632	1318	615	622	631	630
Vitamin K	mg/kg	0.22	0.16	0.15	0.17	0.21	0.21	0.21	0.20
Vitamin C	mg/kg	74	74	74	74	74	74	85	85
Vitamin B_1	mg/kg	35.7	28.1	27.8	29.9	36.7	37.1	98.5	95.0
Vitamin B_2	mg/kg	15.9	15.7	15.7	16.1	19.6	19.1	43.6	42.1
Vitamin B_3	mg/kg	192	184	194	186	222	231	239	230
Vitamin B_5	mg/kg	56	48	50	50	61	62	64	61
Vitamin B_6	mg/kg	19	20	20	22	25	24	25	24
Vitamin B_8	mg/kg	0.17	0.33	0.33	0.31	0.36	0.34	0.35	0.35
Vitamin B_9	mg/kg	5.48	4.87	4.85	5.08	6.26	6.22	6.40	6.16
Vitamin B_{12}	mg/kg	0.30	0.28	0.28	0.29	0.35	0.35	0.36	0.35
Choline	mg/kg	2716	3327	3321	3402	2755	3092	2580	3253
Taurine	mg/kg	1866	1998	1999	2054	1892	2126	1813	1951
ESSENTIAL FATTY ACIDS									
Linoleic acid	%	2.46	2.03	1.46	2.56	2.37	1.80	1.61	1.27
Arachidonic Acid	%	0.21	0.12	0.29	0.12	0.21	0.33	0.30	0.24
EPA & DHA	%	0.09	0.28	0.46	0.19	0.11	0.42	0.54	0.55
DHA	%	0.04	0.12	0.30	0.08	0.05	0.27	0.32	0.32
Omega 3 (ω-3)	%	0.35	0.43	0.59	0.43	0.32	0.63	0.70	0.66
Omega 6 (ω-6)	%	2.67	2.15	1.75	2.68	2.58	2.13	1.91	1.51
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4229	3835	3816	3926	4247	4141	3979	3710
Metabolisable Energy Calculated NRC 2006	kcal/kg	4500	4115	4091	4200	4526	4448	4229	3996

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		SENIOR 7+		RENAL PLUS			
NUTRIENT	Unit	Senior 7+ Salmon	Sterilised Senior 7+ Turkey	Adult 1+ Chicken	Sterilised Adult 1+ Salmon	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Rabbit
Dry Matter	%	94	94	94	94	94	94
Crude Protein	%	41.5	42.6	38.3	43.6	43.6	43.6
Crude Fat	%	19.1	13.8	17.0	12.8	12.8	12.8
Carbohydrates	%	28.7	32.4	35.1	31.4	31.4	31.4
Crude Fibre	%	2.7	3.2	1.6	4.3	4.3	4.3
Crude Ash	%	8.0	8.0	8.0	8.0	8.0	8.0
MINERALS							
Calcium	%	1.20	1.30	1.58	1.45	1.52	1.45
Phosphorus	%	0.96	1.03	1.32	1.17	1.21	1.18
Magnesium	%	0.09	0.11	0.11	0.12	0.11	0.12
Sodium	%	0.55	0.42	0.48	0.55	0.44	0.40
Potassium	%	0.95	0.89	0.81	0.86	0.86	0.86
Chloride	%	1.41	0.88	0.73	1.00	0.93	0.77
Iron	mg/kg	313.6	308.6	274.5	280.9	291.4	291.6
Copper	mg/kg	22.8	23.9	19.7	21.2	21.6	21.6
Zinc	mg/kg	185.6	192.3	161.3	177.0	182.3	171.2
Manganese	mg/kg	66.4	67.0	58.4	60.3	60.3	60.1
Selenium	mg/kg	0.523	0.470	0.457	0.492	0.488	0.530
Iodine	mg/kg	3.172	3.073	2.585	2.854	2.882	2.786
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	30009	24765	24389	23875	23899	23648
Vitamin D_3	IU/kg	1861	1299	1299	1584	1280	1283
Vitamin E	IU/kg	1362	1356	624	631	623	624
Vitamin K	mg/kg	0.22	0.19	0.17	0.18	0.18	0.18
Vitamin C	mg/kg	85	74	74	74	74	74
Vitamin B_1	mg/kg	104.2	33.1	31.2	32.2	31.8	32.0
Vitamin B_2	mg/kg	46.6	17.7	17.4	17.5	17.5	17.5
Vitamin B_3	mg/kg	252	206	203	213	202	198
Vitamin B_5	mg/kg	67	55	54	55	53	53
Vitamin B_6	mg/kg	27	23	22	22	22	22
Vitamin B_8	mg/kg	0.38	0.34	0.35	0.35	0.35	0.34
Vitamin B_9	mg/kg	6.86	5.63	5.46	5.56	5.54	5.54
Vitamin B_{12}	mg/kg	0.39	0.31	0.31	0.32	0.31	0.31
Choline	mg/kg	3529	3346	2589	3250	3255	3245
Taurine	mg/kg	2146	2013	1818	1949	1949	1942
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	2.10	2.40	2.13	1.28	1.91	1.70
Arachidonic Acid	%	0.32	0.09	0.15	0.25	0.08	0.09
EPA & DHA	%	0.55	0.28	0.29	0.46	0.28	0.28
DHA	%	0.33	0.12	0.12	0.29	0.12	0.12
Omega 3 (ω-3)	%	0.79	0.51	0.45	0.57	0.42	0.42
Omega 6 (ω-6)	%	2.42	2.49	2.28	1.53	1.99	1.80
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4085	3801	4016	3710	3710	3710
Metabolisable Energy Calculated NRC 2006	kcal/kg	4345	4086	4279	3996	3996	3996

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		DELICATE DIGESTION			LIGHT	HAIRBALL & HEALTHY SKIN	SAVOURY DUO	
NUTRIENT	**Unit**	Adult 1+ Turkey	Adult 1+ Lamb	Sterilised Adult 1+ Chicken	Adult 1+ Turkey	Adult 1+ Salmon	Sterilised Adult 1+ Duck & Liver	Sterilised Adult 1+ Cod & Trout
Dry Matter	%	94	94	94	94	94	94	94
Crude Protein	%	42.6	42.6	42.6	40.4	38.3	44.7	44.7
Crude Fat	%	19.1	19.1	12.8	10.6	17.0	13.8	13.8
Carbohydrates	%	28.7	28.7	33.0	37.2	31.4	28.2	28.2
Crude Fibre	%	1.6	1.6	3.7	3.7	5.9	5.3	5.3
Crude Ash	%	8.0	8.0	8.0	8.0	7.4	8.0	8.0
MINERALS								
Calcium	%	1.50	1.45	1.55	1.34	1.14	1.31	1.36
Phosphorus	%	1.34	1.31	1.28	1.09	1.00	1.10	1.15
Magnesium	%	0.11	0.11	0.13	0.12	0.09	0.11	0.12
Sodium	%	0.39	0.55	0.48	0.52	0.63	0.49	0.53
Potassium	%	0.83	0.83	0.86	0.87	0.79	0.87	0.88
Chloride	%	0.75	0.98	0.88	0.97	0.90	0.98	1.00
Iron	mg/kg	256.4	278.2	285.1	308.4	236.0	270.8	278.9
Copper	mg/kg	19.4	20.0	22.4	22.2	22.5	21.5	21.2
Zinc	mg/kg	167.4	168.6	187.8	167.2	197.9	176.6	177.8
Manganese	mg/kg	58.5	59.2	65.9	61.7	79.0	63.5	61.3
Selenium	mg/kg	0.386	0.407	0.408	0.460	0.558	0.416	0.541
Iodine	mg/kg	2.500	2.543	2.771	2.628	3.182	2.815	3.251
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	27223	27239	25493	22082	29047	38536	23911
Vitamin D_3	IU/kg	1285	1251	1221	1149	1817	1521	1319
Vitamin E	IU/kg	625	625	625	624	623	625	623
Vitamin K	mg/kg	0.22	0.22	0.21	0.17	0.21	0.18	0.18
Vitamin C	mg/kg	74	74	74	74	74	74	74
Vitamin B_1	mg/kg	34.8	35.0	33.8	30.3	38.0	31.9	32.0
Vitamin B_2	mg/kg	15.9	16.5	15.3	16.1	17.2	16.1	17.0
Vitamin B_3	mg/kg	195	200	188	188	218	186	191
Vitamin B_5	mg/kg	55	57	54	50	61	51	52
Vitamin B_6	mg/kg	19	19	19	21	22	20	21
Vitamin B_8	mg/kg	0.19	0.19	0.18	0.31	0.21	0.28	0.31
Vitamin B_9	mg/kg	5.46	5.49	5.26	5.13	5.95	5.31	5.44
Vitamin B_{12}	mg/kg	0.29	0.30	0.28	0.29	0.31	0.29	0.31
Choline	mg/kg	2661	2660	3241	3163	2512	3289	3298
Taurine	mg/kg	1863	1863	1946	1967	1768	1969	2128
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	2.24	1.72	1.65	1.59	1.52	2.04	1.67
Arachidonic Acid	%	0.16	0.16	0.09	0.07	0.27	0.08	0.12
EPA & DHA	%	0.28	0.28	0.31	0.28	0.77	0.28	0.35
DHA	%	0.12	0.12	0.13	0.12	0.49	0.12	0.19
Omega 3 (ω-3)	%	0.50	0.45	0.46	0.40	0.74	0.43	0.51
Omega 6 (ω-6)	%	2.40	1.88	1.73	1.66	1.79	2.12	1.80
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4122	4122	3729	3622	3886	3726	3726
Metabolisable Energy Calculated NRC 2006	kcal/kg	4402	4402	4014	3906	4099	4001	4001

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		LIVECLEAR®				HEALTHY START		VITAL FUNCTIONS	
NUTRIENT	Unit	Kitten 1-12 Months Turkey	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Salmon	Sterilised Senior 7+ Turkey	Kitten 1-12 Months Chicken	Sterilised Kitten 3-12 Months Salmon	Adult 1+ Salmon	Sterilised Adult 1+ Salmon
Crude Protein	g	9.5	10.6	10.7	10.1	9.4	10.3	9.1	10.9
Crude Fat	g	4.7	3.6	3.6	3.8	4.7	4.3	4.0	3.2
Carbohydrates	g	5.9	7.2	7.2	7.3	6.0	5.9	8.0	7.9
Crude Fibre	g	0.4	0.9	1.0	0.8	0.2	0.2	0.6	1.1
Crude Ash	g	1.8	1.9	2.0	1.8	1.8	1.8	1.9	2.0
MINERALS									
Calcium	g	0.32	0.35	0.36	0.27	0.32	0.35	0.29	0.35
Phosphorus	g	0.30	0.29	0.29	0.26	0.26	0.28	0.27	0.28
Magnesium	g	0.03	0.03	0.03	0.03	0.02	0.03	0.02	0.03
Sodium	g	0.11	0.13	0.15	0.13	0.09	0.09	0.11	0.17
Potassium	g	0.16	0.21	0.22	0.22	0.16	0.18	0.19	0.22
Chloride	g	0.13	0.25	0.25	0.19	0.15	0.17	0.17	0.31
Iron	mg	6.7	7.0	7.0	7.4	7.5	7.2	6.7	6.9
Copper	mg	0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.5
Zinc	mg	4.3	4.4	4.4	4.4	4.6	4.8	4.3	4.4
Manganese	mg	1.5	1.5	1.5	1.5	1.7	1.8	1.6	1.5
Selenium	mg	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iodine	mg	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
VITAMINS (all vitamin levels are average)									
Vitamin A	IU	617.5	544.8	539.2	562.1	626.1	630.7	676.3	666.8
Vitamin D_3	IU	24.2	28.8	36.0	27.7	28.7	37.0	43.0	44.0
Vitamin E	IU	13.9	15.2	15.4	31.4	13.6	14.0	14.9	15.8
Vitamin K	mg	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vitamin C	mg	1.7	1.8	1.8	1.8	1.6	1.7	2.0	2.1
Vitamin B_1	mg	0.79	0.68	0.68	0.71	0.81	0.83	2.33	2.38
Vitamin B_2	mg	0.35	0.38	0.38	0.38	0.43	0.43	1.03	1.05
Vitamin B_3	mg	4.3	4.5	4.7	4.4	4.9	5.2	5.7	5.8
Vitamin B_5	mg	1.3	1.2	1.2	1.2	1.3	1.4	1.5	1.5
Vitamin B_6	mg	0.43	0.48	0.49	0.51	0.54	0.54	0.60	0.61
Vitamin B_8	mg	0.00	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.12	0.12	0.12	0.12	0.14	0.14	0.15	0.15
Vitamin B_{12}	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Choline	mg	60.4	80.8	81.2	81.0	60.9	69.5	61.0	81.4
Taurine	mg	41.5	48.6	48.9	48.9	41.8	47.8	42.9	48.8
ESSENTIAL FATTY ACIDS									
Linoleic acid	g	0.5	0.5	0.4	0.6	0.5	0.4	0.4	0.3
Arachidonic Acid	g	0.05	0.03	0.07	0.03	0.05	0.07	0.07	0.06
EPA & DHA	g	0.020	0.069	0.114	0.044	0.023	0.095	0.129	0.137
DHA	g	0.009	0.030	0.072	0.019	0.010	0.060	0.076	0.081
Omega 3 (ω-3)	g	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Omega 6 (ω-6)	g	0.6	0.5	0.4	0.6	0.6	0.5	0.5	0.4

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		SENIOR 7+		RENAL PLUS			
NUTRIENT	Unit	Senior 7+ Salmon	Sterilised Senior 7+ Turkey	Adult 1+ Chicken	Sterilised Adult 1+ Salmon	Sterilised Adult 1+ Turkey	Sterilised Adult 1+ Rabbit
Crude Protein	g	9.5	10.4	9.0	10.9	10.9	10.9
Crude Fat	g	4.4	3.4	4.0	3.2	3.2	3.2
Carbohydrates	g	6.6	7.9	8.2	7.9	7.9	7.9
Crude Fibre	g	0.6	0.8	0.4	1.1	1.1	1.1
Crude Ash	g	1.8	2.0	1.9	2.0	2.0	2.0
MINERALS							
Calcium	g	0.28	0.32	0.37	0.36	0.38	0.36
Phosphorus	g	0.22	0.25	0.31	0.29	0.30	0.30
Magnesium	g	0.02	0.03	0.03	0.03	0.03	0.03
Sodium	g	0.13	0.10	0.11	0.14	0.11	0.10
Potassium	g	0.22	0.22	0.19	0.22	0.22	0.21
Chloride	g	0.33	0.22	0.17	0.25	0.23	0.19
Iron	mg	7.2	7.6	6.4	7.0	7.3	7.3
Copper	mg	0.5	0.6	0.5	0.5	0.5	0.5
Zinc	mg	4.3	4.7	3.8	4.4	4.6	4.3
Manganese	mg	1.5	1.6	1.4	1.5	1.5	1.5
Selenium	mg	0.0	0.0	0.0	0.0	0.0	0.0
Iodine	mg	0.1	0.1	0.1	0.1	0.1	0.1
VITAMINS (all vitamin levels are average)							
Vitamin A	IU	690.7	606.1	570.0	597.5	598.1	591.8
Vitamin D_3	IU	42.8	31.8	30.4	39.6	32.0	32.1
Vitamin E	IU	31.4	33.2	14.6	15.8	15.6	15.6
Vitamin K	mg	0.0	0.0	0.0	0.0	0.0	0.0
Vitamin C	mg	2.0	1.8	1.7	1.9	1.9	1.9
Vitamin B_1	mg	2.40	0.81	0.73	0.80	0.80	0.80
Vitamin B_2	mg	1.07	0.43	0.41	0.44	0.44	0.44
Vitamin B_3	mg	5.8	5.0	4.7	5.3	5.0	5.0
Vitamin B_5	mg	1.6	1.3	1.3	1.4	1.3	1.3
Vitamin B_6	mg	0.63	0.56	0.51	0.56	0.55	0.55
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.16	0.14	0.13	0.14	0.14	0.14
Vitamin B_{12}	mg	0.01	0.01	0.01	0.01	0.01	0.01
Choline	mg	81.2	81.9	60.5	81.3	81.5	81.2
Taurine	mg	49.4	49.3	42.5	48.8	48.8	48.6
ESSENTIAL FATTY ACIDS							
Linoleic acid	g	0.5	0.6	0.5	0.3	0.5	0.4
Arachidonic Acid	g	0.07	0.02	0.04	0.06	0.02	0.02
EPA & DHA	g	0.126	0.068	0.068	0.115	0.070	0.070
DHA	g	0.075	0.029	0.029	0.073	0.030	0.030
Omega 3 (ω-3)	g	0.2	0.1	0.1	0.1	0.1	0.1
Omega 6 (ω-6)	g	0.6	0.6	0.5	0.4	0.5	0.4

FELINE DRY TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		DELICATE DIGESTION			LIGHT	HAIRBALL & HEALTHY SKIN	SAVOURY DUO	
NUTRIENT	Unit	Adult 1+ Turkey	Adult 1+ Lamb	Sterilised Adult 1+ Chicken	Adult 1+ Turkey	Adult 1+ Salmon	Sterilised Adult 1+ Duck & Liver	Sterilised Adult 1+ Cod & Trout
Crude Protein	g	9.7	9.7	10.6	10.3	9.3	11.2	11.2
Crude Fat	g	4.3	4.3	3.2	2.7	4.2	3.5	3.5
Carbohydrates	g	6.5	6.5	8.2	9.5	7.7	7.0	7.0
Crude Fibre	g	0.4	0.4	0.9	1.0	1.4	1.3	1.3
Crude Ash	g	1.8	1.8	2.0	2.0	1.8	2.0	2.0
MINERALS								
Calcium	g	0.34	0.33	0.39	0.34	0.28	0.33	0.34
Phosphorus	g	0.31	0.30	0.32	0.28	0.24	0.27	0.29
Magnesium	g	0.02	0.03	0.03	0.03	0.02	0.03	0.03
Sodium	g	0.09	0.13	0.12	0.13	0.15	0.12	0.13
Potassium	g	0.19	0.19	0.21	0.22	0.19	0.22	0.22
Chloride	g	0.17	0.22	0.22	0.25	0.22	0.24	0.25
Iron	mg	5.8	6.3	7.1	7.9	5.8	6.8	7.0
Copper	mg	0.4	0.5	0.6	0.6	0.5	0.5	0.5
Zinc	mg	3.8	3.8	4.7	4.3	4.8	4.4	4.4
Manganese	mg	1.3	1.3	1.6	1.6	1.9	1.6	1.5
Selenium	mg	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iodine	mg	0.1	0.1	0.1	0.1	0.1	0.1	0.1
VITAMINS (all vitamin levels are average)								
Vitamin A	IU	618.4	618.7	635.1	565.3	708.7	963.2	597.7
Vitamin D_3	IU	29.2	28.4	30.4	29.4	44.3	38.0	33.0
Vitamin E	IU	14.2	14.2	15.6	16.0	15.2	15.6	15.6
Vitamin K	mg	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vitamin C	mg	1.7	1.7	1.9	1.9	1.8	1.9	1.9
Vitamin B_1	mg	0.79	0.80	0.84	0.78	0.93	0.80	0.80
Vitamin B_2	mg	0.36	0.38	0.38	0.41	0.42	0.40	0.42
Vitamin B_3	mg	4.4	4.5	4.7	4.8	5.3	4.6	4.8
Vitamin B_5	mg	1.3	1.3	1.3	1.3	1.5	1.3	1.3
Vitamin B_6	mg	0.44	0.43	0.47	0.55	0.53	0.49	0.52
Vitamin B_8	mg	0.00	0.00	0.00	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.12	0.12	0.13	0.13	0.15	0.13	0.14
Vitamin B_{12}	mg	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Choline	mg	60.5	60.4	80.7	81.0	61.3	82.2	82.4
Taurine	mg	42.3	42.3	48.5	50.4	43.1	49.2	53.2
ESSENTIAL FATTY ACIDS								
Linoleic acid	g	0.5	0.4	0.4	0.4	0.4	0.5	0.4
Arachidonic Acid	g	0.04	0.04	0.02	0.02	0.07	0.02	0.03
EPA & DHA	g	0.064	0.063	0.078	0.071	0.187	0.069	0.088
DHA	g	0.027	0.027	0.033	0.030	0.119	0.030	0.047
Omega 3 (ω-3)	g	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Omega 6 (ω-6)	g	0.5	0.4	0.4	0.4	0.4	0.5	0.4

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		HEALTHY START			LONGEVIS®
		Baby Kitten Mousse Chicken	Kitten Mousse Chicken	Kitten Terrine Turkey In Gravy	Senior 7+ Mousse Tuna
NUTRIENT	**Unit**	Can		Pouch	Can
Moisture	%	75.0	75.0	78.0	75.0
Crude Protein	%	13.0	13.0	12.5	11.0
Crude Fat	%	7.0	7.0	4.0	7.5
Carbohydrates	%	1.8	1.8	2.8	3.5
Crude Fibre	%	0.1	0.1	0.3	0.2
Crude Ash	%	3.2	3.2	2.4	2.8
MINERALS					
Calcium	%	0.44	0.43	0.34	0.37
Phosphorus	%	0.41	0.41	0.24	0.37
Magnesium	%	0.03	0.03	0.03	0.03
Sodium	%	0.33	0.33	0.17	0.37
Potassium	%	0.28	0.29	0.31	0.33
Chloride	%	0.36	0.37	0.19	0.51
Iron	mg/kg	56.8	58.6	45.7	68.4
Copper	mg/kg	4.4	4.5	3.5	4.7
Zinc	mg/kg	42.9	45.0	33.2	46.8
Manganese	mg/kg	3.1	3.3	4.0	3.7
Selenium	mg/kg	0.259	0.262	0.102	0.396
Iodine	mg/kg	0.788	0.834	0.513	0.943
VITAMINS (all vitamin levels are average)					
Vitamin A	IU/kg	30518	30591	20633	31394
Vitamin D_3	IU/kg	350	367	195	436
Vitamin E	IU/kg	212	223	166	251
Vitamin K	mg/kg	0.08	0.09	0.07	0.10
Vitamin C	mg/kg	501	501	-	701
Vitamin B_1	mg/kg	10.0	10.8	8.9	12.2
Vitamin B_2	mg/kg	6.8	7.0	4.4	7.8
Vitamin B_3	mg/kg	60	63	42	67
Vitamin B_5	mg/kg	15.5	16.0	10.1	17.2
Vitamin B_6	mg/kg	3.3	3.5	2.2	3.8
Vitamin B_8	mg/kg	0.1	0.1	0.1	0.1
Vitamin B_9	mg/kg	0.6	0.7	0.5	0.7
Vitamin B_{12}	mg/kg	0.0	0.1	0.0	0.1
Choline	mg/kg	761	764	607	1040
Taurine	mg/kg	1126	1186	692	1296
ESSENTIAL FATTY ACIDS					
Linoleic acid	%	0.8	0.8	0.8	1.5
Arachidonic Acid	%	0.067	0.068	0.115	0.069
EPA & DHA	%	0.010	0.011	0.018	0.120
DHA	%	0.006	0.006	0.011	0.051
Omega 3 (ω-3)	%	0.05	0.05	0.10	0.16
Omega 6 (ω-6)	%	0.86	0.86	0.91	1.62
ENERGY					
Metabolisable Energy Calculated Modified Atwater	kcal/kg	1111	1111	875	1145
Metabolisable Energy Calculated NRC 2006	kcal/kg	1192	1192	957	1209
Energy from protein*	%	41	41	50	34
Energy from fat*	%	54	54	39	56
Energy from carbohydrates*	%	6	6	11	11

*Calculated by Modified Atwater

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		DELICATE DIGESTION				INDOOR
		Adult 1+ Mousse Turkey	Adult 1+ Mousse Chicken	Adult 1+ Terrine Ocean Fish In Gravy	Adult 1+ Terrine Turkey In Gravy	Adult 1+ Terrine Salmon In Gravy
NUTRIENT	**Unit**	Can		Pouch		Pouch
Moisture	%	75.0	75.0	78.0	78.0	79.0
Crude Protein	%	11.0	11.0	12.6	12.6	12.0
Crude Fat	%	7.5	7.5	3.8	3.8	4.0
Carbohydrates	%	3.5	3.5	3.0	3.0	1.8
Crude Fibre	%	0.2	0.2	0.3	0.3	0.8
Crude Ash	%	2.8	2.8	2.3	2.3	2.4
MINERALS						
Calcium	%	0.48	0.39	0.34	0.34	0.30
Phosphorus	%	0.42	0.34	0.24	0.23	0.21
Magnesium	%	0.03	0.03	0.02	0.03	0.02
Sodium	%	0.29	0.32	0.15	0.16	0.15
Potassium	%	0.28	0.27	0.17	0.27	0.18
Chloride	%	0.34	0.45	0.13	0.17	0.16
Iron	mg/kg	57.3	53.1	43.8	42.0	41.3
Copper	mg/kg	4.7	4.1	2.9	3.2	2.8
Zinc	mg/kg	43.2	43.9	28.8	28.9	33.4
Manganese	mg/kg	3.2	3.0	3.7	3.7	4.1
Selenium	mg/kg	0.320	0.330	0.117	0.098	0.082
Iodine	mg/kg	0.792	0.760	0.447	0.434	0.547
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	30719	29043	19990	19942	15542
Vitamin D_3	IU/kg	245	228	270	186	253
Vitamin E	IU/kg	218	283	184	184	178
Vitamin K	mg/kg	0.08	0.03	0.06	0.06	0.08
Vitamin C	mg/kg	501	-	-	-	-
Vitamin B_1	mg/kg	10.1	15.2	7.5	7.4	9.7
Vitamin B_2	mg/kg	7.6	5.7	3.9	3.9	4.2
Vitamin B_3	mg/kg	62	59	38	38	44
Vitamin B_5	mg/kg	16.7	16.0	9.0	9.1	10.0
Vitamin B_6	mg/kg	3.3	2.8	2.0	2.0	2.4
Vitamin B_8	mg/kg	0.1	0.1	0.1	0.1	0.1
Vitamin B_9	mg/kg	0.6	0.6	0.4	0.4	0.5
Vitamin B_{12}	mg/kg	0.0	43.5	0.0	0.0	0.0
Choline	mg/kg	868	804	599	597	741
Taurine	mg/kg	1042	1043	657	582	730
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	1.1	1.5	0.7	0.7	0.7
Arachidonic Acid	%	0.068	0.100	0.098	0.091	0.075
EPA & DHA	%	0.051	0.068	0.038	0.035	0.064
DHA	%	0.021	0.028	0.021	0.022	0.041
Omega 3 (ω-3)	%	0.09	0.12	0.11	0.11	0.14
Omega 6 (ω-6)	%	1.16	1.57	1.10	1.10	0.75
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	1145	1145	870	869	824
Metabolisable Energy Calculated NRC 2006	kcal/kg	1209	1209	954	953	895
Energy from protein*	%	34	34	51	51	51
Energy from fat*	%	56	56	37	37	41
Energy from carbohydrates*	%	11	11	12	12	8

*Calculated by Modified Atwater

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		MAINTENANCE / STERILISED MAINTENANCE				
		Adult 1+ Terrine Chicken	Adult 1+ Sterilised Mousse Chicken	Adult 1+ Sterilised Terrine Tuna & Salmon	Adult 1+ Sterilised Terrine Chicken In Gravy	Adult 1+ Sterilised Terrine Beef In Gravy
NUTRIENT	**Unit**	**Can**			**Pouch**	
Moisture	%	77.0	75.0	77.0	78.0	78.0
Crude Protein	%	12.5	11.0	13.0	13.0	13.0
Crude Fat	%	6.0	7.5	5.0	3.3	3.3
Carbohydrates	%	1.5	3.5	1.9	3.3	3.3
Crude Fibre	%	0.1	0.2	0.1	0.4	0.4
Crude Ash	%	3.0	2.8	3.0	2.0	2.0
MINERALS						
Calcium	%	0.37	0.42	0.43	0.37	0.36
Phosphorus	%	0.37	0.35	0.41	0.23	0.22
Magnesium	%	0.03	0.03	0.03	0.02	0.02
Sodium	%	0.41	0.32	0.39	0.15	0.14
Potassium	%	0.38	0.27	0.40	0.19	0.19
Chloride	%	0.57	0.46	0.56	0.16	0.15
Iron	mg/kg	77.2	52.9	75.2	45.2	53.2
Copper	mg/kg	3.7	4.1	4.1	3.1	4.6
Zinc	mg/kg	37.5	44.3	39.3	34.3	32.7
Manganese	mg/kg	3.7	3.0	3.9	4.1	4.1
Selenium	mg/kg	0.269	0.330	0.446	0.096	0.089
Iodine	mg/kg	1.549	0.760	1.078	0.534	0.521
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	17697	29010	17670	18632	20194
Vitamin D_3	IU/kg	186	222	289	204	245
Vitamin E	IU/kg	210	283	178	195	196
Vitamin K	mg/kg	0.07	0.03	0.08	0.08	0.08
Vitamin C	mg/kg	-	696	870		-
Vitamin B_1	mg/kg	8.6	15.2	9.6	9.6	9.2
Vitamin B_2	mg/kg	5.8	5.7	6.8	4.4	4.3
Vitamin B_3	mg/kg	46	58	53	44	44
Vitamin B_5	mg/kg	12.1	16.0	13.7	10.3	10.5
Vitamin B_6	mg/kg	2.4	2.8	2.7	2.3	2.5
Vitamin B_8	mg/kg	0.1	0.1	0.2	0.1	0.1
Vitamin B_9	mg/kg	0.5	0.6	0.6	0.5	0.5
Vitamin B_{12}	mg/kg	0.0	43.1	0.0	0.0	0.1
Choline	mg/kg	915	995	1071	786	803
Taurine	mg/kg	983	1043	1021	735	693
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	0.7	1.5	0.4	0.7	0.7
Arachidonic Acid	%	0.044	0.100	0.063	0.074	0.071
EPA & DHA	%	0.002	0.068	0.065	0.018	0.059
DHA	%	0.002	0.028	0.043	0.011	0.038
Omega 3 (ω-3)	%	0.02	0.12	0.08	0.09	0.13
Omega 6 (ω-6)	%	0.72	1.61	0.47	0.80	0.74
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	998	1145	948	851	851
Metabolisable Energy Calculated NRC 2006	kcal/kg	1077	1209	1033	938	938
Energy from protein*	%	44	34	48	53	53
Energy from fat*	%	51	56	45	33	33
Energy from carbohydrates*	%	5	11	7	14	14

*Calculated by Modified Atwater

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



AS FED

		STERILISED MAINTENANCE / STERILCAT					
		Adult 1+ Sterilised Terrine Duck In Gravy	Adult 1+ Sterilised Terrine Rabbit In Gravy	Adult 1+ Sterilised Terrine White Fish In Gravy	Adult 1+ Sterilised Terrine Turkey In Jelly	Adult 1+ Sterilised Terrine Ocean Fish In Jelly	Senior 7+ Sterilised Terrine Turkey In Gravy
NUTRIENT	**Unit**	**Pouch**					
Moisture	%	78.0	78.0	78.0	82.0	82.0	82.0
Crude Protein	%	13.0	13.0	13.0	9.8	9.8	9.8
Crude Fat	%	3.3	3.3	3.3	3.3	3.3	3.3
Carbohydrates	%	3.3	2.3	3.3	1.8	1.8	1.8
Crude Fibre	%	0.4	0.3	0.4	0.5	0.5	0.5
Crude Ash	%	2.0	2.4	2.0	2.6	2.6	2.6
MINERALS							
Calcium	%	0.34	0.30	0.30	0.33	0.33	0.33
Phosphorus	%	0.25	0.19	0.19	0.32	0.33	0.33
Magnesium	%	0.02	0.02	0.02	0.03	0.03	0.03
Sodium	%	0.14	0.16	0.16	0.21	0.21	0.21
Potassium	%	0.19	0.22	0.22	0.28	0.29	0.29
Chloride	%	0.16	0.19	0.19	0.27	0.28	0.28
Iron	mg/kg	51.2	5.0	4.5	51.2	51.3	51.3
Copper	mg/kg	3.8	0.3	0.3	4.0	3.9	3.9
Zinc	mg/kg	34.8	3.6	3.6	32.1	31.7	31.7
Manganese	mg/kg	4.4	0.4	0.4	4.0	3.9	3.9
Selenium	mg/kg	0.134	0.011	0.011	0.207	0.166	0.166
Iodine	mg/kg	0.719	0.062	0.062	0.492	0.566	0.566
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	18086	20210	19943	24260	26336	26336
Vitamin D_3	IU/kg	187	168	189	192	184	184
Vitamin E	IU/kg	195	258	259	160	160	160
Vitamin K	mg/kg	0.08	0.03	0.03	0.06	0.06	0.06
Vitamin C	mg/kg	-	-	-	-	-	-
Vitamin B_1	mg/kg	9.3	15.3	15.4	16.0	12.1	12.1
Vitamin B_2	mg/kg	4.4	3.7	3.6	43.0	26.9	26.9
Vitamin B_3	mg/kg	42	50	43	41	40	40
Vitamin B_5	mg/kg	10.1	13.6	10.5	11.1	10.6	10.6
Vitamin B_6	mg/kg	2.0	2.3	2.1	2.1	2.0	2.0
Vitamin B_8	mg/kg	0.1	0.1	0.1	0.1	0.1	0.1
Vitamin B_9	mg/kg	0.5	0.5	0.5	0.5	0.5	0.5
Vitamin B_{12}	mg/kg	0.0	28.1	28.2	0.1	0.1	0.1
Choline	mg/kg	774	769	772	763	724	724
Taurine	mg/kg	771	745	776	802	803	803
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	0.8	0.9	1.0	0.6	0.6	0.6
Arachidonic Acid	%	0.064	0.200	0.213	0.077	0.109	0.109
EPA & DHA	%	0.010	0.010	0.013	0.010	0.025	0.025
DHA	%	0.006	0.010	0.007	0.010	0.017	0.017
Omega 3 (ω-3)	%	0.08	0.10	0.10	0.04	0.05	0.05
Omega 6 (ω-6)	%	0.86	1.13	1.18	0.65	0.67	0.67
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	851	851	851	687	687	687
Metabolisable Energy Calculated NRC 2006	kcal/kg	938	941	938	733	733	733
Energy from protein*	%	53	56	53	50	50	50
Energy from fat*	%	33	35	33	41	41	41
Energy from carbohydrates*	%	14	9	14	9	9	9

*Calculated by Modified Atwater

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		HEALTHY START			LONGEVIS®
		Baby Kitten Mousse Chicken	Kitten Mousse Chicken	Kitten Terrine Turkey In Gravy	Senior 7+ Mousse Tuna
NUTRIENT	**Unit**	**Can**		**Pouch**	**Can**
Dry Matter	%	25.0	25.0	22.0	25.0
Crude Protein	%	52.0	52.0	56.9	44.0
Crude Fat	%	28.0	28.0	18.2	30.0
Carbohydrates	%	7.0	7.0	12.6	14.0
Crude Fibre	%	0.2	0.2	1.4	0.8
Crude Ash	%	12.8	12.8	10.9	11.2
MINERALS					
Calcium	%	1.75	1.73	1.57	1.48
Phosphorus	%	1.65	1.64	1.11	1.48
Magnesium	%	0.13	0.13	0.14	0.12
Sodium	%	1.30	1.31	0.75	1.47
Potassium	%	1.12	1.17	1.39	1.30
Chloride	%	1.44	1.50	0.86	2.04
Iron	mg/kg	227.2	234.5	207.9	273.7
Copper	mg/kg	17.6	18.1	15.8	18.7
Zinc	mg/kg	171.6	180.1	150.9	187.0
Manganese	mg/kg	12.3	13.1	18.2	14.7
Selenium	mg/kg	1.037	1.047	0.463	1.583
Iodine	mg/kg	3.153	3.335	2.333	3.772
VITAMINS (all vitamin levels are average)					
Vitamin A	IU/kg	122071	122363	93885	125576
Vitamin D_3	IU/kg	1398	1469	889	1745
Vitamin E	IU/kg	849	890	757	1005
Vitamin K	mg/kg	0.34	0.36	0.34	0.41
Vitamin C	mg/kg	2002	2002	-	2802
Vitamin B_1	mg/kg	40.2	43.4	40.5	49.0
Vitamin B_2	mg/kg	27.1	28.1	19.8	31.1
Vitamin B_3	mg/kg	239	251	193	268
Vitamin B_5	mg/kg	62	64	46	69
Vitamin B_6	mg/kg	13	14	10	15
Vitamin B_8	mg/kg	0.47	0.49	0.29	0.56
Vitamin B_9	mg/kg	2.47	2.60	2.29	2.85
Vitamin B_{12}	mg/kg	0.2	0.2	0.1	0.2
Choline	mg/kg	3045	3055	2761	4161
Taurine	mg/kg	4503	4745	3150	5186
ESSENTIAL FATTY ACIDS					
Linoleic acid	%	3.2	3.2	3.6	6.2
Arachidonic Acid	%	0.269	0.270	0.522	0.274
EPA & DHA	%	0.042	0.044	0.083	0.481
DHA	%	0.022	0.023	0.052	0.205
Omega 3 (ω-3)	%	0.21	0.21	0.44	0.66
Omega 6 (ω-6)	%	3.45	3.43	4.15	6.47
ENERGY					
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4445	4445	3980	4580
Metabolisable Energy Calculated NRC 2006	kcal/kg	4768	4768	4354	4836

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		DELICATE DIGESTION				INDOOR
		Adult 1+ Mousse Turkey	Adult 1+ Mousse Chicken	Adult 1+ Terrine Ocean Fish In Gravy	Adult 1+ Terrine Turkey In Gravy	Adult 1+ Terrine Salmon In Gravy
NUTRIENT	**Unit**	Can		Pouch		Pouch
Dry Matter	%	25.0	25.0	22.0	22.0	21.0
Crude Protein	%	44.0	44.0	57.2	57.3	57.1
Crude Fat	%	30.0	30.0	17.2	17.3	19.0
Carbohydrates	%	14.0	14.0	13.8	13.6	8.7
Crude Fibre	%	0.8	0.8	1.4	1.4	3.8
Crude Ash	%	11.2	11.2	10.4	10.5	11.4
MINERALS						
Calcium	%	1.91	1.57	1.55	1.54	1.42
Phosphorus	%	1.66	1.37	1.07	1.05	1.01
Magnesium	%	0.13	0.12	0.09	0.12	0.09
Sodium	%	1.16	1.29	0.69	0.74	0.70
Potassium	%	1.11	1.08	0.76	1.24	0.87
Chloride	%	1.34	1.82	0.60	0.75	0.75
Iron	mg/kg	229.2	212.4	198.6	190.8	196.4
Copper	mg/kg	18.6	16.4	13.1	14.5	13.3
Zinc	mg/kg	172.8	175.6	130.9	131.6	158.7
Manganese	mg/kg	12.7	11.8	16.7	16.8	19.7
Selenium	mg/kg	1.280	1.320	0.530	0.445	0.390
Iodine	mg/kg	3.166	3.040	2.027	1.973	2.601
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	122877	116170	90741	90659	73930
Vitamin D_3	IU/kg	978	911	1225	846	1202
Vitamin E	IU/kg	870	1134	834	835	847
Vitamin K	mg/kg	0.34	0.10	0.28	0.28	0.39
Vitamin C	mg/kg	2002	-	-	-	-
Vitamin B_1	mg/kg	40.5	60.9	33.8	33.8	46.3
Vitamin B_2	mg/kg	30.5	22.6	17.8	17.6	19.9
Vitamin B_3	mg/kg	247	235	170	173	209
Vitamin B_5	mg/kg	67	64	41	41	48
Vitamin B_6	mg/kg	13	11	9	9	11
Vitamin B_8	mg/kg	0.60	0.56	0.26	0.26	0.30
Vitamin B_9	mg/kg	2.52	2.43	2.00	2.00	2.43
Vitamin B_{12}	mg/kg	0.2	174.0	0.1	0.1	0.1
Choline	mg/kg	3473	3216	2718	2714	3527
Taurine	mg/kg	4168	4171	2981	2646	3471
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	4.4	5.9	3.3	3.3	3.2
Arachidonic Acid	%	0.273	0.400	0.444	0.415	0.358
EPA & DHA	%	0.204	0.273	0.173	0.157	0.303
DHA	%	0.084	0.112	0.095	0.100	0.195
Omega 3 (ω-3)	%	0.37	0.47	0.52	0.51	0.67
Omega 6 (ω-6)	%	4.65	6.26	4.99	5.00	3.54
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4580	4580	3949	3950	3919
Metabolisable Energy Calculated NRC 2006	kcal/kg	4836	4836	4329	4330	4256

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		MAINTENANCE / STERILISED MAINTENANCE				
		Adult 1+ Terrine Chicken	Adult 1+ Sterilised Mousse Chicken	Adult 1+ Sterilised Terrine Tuna & Salmon	Adult 1+ Sterilised Terrine Chicken In Gravy	Adult 1+ Sterilised Terrine Beef In Gravy
NUTRIENT	**Unit**	**Can**			**Pouch**	
Dry Matter	%	23.0	25.0	23.0	22.0	22.0
Crude Protein	%	54.3	44.0	56.5	59.1	59.1
Crude Fat	%	26.1	30.0	21.7	15.0	15.0
Carbohydrates	%	6.3	14.0	8.4	15.0	15.0
Crude Fibre	%	0.2	0.8	0.3	1.8	1.8
Crude Ash	%	13.0	11.2	13.0	9.1	9.1
MINERALS						
Calcium	%	1.63	1.66	1.86	1.70	1.65
Phosphorus	%	1.63	1.39	1.77	1.05	1.02
Magnesium	%	0.12	0.12	0.14	0.10	0.10
Sodium	%	1.80	1.28	1.70	0.69	0.65
Potassium	%	1.66	1.07	1.74	0.87	0.87
Chloride	%	2.49	1.83	2.44	0.73	0.69
Iron	mg/kg	335.6	211.6	326.9	205.4	241.8
Copper	mg/kg	16.0	16.4	17.6	14.1	20.8
Zinc	mg/kg	162.9	177.2	170.9	156.1	148.6
Manganese	mg/kg	16.1	11.9	17.0	18.8	18.5
Selenium	mg/kg	1.170	1.320	1.939	0.438	0.404
Iodine	mg/kg	6.736	3.040	4.686	2.425	2.371
VITAMINS (all vitamin levels are average)						
Vitamin A	IU/kg	76944	116041	76825	84696	91813
Vitamin D_3	IU/kg	809	886	1255	926	1116
Vitamin E	IU/kg	911	1134	773	886	889
Vitamin K	mg/kg	0.31	0.10	0.35	0.37	0.35
Vitamin C	mg/kg	-	3026	3782	-	-
Vitamin B_1	mg/kg	37.4	60.9	41.9	43.6	41.9
Vitamin B_2	mg/kg	25.1	22.6	29.4	20.2	19.6
Vitamin B_3	mg/kg	201	233	232	202	199
Vitamin B_5	mg/kg	52	64	60	47	48
Vitamin B_6	mg/kg	10	11	12	11	11
Vitamin B_8	mg/kg	0.51	0.56	0.68	0.31	0.35
Vitamin B_9	mg/kg	2.16	2.43	2.41	2.37	2.43
Vitamin B_{12}	mg/kg	0.2	172.5	0.2	0.1	0.3
Choline	mg/kg	3978	3980	4656	3574	3649
Taurine	mg/kg	4274	4173	4441	3340	3151
ESSENTIAL FATTY ACIDS						
Linoleic acid	%	2.93	1.78	2.03	3.30	3.04
Arachidonic Acid	%	0.19	0.28	0.22	0.34	0.32
EPA & DHA	%	0.01	0.28	0.07	0.08	0.27
DHA	%	0.01	0.19	0.05	0.05	0.17
Omega 3 (ω-3)	%	0.08	0.34	0.13	0.42	0.61
Omega 6 (ω-6)	%	3.12	2.06	2.25	3.64	3.36
ENERGY						
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4340	4120	3841	3868	3868
Metabolisable Energy Calculated NRC 2006	kcal/kg	4684	4491	4150	4264	4264

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



DRY MATTER

		STERILISED MAINTENANCE / STERILCAT					
		Adult 1+ Sterilised Terrine Duck In Gravy	Adult 1+ Sterilised Terrine Rabbit In Gravy	Adult 1+ Sterilised Terrine White Fish In Gravy	Adult 1+ Sterilised Terrine Turkey In Jelly	Adult 1+ Sterilised Terrine Ocean Fish In Jelly	Senior 7+ Sterilised Terrine Turkey In Gravy
NUTRIENT	**Unit**	**Pouch**					
Dry Matter	%	22.0	22.0	22.0	18.0	18.0	22.0
Crude Protein	%	59.1	59.1	59.1	54.4	54.4	56.8
Crude Fat	%	15.0	15.0	15.0	18.3	18.3	19.1
Carbohydrates	%	15.0	10.5	15.0	10.0	10.0	11.4
Crude Fibre	%	1.8	1.4	1.8	2.8	2.8	1.8
Crude Ash	%	9.1	10.9	9.1	14.4	14.4	10.9
MINERALS							
Calcium	%	1.53	1.35	1.35	1.81	1.81	1.28
Phosphorus	%	1.14	0.87	0.87	1.80	1.81	1.05
Magnesium	%	0.10	0.11	0.11	0.15	0.16	0.10
Sodium	%	0.64	0.72	0.72	1.15	1.17	0.63
Potassium	%	0.88	1.00	1.00	1.55	1.60	0.89
Chloride	%	0.71	0.85	0.85	1.49	1.54	0.69
Iron	mg/kg	232.7	22.9	20.6	284.6	285.0	207.8
Copper	mg/kg	17.1	1.4	1.4	22.0	21.5	16.2
Zinc	mg/kg	158.1	16.2	16.4	178.1	176.2	155.6
Manganese	mg/kg	20.1	2.0	2.0	22.5	21.7	18.2
Selenium	mg/kg	0.611	0.050	0.049	1.153	0.921	0.487
Iodine	mg/kg	3.269	0.282	0.283	2.732	3.146	2.775
VITAMINS (all vitamin levels are average)							
Vitamin A	IU/kg	82208	91866	90648	134779	146312	76531
Vitamin D_3	IU/kg	849	763	859	1065	1023	830
Vitamin E	IU/kg	885	1172	1176	890	890	912
Vitamin K	mg/kg	0.36	0.12	0.12	0.32	0.32	0.35
Vitamin C	mg/kg	-	-	-	-	-	-
Vitamin B_1	mg/kg	42.3	69.4	70.2	89.0	67.4	41.8
Vitamin B_2	mg/kg	20.0	16.7	16.4	238.8	149.7	19.7
Vitamin B_3	mg/kg	191	226	197	230	221	189
Vitamin B_5	mg/kg	46	62	48	62	59	45
Vitamin B_6	mg/kg	9	10	9	12	11	8
Vitamin B_8	mg/kg	0.37	0.28	0.28	0.50	0.47	0.37
Vitamin B_9	mg/kg	2.35	2.44	2.44	2.99	2.96	2.38
Vitamin B_{12}	mg/kg	0.2	127.9	128.2	0.3	0.3	0.2
Choline	mg/kg	3516	3497	3510	4241	4025	3578
Taurine	mg/kg	3506	3386	3526	4458	4462	3349
ESSENTIAL FATTY ACIDS							
Linoleic acid	%	3.6	4.2	4.4	3.2	3.1	4.4
Arachidonic Acid	%	0.289	0.909	0.968	0.427	0.603	0.544
EPA & DHA	%	0.044	0.045	0.060	0.056	0.139	0.017
DHA	%	0.027	0.045	0.032	0.054	0.094	0.010
Omega 3 (ω-3)	%	0.37	0.44	0.43	0.22	0.26	0.44
Omega 6 (ω-6)	%	3.92	5.12	5.37	3.60	3.70	4.92
ENERGY							
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3868	3866	3868	3814	3814	4009
Metabolisable Energy Calculated NRC 2006	kcal/kg	4264	4277	4264	4072	4072	4373

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		HEALTHY START			LONGEVIS®
		Baby Kitten Mousse Chicken	Kitten Mousse Chicken	Kitten Terrine Turkey In Gravy	Senior 7+ Mousse Tuna
NUTRIENT	**Unit**	**Can**		**Pouch**	**Can**
Crude Protein	g	10.9	10.9	13.1	9.1
Crude Fat	g	5.9	5.9	4.2	6.2
Carbohydrates	g	1.5	1.5	2.9	2.9
Crude Fibre	g	0.0	0.0	0.3	0.2
Crude Ash	g	2.7	2.7	2.5	2.3
MINERALS					
Calcium	g	0.37	0.36	0.36	0.31
Phosphorus	g	0.35	0.34	0.26	0.31
Magnesium	g	0.03	0.03	0.03	0.03
Sodium	g	0.27	0.28	0.17	0.30
Potassium	g	0.24	0.25	0.32	0.27
Chloride	g	0.30	0.31	0.20	0.42
Iron	mg	4.8	4.9	4.8	5.7
Copper	mg	0.4	0.4	0.4	0.4
Zinc	mg	3.6	3.8	3.5	3.9
Manganese	mg	0.3	0.3	0.4	0.3
Selenium	mg	0.022	0.022	0.011	0.033
Iodine	mg	0.066	0.070	0.054	0.078
VITAMINS (all vitamin levels are average)					
Vitamin A	IU	2560	2567	2156	2597
Vitamin D_3	IU	29	31	20	36
Vitamin E	IU	18	19	17	21
Vitamin K	mg	0.01	0.01	0.01	0.01
Vitamin C	mg	42.0	42.0	-	57.9
Vitamin B_1	mg	0.84	0.91	0.93	1.01
Vitamin B_2	mg	0.57	0.59	0.46	0.64
Vitamin B_3	mg	5.0	5.3	4.4	5.5
Vitamin B_5	mg	1.3	1.3	1.1	1.4
Vitamin B_6	mg	0.28	0.29	0.23	0.31
Vitamin B_8	mg	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.05	0.05	0.05	0.06
Vitamin B_{12}	mg	0.0	0.0	0.0	0.0
Choline	mg	64	64	63	86
Taurine	mg	94	100	72	107
ESSENTIAL FATTY ACIDS					
Linoleic acid	g	0.7	0.7	0.8	1.3
Arachidonic Acid	g	0.057	0.057	0.120	0.057
EPA & DHA	g	0.009	0.009	0.019	0.099
DHA	g	0.005	0.005	0.012	0.042
Omega 3 (ω-3)	g	0.04	0.04	0.10	0.14
Omega 6 (ω-6)	g	0.72	0.72	0.95	1.34

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		DELICATE DIGESTION				INDOOR
		Adult 1+ Mousse Turkey	Adult 1+ Mousse Chicken	Adult 1+ Terrine Ocean Fish In Gravy	Adult 1+ Terrine Turkey In Gravy	Adult 1+ Terrine Salmon In Gravy
NUTRIENT	**Unit**	**Can**		**Pouch**		**Pouch**
Crude Protein	g	9.1	9.1	13.2	13.2	13.4
Crude Fat	g	6.2	6.2	4.0	4.0	4.5
Carbohydrates	g	2.9	2.9	3.2	3.1	2.0
Crude Fibre	g	0.2	0.2	0.3	0.3	0.9
Crude Ash	g	2.3	2.3	2.4	2.4	2.7
MINERALS						
Calcium	g	0.39	0.33	0.36	0.35	0.33
Phosphorus	g	0.34	0.28	0.25	0.24	0.24
Magnesium	g	0.03	0.02	0.02	0.03	0.02
Sodium	g	0.24	0.27	0.16	0.17	0.16
Potassium	g	0.23	0.22	0.18	0.29	0.20
Chloride	g	0.28	0.38	0.14	0.17	0.18
Iron	mg	4.7	4.4	4.6	4.4	4.6
Copper	mg	0.4	0.3	0.3	0.3	0.3
Zinc	mg	3.6	3.6	3.0	3.0	3.7
Manganese	mg	0.3	0.2	0.4	0.4	0.5
Selenium	mg	0.026	0.027	0.012	0.010	0.009
Iodine	mg	0.065	0.063	0.047	0.046	0.061
VITAMINS (all vitamin levels are average)						
Vitamin A	IU	2541	2402	2096	2094	1737
Vitamin D_3	IU	20	19	28	20	28
Vitamin E	IU	18	23	19	19	20
Vitamin K	mg	0.01	0.00	0.01	0.01	0.01
Vitamin C	mg	41.4		-	-	-
Vitamin B_1	mg	0.84	1.26	0.78	0.78	1.09
Vitamin B_2	mg	0.63	0.47	0.41	0.41	0.47
Vitamin B_3	mg	5.1	4.9	3.9	4.0	4.9
Vitamin B_5	mg	1.4	1.3	0.9	1.0	1.1
Vitamin B_6	mg	0.28	0.23	0.21	0.21	0.27
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.05	0.05	0.05	0.05	0.06
Vitamin B_{12}	mg	0.0	3.6	0.0	0.0	0.0
Choline	mg	72	66	63	63	83
Taurine	mg	86	86	69	61	82
ESSENTIAL FATTY ACIDS						
Linoleic acid	g	0.9	1.2	0.8	0.8	0.7
Arachidonic Acid	g	0.056	0.083	0.103	0.096	0.084
EPA & DHA	g	0.042	0.056	0.040	0.036	0.071
DHA	g	0.017	0.023	0.022	0.023	0.046
Omega 3 (ω-3)	g	0.08	0.10	0.12	0.12	0.16
Omega 6 (ω-6)	g	0.96	1.30	1.15	1.15	0.83

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		MAINTENANCE / STERILISED MAINTENANCE				
		Adult 1+ Terrine Chicken	Adult 1+ Sterilised Mousse Chicken	Adult 1+ Sterilised Terrine Tuna & Salmon	Adult 1+ Sterilised Terrine Chicken In Gravy	Adult 1+ Sterilised Terrine Beef In Gravy
NUTRIENT	**Unit**	Can			Pouch	
Crude Protein	g	11.6	9.1	12.6	13.9	13.9
Crude Fat	g	5.6	6.2	4.8	3.5	3.5
Carbohydrates	g	1.3	2.9	1.9	3.5	3.5
Crude Fibre	g	0.0	0.2	0.1	0.4	0.4
Crude Ash	g	2.8	2.3	2.9	2.1	2.1
MINERALS						
Calcium	g	0.35	0.34	0.41	0.40	0.39
Phosphorus	g	0.35	0.29	0.39	0.25	0.24
Magnesium	g	0.03	0.02	0.03	0.02	0.02
Sodium	g	0.38	0.27	0.38	0.16	0.15
Potassium	g	0.35	0.22	0.39	0.20	0.20
Chloride	g	0.53	0.38	0.54	0.17	0.16
Iron	mg	7.2	4.4	7.3	4.8	5.7
Copper	mg	0.3	0.3	0.4	0.3	0.5
Zinc	mg	3.5	3.7	3.8	3.7	3.5
Manganese	mg	0.3	0.2	0.4	0.4	0.4
Selenium	mg	0.025	0.027	0.043	0.010	0.009
Iodine	mg	0.144	0.063	0.104	0.057	0.056
VITAMINS (all vitamin levels are average)						
Vitamin A	IU	1643	2399	1711	1986	2153
Vitamin D_3	IU	17	18	28	22	26
Vitamin E	IU	19	23	17	21	21
Vitamin K	mg	0.01	0.00	0.01	0.01	0.01
Vitamin C	mg	-	64.6	84.2	-	-
Vitamin B_1	mg	0.80	1.26	0.93	1.02	0.98
Vitamin B_2	mg	0.54	0.47	0.65	0.47	0.46
Vitamin B_3	mg	4.3	4.8	5.2	4.7	4.7
Vitamin B_5	mg	1.1	1.3	1.3	1.1	1.1
Vitamin B_6	mg	0.22	0.23	0.27	0.25	0.26
Vitamin B_8	mg	0.01	0.01	0.02	0.01	0.01
Vitamin B_9	mg	0.05	0.05	0.05	0.06	0.06
Vitamin B_{12}	mg	0.0	3.6	0.0	0.0	0.0
Choline	mg	85	82	104	84	86
Taurine	mg	91	86	99	78	74
ESSENTIAL FATTY ACIDS						
Linoleic acid	g	0.6	1.3	0.4	0.8	0.7
Arachidonic Acid	g	0.041	0.083	0.061	0.079	0.076
EPA & DHA	g	0.002	0.056	0.063	0.019	0.063
DHA	g	0.002	0.023	0.041	0.012	0.040
Omega 3 (ω-3)	g	0.02	0.10	0.08	0.10	0.14
Omega 6 (ω-6)	g	0.67	1.33	0.46	0.85	0.79

FELINE WET TYPICAL ANALYSIS

PURINA® PRO PLAN® MAINTENANCE PRODUCTS



PER 100 KCAL

		STERILISED MAINTENANCE / STERILCAT					
		Adult 1+ Sterilised Terrine Duck In Gravy	Adult 1+ Sterilised Terrine Rabbit In Gravy	Adult 1+ Sterilised Terrine White Fish In Gravy	Adult 1+ Sterilised Terrine Turkey In Jelly	Adult 1+ Sterilised Terrine Ocean Fish In Jelly	Senior 7+ Sterilised Terrine Turkey In Gravy
NUTRIENT	**Unit**	**Pouch**					
Crude Protein	g	13.9	13.8	13.9	13.4	13.4	13.0
Crude Fat	g	3.5	3.5	3.5	4.5	4.5	4.4
Carbohydrates	g	3.5	2.4	3.5	2.5	2.5	2.6
Crude Fibre	g	0.4	0.3	0.4	0.7	0.7	0.4
Crude Ash	g	2.1	2.6	2.1	3.5	3.5	2.5
MINERALS							
Calcium	g	0.36	0.32	0.32	0.45	0.44	0.29
Phosphorus	g	0.27	0.20	0.20	0.44	0.44	0.24
Magnesium	g	0.02	0.03	0.03	0.04	0.04	0.02
Sodium	g	0.15	0.17	0.17	0.28	0.29	0.14
Potassium	g	0.21	0.23	0.23	0.38	0.39	0.20
Chloride	g	0.17	0.20	0.20	0.37	0.38	0.16
Iron	mg	5.5	0.5	0.5	7.0	7.0	4.8
Copper	mg	0.4	0.0	0.0	0.5	0.5	0.4
Zinc	mg	3.7	0.4	0.4	4.4	4.3	3.6
Manganese	mg	0.5	0.0	0.0	0.6	0.5	0.4
Selenium	mg	0.014	0.001	0.001	0.028	0.023	0.011
Iodine	mg	0.077	0.007	0.007	0.067	0.077	0.063
VITAMINS (all vitamin levels are average)							
Vitamin A	IU	1928	2148	2126	3310	3593	1750
Vitamin D_3	IU	20	18	20	26	25	19
Vitamin E	IU	21	27	28	22	22	21
Vitamin K	mg	0.01	0.00	0.00	0.01	0.01	0.01
Vitamin C	mg	-	-	-	-	-	-
Vitamin B_1	mg	0.99	1.62	1.65	2.18	1.66	0.96
Vitamin B_2	mg	0.47	0.39	0.38	5.86	3.68	0.45
Vitamin B_3	mg	4.5	5.3	4.6	5.6	5.4	4.3
Vitamin B_5	mg	1.1	1.4	1.1	1.5	1.4	1.0
Vitamin B_6	mg	0.21	0.24	0.22	0.28	0.28	0.19
Vitamin B_8	mg	0.01	0.01	0.01	0.01	0.01	0.01
Vitamin B_9	mg	0.06	0.06	0.06	0.07	0.07	0.05
Vitamin B_{12}	mg	0.0	3.0	3.0	0.0	0.0	0.0
Choline	mg	82	82	82	104	99	82
Taurine	mg	82	79	83	109	110	77
ESSENTIAL FATTY ACIDS							
Linoleic acid	g	0.9	1.0	1.0	0.8	0.8	1.0
Arachidonic Acid	g	0.068	0.213	0.227	0.105	0.148	0.124
EPA & DHA	g	0.010	0.011	0.014	0.014	0.034	0.004
DHA	g	0.006	0.011	0.008	0.013	0.023	0.002
Omega 3 (ω-3)	g	0.09	0.10	0.10	0.05	0.07	0.10
Omega 6 (ω-6)	g	0.92	1.20	1.26	0.88	0.91	1.13

CANINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



AS FED

NUTRIENT	Unit	Calming Care	FortiFlora sachets	FortiFlora PLUS	MOBILITY +	MULTI VITAMINS +	NATURAL DEFENCES +	RELAX +	SKIN & COAT +
Moisture	%	3.2	2.9	4.2	2.8	3.7	5.8	0.1	0.1
Crude Protein	%	54.0	55.0	29.0	55.8	24.4	21.2	0.0	0.0
Crude Fat	%	16.5	17.0	9.0	4.0	8.1	8.6	99.9	99.8
Carbohydrates	%	18.8	15.6	49.0	23.5	26.3	28.8	0.0	0.1
Crude Fibre	%	1.0	1.5	1.8	0.4	15.3	13.9	0.0	0.0
Crude Ash	%	6.5	8.0	7.0	13.5	22.2	21.7	0.0	0.0
MINERALS									
Calcium	%	0.07	0.72	0.45	0.80	5.52	5.88	-	-
Phosphorus	%	0.93	0.99	0.50	0.61	4.67	4.90	-	-
Magnesium	%	0.06	0.06	0.04	0.15	0.089	0.07	-	-
Sodium	%	0.92	0.84	0.46	1.12	0.075	0.06	-	-
Potassium	%	0.85	0.82	0.86	3.75	0.797	0.50	-	-
Chloride	%	0.39	0.41	0.24	4.38	0.094	0.10	-	-
Iron	mg/100g	36.9	147.5	84.8	14.1	13.6	15.3	-	-
Copper	mg/100g	1.4	12.8	6.5	0.73	0.33	0.31	-	-
Zinc	mg/100g	10.9	111.3	55.7	3.50	5.54	4.80	-	-
Manganese	mg/100g	0.7	40.8	20.9	0.53	0.52	0.52	-	-
Selenium	mg/100g	0.145	0.269	0.134	0.102	0.0024	0.0220	-	-
Iodine	mg/100g	0.113	1.810	0.905	0.240	<0.02	<LOQ	-	-
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	-	-	-	-	-	-	-	-
Vitamin D_3	IU/kg	-	-	-	-	-	-	-	-
Vitamin E	IU/kg	8	5577	2789	-	-	-	-	13395
Vitamin K	mg/kg	-	-	-	-	-	-	-	-
Vitamin B_1	mg/kg	-	-	-	-	930.0	-	-	-
Vitamin B_2	mg/kg	-	-	-	-	567.0	-	-	-
Vitamin B_3	mg/kg	-	-	-	-	4338	-	-	-
Vitamin B_5	mg/kg	-	-	-	-	2034	-	-	-
Vitamin B_6	mg/kg	-	-	-	-	513	-	-	-
Vitamin B_8	mg/kg	-	-	-	-	0.15	-	-	-
Vitamin B_9	mg/kg	-	-	-	-	<27	-	-	-
Vitamin B_{12}	mg/kg	-	-	-	-	7.22	-	-	-
Choline	mg/kg	-	-	-	-	-	-	-	-
Taurine	mg/kg				-	-	-	-	-
ESSENTIAL FATTY ACIDS									
EPA & DHA	%	-	-	-	-	-	-	24.7	-
DHA	%	-	-	-	-	-	-	11.6	-
Omega 3 (ω-3)	%	-	-	-	-	-	-	-	18.3
Omega 6 (ω-6)	%	-	-	-	-	-	-	-	16.9
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3,951	3,916	3,495	-	-	-	-	-
Metabolisable Energy Calculated NRC 2006	kcal/kg	4,321	4,264	3,754	3530	2389	2421	8564	8559
Energy from protein**	%	48	49	29	62.7	35	29.9	0.0	0.0
Energy from fat**	%	35	37	22	10.9	28	29.5	100.0	100.0
Energy from carbohydrates**	%	17	14	49	26.4	37	40.6	0.0	0.0

**Calculated by Modified Atwater.

CANINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



DRY MATTER

NUTRIENT	Unit	Calming Care	FortiFlora sachets	FortiFlora PLUS	MOBILITY +	MULTI VITAMINS +	NATURAL DEFENCES +	RELAX +	SKIN & COAT +
Dry Matter	%	96.8	97.1	95.8	97	96	94	100	100
Crude Protein	%	55.8	56.6	30.3	57.4	25.3	22.5	0.0	0.0
Crude Fat	%	17.0	17.5	9.4	4.1	8.4	9.1	100	99.9
Carbohydrates	%	19.4	16.1	51.1	24.2	27.3	30.6	0.0	0.1
Crude Fibre	%	1.0	1.5	1.9	0.4	15.9	14.8	0.0	0.0
Crude Ash	%	6.7	8.2	7.3	13.9	23.0	23.0	0.0	0.0
MINERALS									
Calcium	%	0.07	0.75	0.47	0.83	5.73	6.24	-	-
Phosphorus	%	0.96	1.02	0.53	0.63	4.85	5.20	-	-
Magnesium	%	0.07	0.07	0.04	0.16	0.09	0.07	-	-
Sodium	%	0.95	0.87	0.49	1.15	0.08	0.06	-	-
Potassium	%	0.88	0.84	0.90	3.86	0.83	0.53	-	-
Chloride	%	0.40	0.42	0.25	4.51	0.10	0.11	-	-
Iron	mg/100g	38.1	151.9	88.5	14.51	14.12	16.24	-	-
Copper	mg/100g	1.4	13.2	6.8	0.75	0.34	0.33	-	-
Zinc	mg/100g	11.3	114.6	58.1	3.6	5.75	5.1	-	-
Manganese	mg/100g	0.8	42.0	21.8	0.54	0.54	0.55	-	-
Selenium	mg/100g	0.149	0.277	0.140	0.1049	0.0025	0.0234	-	-
Iodine	mg/100g	0.116	1.864	0.945	0.2469	<0.021	<LOQ	-	-
VITAMINS (all vitamin levels are average)									
Vitamin A	IU/kg	-	-	-	-	-	-	-	-
Vitamin D_3	IU/kg	-	-	-	-	-	-	-	-
Vitamin E	IU/kg	8.4	5744	2911	-	-	-	-	13408
Vitamin K	mg/kg	-	-	-	-	-	-	-	-
Vitamin B_1	mg/kg	-	-	-	-	965.4	-	-	-
Vitamin B_2	mg/kg	-	-	-	-	588.6	-	-	-
Vitamin B_3	mg/kg	-	-	-	-	4503	-	-	-
Vitamin B_5	mg/kg	-	-	-	-	2111	-	-	-
Vitamin B_6	mg/kg	-	-	-	-	533	-	-	-
Vitamin B_8	mg/kg	-	-	-	-	0.16	-	-	-
Vitamin B_9	mg/kg	-	-	-	-	<28	-	-	-
Vitamin B_{12}	mg/kg	-	-	-	-	7.49	-	-	-
Choline	mg/kg	-	-	-	0	0	0	0	0
Taurine	mg/kg	-	-	-	0	0	0	0	0
ESSENTIAL FATTY ACIDS									
EPA & DHA	%	-	-	-	-	-	-	24.72	-
DHA	%	-	-	-	-	-	-	11.61	-
Omega 3 (ω-3)	%	-	-	-	-	-	-	-	18.32
Omega 6 (ω-6)	%	-	-	-	-	-	-	-	16.92
ENERGY									
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4081	4033	3648	-	-	-	-	-
Metabolisable Energy Calculated NRC 2006	kcal/kg	4463	4391	3918	3632	2480	2570	8573	8568

CANINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	Calming Care	FortiFlora sachets	FortiFlora PLUS	MOBILITY +	MULTI VITAMINS +	NATURAL DEFENCES +	RELAX +	SKIN & COAT +
Crude Protein	g	12.5	12.9	7.7	15.81	10.21	8.76	0.0	0.0
Crude Fat	g	3.8	4.0	2.4	1.13	3.39	3.55	11.66	11.66
Carbohydrates	g	4.4	3.7	13.1	6.66	11.02	11.90	0.0	0.0
Crude Fibre	g	0.2	0.4	0.5	0.11	6.40	5.74	0.0	0.0
Crude Ash	g	1.5	1.9	1.9	3.82	9.29	8.97	0.0	0.0
MINERALS									
Calcium	g	0.02	0.17	0.12	0.23	2.31	2.43	-	-
Phosphorus	g	0.22	0.23	0.13	0.17	1.95	2.02	-	-
Magnesium	g	0.01	0.01	0.01	0.04	0.04	0.03	-	-
Sodium	g	0.21	0.20	0.12	0.32	0.03	0.02	-	-
Potassium	g	0.20	0.19	0.23	1.06	0.33	0.21	-	-
Chloride	g	0.09	0.10	0.06	1.24	0.04	0.04	-	-
Iron	mg	8.54	34.60	22.58	3.99	5.69	6.32	-	-
Copper	mg	0.32	3.01	1.73	0.21	0.14	0.13	-	-
Zinc	mg	2.52	26.11	14.83	0.99	2.32	1.98	-	-
Manganese	mg	0.17	9.56	5.58	0.15	0.22	0.21	-	-
Selenium	mg	0.03	0.06	0.04	0.03	0.00	0.01	-	-
Iodine	mg	0.03	0.42	0.24	0.68	<0.008	<LOQ	-	-
VITAMINS (all vitamin levels are average)									
Vitamin A	IU	-	-	-	-	-	-	-	-
Vitamin D_3	IU	-	-	-	-	-	-	-	-
Vitamin E	IU	0.2	130.8	74.3	-	-	-	-	156
Vitamin K	mg	-	-	-	-	-	-	-	-
Vitamin B_1	mg	-	-	-	-	38.9	-	-	-
Vitamin B_2	mg	-	-	-	-	23.7	-	-	-
Vitamin B_3	mg	-	-	-	-	181.6	-	-	-
Vitamin B_5	mg	-	-	-	-	85.1	-	-	-
Vitamin B_6	mg	-	-	-	-	21.5	-	-	-
Vitamin B_8	mg	-	-	-	-	0.01	-	-	-
Vitamin B_9	mg	-	-	-	-	<1.13	-	-	-
Vitamin B_{12}	mg	-	-	-	-	0.30	-	-	-
Choline	mg	-	-	-	-	-	-	-	-
Taurine	mg	-	-	-	-	-	-	-	-
ESSENTIAL FATTY ACIDS									
Linoleic acid	g	-	-	-	-	-	-	-	1.85
EPA & DHA	g	-	-	-	-	-	-	2.88	-
DHA	g	-	-	-	-	-	-	1.35	-
Omega 3 (ω-3)	g	-	-	-	-	-	-	-	2.14
Omega 6 (ω-6)	g	-	-	-	-	-	-	-	1.97

FELINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



AS FED

NUTRIENT	Unit	FortiFlora sachets	FortiFlora PLUS	Hairball Care	Hydra Care™	MULTI VITAMINS +	NATURAL DEFENCES +	SKIN & COAT +
Moisture	%	2.9	3.8	87.1	94.0	5.6	5.0	0.1
Crude Protein	%	55.0	38.0	3.2	3.6	61.1	60.9	0.0
Crude Fat	%	17.0	12.0	0.4	0.3	14.6	15.6	99.8
Carbohydrates	%	15.6	37.7	4.7	1.9	11.8	13.2	0.1
Crude Fibre	%	1.0	1.5	3.6	0.1	0.2	0.2	0.0
Crude Ash	%	8.5	7.0	1.0	0.3	6.7	5.1	0.0
MINERALS								
Calcium	%	0.45	0.36	0.0	0.02	0.076	0.06	-
Phosphorus	%	1.00	0.67	0.1	0.03	1.050	1.03	-
Magnesium	%	0.06	0.05	0.0	0.00	0.087	0.07	-
Sodium	%	0.85	0.60	0.1	0.02	0.500	0.48	-
Potassium	%	0.82	0.85	0.2	0.04	1.140	0.92	-
Chloride	%	0.41	0.30	0.2	0.03	0.504	0.57	-
Iron	mg/100g	104.4	76.9	2.4	0.3	43.8	50.1	-
Copper	mg/100g	8.3	5.6	0.2	0.0	0.98	1.11	-
Zinc	mg/100g	71.5	47.6	3.5	0.1	10.1	9.56	-
Manganese	mg/100g	24.8	16.9	0.4	0.0	0.76	0.76	-
Selenium	mg/100g	0.223	0.149	0.0	0.002	0.12	0.14	-
Iodine	mg/100g	1.135	0.756	0.1	0.002	<0.02	<LOQ	-
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	-	-	-	-	-	-	-
Vitamin D_3	IU/kg	-	-	-	-	-	-	-
Vitamin E	IU/kg	4649	3087	-	-	-	-	13395
Vitamin K	mg/kg	-	-	-	-	-	-	-
Vitamin B_1	mg/kg	-	-	16.4	-	510.0	-	-
Vitamin B_2	mg/kg	-	-	2.7	-	270	-	-
Vitamin B_3	mg/kg	-	-	31.1	-	2313	-	-
Vitamin B_5	mg/kg	-	-	8.2	-	720	-	-
Vitamin B_6	mg/kg	-	-	1.9	-	485	-	-
Vitamin B_8	mg/kg	-	-	0.0	-	1.08	-	-
Vitamin B_9	mg/kg	-	-	0.6	-	<27	-	-
Vitamin B_{12}	mg/kg	-	-	17.8	-	3.70	-	-
Choline	mg/kg	-	-	23.6	13	-	-	-
Taurine	mg/kg	6025	4050	1098.0	71	-	-	-
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	-	-	0.1	0.0	-	-	15.8
Arachidonic acid	%	-	-	0.0	0.011	-	-	-
EPA & DHA	%	-	-	0.0	0.009	-	-	-
DHA	%	-	-	0.0	0.006	-	-	-
Omega 3 (ω-3)	%	-	-	0.0	0.01	-	-	18.3
Omega 6 (ω-6)	%	-	-	0.1	0.06	-	-	16.9
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	3,916	3,671	310.9	211	-	-	-
Metabolisable Energy Calculated NRC 2006	kcal/kg	4,286	3,949	330.7	238	4225	4354	8559
Energy from protein**	%	49	36	36.0	59	56.4	54.4	0.0
Energy from fat**	%	37	28	10.9	10	32.7	33.8	100.0
Energy from carbohydrates**	%	14	36	53.0	31	10.9	11.8	0.0

**Calculated by Modified Atwater.

FELINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



DRY MATTER

NUTRIENT	Unit	FortiFlora sachets	FortiFlora PLUS	Hairball Care	Hydra Care™	MULTI VITAMINS +	NATURAL DEFENCES +	SKIN & COAT +
Dry Matter	%	97.1	96.2	-	6.0	94	95	100
Crude Protein	%	56.6	39.5	24.8	59.1	64.7	64.1	0.0
Crude Fat	%	17.5	12.5	3.1	4.3	15.5	16.4	99.9
Carbohydrates	%	16.1	39.2	36.5	31.0	12.5	13.9	0.1
Crude Fibre	%	1.0	1.6	27.9	0.8	0.2	0.2	0.0
Crude Ash	%	8.8	7.3	7.7	4.9	7.1	5.4	0.0
MINERALS								
Calcium	%	0.47	0.38	0.0	0.38	0.08	0.07	-
Phosphorus	%	1.03	0.70	0.5	0.43	1.11	1.08	-
Magnesium	%	0.07	0.05	0.1	0.04	0.09	0.08	-
Sodium	%	0.88	0.62	0.5	0.41	0.53	0.50	-
Potassium	%	0.85	0.88	1.7	0.70	1.21	0.97	-
Chloride	%	0.42	0.31	1.4	0.55	0.53	0.60	-
Iron	mg/100g	107.5	79.9	18.3	4.2	46.4	52.74	-
Copper	mg/100g	8.5	5.8	1.5	0.3	1.04	1.17	-
Zinc	mg/100g	73.6	49.5	27.1	1.9	10.7	10.06	-
Manganese	mg/100g	25.5	17.5	2.9	0.2	0.8	0.8	-
Selenium	mg/100g	0.230	0.155	0.0	0.025	0.13	0.147	-
Iodine	mg/100g	1.169	0.786	0.6	0.025	<0.021	<LOQ	-
VITAMINS (all vitamin levels are average)								
Vitamin A	IU/kg	-	-	-	-	0	0	0
Vitamin D_3	IU/kg	-	-	-	-	0	0	0
Vitamin E	IU/kg	4789	3208	-	-	-	-	13408
Vitamin B_1	mg/kg	-	-	127.1	-	540.3	-	-
Vitamin B_2	mg/kg	-	-	20.6	-	286.0	-	-
Vitamin B_3	mg/kg	-	-	241.1	-	2450	-	-
Vitamin B_5	mg/kg	-	-	63.4	-	763	-	-
Vitamin B_6	mg/kg	-	-	14.4	-	513	-	-
Vitamin B_8	mg/kg	-	-	0.3	-	1.14	-	-
Vitamin B_9	mg/kg	-	-	4.5	-	<28	-	-
Vitamin B_{12}	mg/kg	-	-	138.1	-	3.92	-	-
Choline	mg/kg	-	-	182.8	210	0	0	0
Taurine	mg/kg	-	-	8503.4	1145	0	0	0
ESSENTIAL FATTY ACIDS								
Linoleic acid	%	-	-	0.7	0.8	-	-	15.82
Arachidonic acid	%	-	-	0.2	0.209	-	-	-
EPA & DHA	%	-	-	0.0	0.142	-	-	-
DHA	%	-	-	0.0	0.094	-	-	-
Omega 3 (ω-3)	%	-	-	0.1	0.23	-	-	18.32
Omega 6 (ω-6)	%	-	-	0.9	1.00	-	-	16.92
ENERGY								
Metabolisable Energy Calculated Modified Atwater	kcal/kg	4033	3814	2408.1	3521	-	-	-
Metabolisable Energy Calculated NRC 2006	kcal/kg	4414	4104	2561.3	3973	4476	4584	8568

FELINE TYPICAL ANALYSIS

PURINA® PRO PLAN® SUPPLEMENTS PRODUCTS



PER 100 KCAL

NUTRIENT	Unit	FortiFlora sachets	FortiFlora PLUS	Hairball Care	Hydra Care™	MULTI VITAMINS +	NATURAL DEFENCES +	SKIN & COAT +
Crude Protein	g	12.8	9.6	9.7	14.9	14.46	13.99	0.0
Crude Fat	g	4.0	3.0	1.2	1.1	3.46	3.58	11.66
Carbohydrates	g	3.6	9.6	14.2	7.8	2.79	3.03	0.0
Crude Fibre	g	0.2	0.4	10.9	0.2	0.05	0.05	0.0
Crude Ash	g	2.0	1.8	3.0	1.2	1.59	1.17	0.0
MINERALS								
Calcium	g	0.11	0.09	0.0	0.10	0.02	0.01	-
Phosphorus	g	0.23	0.17	0.2	0.11	0.25	0.24	-
Magnesium	g	0.01	0.01	0.0	0.01	0.02	0.02	-
Sodium	g	0.20	0.15	0.2	0.10	0.12	0.11	-
Potassium	g	0.19	0.22	0.7	0.18	0.27	0.21	-
Chloride	g	0.10	0.08	0.5	0.14	0.12	0.13	-
Iron	mg	24.36	19.48	0.7	1.1	10.37	11.51	-
Copper	mg	1.93	1.41	0.1	0.1	0.23	0.25	-
Zinc	mg	16.67	12.06	1.1	0.5	2.39	2.20	-
Manganese	mg	5.78	4.27	0.1	0.0	0.18	0.17	-
Selenium	mg	0.05	0.04	0.0	0.006	0.03	0.03	-
Iodine	mg	0.26	0.19	0.0	0.006	<0.008	<LOQ	-
VITAMINS (all vitamin levels are average)								
Vitamin A	IU	-	-	-	-	-	-	-
Vitamin D_3	IU	-	-	-	-	-	-	-
Vitamin E	IU	108	78	-	-	-	-	156
Vitamin K	mg	-	-	-	-	-	-	-
Vitamin B_1	mg	-	-	5.0	-	12.1	-	-
Vitamin B_2	mg	-	-	0.8	-	6.4	-	-
Vitamin B_3	mg	-	-	9.4	-	54.7	-	-
Vitamin B_5	mg	-	-	2.5	-	17.0	-	-
Vitamin B_6	mg	-	-	0.6	-	11.5	-	-
Vitamin B_8	mg	-	-	0.0	-	0.03	-	-
Vitamin B_9	mg	-	-	0.2	-	<1.14	-	-
Vitamin B_{12}	mg	-	-	5.4	-	0.09	-	-
Choline	mg	-	-	7.1	5	-	-	-
Taurine	mg	-	-	332.0	29	-	-	-
ESSENTIAL FATTY ACIDS								
Linoleic acid	g	-	-	0.3	0.2	-	-	1.85
Arachidonic acid	g	-	-	0.1	0.052	-	-	-
EPA & DHA	g	-	-	0.0	0.036	-	-	-
DHA	g	-	-	0.0	0.024	-	-	-
Omega 3 (ω-3)	g	-	-	0.0	0.06	-	-	2.14
Omega 6 (ω-6)	g	-	-	0.3	0.25	-	-	1.97

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